

Sample 1000 Adult Interviews
Conducted May 14 - 15, 2015
Margin of Error ±3.9%

1. Do you own any paintings, sculptures or other art works?

Yes 42%
No 54%
Not sure 4%

2. How much effort, if any, do you put into making your house and garden look good?

A lot 33%
Some 53%
None at all 12%
Not sure 3%

3. How much effort, if any, do you put into making yourself look good?

A lot 27%
Some 63%
None at all 8%
Not sure 2%

4. Do you consider yourself to be artistic?

Yes 32%
No 59%
Not sure 9%

5. Is enjoying art an important part of living a well-rounded life?

Yes 51%
No 34%
Not sure 15%

6. Which of the following words do you think describe the world of art and culture today?
Select all that apply

Elitist	22%
Accessible	23%
Expensive	47%
Affordable	9%
Liberal	24%
Conservative	6%
Popular	26%
Niche	17%
Worthwhile	26%
Pointless	10%
Relevant	21%
Meaningless	9%
None of these	11%

7. Is it acceptable or unacceptable for some of the most important works of art to be sold to private collectors who may or may not display them to the public?

Acceptable	51%
Unacceptable	22%
Not sure	27%

8. Would you pay an extra \$5 a year in taxes if it art and culture became more accessible to the wider public?

Yes	34%
No	50%
Not sure	16%