

## YouGov / The Sun Survey Results

Sample Size: 1642 GB Adults  
Fieldwork: 21st - 22nd December 2014

|                        | Westminster VI |     |     |         | 2010 Vote |     |     | Gender  |      | Age    |       |       |       | Social Grade |     |     |     | Region |        |               |                  |       |          |
|------------------------|----------------|-----|-----|---------|-----------|-----|-----|---------|------|--------|-------|-------|-------|--------------|-----|-----|-----|--------|--------|---------------|------------------|-------|----------|
|                        | Total          | Con | Lab | Lib Dem | UKIP      | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+          | AB  | C1  | C2  | DE     | London | Rest of South | Midlands / Wales | North | Scotland |
| <b>Weighted Sample</b> | <b>1642</b>    | x   | x   | x       | x         | 490 | 380 | 343     | 796  | 846    | 195   | 415   | 562   | 470          | 460 | 476 | 345 | 361    | 210    | 534           | 351              | 404   | 143      |
| Unweighted Sample      | 1642           | 428 | 447 | 76      | 205       | 504 | 390 | 352     | 806  | 836    | 80    | 355   | 669   | 538          | 700 | 425 | 212 | 305    | 264    | 497           | 319              | 346   | 216      |
|                        | %              | %   | %   | %       | %         | %   | %   | %       | %    | %      | %     | %     | %     | %            | %   | %   | %   | %      | %      | %             | %                | %     | %        |

Talking about a UKIP candidate who had been recorded using the words "chinky" and "poofter" Nigel Farage said that the candidate "was a council house boy" who "talks and speaks in a way a lot of people from that background do"

### Which of the following best reflects your view?

|  |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Words like "chinky" and "poofter" are racist and homophobic anyway, regardless of who is using them or whether they mean to be offensive                           | <b>47</b> | 40 | 62 | 72 | 10 | 36 | 56 | 62 | 44 | 50 | 51 | 55 | 46 | 41 | 57 | 50 | 40 | 39 | 59 | 45 | 44 | 42 | 61 |
| Words like "chinky" and "poofter" are normal language for some people, and shouldn't be regarded as racist or homophobic if the person using them means no offence | <b>33</b> | 45 | 19 | 10 | 73 | 48 | 24 | 23 | 38 | 27 | 19 | 21 | 36 | 44 | 29 | 30 | 37 | 36 | 20 | 36 | 38 | 32 | 27 |
| Neither  | <b>12</b> | 13 | 8  | 11 | 14 | 12 | 11 | 12 | 11 | 12 | 9  | 12 | 13 | 11 | 9  | 11 | 13 | 14 | 12 | 14 | 12 | 10 | 7  |
| Don't know   | <b>8</b>  | 2  | 10 | 7  | 3  | 3  | 9  | 3  | 7  | 10 | 20 | 12 | 6  | 4  | 5  | 10 | 10 | 11 | 9  | 5  | 6  | 16 | 4  |

### Do you personally think the word "chinky" is or is not offensive?

|                  |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Is offensive     | <b>49</b> | 39 | 64 | 65 | 15 | 35 | 58 | 63 | 44 | 53 | 55 | 55 | 49 | 40 | 59 | 50 | 42 | 40 | 61 | 46 | 44 | 45 | 61 |
| Is not offensive | <b>36</b> | 49 | 22 | 17 | 73 | 52 | 26 | 23 | 40 | 32 | 26 | 27 | 38 | 46 | 31 | 36 | 36 | 42 | 21 | 38 | 41 | 38 | 30 |
| Not sure         | <b>15</b> | 12 | 14 | 18 | 13 | 13 | 15 | 13 | 16 | 15 | 19 | 17 | 14 | 14 | 10 | 14 | 21 | 18 | 18 | 16 | 15 | 16 | 9  |

### And do you personally think the word "poofter" is or is not offensive?

|                  |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Is offensive     | <b>60</b> | 53 | 73 | 73 | 24 | 47 | 66 | 75 | 54 | 66 | 66 | 66 | 59 | 54 | 67 | 65 | 50 | 55 | 67 | 55 | 57 | 61 | 73 |
| Is not offensive | <b>27</b> | 36 | 16 | 18 | 59 | 41 | 21 | 16 | 33 | 22 | 20 | 20 | 31 | 33 | 24 | 25 | 31 | 32 | 19 | 32 | 28 | 27 | 20 |
| Not sure         | <b>13</b> | 10 | 10 | 8  | 18 | 12 | 13 | 9  | 13 | 12 | 14 | 14 | 10 | 13 | 9  | 11 | 19 | 13 | 14 | 13 | 15 | 12 | 7  |