YouGov

December 8 - 9, 2016

YouGov

1. Fake News | Trusting Person
Would you say that you are more of a trusting person, or more of a skeptical person?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Trusting	45%	43%	48%	36%	43%	50%	52%	43%	52%	54%	42%
Skeptical	43%	46%	40%	45%	47%	41%	40%	48%	27%	31%	40%
Not sure	12%	12%	12%	20%	11%	9%	8%	9%	21%	15%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(446)	(553)	(207)	(256)	(338)	(198)	(716)	(117)	(105)	(61)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
Trusting	45%	55%	38%	46%	45%	51%	51%	36%	45%	40%	50%	41%
Skeptical	43%	38%	44%	47%	44%	41%	42%	44%	39%	50%	41%	43%
Not sure	12%	7%	18%	7%	12%	8%	7%	20%	16%	11%	8%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(360)	(367)	(272)	(478)	(252)	(120)	(149)	(202)	(241)	(370)	(186)

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2. Fake News | Trust News Sources – Your friends and family tell you about
How much do you trust news that...

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	32%	33%	30%	36%	26%	34%	30%	30%	34%	34%	39%
A little	52%	48%	56%	44%	55%	55%	53%	55%	44%	52%	39%
Not at all	8%	10%	7%	9%	11%	6%	9%	9%	4%	7%	13%
Not sure	8%	9%	7%	11%	8%	6%	8%	6%	18%	7%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(444)	(554)	(207)	(256)	(336)	(199)	(716)	(117)	(104)	(61)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
A lot	32%	34%	30%	33%	31%	33%	30%	34%	32%	35%	32%	28%
A little	52%	55%	50%	52%	53%	50%	63%	43%	44%	55%	55%	53%
Not at all	8%	4%	10%	11%	9%	9%	4%	10%	14%	5%	6%	10%
Not sure	8%	7%	11%	4%	7%	8%	3%	13%	10%	5%	7%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(359)	(368)	(271)	(477)	(252)	(120)	(149)	(201)	(242)	(370)	(185)

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3. Fake News | Trust News Sources – You read about in the newspaper
How much do you trust news that...

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	25%	23%	26%	20%	24%	31%	21%	24%	32%	27%	18%
A little	53%	52%	54%	49%	56%	51%	58%	55%	46%	53%	47%
Not at all	16%	19%	14%	21%	15%	13%	19%	17%	10%	14%	26%
Not sure	6%	6%	6%	10%	6%	5%	2%	4%	12%	6%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(938)	(422)	(516)	(201)	(241)	(314)	(182)	(676)	(112)	(97)	(53)

		Party ID (3 category)			Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
A lot	25%	39%	19%	16%	26%	27%	22%	21%	23%	30%	27%	17%
A little	53%	46%	56%	57%	51%	58%	59%	49%	53%	54%	52%	53%
Not at all	16%	11%	17%	23%	16%	14%	17%	20%	18%	12%	17%	18%
Not sure	6%	4%	9%	3%	7%	2%	2%	10%	6%	4%	4%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(938)	(339)	(347)	(252)	(450)	(233)	(113)	(142)	(185)	(233)	(348)	(172)

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4. Fake News | Trust News Sources – You see on television
How much do you trust news that...

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	21%	22%	21%	17%	22%	27%	16%	18%	29%	26%	25%
A little	56%	51%	61%	54%	51%	56%	65%	59%	53%	57%	37%
Not at all	18%	22%	14%	22%	23%	13%	16%	19%	9%	12%	28%
Not sure	5%	5%	5%	8%	4%	4%	3%	3%	9%	5%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(446)	(550)	(207)	(253)	(338)	(198)	(714)	(117)	(104)	(61)

		Party ID (3 category)			Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
A lot	21%	33%	15%	17%	21%	27%	14%	18%	20%	23%	21%	21%
A little	56%	57%	54%	59%	56%	53%	67%	56%	53%	60%	60%	47%
Not at all	18%	7%	23%	22%	18%	17%	16%	20%	21%	13%	16%	23%
Not sure	5%	3%	8%	1%	5%	3%	3%	6%	5%	4%	3%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(358)	(366)	(272)	(477)	(252)	(118)	(149)	(201)	(242)	(367)	(186)

5. Fake News | Trust News Sources – You find on the internet

How much do you trust news that...

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	12%	12%	11%	10%	17%	12%	7%	10%	18%	18%	11%
A little	60%	58%	62%	57%	55%	65%	61%	60%	62%	59%	59%
Not at all	22%	24%	20%	23%	23%	17%	26%	25%	12%	18%	21%
Not sure	6%	6%	6%	10%	5%	5%	6%	6%	9%	5%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(980)	(437)	(543)	(207)	(253)	(327)	(193)	(702)	(115)	(103)	(60)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
A lot	12%	12%	12%	12%	15%	9%	6%	10%	15%	11%	11%	10%
A little	60%	61%	60%	59%	59%	60%	63%	62%	54%	62%	62%	61%
Not at all	22%	24%	19%	25%	22%	24%	27%	17%	24%	20%	22%	22%
Not sure	6%	4%	9%	5%	5%	7%	4%	11%	7%	7%	6%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(980)	(353)	(359)	(268)	(468)	(248)	(118)	(146)	(196)	(239)	(363)	(182)

6. Fake News | Use Reddit
Do you ever use discussion and link-sharing websites, such as Reddit?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	16%	20%	13%	33%	23%	7%	7%	14%	13%	18%	37%
No	84%	80%	87%	67%	77%	93%	93%	86%	87%	82%	63%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(987)	(441)	(546)	(204)	(252)	(334)	(197)	(708)	(116)	(103)	(60)

		Party ID (3 category)			Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes	16%	14%	21%	12%	18%	17%	14%	12%	18%	13%	16%	20%
No	84%	86%	79%	88%	82%	83%	86%	88%	82%	87%	84%	80%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(987)	(356)	(364)	(267)	(472)	(248)	(119)	(148)	(199)	(239)	(364)	(185)

7. Fake News | Facebook Use
Typically, how often do you access Facebook?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Several times a day	44%	35%	52%	53%	50%	41%	31%	47%	36%	39%	38%
Once a day	15%	16%	14%	13%	17%	12%	20%	16%	9%	16%	18%
4 to 6 times a week	5%	6%	4%	8%	5%	5%	2%	4%	9%	5%	11%
2 to 3 times a week	6%	6%	6%	5%	4%	7%	8%	6%	9%	9%	4%
Once a week	3%	5%	2%	1%	4%	4%	3%	3%	2%	6%	4%
Less often than once a week	8%	8%	7%	4%	4%	10%	12%	8%	8%	7%	4%
Never	17%	22%	12%	10%	15%	19%	23%	16%	25%	11%	16%
Don't know	2%	2%	2%	5%	2%	1%	1%	1%	3%	7%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(444)	(551)	(204)	(255)	(337)	(199)	(716)	(114)	(105)	(60)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
Several times a day	44%	45%	45%	41%	46%	46%	41%	33%	42%	44%	44%	45%
Once a day	15%	16%	15%	13%	14%	16%	11%	19%	14%	17%	15%	14%
4 to 6 times a week	5%	4%	3%	9%	7%	2%	2%	6%	5%	2%	6%	6%
2 to 3 times a week	6%	8%	6%	4%	3%	8%	13%	9%	7%	5%	7%	5%
Once a week	3%	4%	3%	3%	3%	3%	5%	3%	7%	2%	1%	4%
Less often than once a week	8%	7%	7%	9%	7%	8%	7%	11%	8%	9%	8%	6%
Never	17%	16%	15%	20%	17%	14%	21%	18%	13%	18%	18%	17%
Don't know	2%	0%	5%	0%	3%	2%	−	2%	3%	1%	1%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(359)	(365)	(271)	(477)	(251)	(120)	(147)	(201)	(241)	(367)	(186)

8. Fake News | Trust News Sources - Facebok Posts
How much do you trust news that your friends and family share on Facebook?
Asked of those who access Facebook

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	11%	11%	11%	10%	14%	11%	10%	10%	11%	14%	19%
A little	61%	55%	66%	60%	56%	64%	64%	60%	64%	67%	57%
Not at all	19%	23%	17%	23%	22%	17%	16%	21%	16%	13%	21%
Not sure	8%	12%	6%	7%	9%	8%	10%	9%	9%	6%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(821)	(343)	(478)	(178)	(210)	(277)	(156)	(599)	(82)	(89)	(51)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
A lot	11%	10%	12%	12%	14%	9%	4%	9%	15%	11%	9%	11%
A little	61%	62%	60%	61%	62%	62%	69%	49%	46%	64%	64%	69%
Not at all	19%	19%	20%	19%	17%	23%	23%	18%	25%	21%	18%	15%
Not sure	8%	10%	8%	7%	6%	6%	3%	24%	15%	4%	9%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(821)	(307)	(293)	(221)	(392)	(214)	(98)	(117)	(161)	(200)	(304)	(156)

YouGov
December 8 - 9, 2016

Interviewing Dates	December 8 - 9, 2016
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration was imputed from the November 2014 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, and 2016 Presidential vote. The weights range from 0.132 to 4.539, with a mean of one and a standard deviation of 0.844.
Number of respondents	1000
Margin of error	± 4.1% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	19 questions not reported.