YouGov / The Sun Survey Results

Sample Size: 5331 GB Adults
Fieldwork: 27th - 30th April 2014

		Likelihood to vote	Westminster Voting Intention				2010 Vote			Gender		Age				Social Grade	
	Total	10 /10	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	5331	2545	1320	1540	386	601	1600	1305	1089	2586	2745	635	1349	1823	1524	3038	2293
Unweighted Sample	5331	2810	1285	1520	328	729	1638	1332	1051	2571	2760	298	1151	2223	1659	3469	1862
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were an election to the European Parliament held tomorrow, which party would you vote for?
[Excluding Don't knows and Wouldn't votes]

Conservative	**22**	20	72	1	2	1	50	5	8	21	23	21	22	20	24	25	18
Labour	**29**	28	0	81	2	0	3	69	23	29	30	46	36	27	22	28	31
Liberal Democrat	**9**	8	1	2	83	0	2	2	30	10	7	8	10	9	8	10	7
UK Independence Party (UKIP)	**28**	32	24	8	6	98	41	14	19	29	26	10	17	31	37	23	34
Green	**8**	8	1	7	6	0	2	5	17	6	10	11	10	8	5	10	5
Scottish National Party (SNP)/ Plaid Cymru	**3**	3	0	1	0	0	0	2	1	3	3	4	3	3	2	3	3
British National Party (BNP)	**1**	1	0	0	0	0	0	1	1	1	1	1	1	1	1	0	1
Some other party	**1**	1	0	0	0	0	0	1	1	1	1	0	1	1	1	0	1

European Parliament Non Voters

Would not vote	*9*	*1*	*4*	*3*	*1*	*1*	*5*	*5*	*4*	*8*	*11*	*18*	*11*	*8*	*6*	*8*	*11*
Don't know	*14*	*6*	*8*	*6*	*9*	*1*	*10*	*10*	*16*	*9*	*18*	*21*	*18*	*12*	*8*	*14*	*13*

In the previous questions you said you would vote UKIP in the coming European election. In your own words, why is that?
[Only asked to UKIP voters; n=1282. For verbatim answers please see Tab1]

To leave Europe, unhappy with Europe	**43**	47	60	45	*51*	38	51	36	35	48	38	*44*	38	40	48	45	42
Unhappy with other three parties/send a message/protest vote	**26**	26	19	25	*18*	29	24	30	30	26	26	*24*	28	25	26	26	26
Immigration	**18**	19	16	20	*26*	19	17	21	20	14	23	*10*	15	19	18	19	17
Like UKIP and what they stand for	**9**	9	5	9	*4*	12	8	9	13	8	10	*1*	10	10	8	10	9
UKIP stand up for Britain/ordinary people	**8**	8	7	11	*0*	9	7	10	6	7	9	*11*	9	9	6	8	8
Like Nigel Farage	**1**	2	3	0	*0*	2	2	1	2	1	3	*0*	1	1	2	2	1
Other	**2**	2	1	1	*0*	3	2	2	2	2	3	*4*	2	1	3	3	2
No answer	**3**	2	2	2	*14*	1	3	4	2	4	2	*12*	7	2	2	3	3

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Sample Size: 5331 GB Adults
Fieldwork: 27th - 30th April 2014

	Total	Region					European Parliament Voting Intention			
		London	Rest of South	Midlands / Wales	North	Scotland	Con	Lab	Lib Dem	UKIP
Weighted Sample	**5331**	682	1733	1141	1311	464	898	1198	357	1141
Unweighted Sample	5331	715	1649	1115	1225	627	846	1146	308	1282
	%	%	%	%	%	%	%	%	%	%

If there were an election to the European Parliament held tomorrow, which party would you vote for?
[Excluding Don't knows and Wouldn't votes]

	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con	Lab	Lib Dem	UKIP
Conservative	**22**	25	27	22	17	13	100	0	0	0
Labour	**29**	31	20	29	39	31	0	100	0	0
Liberal Democrat	**9**	12	10	7	7	9	0	0	100	0
UK Independence Party (UKIP)	**28**	21	33	30	28	14	0	0	0	100
Green	**8**	9	8	7	7	8	0	0	0	0
Scottish National Party (SNP)/ Plaid Cymru	**3**	1	0	2	1	25	0	0	0	0
British National Party (BNP)	**1**	0	1	2	1	0	0	0	0	0
Some other party	**1**	1	1	1	1	0	0	0	0	0

European Parliament Non Voters

	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con	Lab	Lib Dem	UKIP
Would not vote	*9*	*6*	*11*	*8*	*10*	*8*	*0*	*0*	*0*	*0*
Don't know	*14*	*15*	*15*	*15*	*12*	*11*	*0*	*0*	*0*	*0*

In the previous questions you said you would vote UKIP in the coming European election. In your own words, why is that?
[Only asked to UKIP voters; n=1282. For verbatim answers please see Tab1]

	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con	Lab	Lib Dem	UKIP
To leave Europe, unhappy with Europe	**43**	33	45	46	42	53	0	0	0	43
Unhappy with other three parties/send a message/protest vote	**26**	34	28	23	22	31	0	0	0	26
Immigration	**18**	15	18	17	19	16	0	0	0	18
Like UKIP and what they stand for	**9**	8	8	9	13	7	0	0	0	9
UKIP stand up for Britain/ordinary people	**8**	12	8	10	5	4	0	0	0	8
Like Nigel Farage	**1**	1	1	1	2	0	0	0	0	1
Other	**2**	3	1	3	3	1	0	0	0	2
No answer	**3**	1	3	3	3	3	0	0	0	3

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	Total	Likelihood to vote	Westminster Voting Intention				2010 Vote			Gender		Age				Social Grade	
		10 /10	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	5331	2545	1320	1540	386	601	1600	1305	1089	2586	2745	635	1349	1823	1524	3038	2293
Unweighted Sample	5331	2810	1285	1520	328	729	1638	1332	1051	2571	2760	298	1151	2223	1659	3469	1862
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And, on a scale of 0 to 10 with 10 meaning definitely would vote and 0 meaning would not vote, how likely are you to vote at the next European election?

	Total	10 /10	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
0 – definitely will not vote	7	0	4	4	3	1	4	3	3	7	8	14	8	6	5	6	9
1	2	0	1	1	0	0	1	1	1	1	2	3	2	2	1	2	2
2	3	0	2	1	1	1	2	2	1	2	3	4	4	2	1	2	3
3	3	0	3	3	2	1	2	2	2	2	3	6	3	2	2	3	2
4	3	0	3	2	1	2	2	3	2	3	3	6	3	3	1	2	3
5	7	0	7	7	4	3	6	8	5	6	7	7	8	8	4	7	7
6	4	0	5	5	5	4	5	4	4	4	4	5	6	4	2	5	4
7	6	0	6	7	9	4	5	7	7	5	7	7	8	6	4	6	6
8	8	0	9	8	9	7	8	8	10	8	7	8	8	7	7	9	6
9	7	0	7	8	9	9	7	8	8	7	7	5	8	7	8	8	6
10 – definitely will vote	48	100	54	52	54	69	56	52	53	51	45	24	36	50	65	48	48
12	3	0	1	2	3	0	2	2	3	3	4	10	5	2	1	3	4

		Region					European Parliament Voting Intention			
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con	Lab	Lib Dem	UKIP
Weighted Sample	**5331**	682	1733	1141	1311	464	898	1198	357	1141
Unweighted Sample	5331	715	1649	1115	1225	627	846	1146	308	1282
	%	%	%	%	%	%	%	%	%	%

And, on a scale of 0 to 10 with 10 meaning definitely would vote and 0 meaning would not vote, how likely are you to vote at the next European election?

0 – definitely will not vote	**7**	4	9	6	7	8	2	2	4	1
1	**2**	2	2	2	2	1	0	1	0	0
2	**3**	2	4	2	2	2	1	1	1	1
3	**3**	2	3	3	3	3	3	3	2	1
4	**3**	4	3	2	3	2	4	3	2	1
5	**7**	6	7	7	7	6	6	7	6	3
6	**4**	4	4	4	5	2	6	5	5	4
7	**6**	7	6	6	6	5	6	6	8	5
8	**8**	8	8	7	8	5	10	8	9	8
9	**7**	7	7	7	6	7	8	8	10	8
10 – definitely will vote	**48**	51	43	47	49	57	53	55	54	66
12	**3**	3	4	5	2	3	1	1	1	1

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YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	**41**	**114**
Male 25 to 39	**183**	**239**
Male 40 to 59	**408**	**321**
Male 60 +	**319**	**247**
Female 18 to 24	**65**	**112**
Female 25 to 39	**208**	**241**
Female 40 to 59	**388**	**328**
Female 60 +	**286**	**296**
Region		
North England	**455**	**467**
Midlands	**281**	**311**
East	**159**	**182**
London	**188**	**243**
South England	**428**	**435**
Wales	**124**	**95**
Scotland	**263**	**165**
Social Grade		
AB	**714**	**531**
C1	**508**	**550**
C2	**292**	**399**
DE	**384**	**418**
Newspaper Type		
Express / Mail	**415**	**304**
Sun / Star	**204**	**446**
Mirror / Record	**145**	**190**
Guardian / Independent	**135**	**85**
FT / Times / Telegraph	**138**	**180**
Other Paper	**290**	**218**
No Paper	**571**	**475**
Political Party Identification		
Labour	**614**	**607**
Conservative	**516**	**531**
Liberal Democrat	**156**	**209**
SNP/Plaid Cymru	**73**	**32**
Others	**133**	**44**
None/ DK	**406**	**475**

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk