

## YouGov Survey Results

Sample Size: 1633 GB Adults

Fieldwork: 16th - 17th December 2012

	Voting intention				2010 Vote			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1633</b>	<b>400</b>	<b>548</b>	<b>120</b>	<b>507</b>	<b>410</b>	<b>351</b>	<b>794</b>	<b>839</b>	<b>198</b>	<b>416</b>	<b>558</b>	<b>461</b>	<b>931</b>	<b>702</b>	<b>209</b>	<b>531</b>	<b>349</b>	<b>402</b>	<b>142</b>
<b>Unweighted Sample</b>	<b>1633</b>	<b>426</b>	<b>497</b>	<b>95</b>	<b>547</b>	<b>376</b>	<b>353</b>	<b>751</b>	<b>882</b>	<b>100</b>	<b>452</b>	<b>624</b>	<b>457</b>	<b>1098</b>	<b>535</b>	<b>296</b>	<b>544</b>	<b>303</b>	<b>354</b>	<b>136</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In general, how much to the decisions of the following institutions affect your own day-to-day life?

### Your local council

A great deal	11	9	12	14	8	11	12	11	10	7	10	10	14	11	10	14	8	15	8	12
A fair amount	44	42	50	50	40	53	49	43	44	31	43	43	51	45	42	45	41	40	50	43
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>55</b>	<b>51</b>	<b>62</b>	<b>64</b>	<b>48</b>	<b>64</b>	<b>61</b>	<b>54</b>	<b>54</b>	<b>38</b>	<b>53</b>	<b>53</b>	<b>65</b>	<b>56</b>	<b>52</b>	<b>59</b>	<b>49</b>	<b>55</b>	<b>58</b>	<b>55</b>
Not very much	31	38	25	32	40	26	29	33	30	26	26	36	32	33	29	27	37	30	28	30
None at all	6	6	7	1	7	7	3	5	7	12	9	6	3	5	8	6	5	8	7	7
<b>TOTAL NOT VERY MUCH / NONE AT ALL</b>	<b>37</b>	<b>44</b>	<b>32</b>	<b>33</b>	<b>47</b>	<b>33</b>	<b>32</b>	<b>38</b>	<b>37</b>	<b>38</b>	<b>35</b>	<b>42</b>	<b>35</b>	<b>38</b>	<b>37</b>	<b>33</b>	<b>42</b>	<b>38</b>	<b>35</b>	<b>37</b>
Don't know	8	5	6	3	5	4	6	8	9	25	12	5	1	6	11	8	10	8	8	8

### Parliament

A great deal	18	13	21	14	16	25	19	22	15	11	13	19	25	19	17	20	16	22	17	19
A fair amount	41	45	45	50	42	44	46	41	41	23	40	44	45	45	35	44	37	40	43	43
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>59</b>	<b>58</b>	<b>66</b>	<b>64</b>	<b>58</b>	<b>69</b>	<b>65</b>	<b>63</b>	<b>56</b>	<b>34</b>	<b>53</b>	<b>63</b>	<b>70</b>	<b>64</b>	<b>52</b>	<b>64</b>	<b>53</b>	<b>62</b>	<b>60</b>	<b>62</b>
Not very much	27	32	23	31	31	23	27	26	28	32	27	27	24	25	29	25	32	23	25	24
None at all	6	5	5	2	6	5	2	4	7	9	8	5	4	5	7	4	5	8	6	6
<b>TOTAL NOT VERY MUCH / NONE AT ALL</b>	<b>33</b>	<b>37</b>	<b>28</b>	<b>33</b>	<b>37</b>	<b>28</b>	<b>29</b>	<b>30</b>	<b>35</b>	<b>41</b>	<b>35</b>	<b>32</b>	<b>28</b>	<b>30</b>	<b>36</b>	<b>29</b>	<b>37</b>	<b>31</b>	<b>31</b>	<b>30</b>
Don't know	8	4	6	3	4	3	5	7	9	24	11	5	2	6	11	7	9	6	9	8

### The European Union

A great deal	14	14	12	6	19	15	8	18	10	3	8	16	22	13	15	14	13	16	12	17
A fair amount	30	35	31	37	30	34	31	34	26	21	28	29	37	32	27	30	30	28	31	30
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>44</b>	<b>49</b>	<b>43</b>	<b>43</b>	<b>49</b>	<b>49</b>	<b>39</b>	<b>52</b>	<b>36</b>	<b>24</b>	<b>36</b>	<b>45</b>	<b>59</b>	<b>45</b>	<b>42</b>	<b>44</b>	<b>43</b>	<b>44</b>	<b>43</b>	<b>47</b>
Not very much	37	37	38	48	36	33	48	32	41	36	38	39	32	40	33	38	39	32	37	37
None at all	9	10	8	5	10	9	6	8	10	10	13	10	5	8	11	9	7	15	8	4
<b>TOTAL NOT VERY MUCH / NONE AT ALL</b>	<b>46</b>	<b>47</b>	<b>46</b>	<b>53</b>	<b>46</b>	<b>42</b>	<b>54</b>	<b>40</b>	<b>51</b>	<b>46</b>	<b>51</b>	<b>49</b>	<b>37</b>	<b>48</b>	<b>44</b>	<b>47</b>	<b>46</b>	<b>47</b>	<b>45</b>	<b>41</b>
Don't know	10	4	11	3	6	8	6	8	13	31	13	7	4	8	14	9	10	9	12	12

### Banks and other financial institutions

A great deal	15	12	20	14	13	20	18	19	12	4	12	17	21	18	12	18	15	16	16	11
A fair amount	39	44	38	38	44	40	40	36	41	26	36	40	45	38	40	43	36	38	37	47
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>54</b>	<b>56</b>	<b>58</b>	<b>52</b>	<b>57</b>	<b>60</b>	<b>58</b>	<b>55</b>	<b>53</b>	<b>30</b>	<b>48</b>	<b>57</b>	<b>66</b>	<b>56</b>	<b>52</b>	<b>61</b>	<b>51</b>	<b>54</b>	<b>53</b>	<b>58</b>
Not very much	32	35	29	43	34	28	34	34	30	31	34	32	30	33	30	28	36	29	32	29
None at all	6	5	5	2	5	6	4	4	7	10	6	5	3	4	7	6	4	8	5	5
<b>TOTAL NOT VERY MUCH / NONE AT ALL</b>	<b>38</b>	<b>40</b>	<b>34</b>	<b>45</b>	<b>39</b>	<b>34</b>	<b>38</b>	<b>38</b>	<b>37</b>	<b>41</b>	<b>40</b>	<b>37</b>	<b>33</b>	<b>37</b>	<b>37</b>	<b>34</b>	<b>40</b>	<b>37</b>	<b>37</b>	<b>34</b>
Don't know	9	4	8	3	5	6	4	7	10	29	12	5	2	7	11	5	9	8	10	9

Fieldwork: 16th - 17th December 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1633	400	548	120	507	410	351	794	839	198	416	558	461	931	702	209	531	349	402	142
Unweighted Sample	1633	426	497	95	547	376	353	751	882	100	452	624	457	1098	535	296	544	303	354	136
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

#### The organisation/company you work for

[Only asked to those who are working n=1061]

A great deal	29	24	29	30	22	27	40	31	27	31	32	27	28	33	23	30	26	32	27	39
A fair amount	39	40	47	44	45	43	36	39	39	25	36	46	34	40	38	33	38	38	48	35
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>68</b>	<b>64</b>	<b>76</b>	<b>74</b>	<b>67</b>	<b>70</b>	<b>76</b>	<b>70</b>	<b>66</b>	<b>56</b>	<b>68</b>	<b>73</b>	<b>62</b>	<b>73</b>	<b>61</b>	<b>63</b>	<b>64</b>	<b>70</b>	<b>75</b>	<b>74</b>
Not very much	18	25	15	18	24	20	15	18	18	16	17	17	23	16	21	20	23	15	15	12
None at all	6	5	4	8	6	7	5	4	7	4	4	5	15	5	7	11	3	8	5	2
<b>TOTAL NOT VERY MUCH / NONE AT ALL</b>	<b>24</b>	<b>30</b>	<b>19</b>	<b>26</b>	<b>30</b>	<b>27</b>	<b>20</b>	<b>22</b>	<b>25</b>	<b>20</b>	<b>21</b>	<b>22</b>	<b>38</b>	<b>21</b>	<b>28</b>	<b>31</b>	<b>26</b>	<b>23</b>	<b>20</b>	<b>14</b>
Don't know	8	6	5	0	5	4	3	7	9	24	11	4	0	6	12	6	10	8	5	12

#### Imagine you were in your thirties or forties, and friends of your suggested you should stand for election to become an MP. What do you think your reaction would be?

Enthusiastic: I'd definitely consider standing	6	5	7	13	5	8	5	8	4	5	5	6	8	6	5	7	5	5	7	8
Interested: I might consider standing	18	17	21	29	14	26	18	23	14	21	18	18	18	20	15	19	16	21	21	13
<b>TOTAL ENTHUSIASTIC / INTERESTED</b>	<b>24</b>	<b>22</b>	<b>28</b>	<b>42</b>	<b>19</b>	<b>34</b>	<b>23</b>	<b>31</b>	<b>18</b>	<b>26</b>	<b>23</b>	<b>24</b>	<b>26</b>	<b>26</b>	<b>20</b>	<b>26</b>	<b>21</b>	<b>26</b>	<b>28</b>	<b>21</b>
Lukewarm: I'd probably not consider standing	17	22	18	12	20	17	19	18	16	12	20	15	19	18	16	20	21	13	16	12
Cool: I'd definitely NOT consider standing	52	53	47	45	55	43	55	43	61	44	50	56	52	52	52	48	54	58	47	51
<b>TOTAL LUKEWARM / COOL</b>	<b>69</b>	<b>75</b>	<b>65</b>	<b>57</b>	<b>75</b>	<b>60</b>	<b>74</b>	<b>61</b>	<b>77</b>	<b>56</b>	<b>70</b>	<b>71</b>	<b>71</b>	<b>70</b>	<b>68</b>	<b>68</b>	<b>75</b>	<b>71</b>	<b>63</b>	<b>63</b>
Not sure	7	3	7	2	5	6	3	8	6	18	7	5	4	4	11	6	5	4	9	15

#### Here are some reasons why some people reject the idea of standing for Parliament. Again, supposing you were in your thirties or forties, which two or three of these do you think would apply most to you?

[Asked to those who would probably not or definitely not consider standing to become a MP n=1154]

I don't like politicians and the way politics works	41	34	38	41	40	29	47	42	40	45	40	39	43	40	43	37	38	41	49	43
I couldn't afford to give up my job to campaign for election	31	38	29	26	35	31	33	31	31	21	45	33	20	37	23	35	35	29	27	27
I wouldn't want the press crawling over my private life and my past	31	36	32	40	32	27	37	25	35	30	29	27	37	33	28	32	34	29	27	32
I'd be terrified of having to speak at public meetings and the House of Commons	27	30	28	21	31	24	24	24	30	40	29	26	23	28	26	32	28	28	25	23
I wouldn't want to spend half my life working in Westminster	25	31	21	33	30	24	22	23	27	18	16	24	36	25	25	23	23	22	26	40
Being an MP isn't for people like me	21	22	21	8	20	24	17	23	19	29	23	20	18	20	22	24	17	26	21	17
I wouldn't know how to put myself forward as a candidate	19	16	26	17	15	28	18	21	17	15	26	15	19	14	25	17	17	18	20	32
None of the main political parties reflect my views	16	9	14	16	12	11	25	15	17	15	14	15	20	16	16	17	15	15	18	19
Being an MP is a waste of time - they don't make any difference	12	8	10	5	10	8	9	15	10	22	8	11	13	11	13	12	10	15	10	14
Not sure	3	4	3	0	2	4	3	2	4	2	2	4	3	2	4	0	5	3	2	0