

YouGov / Evening Standard Survey Results

Sample Size: 1032 London adults (aged 18+)
Fieldwork: 20th - 22nd April 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted sample	1032	260	372	71	87	291	323	178	509	523	124	369	332	207	583	449
Unweighted Sample	1032	226	397	67	89	267	337	189	532	500	74	337	389	232	659	373
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excludes Don't knows and Would not votes and taking into account likelihood to vote]

Con	32	100	0	0	0	73	6	19	35	28	44	31	26	36	33	30
Lab	44	0	100	0	0	7	85	29	41	47	33	46	49	37	45	41
Lib Dem	8	0	0	100	0	3	2	32	8	8	7	9	7	10	9	7
UKIP	10	0	0	0	100	14	5	5	8	12	1	8	10	16	7	14
Other	7	0	0	0	0	2	2	15	8	5	15	7	7	1	5	8

Other Parties Voting Intention

Green	5	0	0	0	0	2	1	12	6	4	12	7	5	1	5	6
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	0	3	2	1	3	0	3	0	1	2

Non Voters

Would Not Vote	1	0	0	0	0	0	0	1	1	2	5	1	1	0	1	2
Don't know	10	0	0	0	0	9	9	10	7	12	13	10	10	7	9	10

The general election will be held on May 7. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election?

0 - Certain NOT to vote	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0
3	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0
4	0	0	1	0	0	0	1	0	0	1	1	1	0	0	0	1
5	2	0	2	0	2	1	2	1	2	2	3	3	2	0	1	3
6	1	0	1	0	0	0	2	0	2	1	5	1	1	0	1	2
7	4	1	3	5	8	4	3	4	3	4	5	5	2	3	3	5
8	5	5	5	2	1	4	4	5	4	6	12	6	4	2	4	7
9	8	6	8	14	6	7	7	12	8	8	2	9	9	8	9	7
10 - Absolutely certain to vote	78	86	79	80	82	84	81	78	79	77	70	73	81	86	81	75

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Unweighted Sample	1032	226	397	67	89	267	337	189	532	500	74	337	389	232	659	373
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Would not votes]

	March 26-30	April 20-22															
Con	34	31	100	0	0	0	72	6	19	34	27	42	29	26	36	32	28
Lab	45	44	0	100	0	0	7	85	28	41	47	35	47	48	37	45	42
Lib Dem	8	8	0	0	100	0	4	2	32	8	9	7	9	7	9	9	7
UKIP	8	10	0	0	0	100	14	5	5	9	12	1	8	12	16	8	14
Other	4	7	0	0	0	0	2	1	16	9	5	14	7	8	2	6	9

Other Parties Voting Intention

Green	4	6	0	0	0	0	2	1	14	7	4	12	7	5	1	5	7
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	1	0	0	0	0	1	0	2	2	1	3	0	3	1	1	2

Non Voters

Would Not Vote	5	6	0	0	0	0	3	0	3	6	7	15	8	4	2	4	9
Don't know	11	11	0	0	0	0	10	12	11	8	15	16	11	12	8	11	12

YouGov London Weighting Data

In addition to weighting by age, gender and social class (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership, political party identification and ethnicity:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	34	62
Male 25 to 39	169	189
Male 40 to 59	202	167
Male 60 +	127	92
Female 18 to 24	40	62
Female 25 to 39	168	180
Female 40 to 59	187	165
Female 60 +	105	115
Social Grade		
AB	393	269
C1	291	340
C2	120	113
DE	228	309
Newspaper Type		
Express / Mail	134	175
Sun / Star	139	206
Mirror / Record	93	144
Guardian/ Independent	154	52
FT/ Times/ Tele	114	103
Other Paper	137	93
No Paper	260	258
Political Party Identification		
Labour Loyal	271	268
Labour Disloyal	135	124
Conservative	237	289
Liberal Democrat	83	113
Others	53	31
None / Don't know	252	206
Ethnicity		
White	686	608
Indian	53	67
Pakistani and Bangladeshi	46	57
Black	89	134
Other and Mixed	145	150
Refused	13	15