

YouGov / Cambridge Survey Results

Sample Size: 1638 GB Adults
Fieldwork: 20th - 21st June 2018

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1638	562	537	100	644	699	793	845	183	691	388	375	934	704	219	531	351	395	143
Unweighted Sample	1638	570	533	107	722	691	717	921	156	693	412	377	964	674	169	560	353	404	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think that overall, businesses in Britain are behaving better or worse than they were five years ago?

Much better	2	3	2	0	0	4	3	2	2	3	2	3	2	3	3	2	2	4	2
A little better	18	25	14	21	15	22	20	15	19	17	16	21	19	17	15	17	21	17	19
TOTAL BETTER	20	28	16	21	15	26	23	17	21	20	18	24	21	20	18	19	23	21	21
A little worse	25	24	27	22	27	25	26	24	21	25	24	27	25	24	23	30	20	24	24
Much worse	17	10	21	20	20	14	15	19	12	16	20	15	16	17	15	16	15	18	21
TOTAL WORSE	42	34	48	42	47	39	41	43	33	41	44	42	41	41	38	46	35	42	45
About the same	19	24	16	24	21	20	21	17	11	17	25	21	20	17	21	18	22	16	20
Don't know	19	14	20	14	17	15	15	23	34	22	14	13	18	21	23	17	21	21	15

Which of these parties do you think has the attitude to business most similar to yours?

Labour	23	2	55	14	35	14	22	24	37	27	22	11	25	22	28	17	22	30	23
Conservatives	26	58	3	17	19	37	31	20	10	19	30	41	28	22	24	32	27	20	17
Neither	26	23	18	45	24	29	26	26	12	26	29	32	25	28	20	26	26	26	39
Don't know	25	18	24	24	22	20	20	29	41	28	19	16	22	28	28	25	24	24	22

Do you think society in Britain is generally becoming more fair or less fair, or are things staying about the same?

Society is becoming MORE fair	7	9	8	2	7	8	8	7	11	7	7	6	8	7	9	7	7	7	7
Society is becoming LESS fair	57	54	65	61	62	59	60	55	43	57	65	57	58	57	59	56	56	58	59
Things are staying about the same	23	30	17	30	23	23	24	22	22	21	22	28	25	21	19	24	27	21	22
Don't know/none of these	12	8	11	7	8	10	9	16	23	14	6	9	10	15	12	12	10	14	13

Sample Size: 1638 GB Adults
Fieldwork: 20th - 21st June 2018

Total	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1638	562	537	100	644	699	793	845	183	691	388	375	934	704	219	531	351	395	143
1638	570	533	107	722	691	717	921	156	693	412	377	964	674	169	560	353	404	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Weighted Sample
Unweighted Sample

Do you think the next generation in Britain will generally enjoy a better or worse standard of living than their parents do now, or will things stay about the same?

The next generation will generally enjoy a BETTER standard of living than their parents do now	14	19	11	12	13	16	16	12	14	12	14	19	13	15	12	13	13	19	13
The next generation will generally enjoy a WORSE standard of living than their parents do now	57	49	66	71	64	54	56	57	56	61	60	46	59	53	57	58	56	54	60
Things will stay about the same	18	26	13	11	15	22	17	20	12	15	20	27	18	19	17	20	20	17	16
Don't know/none of these	11	6	10	6	9	8	11	11	18	12	7	9	9	13	14	10	11	10	11

Thinking about education in Britain, which of the following statements comes closest to your view?

Young people get a better start in life by going to university	25	22	29	32	32	19	27	24	34	26	23	24	27	23	30	24	26	23	30
Young people are better off going straight into work than to university	35	44	29	24	25	45	34	37	25	35	38	36	34	37	26	37	38	36	32
Neither	26	25	29	31	30	25	24	27	20	22	29	30	26	24	27	26	24	26	27
Don't know	14	9	13	12	13	11	15	13	21	17	10	9	12	16	17	13	13	15	11

Do you think the overall quality of treatment in the NHS is getting better or worse, or are things staying about the same?

The overall quality of treatment in the NHS is getting BETTER	15	20	13	17	14	17	16	15	17	12	13	22	15	15	14	16	14	15	16
The overall quality of treatment in the NHS is getting WORSE	44	40	51	43	45	47	41	47	41	45	48	39	45	43	37	47	43	44	43
Things are staying about the same	30	34	27	35	32	31	31	29	19	28	35	34	31	29	35	28	30	29	33
Don't know/none of these	11	5	9	5	8	5	12	9	23	15	4	4	9	13	15	8	13	12	8

Sample Size: 1638 GB Adults
Fieldwork: 20th - 21st June 2018

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1638	562	537	100	644	699	793	845	183	691	388	375	934	704	219	531	351	395	143
Unweighted Sample	1638	570	533	107	722	691	717	921	156	693	412	377	964	674	169	560	353	404	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about how the political system currently works in Britain, which of the following statements comes closest to your view?

The system works fairly well and only needs minor reforms	22	37	14	19	24	26	24	20	16	17	25	32	25	19	22	27	20	19	20
The system works badly but if we elected the right people, they could put things right	33	29	41	36	37	33	33	33	32	32	34	33	34	31	38	31	32	34	30
The system is broken and it would take a total change of system to put things right	27	21	29	28	24	28	27	27	21	31	28	21	26	28	21	25	31	27	34
Don't know	14	9	12	6	9	10	10	17	25	16	8	9	11	17	14	13	12	15	14
None of these	5	4	4	12	5	3	6	4	6	4	5	5	4	6	5	4	6	5	1

Do you generally approve or disapprove of using UK military force to help solve problems around the world?

Strongly approve	4	5	3	0	2	5	4	3	5	5	3	3	3	4	2	4	5	3	6
Approve	19	23	17	23	21	19	21	18	19	20	20	17	22	16	16	19	22	20	18
TOTAL APPROVE	23	28	20	23	23	24	25	21	24	25	23	20	25	20	18	23	27	23	24
Neither approve nor disapprove	33	40	33	42	34	33	30	35	33	31	35	35	33	33	34	38	32	30	23
Disapprove	26	23	29	26	27	28	26	27	22	23	28	32	25	28	25	27	23	26	34
Strongly disapprove	10	6	10	6	10	9	12	8	7	11	10	9	10	9	12	8	9	9	16
TOTAL DISAPPROVE	36	29	39	32	37	37	38	35	29	34	38	41	35	37	37	35	32	35	50
Don't know	8	3	8	3	5	5	7	9	15	10	4	4	6	10	10	5	9	10	4

Do you generally approve or disapprove of the way the Prime Minister is currently handling foreign affairs?

Approve	19	43	5	9	13	30	21	18	6	13	23	33	21	17	16	23	21	15	14
Disapprove	44	22	64	60	57	33	49	39	50	47	48	31	44	44	47	40	45	43	55
Neither	20	23	16	26	18	22	18	21	15	21	18	22	20	20	19	22	17	22	14
Don't know	17	12	15	6	11	15	12	22	29	19	10	15	15	20	18	15	17	19	18

Which of these parties do you think has the attitude to UK defence policy most similar to yours?

Labour	18	2	42	13	28	10	18	19	24	22	17	9	20	16	23	14	15	23	16
Conservatives	28	63	5	19	21	42	34	23	8	21	33	47	30	25	24	35	29	24	16
Neither	25	18	23	38	24	26	27	24	16	27	27	26	24	27	21	25	27	24	35
Don't know	28	17	30	30	27	21	21	35	52	31	23	17	26	32	32	25	28	29	33

Sample Size: 1638 GB Adults
Fieldwork: 20th - 21st June 2018

Total	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1638	562	537	100	644	699	793	845	183	691	388	375	934	704	219	531	351	395	143
1638	570	533	107	722	691	717	921	156	693	412	377	964	674	169	560	353	404	152
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Weighted Sample
Unweighted Sample

Thinking about the balance between privacy and security in Britain, which of the following statements comes closest to your view?

More should be done to protect the privacy of ordinary people, even if this puts some limits on what the security forces can do to combat terrorism	13	7	15	18	14	11	15	11	20	16	11	5	13	13	13	12	13	12	19
More should be done to help the security forces combat terrorism, even if this means the privacy of ordinary people suffers	44	59	37	30	36	57	41	48	21	37	49	65	45	44	41	49	43	44	35
The current balance between combatting terrorism and protecting privacy is about right	26	26	29	37	36	21	29	23	28	25	29	23	30	21	28	27	24	24	30
Don't know/none of these	17	8	19	15	14	11	16	18	31	22	11	6	13	22	18	12	20	20	17

Thinking about religion and society, which of the following statements comes closest to your view?

Islam is generally compatible with the values of British society	25	15	37	43	42	12	24	26	36	28	22	19	31	17	30	26	23	22	27
There is a fundamental clash between Islam and the values of British society	46	62	34	30	28	67	51	41	25	41	53	58	41	52	42	49	48	43	40
Neither	12	9	14	13	14	8	11	13	18	11	12	11	13	11	13	11	13	13	12
Don't know	17	14	15	14	15	12	13	21	22	20	14	13	15	20	16	14	15	22	21