

## YouGov / 38 Degrees Survey Results

Sample Size: 1648 GB Adults  
Fieldwork: 5th - 6th July 2017

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1648</b>	565	541	101	648	704	798	850	191	704	407	346	939	709	221	534	353	397	143
<b>Unweighted Sample</b>	<b>1648</b>	544	584	120	744	708	732	916	165	666	443	374	996	652	133	578	355	415	167
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

8-9  
March

5-6  
July

Rupert Murdoch, through his company News UK, currently owns a number of popular media outlets in the UK including the newspapers The Sun, The Times and The Sunday Times. He also formerly owned the News of the World. Through his other company, 21st Century Fox, he has recently put in a bid to take 100% ownership over television company Sky.

**Do you think giving 21st Century Fox 100% ownership of Sky would or would not give Rupert Murdoch too much power over the UK's media?**

Giving 21st Century Fox 100% ownership of Sky would give Rupert Murdoch too much power over the UK's media

Giving 21st Century Fox 100% ownership of Sky would NOT give Rupert Murdoch too much power over the UK's media

Don't know

**Do you think Rupert Murdoch, through his company 21st Century Fox, should or should not be allowed to take 100% ownership of Sky?**

Should be allowed

Should NOT be allowed

Don't know

68	74	73	82	86	86	71	78	70	74	69	75	83	78	69	80	72	73	71	80
9	7	10	4	6	3	10	8	6	3	9	6	5	7	7	8	8	7	5	6
24	19	17	14	8	12	19	15	24	22	22	19	12	16	24	12	20	20	24	14
7	7	10	4	4	3	10	8	6	5	7	7	7	7	7	12	8	7	3	6
69	76	76	83	87	87	74	79	73	74	71	79	85	79	72	76	75	77	74	85
24	17	14	13	9	9	16	13	21	21	21	14	8	14	21	12	17	16	22	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Culture Secretary Karen Bradley is currently deciding whether Rupert Murdoch's proposed Sky takeover bid should go ahead. One of her options is to ask the Competition and Markets Authority (CMA) to carry out an investigation into whether the takeover would harm media diversity in the UK - because it could concentrate more media ownership in Rupert Murdoch's hands and reduce the range of media owners in the UK.

Do you think Karen Bradley should or should not ask the CMA to launch an investigation of Rupert Murdoch's Sky takeover bid?

Should launch an investigation	<b>76</b>	77	82	89	89	72	77	74	77	73	77	79	79	70	78	75	74	72	85
Should NOT launch an investigation	<b>6</b>	9	2	3	3	9	7	4	4	4	7	8	6	5	5	6	7	4	6
Don't know	<b>19</b>	13	16	8	9	19	16	22	18	23	17	13	15	24	17	19	19	24	9

8-9  
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Taking everything into account, do you feel that Rupert Murdoch, through his media ownership including the newspapers The Sun, The Times and The Sunday Times, has too much, not enough or about the right amount of power and influence over British Politics?

Too much influence	60	<b>67</b>	60	80	78	82	61	71	63	70	65	66	71	70	62	68	66	67	63	82
Not enough influence	1	<b>1</b>	1	1	1	0	1	0	1	1	1	0	0	1	0	1	1	1	0	1
About the right amount of influence	5	<b>8</b>	14	2	6	4	11	10	5	5	7	9	8	7	8	8	8	7	7	6
Not applicable, I do not feel Rupert Murdoch has any influence over British Politics	10	<b>7</b>	10	5	4	4	10	6	8	6	6	8	10	7	8	15	6	7	7	3
Don't know	24	<b>18</b>	15	12	11	11	17	12	22	18	21	17	10	15	21	9	20	18	23	8