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YouGov / Axicom Survey Results

Sample Size: 151
Fieldwork: 29th January - 4th February 2013

The following questions are about indoor mobile coverage and capacity.
For the purpose of this survey, mobile coverage is access to the mobile network that allows you to make and receive calls, send and receive text messages or browse the mobile internet via a mobile device – the "signal strength" or "bars on your phone".
Mobile capacity is how many people are able to use the mobile coverage at one time - e.g. you may have full "signal bars" but suffer dropped calls because there are too many people using the same coverage.

Thinking about the business you work for and its <u>indoor</u> mobile coverage and capacity (e.g. the mobile coverage and capacity in any of its office buildings)…
Which ONE, if any, of the following BEST applies to your business?

	Total	Gender		Age					Social Grade		Region						
	Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees	151	127	24	3	15	47	57	29	144	7	25	20	17	36	37	1	15
My business suffers from poor mobile <u>coverage</u> indoors but does not suffer from poor mobile <u>capacity</u> indoors	19%	21%	8%	33%	20%	23%	16%	17%	19%	29%	4%	10%	18%	28%	19%	100%	33%
My business suffers from poor mobile <u>capacity</u> indoors but does not suffer from poor mobile <u>coverage</u> indoors	7%	7%	8%	-	13%	6%	7%	7%	7%	14%	4%	10%	12%	11%	3%	-	7%
My business suffers from poor mobile coverage <u>and</u> poor mobile capacity indoors	8%	7%	13%	-	20%	9%	5%	7%	7%	29%	8%	10%	6%	8%	5%	-	13%
My business does not suffer from poor mobile coverage or poor mobile capacity indoors	58%	57%	63%	33%	47%	51%	68%	59%	60%	14%	68%	60%	65%	53%	59%	-	47%
NET: Mobile coverage	27%	28%	21%	33%	40%	32%	21%	24%	26%	57%	12%	20%	24%	36%	24%	100%	47%
NET: Mobile capacity	15%	14%	21%	-	33%	15%	12%	14%	14%	43%	12%	20%	18%	19%	8%	-	20%
NET: Mobile coverage and/ or capacity	34%	35%	29%	33%	53%	38%	28%	31%	33%	71%	16%	30%	35%	47%	27%	100%	53%
Don't know	7%	7%	8%	33%	-	11%	4%	10%	7%	14%	16%	10%	-	-	14%	-	-

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Mobile capacity is how many people are able to use the mobile coverage at one time - e.g. you may have full "signal bars" but suffer dropped calls because there are too many people using the same coverage.

Thinking about the business you work for and its <u>indoor</u> mobile coverage and capacity (e.g. the mobile coverage and capacity in any of its office buildings)…
Which ONE, if any, of the following BEST applies to your business?

	Total	Work industry (short list)						
	Base	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	Accountancy	Legal
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees	151	23	3	14	20	4	2	3
My business suffers from poor mobile <u>coverage</u> indoors but does not suffer from poor mobile <u>capacity</u> indoors	19%	17%	33%	14%	25%	-	-	-
My business suffers from poor mobile <u>capacity</u> indoors but does not suffer from poor mobile <u>coverage</u> indoors	7%	-	-	-	5%	50%	-	-
My business suffers from poor mobile coverage <u>and</u> poor mobile capacity indoors	8%	4%	33%	7%	-	25%	-	-
My business does not suffer from poor mobile coverage or poor mobile capacity indoors	58%	65%	33%	64%	65%	25%	100%	100%
NET: Mobile coverage	27%	22%	67%	21%	25%	25%	-	-
NET: Mobile capacity	15%	4%	33%	7%	5%	75%	-	-
NET: Mobile coverage and/ or capacity	34%	22%	67%	21%	30%	75%	-	-
Don't know	7%	13%	-	14%	5%	-	-	-

YouGov / Axicom Survey Results

Sample Size: 151
Fieldwork: 29th January - 4th February 2013

	Total		Work industry (short list)						
	Base	**IT & telecoms**	**Media/ marketing/ advertising/ PR & sales**	**Medical & health services**	**Education**	**Transportation & distribution**	**Real estate**	**Other**	**Not applicable**

The following questions are about indoor mobile coverage and capacity.
For the purpose of this survey, mobile coverage is access to the mobile network that allows you to make and receive calls, send and receive text messages or browse the mobile internet via a mobile device – the "signal strength" or "bars on your phone".
Mobile capacity is how many people are able to use the mobile coverage at one time - e.g. you may have full "signal bars" but suffer dropped calls because there are too many people using the same coverage.

Thinking about the business you work for and its <u>indoor</u> mobile coverage and capacity (e.g. the mobile coverage and capacity in any of its office buildings)…
Which ONE, if any, of the following BEST applies to your business?

	Base	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other	Not applicable
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees	151	52	2	6	2	5	-	15	-
My business suffers from poor mobile <u>coverage</u> indoors but does not suffer from poor mobile <u>capacity</u> indoors	19%	27%	-	17%	50%	-	-	7%	-
My business suffers from poor mobile <u>capacity</u> indoors but does not suffer from poor mobile <u>coverage</u> indoors	7%	10%	50%	-	-	20%	-	7%	-
My business suffers from poor mobile coverage <u>and</u> poor mobile capacity indoors	8%	12%	-	17%	-	-	-	7%	-
My business does not suffer from poor mobile coverage or poor mobile capacity indoors	58%	46%	50%	67%	50%	60%	-	73%	-
NET: Mobile coverage	27%	38%	-	33%	50%	-	-	13%	-
NET: Mobile capacity	15%	21%	50%	17%	-	20%	-	13%	-
NET: Mobile coverage and/ or capacity	34%	48%	50%	33%	50%	20%	-	20%	-
Don't know	7%	6%	-	-	-	20%	-	7%	-

YouGov / Axicom Survey Results

Sample Size: 151
Fieldwork: 29th January - 4th February 2013

	Total	Organisation size												
	Base	1 (just me)	2	3 to 5	6 to 9	10 to 19	20 to 34	35 to 49	50 to 99	100 to 249	250 to 499	500 to 999	1000 or more	Don't know

The following questions are about indoor mobile coverage and capacity.
For the purpose of this survey, mobile coverage is access to the mobile network that allows you to make and receive calls, send and receive text messages or browse the mobile internet via a mobile device – the "signal strength" or "bars on your phone".
Mobile capacity is how many people are able to use the mobile coverage at one time - e.g. you may have full "signal bars" but suffer dropped calls because there are too many people using the same coverage.

Thinking about the business you work for and its <u>indoor</u> mobile coverage and capacity (e.g. the mobile coverage and capacity in any of its office buildings)…
Which ONE, if any, of the following BEST applies to your business?

	Base	1 (just me)	2	3 to 5	6 to 9	10 to 19	20 to 34	35 to 49	50 to 99	100 to 249	250 to 499	500 to 999	1000 or more	Don't know
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees	151	-	-	-	-	-	-	-	-	-	*28*	*26*	*97*	-
My business suffers from poor mobile <u>coverage</u> indoors but does not suffer from poor mobile <u>capacity</u> indoors	19%	-	-	-	-	-	-	-	-	-	*18%*	*35%*	*15%*	-
My business suffers from poor mobile <u>capacity</u> indoors but does not suffer from poor mobile <u>coverage</u> indoors	7%	-	-	-	-	-	-	-	-	-	*11%*	*19%*	*3%*	-
My business suffers from poor mobile coverage <u>and</u> poor mobile capacity indoors	8%	-	-	-	-	-	-	-	-	-	*11%*	*12%*	*6%*	-
My business does not suffer from poor mobile coverage or poor mobile capacity indoors	58%	-	-	-	-	-	-	-	-	-	*50%*	*31%*	*68%*	-
NET: Mobile coverage	27%	-	-	-	-	-	-	-	-	-	*29%*	*46%*	*22%*	-
NET: Mobile capacity	15%	-	-	-	-	-	-	-	-	-	*21%*	*31%*	*9%*	-
NET: Mobile coverage and/ or capacity	34%	-	-	-	-	-	-	-	-	-	*39%*	*65%*	*25%*	-
Don't know	7%	-	-	-	-	-	-	-	-	-	*11%*	*4%*	*7%*	-

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The following questions are about indoor mobile coverage and capacity.
For the purpose of this survey, mobile coverage is access to the mobile network that allows you to make and receive calls, send and receive text messages or browse the mobile internet via a mobile device – the "signal strength" or "bars on your phone".
Mobile capacity is how many people are able to use the mobile coverage at one time - e.g. you may have full "signal bars" but suffer dropped calls because there are too many people using the same coverage.

Thinking about the business you work for and its <u>indoor</u> mobile coverage and capacity (e.g. the mobile coverage and capacity in any of its office buildings)…
Which ONE, if any, of the following BEST applies to your business?

	Total	Management level								
	Base	Owner/ Proprietor	Partner	Chairperson	Chief Executive	Managing Director	Non Executive Director	Other board level manager/ director	Other senior manager or director below board level	Middle manager
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees	151	4	3	-	4	9	-	8	55	68
My business suffers from poor mobile <u>coverage</u> indoors but does not suffer from poor mobile <u>capacity</u> indoors	19%	50%	33%	-	25%	22%	-	25%	20%	15%
My business suffers from poor mobile <u>capacity</u> indoors but does not suffer from poor mobile <u>coverage</u> indoors	7%	25%	-	-	-	22%	-	25%	5%	4%
My business suffers from poor mobile coverage <u>and</u> poor mobile capacity indoors	8%	-	-	-	-	11%	-	13%	9%	7%
My business does not suffer from poor mobile coverage or poor mobile capacity indoors	58%	-	67%	-	50%	44%	-	38%	58%	66%
NET: Mobile coverage	27%	50%	33%	-	25%	33%	-	38%	29%	22%
NET: Mobile capacity	15%	25%	-	-	-	33%	-	38%	15%	12%
NET: Mobile coverage and/ or capacity	34%	75%	33%	-	25%	56%	-	63%	35%	26%
Don't know	7%	25%	-	-	25%	-	-	-	7%	7%

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	Total	Gender		Age					Social Grade		Region						
	Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland

A distributed antenna system (DAS) is a network of antennas that provide wireless service within a structure (e.g. an office).
When using a distributed antenna system it is possible to create an in-building cellular signal (working on the same frequency as your network provider and thus augmenting the network coverage and capacity), known as an indoor wireless system

Has your business looked into the cost of managing and installing its own indoor wireless system (DAS)? (Please tick the option that BEST applies)

	Total	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees	151	127	24	3	15	47	57	29	144	7	25	20	17	36	37	1	15
Yes, and we have installed our own indoor wireless system	28%	24%	54%	33%	33%	21%	33%	28%	28%	43%	20%	25%	29%	39%	32%	-	13%
Yes, but we have not installed our own indoor wireless system because it is too costly	9%	9%	8%	-	13%	11%	9%	7%	9%	14%	4%	15%	12%	11%	5%	-	13%
Yes, but we have not installed our own indoor wireless system for another reason	9%	9%	8%	-	13%	15%	5%	7%	10%	-	16%	5%	12%	8%	11%	-	-
No, we haven't looked into costs	36%	40%	13%	67%	27%	34%	33%	45%	35%	43%	40%	30%	41%	25%	41%	100%	40%
Don't know	17%	17%	17%	-	13%	19%	19%	14%	18%	-	20%	25%	6%	17%	11%	-	33%

Has your business ever had an in-building mobile coverage and/ or mobile capacity issue with its mobile operator(s) (e.g. users experiencing low signal strength, losing signal during calls, unable to send/ receive emails, unable to connect to mobile internet etc.)? (If your business does not have a mobile operator, please tick the "Not applicable" option)

	Total	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees	151	127	24	3	15	47	57	29	144	7	25	20	17	36	37	1	15
Yes, we have	39%	39%	38%	-	33%	49%	40%	28%	38%	57%	28%	30%	47%	42%	43%	-	47%
No, we haven't	39%	39%	38%	33%	53%	34%	35%	48%	41%	-	40%	55%	29%	36%	38%	100%	33%
Don't know/ can't recall	17%	15%	25%	33%	13%	17%	21%	7%	17%	14%	20%	15%	18%	22%	11%	-	13%
Not applicable - my business has never had a mobile operator	5%	6%	-	33%	-	-	4%	17%	4%	29%	12%	-	6%	-	8%	-	7%

	Total	Work industry (short list)						
	Base	**Manufacturing**	**Construction**	**Retail**	**Financial services**	**Hospitality and leisure**	**Accountancy**	**Legal**

A distributed antenna system (DAS) is a network of antennas that provide wireless service within a structure (e.g. an office).
When using a distributed antenna system it is possible to create an in-building cellular signal (working on the same frequency as your network provider and thus augmenting the network coverage and capacity), known as an indoor wireless system

Has your business looked into the cost of managing and installing its own indoor wireless system (DAS)? (Please tick the option that BEST applies)

	Total							
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees	151	*23*	*3*	*14*	*20*	*4*	*2*	*3*
Yes, and we have installed our own indoor wireless system	28%	*30%*	*33%*	*43%*	*25%*	*25%*	*-*	*67%*
Yes, but we have not installed our own indoor wireless system because it is too costly	9%	*13%*	*67%*	*7%*	*-*	*-*	*-*	*-*
Yes, but we have not installed our own indoor wireless system for another reason	9%	*9%*	*-*	*7%*	*20%*	*-*	*-*	*-*
No, we haven't looked into costs	36%	*39%*	*-*	*21%*	*35%*	*50%*	*100%*	*33%*
Don't know	17%	*9%*	*-*	*21%*	*20%*	*25%*	*-*	*-*

Has your business ever had an in-building mobile coverage and/ or mobile capacity issue with its mobile operator(s) (e.g. users experiencing low signal strength, losing signal during calls, unable to send/ receive emails, unable to connect to mobile internet etc.)? (If your business does not have a mobile operator, please tick the "Not applicable" option)

	Total							
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees	151	*23*	*3*	*14*	*20*	*4*	*2*	*3*
Yes, we have	39%	*35%*	*67%*	*50%*	*50%*	*50%*	*-*	*67%*
No, we haven't	39%	*52%*	*33%*	*21%*	*30%*	*25%*	*50%*	*33%*
Don't know/ can't recall	17%	*13%*	*-*	*14%*	*20%*	*25%*	*50%*	*-*
Not applicable - my business has never had a mobile operator	5%	*-*	*-*	*14%*	*-*	*-*	*-*	*-*

	Total		Work industry (short list)						
	Base	**IT & telecoms**	**Media/ marketing/ advertising/ PR & sales**	**Medical & health services**	**Education**	**Transportation & distribution**	**Real estate**	**Other**	**Not applicable**

A distributed antenna system (DAS) is a network of antennas that provide wireless service within a structure (e.g. an office).
When using a distributed antenna system it is possible to create an in-building cellular signal (working on the same frequency as your network provider and thus augmenting the network coverage and capacity), known as an indoor wireless system

Has your business looked into the cost of managing and installing its own indoor wireless system (DAS)? (Please tick the option that BEST applies)

	Total Base	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other	Not applicable
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees	151	52	2	6	2	5	-	15	-
Yes, and we have installed our own indoor wireless system	28%	27%	-	17%	50%	20%	-	27%	-
Yes, but we have not installed our own indoor wireless system because it is too costly	9%	15%	-	-	-	-	-	-	-
Yes, but we have not installed our own indoor wireless system for another reason	9%	8%	50%	-	-	-	-	13%	-
No, we haven't looked into costs	36%	27%	50%	83%	50%	40%	-	47%	-
Don't know	17%	23%	-	-	-	40%	-	13%	-

Has your business ever had an in-building mobile coverage and/ or mobile capacity issue with its mobile operator(s) (e.g. users experiencing low signal strength, losing signal during calls, unable to send/ receive emails, unable to connect to mobile internet etc.)? (If your business does not have a mobile operator, please tick the "Not applicable" option)

	Total Base	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other	Not applicable
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees	151	52	2	6	2	5	-	15	-
Yes, we have	39%	38%	-	17%	-	20%	-	40%	-
No, we haven't	39%	40%	50%	67%	50%	60%	-	27%	-
Don't know/ can't recall	17%	13%	50%	17%	-	20%	-	27%	-
Not applicable - my business has never had a mobile operator	5%	8%	-	-	50%	-	-	7%	-

	Total	Organisation size												
	Base	1 (just me)	2	3 to 5	6 to 9	10 to 19	20 to 34	35 to 49	50 to 99	100 to 249	250 to 499	500 to 999	1000 or more	Don't know

A distributed antenna system (DAS) is a network of antennas that provide wireless service within a structure (e.g. an office).
When using a distributed antenna system it is possible to create an in-building cellular signal (working on the same frequency as your network provider and thus augmenting the network coverage and capacity), known as an indoor wireless system

Has your business looked into the cost of managing and installing its own indoor wireless system (DAS)? (Please tick the option that BEST applies)

	Total	1 (just me)	2	3 to 5	6 to 9	10 to 19	20 to 34	35 to 49	50 to 99	100 to 249	250 to 499	500 to 999	1000 or more	Don't know
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees	151	-	-	-	-	-	-	-	-	-	28	26	97	-
Yes, and we have installed our own indoor wireless system	28%	-	-	-	-	-	-	-	-	-	25%	31%	29%	-
Yes, but we have not installed our own indoor wireless system because it is too costly	9%	-	-	-	-	-	-	-	-	-	11%	12%	8%	-
Yes, but we have not installed our own indoor wireless system for another reason	9%	-	-	-	-	-	-	-	-	-	7%	12%	9%	-
No, we haven't looked into costs	36%	-	-	-	-	-	-	-	-	-	50%	38%	31%	-
Don't know	17%	-	-	-	-	-	-	-	-	-	7%	8%	23%	-

Has your business ever had an in-building mobile coverage and/ or mobile capacity issue with its mobile operator(s) (e.g. users experiencing low signal strength, losing signal during calls, unable to send/ receive emails, unable to connect to mobile internet etc.)? (If your business does not have a mobile operator, please tick the "Not applicable" option)

	Total	1 (just me)	2	3 to 5	6 to 9	10 to 19	20 to 34	35 to 49	50 to 99	100 to 249	250 to 499	500 to 999	1000 or more	Don't know
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees	151	-	-	-	-	-	-	-	-	-	28	26	97	-
Yes, we have	39%	-	-	-	-	-	-	-	-	-	32%	58%	36%	-
No, we haven't	39%	-	-	-	-	-	-	-	-	-	39%	35%	40%	-
Don't know/ can't recall	17%	-	-	-	-	-	-	-	-	-	18%	8%	19%	-
Not applicable - my business has never had a mobile operator	5%	-	-	-	-	-	-	-	-	-	11%	-	5%	-

	Total	Management level								
	Base	Owner/ Proprietor	Partner	Chairperson	Chief Executive	Managing Director	Non Executive Director	Other board level manager/ director	Other senior manager or director below board level	Middle manager

A distributed antenna system (DAS) is a network of antennas that provide wireless service within a structure (e.g. an office).
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Has your business looked into the cost of managing and installing its own indoor wireless system (DAS)? (Please tick the option that BEST applies)

	Total	Owner/ Proprietor	Partner	Chairperson	Chief Executive	Managing Director	Non Executive Director	Other board level manager/ director	Other senior manager or director below board level	Middle manager
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees	151	4	3	-	4	9	-	8	55	68
Yes, and we have installed our own indoor wireless system	28%	25%	-	-	75%	44%	-	38%	33%	21%
Yes, but we have not installed our own indoor wireless system because it is too costly	9%	-	-	-	-	22%	-	13%	5%	12%
Yes, but we have not installed our own indoor wireless system for another reason	9%	-	-	-	-	22%	-	-	9%	10%
No, we haven't looked into costs	36%	75%	100%	-	25%	11%	-	50%	36%	32%
Don't know	17%	-	-	-	-	-	-	-	16%	25%

Has your business ever had an in-building mobile coverage and/ or mobile capacity issue with its mobile operator(s) (e.g. users experiencing low signal strength, losing signal during calls, unable to send/ receive emails, unable to connect to mobile internet etc.)? (If your business does not have a mobile operator, please tick the "Not applicable" option)

	Total	Owner/ Proprietor	Partner	Chairperson	Chief Executive	Managing Director	Non Executive Director	Other board level manager/ director	Other senior manager or director below board level	Middle manager
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees	151	4	3	-	4	9	-	8	55	68
Yes, we have	39%	25%	33%	-	50%	44%	-	50%	44%	34%
No, we haven't	39%	25%	33%	-	25%	44%	-	38%	36%	43%
Don't know/ can't recall	17%	25%	-	-	-	11%	-	13%	16%	19%
Not applicable - my business has never had a mobile operator	5%	25%	33%	-	25%	-	-	-	4%	4%

	Total	Gender		Age					Social Grade		Region						
	Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland

You said that your business has had an in-building mobile coverage and/ or mobile capacity issue (e.g. users experiencing low signal strength, losing signal during calls, unable to send/ receive emails, unable to connect to mobile internet etc.)…

Which of the following statements apply to your business' experience of these issues? (If your business has had an in-building mobile coverage and/ or mobile capacity issue on more than one occasion, please tick all that apply)

	Total	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees who have had in-building mobile coverage and/ or mobile capacity issue(s)	59	50	9	-	5	23	23	8	55	4	7	6	8	15	16	-	7
We have spoken to our mobile operator(s) about this kind of issue but they are/ were unable to help	25%	26%	22%	-	40%	17%	30%	25%	24%	50%	-	17%	13%	27%	38%	-	43%
We have spoken to our mobile operator(s) about this kind of issue they are/ were able to help	46%	44%	56%	-	40%	57%	35%	50%	45%	50%	71%	100%	88%	33%	19%	-	14%
We have/ have had an issue that we haven't spoken to our mobile operator(s) about but do not think they will be/ would have been able to help	14%	12%	22%	-	-	17%	13%	13%	15%	-	14%	-	13%	13%	13%	-	29%
We have/ have had an issue that we haven't spoken to our mobile operator(s) about but think they will be/ would have been able to help	10%	12%	-	-	20%	4%	17%	-	11%	-	-	-	-	13%	25%	-	-
Don't know	10%	12%	-	-	-	9%	13%	13%	9%	25%	14%	-	-	13%	13%	-	14%

	Total	Work industry (short list)						
	Base	**Manufacturing**	**Construction**	**Retail**	**Financial services**	**Hospitality and leisure**	**Accountancy**	**Legal**

You said that your business has had an in-building mobile coverage and/ or mobile capacity issue (e.g. users experiencing low signal strength, losing signal during calls, unable to send/ receive emails, unable to connect to mobile internet etc.)…

Which of the following statements apply to your business' experience of these issues? (If your business has had an in-building mobile coverage and/ or mobile capacity issue on more than one occasion, please tick all that apply)

	Total	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	Accountancy	Legal
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees who have had in-building mobile coverage and/ or mobile capacity issue(s)	59	8	2	7	10	2	-	2
We have spoken to our mobile operator(s) about this kind of issue but they are/ were unable to help	25%	13%	50%	29%	10%	50%	-	50%
We have spoken to our mobile operator(s) about this kind of issue they are/ were able to help	46%	38%	50%	57%	60%	-	-	50%
We have/ have had an issue that we haven't spoken to our mobile operator(s) about but do not think they will be/ would have been able to help	14%	38%	-	-	10%	50%	-	-
We have/ have had an issue that we haven't spoken to our mobile operator(s) about but think they will be/ would have been able to help	10%	-	-	14%	10%	-	-	-
Don't know	10%	13%	-	14%	10%	-	-	-

	Total		Work industry (short list)						
	Base	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other	Not applicable

You said that your business has had an in-building mobile coverage and/ or mobile capacity issue (e.g. users experiencing low signal strength, losing signal during calls, unable to send/ receive emails, unable to connect to mobile internet etc.)…

Which of the following statements apply to your business' experience of these issues? (If your business has had an in-building mobile coverage and/ or mobile capacity issue on more than one occasion, please tick all that apply)

	Total								
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees who have had in-building mobile coverage and/ or mobile capacity issue(s)	59	*20*	-	*1*	-	*1*	-	*6*	-
We have spoken to our mobile operator(s) about this kind of issue but they are/ were unable to help	25%	*30%*	-	-	-	-	-	*33%*	-
We have spoken to our mobile operator(s) about this kind of issue they are/ were able to help	46%	*45%*	-	-	-	*100%*	-	*33%*	-
We have/ have had an issue that we haven't spoken to our mobile operator(s) about but do not think they will be/ would have been able to help	14%	*10%*	-	*100%*	-	-	-	-	-
We have/ have had an issue that we haven't spoken to our mobile operator(s) about but think they will be/ would have been able to help	10%	*20%*	-	-	-	-	-	-	-
Don't know	10%	*5%*	-	-	-	-	-	*33%*	-

	Total	Organisation size												
	Base	1 (just me)	2	3 to 5	6 to 9	10 to 19	20 to 34	35 to 49	50 to 99	100 to 249	250 to 499	500 to 999	1000 or more	Don't know

You said that your business has had an in-building mobile coverage and/ or mobile capacity issue (e.g. users experiencing low signal strength, losing signal during calls, unable to send/ receive emails, unable to connect to mobile internet etc.)…

Which of the following statements apply to your business' experience of these issues? (If your business has had an in-building mobile coverage and/ or mobile capacity issue on more than one occasion, please tick all that apply)

	Total	1 (just me)	2	3 to 5	6 to 9	10 to 19	20 to 34	35 to 49	50 to 99	100 to 249	250 to 499	500 to 999	1000 or more	Don't know
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees who have had in-building mobile coverage and/ or mobile capacity issue(s)	59	-	-	-	-	-	-	-	-	-	9	15	35	-
We have spoken to our mobile operator(s) about this kind of issue but they are/ were unable to help	25%	-	-	-	-	-	-	-	-	-	44%	40%	14%	-
We have spoken to our mobile operator(s) about this kind of issue they are/ were able to help	46%	-	-	-	-	-	-	-	-	-	22%	33%	57%	-
We have/ have had an issue that we haven't spoken to our mobile operator(s) about but do not think they will be/ would have been able to help	14%	-	-	-	-	-	-	-	-	-	33%	20%	6%	-
We have/ have had an issue that we haven't spoken to our mobile operator(s) about but think they will be/ would have been able to help	10%	-	-	-	-	-	-	-	-	-	22%	13%	6%	-
Don't know	10%	-	-	-	-	-	-	-	-	-	-	-	17%	-

	Total				Management level					
	Base	Owner/ Proprietor	Partner	Chairperson	Chief Executive	Managing Director	Non Executive Director	Other board level manager/ director	Other senior manager or director below board level	Middle manager

You said that your business has had an in-building mobile coverage and/ or mobile capacity issue (e.g. users experiencing low signal strength, losing signal during calls, unable to send/ receive emails, unable to connect to mobile internet etc.)…

Which of the following statements apply to your business' experience of these issues? (If your business has had an in-building mobile coverage and/ or mobile capacity issue on more than one occasion, please tick all that apply)

	Base	Owner/ Proprietor	Partner	Chairperson	Chief Executive	Managing Director	Non Executive Director	Other board level manager/ director	Other senior manager or director below board level	Middle manager
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees who have had in-building mobile coverage and/ or mobile capacity issue(s)	59	1	1	-	2	4	-	4	24	23
We have spoken to our mobile operator(s) about this kind of issue but they are/ were unable to help	25%	-	-	-	100%	25%	-	25%	21%	26%
We have spoken to our mobile operator(s) about this kind of issue they are/ were able to help	46%	-	100%	-	-	50%	-	50%	50%	43%
We have/ have had an issue that we haven't spoken to our mobile operator(s) about but do not think they will be/ would have been able to help	14%	-	-	-	-	-	-	-	17%	17%
We have/ have had an issue that we haven't spoken to our mobile operator(s) about but think they will be/ would have been able to help	10%	-	-	-	-	25%	-	25%	4%	13%
Don't know	10%	100%	-	-	-	-	-	-	13%	9%

	Total	Gender		Age					Social Grade		Region						
	Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland

Thinking about if a new mobile operator could guarantee better in-building mobile coverage and capacity for your business at the same price as you pay current mobile operator…

How likely or unlikely do you think your business would be to move to the new mobile operator?

	Total	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees which have a mobile operator	143	119	24	2	15	47	55	24	138	5	22	20	16	36	34	1	14
Very likely to move to the new mobile operator	10%	10%	8%	50%	13%	11%	9%	4%	9%	40%	5%	5%	6%	14%	12%	-	14%
Fairly likely to move to the new mobile operator	25%	24%	33%	-	33%	28%	20%	29%	25%	40%	27%	20%	50%	28%	15%	100%	14%
Fairly unlikely to move to the new mobile operator	30%	35%	4%	-	20%	30%	36%	25%	31%	-	32%	35%	19%	25%	32%	-	43%
Very unlikely to move to the new operator	20%	18%	29%	-	27%	13%	20%	29%	20%	-	14%	25%	19%	17%	26%	-	14%
Don't know	15%	13%	25%	50%	7%	19%	15%	13%	15%	20%	23%	15%	6%	17%	15%	-	14%

	Total	Work industry (short list)						
	Base	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	Accountancy	Legal

Thinking about if a new mobile operator could guarantee better in-building mobile coverage and capacity for your business at the same price as you pay current mobile operator…

How likely or unlikely do you think your business would be to move to the new mobile operator?

	Total	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	Accountancy	Legal
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees which have a mobile operator	143	23	3	12	20	4	2	3
Very likely to move to the new mobile operator	10%	13%	33%	25%	-	25%	-	-
Fairly likely to move to the new mobile operator	25%	26%	33%	25%	20%	-	50%	-
Fairly unlikely to move to the new mobile operator	30%	43%	33%	8%	35%	25%	50%	33%
Very unlikely to move to the new operator	20%	4%	-	25%	20%	-	-	33%
Don't know	15%	13%	-	17%	25%	50%	-	33%

	Total		Work industry (short list)							
	Base	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other	Not applicable

Thinking about if a new mobile operator could guarantee better in-building mobile coverage and capacity for your business at the same price as you pay current mobile operator…

How likely or unlikely do you think your business would be to move to the new mobile operator?

	Total Base	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other	Not applicable
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees which have a mobile operator	143	48	2	6	1	5	-	14	-
Very likely to move to the new mobile operator	10%	13%	-	-	-	-	-	-	-
Fairly likely to move to the new mobile operator	25%	29%	-	33%	-	40%	-	21%	-
Fairly unlikely to move to the new mobile operator	30%	29%	-	33%	-	40%	-	21%	-
Very unlikely to move to the new operator	20%	17%	100%	17%	100%	20%	-	43%	-
Don't know	15%	13%	-	17%	-	-	-	14%	-

	Total	Organisation size												
	Base	**1 (just me)**	**2**	**3 to 5**	**6 to 9**	**10 to 19**	**20 to 34**	**35 to 49**	**50 to 99**	**100 to 249**	**250 to 499**	**500 to 999**	**1000 or more**	**Don't know**

Thinking about if a new mobile operator could guarantee better in-building mobile coverage and capacity for your business at the same price as you pay current mobile operator…

How likely or unlikely do you think your business would be to move to the new mobile operator?

	Total	1 (just me)	2	3 to 5	6 to 9	10 to 19	20 to 34	35 to 49	50 to 99	100 to 249	250 to 499	500 to 999	1000 or more	Don't know
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees which have a mobile operator	143	-	-	-	-	-	-	-	-	-	*25*	*26*	*92*	-
Very likely to move to the new mobile operator	10%	-	-	-	-	-	-	-	-	-	*16%*	*23%*	*4%*	-
Fairly likely to move to the new mobile operator	25%	-	-	-	-	-	-	-	-	-	*20%*	*23%*	*27%*	-
Fairly unlikely to move to the new mobile operator	30%	-	-	-	-	-	-	-	-	-	*32%*	*27%*	*30%*	-
Very unlikely to move to the new operator	20%	-	-	-	-	-	-	-	-	-	*16%*	*12%*	*23%*	-
Don't know	15%	-	-	-	-	-	-	-	-	-	*16%*	*15%*	*15%*	-

	Total	Management level								
	Base	Owner/ Proprietor	Partner	Chairperson	Chief Executive	Managing Director	Non Executive Director	Other board level manager/ director	Other senior manager or director below board level	Middle manager

Thinking about if a new mobile operator could guarantee better in-building mobile coverage and capacity for your business at the same price as you pay current mobile operator…

How likely or unlikely do you think your business would be to move to the new mobile operator?

	Total	Owner/ Proprietor	Partner	Chairperson	Chief Executive	Managing Director	Non Executive Director	Other board level manager/ director	Other senior manager or director below board level	Middle manager
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees which have a mobile operator	143	3	2	-	3	9	-	8	53	65
Very likely to move to the new mobile operator	10%	-	-	-	33%	22%	-	-	9%	9%
Fairly likely to move to the new mobile operator	25%	33%	50%	-	-	44%	-	25%	32%	17%
Fairly unlikely to move to the new mobile operator	30%	-	50%	-	33%	11%	-	38%	28%	34%
Very unlikely to move to the new operator	20%	33%	-	-	33%	11%	-	38%	13%	23%
Don't know	15%	33%	-	-	-	11%	-	-	17%	17%

	Total	Gender		Age					Social Grade		Region						
	Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland

Mobile Device Management (MDM) uses software to manage, monitor, secure and support mobile devices (e.g. mobile phones, smartphones, tablet PCs, laptops etc.) to reduce support costs and business risks of a mobile communications network. MDM is hosted as a cloud service
"Wi-Fi as a service" is a service where a mobile operator supplies the small cell mobile network, including equipment and connectivity, where guest or campus Wi-Fi can be turned on as a service with access from the cloud to manage or view

How interested, if at all, do you think your business would be in each of the following? (Please tick one option on each row. If your business already has the service, please tick the relevant "Not applicable" option.)

Mobile Device Management (MDM) as a service from your mobile operator

	Total	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees	151	127	24	3	15	47	57	29	144	7	25	20	17	36	37	1	15
Very interested	17%	17%	17%	33%	13%	30%	9%	10%	17%	-	28%	5%	18%	22%	8%	100%	13%
Fairly interested	30%	29%	38%	-	40%	32%	28%	31%	30%	43%	28%	25%	41%	44%	19%	-	27%
Not very interested	18%	20%	8%	-	7%	17%	19%	24%	18%	14%	12%	20%	18%	8%	27%	-	27%
Not at all interested	19%	20%	13%	33%	7%	11%	28%	17%	18%	29%	12%	40%	18%	14%	16%	-	20%
Don't know	13%	13%	17%	33%	27%	9%	14%	10%	13%	14%	20%	10%	6%	11%	19%	-	7%
Not applicable – my business already receives this service	3%	2%	8%	-	7%	2%	2%	7%	3%	-	-	-	-	-	11%	-	7%

Wi-Fi as a service from your mobile operator

	Total	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees	151	127	24	3	15	47	57	29	144	7	25	20	17	36	37	1	15
Very interested	17%	17%	21%	33%	20%	28%	11%	10%	18%	-	24%	10%	29%	17%	11%	100%	13%
Fairly interested	23%	21%	33%	-	40%	26%	21%	17%	24%	14%	24%	15%	24%	42%	14%	-	13%
Not very interested	25%	28%	13%	-	-	17%	35%	34%	23%	71%	24%	30%	18%	17%	32%	-	33%
Not at all interested	19%	20%	8%	33%	7%	17%	23%	17%	19%	-	8%	25%	24%	17%	19%	-	27%
Don't know	12%	11%	17%	33%	27%	11%	9%	10%	12%	14%	16%	15%	6%	8%	16%	-	7%
Not applicable – my business already receives this service	4%	3%	8%	-	7%	2%	2%	10%	4%	-	4%	5%	-	-	8%	-	7%

	Total	Work industry (short list)						
	Base	**Manufacturing**	**Construction**	**Retail**	**Financial services**	**Hospitality and leisure**	**Accountancy**	**Legal**

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How interested, if at all, do you think your business would be in each of the following? (Please tick one option on each row. If your business already has the service, please tick the relevant "Not applicable" option.)

Mobile Device Management (MDM) as a service from your mobile operator

	Total	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	Accountancy	Legal
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees	151	23	3	14	20	4	2	3
Very interested	17%	26%	-	7%	20%	-	-	-
Fairly interested	30%	39%	100%	43%	25%	25%	-	33%
Not very interested	18%	17%	-	14%	25%	-	-	-
Not at all interested	19%	13%	-	14%	10%	25%	50%	-
Don't know	13%	4%	-	21%	15%	50%	50%	33%
Not applicable – my business already receives this service	3%	-	-	-	5%	-	-	33%

Wi-Fi as a service from your mobile operator

	Total	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	Accountancy	Legal
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees	151	23	3	14	20	4	2	3
Very interested	17%	22%	33%	14%	10%	-	-	-
Fairly interested	23%	13%	67%	14%	35%	25%	50%	33%
Not very interested	25%	43%	-	29%	25%	-	-	-
Not at all interested	19%	13%	-	21%	15%	25%	-	-
Don't know	12%	4%	-	21%	10%	50%	50%	33%
Not applicable – my business already receives this service	4%	4%	-	-	5%	-	-	33%

	Total		Work industry (short list)							
	Base	**IT & telecoms**	**Media/ marketing/ advertising/ PR & sales**	**Medical & health services**	**Education**	**Transportation & distribution**	**Real estate**	**Other**	**Not applicable**	

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How interested, if at all, do you think your business would be in each of the following? (Please tick one option on each row. If your business already has the service, please tick the relevant "Not applicable" option.)

Mobile Device Management (MDM) as a service from your mobile operator

	Total Base	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other	Not applicable
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees	151	52	*2*	*6*	*2*	*5*	-	*15*	-
Very interested	17%	21%	-	-	-	40%	-	7%	-
Fairly interested	30%	29%	100%	17%	-	20%	-	13%	-
Not very interested	18%	17%	-	50%	-	40%	-	13%	-
Not at all interested	19%	21%	-	17%	50%	-	-	40%	-
Don't know	13%	8%	-	17%	50%	-	-	20%	-
Not applicable – my business already receives this service	3%	4%	-	-	-	-	-	7%	-

Wi-Fi as a service from your mobile operator

	Total Base	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other	Not applicable
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees	151	52	*2*	*6*	*2*	*5*	-	*15*	-
Very interested	17%	25%	-	-	-	60%	-	-	-
Fairly interested	23%	23%	-	33%	-	-	-	27%	-
Not very interested	25%	21%	50%	33%	-	40%	-	20%	-
Not at all interested	19%	19%	50%	17%	50%	-	-	33%	-
Don't know	12%	8%	-	17%	50%	-	-	13%	-
Not applicable – my business already receives this service	4%	4%	-	-	-	-	-	7%	-

	Total	Organisation size												
	Base	**1 (just me)**	**2**	**3 to 5**	**6 to 9**	**10 to 19**	**20 to 34**	**35 to 49**	**50 to 99**	**100 to 249**	**250 to 499**	**500 to 999**	**1000 or more**	**Don't know**

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How interested, if at all, do you think your business would be in each of the following? (Please tick one option on each row. If your business already has the service, please tick the relevant "Not applicable" option.)

Mobile Device Management (MDM) as a service from your mobile operator

	Total	1 (just me)	2	3 to 5	6 to 9	10 to 19	20 to 34	35 to 49	50 to 99	100 to 249	250 to 499	500 to 999	1000 or more	Don't know
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees	151	-	-	-	-	-	-	-	-	-	*28*	*26*	*97*	-
Very interested	17%	-	-	-	-	-	-	-	-	-	*18%*	*31%*	*12%*	-
Fairly interested	30%	-	-	-	-	-	-	-	-	-	*21%*	*35%*	*32%*	-
Not very interested	18%	-	-	-	-	-	-	-	-	-	*21%*	*12%*	*19%*	-
Not at all interested	19%	-	-	-	-	-	-	-	-	-	*25%*	*15%*	*18%*	-
Don't know	13%	-	-	-	-	-	-	-	-	-	*14%*	*8%*	*14%*	-
Not applicable – my business already receives this service	3%	-	-	-	-	-	-	-	-	-	-	-	*5%*	-

Wi-Fi as a service from your mobile operator

	Total	1 (just me)	2	3 to 5	6 to 9	10 to 19	20 to 34	35 to 49	50 to 99	100 to 249	250 to 499	500 to 999	1000 or more	Don't know
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees	151	-	-	-	-	-	-	-	-	-	*28*	*26*	*97*	-
Very interested	17%	-	-	-	-	-	-	-	-	-	*18%*	*27%*	*14%*	-
Fairly interested	23%	-	-	-	-	-	-	-	-	-	*11%*	*35%*	*24%*	-
Not very interested	25%	-	-	-	-	-	-	-	-	-	*32%*	*12%*	*27%*	-
Not at all interested	19%	-	-	-	-	-	-	-	-	-	*18%*	*23%*	*18%*	-
Don't know	12%	-	-	-	-	-	-	-	-	-	*18%*	*4%*	*12%*	-
Not applicable – my business already receives this service	4%	-	-	-	-	-	-	-	-	-	*4%*	-	*5%*	-

	Total	Management level								
	Base	Owner/ Proprietor	Partner	Chairperson	Chief Executive	Managing Director	Non Executive Director	Other board level manager/ director	Other senior manager or director below board level	Middle manager

Mobile Device Management (MDM) uses software to manage, monitor, secure and support mobile devices (e.g. mobile phones, smartphones, tablet PCs, laptops etc.) to reduce support costs and business risks of a mobile communications network. MDM is hosted as a cloud service
"Wi-Fi as a service" is a service where a mobile operator supplies the small cell mobile network, including equipment and connectivity, where guest or campus Wi-Fi can be turned on as a service with access from the cloud to manage or view

How interested, if at all, do you think your business would be in each of the following? (Please tick one option on each row. If your business already has the service, please tick the relevant "Not applicable" option.)

Mobile Device Management (MDM) as a service from your mobile operator

	Total	Owner/ Proprietor	Partner	Chairperson	Chief Executive	Managing Director	Non Executive Director	Other board level manager/ director	Other senior manager or director below board level	Middle manager
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees	151	4	3	-	4	9	-	8	55	68
Very interested	17%	-	33%	-	25%	33%	-	25%	24%	7%
Fairly interested	30%	-	-	-	-	44%	-	13%	33%	34%
Not very interested	18%	25%	-	-	25%	-	-	25%	18%	19%
Not at all interested	19%	50%	33%	-	50%	11%	-	13%	11%	22%
Don't know	13%	25%	33%	-	-	-	-	13%	13%	15%
Not applicable – my business already receives this service	3%	-	-	-	-	11%	-	13%	2%	3%

Wi-Fi as a service from your mobile operator

	Total	Owner/ Proprietor	Partner	Chairperson	Chief Executive	Managing Director	Non Executive Director	Other board level manager/ director	Other senior manager or director below board level	Middle manager
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees	151	4	3	-	4	9	-	8	55	68
Very interested	17%	-	33%	-	25%	44%	-	13%	29%	4%
Fairly interested	23%	-	-	-	25%	22%	-	13%	27%	24%
Not very interested	25%	75%	-	-	-	11%	-	50%	18%	29%
Not at all interested	19%	-	33%	-	50%	-	-	13%	13%	25%
Don't know	12%	25%	33%	-	-	-	-	-	13%	13%
Not applicable – my business already receives this service	4%	-	-	-	-	22%	-	13%	-	4%

All figures, unless otherwise stated, are from YouGov Plc.

	Total	Gender		Age					Social Grade		Region						
	Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland

Would you like to enter your email address so that SpiderCloud Wireless can contact you with this information?

	Total	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees	151	127	24	3	15	47	57	29	144	7	25	20	17	36	37	1	15
Yes, I would	10%	9%	17%	-	7%	19%	5%	7%	10%	-	16%	-	18%	11%	8%	-	7%
No, I wouldn't	90%	91%	83%	100%	93%	81%	95%	93%	90%	100%	84%	100%	82%	89%	92%	100%	93%

Please type you email address into the box below:

	Total	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
Base	15	11	4	-	1	9	3	2	15	-	4	-	3	4	3	-	1
Email address	80%	73%	100%	-	100%	78%	100%	50%	80%	-	75%	-	100%	50%	100%	-	100%
I would not like to enter my email address	20%	27%	-	-	-	22%	-	50%	20%	-	25%	-	-	50%	-	-	-

	Total	Work industry (short list)						
	Base	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	Accountancy	Legal

Would you like to enter your email address so that SpiderCloud Wireless can contact you with this information?

	Total	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	Accountancy	Legal
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees	151	23	3	14	20	4	2	3
Yes, I would	10%	9%	33%	7%	10%	-	-	-
No, I wouldn't	90%	91%	67%	93%	90%	100%	100%	100%

Please type you email address into the box below:

	Total	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	Accountancy	Legal
Base	15	2	1	1	2	-	-	-
Email address	80%	50%	100%	100%	100%	-	-	-
I would not like to enter my email address	20%	50%	-	-	-	-	-	-

	Total		Work industry (short list)							
	Base	**IT & telecoms**	**Media/ marketing/ advertising/ PR & sales**	**Medical & health services**	**Education**	**Transportation & distribution**	**Real estate**	**Other**	**Not applicable**

Would you like to enter your email address so that SpiderCloud Wireless can contact you with this information?

	Total		Work industry (short list)							
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees	151	52	*2*	*6*	*2*	*5*	-	*15*	-
Yes, I would	10%	17%	-	-	-	-	-	-	-
No, I wouldn't	90%	83%	*100%*	*100%*	*100%*	*100%*	-	*100%*	-

Please type you email address into the box below:

	Total		Work industry (short list)							
Base	*15*	*9*	-	-	-	-	-	-	-
Email address	*80%*	*78%*	-	-	-	-	-	-	-
I would not like to enter my email address	*20%*	*22%*	-	-	-	-	-	-	-

	Total	Organisation size												
	Base	1 (just me)	2	3 to 5	6 to 9	10 to 19	20 to 34	35 to 49	50 to 99	100 to 249	250 to 499	500 to 999	1000 or more	Don't know
Would you like to enter your email address so that SpiderCloud Wireless can contact you with this information?														
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees	151	-	-	-	-	-	-	-	-	-	28	26	97	-
Yes, I would	10%	-	-	-	-	-	-	-	-	-	11%	23%	6%	-
No, I wouldn't	90%	-	-	-	-	-	-	-	-	-	89%	77%	94%	-
Please type you email address into the box below:														
Base	15	-	-	-	-	-	-	-	-	-	3	6	6	-
Email address	80%	-	-	-	-	-	-	-	-	-	67%	83%	83%	-
I would not like to enter my email address	20%	-	-	-	-	-	-	-	-	-	33%	17%	17%	-

	Total	Management level								
	Base	**Owner/ Proprietor**	**Partner**	**Chairperson**	**Chief Executive**	**Managing Director**	**Non Executive Director**	**Other board level manager/ director**	**Other senior manager or director below board level**	**Middle manager**
Would you like to enter your email address so that SpiderCloud Wireless can contact you with this information?										
Base: Middle managers and above with decision making responsibility in IT, from businesses with 250+ employees	151	*4*	*3*	-	*4*	*9*	-	*8*	55	68
Yes, I would	10%	-	-	-	*25%*	*33%*	-	*13%*	15%	3%
No, I wouldn't	90%	*100%*	*100%*	-	*75%*	*67%*	-	*88%*	85%	97%
Please type you email address into the box below:										
Base	*15*	-	-	-	*1*	*3*	-	*1*	*8*	*2*
Email address	*80%*	-	-	-	*100%*	*67%*	-	*100%*	*75%*	*100%*
I would not like to enter my email address	*20%*	-	-	-	-	*33%*	-	-	*25%*	-