

## YouGov / Channel 4 Survey Results

Sample Size: 1056 Scottish Adults Fieldwork: 8th - 9th April 2015

	Westm	ninster V	oting In	tention		2010	Vote		Ge	nder		A	ge		Social	class		Where born	
Total	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Scotland	Elsewhere in UK	Outside UK
1056	XXX	XXX	XX	XXX	139	351	118	219	505	551	126	250	376	304	496	560	855	106	95
1056	166	233	54	402	153	300	157	217	541	515	111	222	424	299	631	425	812	198	46
%	%	%	%	%	%	0/_	%	%	0/_	0/_	%	%	%	%	%	%	0/_	%	%

Imagine that in your constituency at the general election only Labour and the Scottish National Party had a realistic chance of winning. How would you then yote?

Faity flad a realistic charice of willing. How																				
would you then vote?																				
Conservative	6	38	0	2	0	29	2	3	2	7	5	3	7	4	8	8	4	6	10	1
Labour	34	42	95	48	0	47	52	35	7	35	33	25	33	37	36	37	32	33	48	33
Liberal Democrat	2	2	0	32	0	1	0	7	0	2	1	3	3	0	1	3	1	1	1	4
Scottish National Party (SNP)	47	9	3	11	99	9	41	48	89	49	45	48	45	49	45	43	51	50	30	38
Some other party	2	4	0	3	0	6	1	3	0	2	3	2	2	3	3	3	2	2	5	4
Would not vote	3	3	0	1	0	6	1	1	0	2	3	6	3	1	3	1	4	1	1	14
Don't know	6	3	1	3	1	2	4	4	3	2	9	12	6	6	4	5	7	6	4	7
Imagine that in your constituency at the general election only Labour and the Scottish National Party had a realistic chance of winning. How would you then vote?  [Excluding Don't knows and Wouldn't votes]  Conservative	7	40	0	2	0	l 32	2	3	2	7	6	2	8	E	0	9	4	7	11	1
	37	-			0				7	07		3		5	9	_	4	7		1
Labour	3/	44	97	50	0	51	55	37	,	37	38	30	36	39	39	39	36	35	51	41
Liberal Democrat	Z E2	2	0	33	100	1 10	0	- /	0	_	2	50	4	1	10	3	T = 7		24	3 47
Scottish National Party (SNP)	52	10	3	11	100	10	43	51	91	52	52	59	50	53	49	46	57	55	31	47
Some other party	3	4	U	3	0	I /	1	3	0	2	3	3	3	3	3	3	2	2	6	6

Now imagine that in your constituency at the general election only the Conservatives and the Scottish National Party had a realistic chance of winning. How would you then vote?

Conservative	26	98	29	37	0	82	19	26	7	30	23	24	25	23	33	32	22	26	38	20
Labour	8	1	33	0	1	4	18	5	0	7	9	1	8	7	12	8	8	8	11	3
Liberal Democrat	2	0	0	38	0	0	0	7	0	2	2	2	3	1	2	3	1	1	2	4
Scottish National Party (SNP)	53	0	28	20	99	9	54	52	90	53	54	56	54	59	45	48	58	55	40	50
Some other party	3	1	3	0	0	3	3	4	1	2	3	0	2	3	4	3	2	2	4	6
Would not vote	3	0	3	1	0	0	3	0	0	3	3	6	3	2	2	2	4	2	1	10
Don't know	5	0	3	4	1	1	3	5	2	3	7	11	5	6	2	4	6	5	3	7



	Westm	inster V	oting Int	tention		2010	Vote		Ge	ender		Ą	ge		Social	class		Where born	
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%	%	%	%	0/2	%	0/_	%	%	0/_	%	%	%	%	%	%	0/_	0/_	0/_	0/_

	1000	100	233	54	402	100	300	157	Z 1 /	341	313	111	222	424	299	031	423	012	190	40
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Now imagine that in your constituency at the general election only the Conservatives and the Scottish National Party had a realistic chance of winning. How would you then vote?																				
[Excluding Don't knows and Wouldn't votes]  Conservative Labour Liberal Democrat Scottish National Party (SNP) Some other party	29 9 2 58 3	98 1 0 0 1	31 35 0 30 4	39 0 40 21 0	0 1 0 99 0	84 4 0 9 3	21 19 0 57 3	28 5 8 55 4	7 0 0 92 1	32 7 2 56 3	25 10 2 60 3	29 2 2 67 0	27 9 3 58 2	25 8 1 63 3	35 12 2 47 4	34 9 3 51 4	24 9 1 64 2	28 9 1 60 2	40 11 2 42 4	24 3 5 60 7
Finally in this section, imagine that in your constituency at the general election only the Liberal Democrats and the Scottish National Party had a realistic chance of winning. How would you then yote?																				
Conservative Labour Liberal Democrat Scottish National Party (SNP) Some other party Would not vote Don't know	4 8 23 53 2 4 5	29 1 53 7 2 4 5	0 33 36 26 2 3	0 0 95 2 0 0 3	0 0 0 99 0 0	24 5 46 13 4 7	1 17 20 54 1 2 4	1 3 43 46 2 0 6	1 5 91 1 0 2	5 7 26 53 2 4 2	4 8 20 53 3 4 8	2 4 24 52 1 6 11	5 6 25 53 2 3 5	4 9 21 58 2 3 4	6 9 24 48 4 5 4	6 7 28 47 4 2 4	3 8 19 58 1 5	4 8 22 56 2 3 5	9 10 30 40 5 2 5	0 5 24 46 6 13 7
Finally in this section, imagine that in your constituency at the general election only the Liberal Democrats and the Scottish National Party had a realistic chance of winning. How would you then vote?  [Excluding Don't knows and Wouldn't votes]																				
Conservative Labour Liberal Democrat Scottish National Party (SNP) Some other party	5 8 26 59 3	32 1 58 8 2	0 34 38 27 2	0 0 98 2 0	0 0 0 100 0	26 5 50 14 4	1 18 21 57 1	1 3 46 49 2	1 1 5 92 1	5 8 28 57 2	5 9 23 60 3	2 4 29 63 2	6 6 28 58 2	4 9 22 63 2	6 10 27 52 4	7 8 30 51 4	3 9 21 66 1	5 8 24 61 2	9 11 33 42 5	0 6 30 57 7



	١	Westm	inster V	oting In	tention		2010	Vote		Ge	ender		A	ge		Social	class		Where born	
Tot	al	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Scotland	Elsewhere in UK	Outside UK
105	6	XXX	XXX	XX	XXX	139	351	118	219	505	551	126	250	376	304	496	560	855	106	95
105	6	166	233	54	402	153	300	157	217	541	515	111	222	424	299	631	425	812	198	46
%		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

9.0

8.5

8.6

9.0

8.6

8.7

8.8

8.8

8.6

8.4

On a scale of 0 to 10, where 0 means not Scottish at all and 10 means Scottish through and through, how Scottish do you think the following parties are? The Scottish Conservative Party 0 - not Scottish at all 10 - Scottish through and through Don't know Mean 3.5 3.9 2.0 3.6 3.3 3.4 3.5 3.2 3.7 3.8 3.1 3.3 4.3 3.6 7.0 4.0 4.3 1.7 6.8 3.1 The Scottish National Party (SNP) 0 - not Scottish at all 

8.5

8.9

8.5

8.0

8 7

Don't know

Mean

10 - Scottish through and through

7.5

8.2

9.7

7.9



Ticumork, can San April 2010	Westminster Voting Intention					2010	Vote		Ge	ender		A	ge		Socia	l class		Where born		
	Total	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Scotland	Elsewhere in UK	UK
	1056	XXX	XXX	XX	XXX	139	351	118	219	505	551	126	250	376	304	496	560	855	106	95
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
The Scottish Labour Party																				
0 - not Scottish at all	9	4	0	2	18	5	2	5	26	10	9	6	9	10	11	7	11	10	3	8
1	4	0	1	0	8	1	5	3	7	5	3	1	2	5	5	4	3	4	4	1
2	6	3	0	4	12	3	6	5	12	8	5	6	8	5	7	5	8	7	4	6
3	6	2	2	7	9	1	4	8	8	6	5	8	7	5	5	5	7	5	6	9
4	6	4	2	7	11	5	4	6	9	7	5	7	6	6	6	6	6	6	5	5
5	13	12	12	15	16	7	13	13	17	11	15	16	14	13	11	14	12	13	11	13
6	9	8	8	2	10	8	14	5	4	11	7	13	9	8	9	11	7	8	11	17
7	15	23	16	25	7	22	14	22	11	13	16	15	12	16	15	17	13	15	16	12
8	11	14	25	10	4	14	15	10	4	10	11	5	8	13	12	13	9	11	13	4
9	6	9	14	10	1	10	9	6	1	7	5	3	4	8	6	5	6	5	9	5
10 - Scottish through and through	8	15	18	10	2	17	9	8	1	7	8	5	10	7	8	9	7	8	7	6
Don't know	8	4	3	8	2	7	5	8	2	4	11	16	11	5	5	5	10	7	9	13
Mean	5.4	6.8	7.6	6.4	3.6	6.9	6.2	5.7	3.2	5.2	5.5	5.2	5.3	5.5	5.3	5.7	5.1	5.3	6.0	5.3
The Scottish Liberal Democrats																				
0 - not Scottish at all	13	5	9	0	22	6	11	5	26	13	13	5	10	15	16	9	16	14	5	8
0 - Hot Scottish at all	6	0	4	0	11	1	8	1	10	6	6	3	3	8	8	5	7	5	8	9
2	8	1	7	0	13	3	8	6	14	8	8	3	6	10	8	7	9	8	8	4
3	10	6	8	17	12	4	13	8	9	10	10	15	10	10	8	10	11	9	7	20
4	9	6	5	6	11	7	8	6	10	11	6	8	8	9	9	8	9	9	6	7
5	13	13	20	10	12	11	15	16	12	12	14	13	14	14	11	17	10	13	15	13
6	8	6	8	4	7	10	8	12	7	7	8	12	9	5	8	11	5	8	10	5
7	9	18	13	14	4	16	9	18	5	10	9	11	7	8	13	9	10	10	10	3
8	7	15	13	18	1	11	7	8	3	7	6	4	9	5	7	9	5	6	13	7
9	3	8	3	8	1	7	2	2	1	3	2	3	2	3	4	3	2	3	4	3
10 - Scottish through and through	5	16	7	13	1	16	4	7	1	7	4	3	8	6	4	6	5	5	4	9
Don't know	9	7	4	11	4	8	7	12	2	6	13	19	14	7	4	7	11	9	10	13
Mean	4.4	6.6	5.2	6.6	3.0	6.3	4.3	5.5	2.9	4.5	4.3	4.8	4.9	4.1	4.3	4.8	4.0	4.3	5.0	4.5



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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the Westminster general election next month, which of the following results would you prefer to see?

you prefer to see?		_				_				_		_								
A Labour majority	21	0	80	5	3	10	46	13	2	22	20	9	17	27	21	20	22	21	24	15
A Conservative majority	16	84	4	18	1	68	6	11	7	18	14	11	14	13	24	19	14	15	27	12
A coalition between the Conservatives and Liberal Democrats	3	10	0	21	0	9	1	9	1	4	2	4	3	3	3	5	1	3	5	1
A coalition between Labour and the Liberal Democrats	3	0	5	33	0	0	2	13	1	4	3	5	4	2	3	4	3	3	6	3
A minority Labour government, with support from the SNP	37	0	7	5	77	3	32	34	67	40	34	43	38	37	32	36	37	38	25	35
A minority Conservative government, with support from other parties	4	2	1	0	4	4	2	4	8	4	4	4	1	4	7	4	4	4	4	7
None of these	6	0	2	11	8	3	3	6	11	4	9	5	9	7	3	4	8	6	1	13
Don't know	10	4	2	7	7	3	9	9	4	4	15	18	13	7	6	8	11	9	7	13

Imagine the Labour party won next month's general election and formed a new Labour government in Westminster, do you think it would make the lives of you and your family better, worse, or would it make no real difference?

Would make our lives much better	7	0	20	3	4	0	16	2	1	8	5	3	11	7	4	5	8	6	10	7
Would make our lives a little better	21	1	50	8	17	6	36	20	12	21	20	18	18	26	18	20	22	21	20	19
TOTAL BETTER	28	1	70	11	21	6	52	22	13	29	25	21	29	33	22	25	30	27	30	26
Would make no real difference	36	22	23	44	50	17	34	42	49	37	35	35	37	34	39	40	32	36	30	42
Would make our lives a little worse	15	34	2	18	13	27	5	19	18	16	13	15	16	13	15	17	13	14	20	12
Would make our lives much worse	11	41	1	15	7	41	2	8	12	12	10	4	6	12	18	11	11	11	13	7
TOTAL WORSE	26	75	3	33	20	68	7	27	30	28	23	19	22	25	33	28	24	25	33	19
Don't know	11	3	5	12	9	8	6	9	8	5	16	24	13	8	6	8	14	11	7	12



	Westm	inster V	oting In	tention		2010	Vote		Ge	ender		A	ge		Social	class		Where born	
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%	%	%	%	%	%	0/_	%	%	0/_	%	%	%	%	%	%	%	0/_	%	%

Imagine the Conservative party won next month's general election and formed a new Conservative government in Westminster, do you think it would make the lives of you and your family better, worse, or would it make no real difference?

•																					
	Would make our lives much better	4	22	3	0	0	23	2	0	1	4	4	2	3	4	7	5	4	5	2	0
	Would make our lives a little better	11	48	7	14	2	36	7	9	6	15	8	14	12	7	14	14	9	10	21	10
	TOTAL BETTER	15	70	10	14	2	59	9	9	7	19	12	16	15	11	21	19	13	15	23	10
	Would make no real difference	25	28	26	51	21	26	19	39	25	25	25	22	25	25	26	29	21	25	19	33
	Would make our lives a little worse	22	0	30	27	25	5	32	19	17	22	21	23	23	22	20	23	20	21	26	19
	Would make our lives much worse	30	0	29	7	47	6	35	25	47	30	29	19	28	35	29	24	35	30	28	28
	TOTAL WORSE	52	0	59	34	72	11	67	44	64	52	50	42	51	57	49	47	55	51	54	47
	Don't know	8	2	6	1	5	5	5	7	5	4	12	21	9	7	4	5	11	9	4	9

If there is a hung Parliament and the SNP hold the balance of power, do you think they should or should not request each of the following in exchange for supporting a Westminster government?

A new referendum on Scottish independence?																				
Should ask for this Should not ask for this Don't now	28 62 10	2 97 1	12 84 4	5 90 5	53 34 12	5 95 0	23 65 12	25 66 9	53 38 9	28 64 8	29 59 12	32 51 17	30 58 12	33 60 7	18 71 11	21 69 9	34 55 11	30 59 11	23 73 4	15 73 12
Greatly expanded devolution to Scotland,																				
including all powers except defence and foreign																				
policy?																				
Should ask for this	61	28	41	67	89	29	58	63	86	61	61	59	63	66	55	59	63	62	53	64
Should not ask for this	29	65	48	31	6	67	30	27	11	33	24	26	25	27	35	34	24	28	38	25
Don't now	10	8	11	2	5	4	12	10	3	5	15	16	11	7	11	7	13	10	9	11
Increased funding for Scotland?		-			-							_					_			
Should ask for this	62	41	61	52	78	39	67	60	77	61	63	54	62	64	64	58	66	63	56	60
Should not ask for this	28	57	32	31	14	59	23	26	17	34	22	33	25	28	28	33	22	27	36	24
Don't now	10	3	6	17	8	2	10	14	6	5	15	13	14	9	8	9	12	10	9	16
Getting rid of Trident, Britain's nuclear weapons system		•			•				•			•					-			
Should ask for this	46	9	22	25	80	10	42	50	74	47	44	49	50	47	39	45	47	47	41	40
Should not ask for this	42	88	65	64	12	86	47	39	17	47	37	37	32	41	53	47	37	41	51	35
Don't now	12	4	13	11	8	3	11	11	9	6	19	15	17	12	8	8	16	12	8	25



TOTAL DISAGREE

Don't know

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Before the Independence referendum the Labour, Conservative and Liberal Democrat parties all promised to deliver increased devolution for Scotland in the event of a NO vote. Regardless of what you would like to see and what you think they'll actually deliver, what do you think the Conservatives, Labour and Liberal Democrats MEANT by their promise of increased powers? Devo Max - very widespread devolution of almost all powers except for foreign affairs and defence The sort of devolution set out in the Smith Commission - including increased devolution over taxation and welfare Only minor devolution and extra powers Something else Not sure How likely or unlikely do you think it is that they will deliver on these promises? Very likely Fairly likely TOTAL LIKELY Fairly unlikely Very unlikely TOTAL UNLIKELY Don't know 2 4 Do you agree or disagree with the following statement? "Following the referendum Scottish society and politics has become dangerously divided" Strongly agree Tend to agree **TOTAL AGREE** Tend to disagree Strongly disagree 

3 3