Sample



1000 General Population Respondents

3. Have you heard mostly positive or mostly negative news stories about the economy, or have you not heard much news at all about the economy?

Mostly positive21%
Equally positive and negative40%
Mostly negative28%
Not heard much news about the economy at all11%

4. When you have discussed the economy with your friends and family, has the discussion been mostly positive or mostly negative, or have you not discussed the economy at all with your friends and family?

Mostly positive	10%
Equally positive and negative	32%
Mostly negative	39%
Not discussed the economy at all	19%



5. What is the current unemployment rate in the U.S.? Please tell us the percentage of adults who want to work that are currently unemployed and looking for a job. If you don't know, please make your best guess.

Less than 5%	3%
Between 5% and 6%	32%
Between 6% and 7%	19%
Between 7% and 8%	15%
Greater than 8%	15%
Not sure	16%

6. According to the figures just released by the federal government for November 2014, is the national unemployment rate <u>NOW</u> higher or lower than the national unemployment rate was back in January 2009, when President Obama first took office?

Higher now159	%
About the same199	%
Lower now539	%
Don't know	%

7. How serious a problem is unemployment in the U.S.?

erious4	43%
what serious	44%
or problem	. 8%
problem	.2%
ıre	. 3%

8. How serious a problem is unemployment in your <u>LOCAL</u> community?

Very serious	3%
Somewhat serious40)%
A minor problem19	9%
Not a problem	3%
Not sure	3%



9. Is the number of jobs today higher or lower than the number of jobs in the US before the Great Recession of 2008?

Higher now
The same
Lower now35%
Not sure

10. Is increasing the number of jobs something a president can do a lot about, or is that beyond any president's control?

Yes, the President can do a lot	46%
No, it is beyond the President's control	36%
Don't know	18%

11. Should the federal government encourage employment through various incentives, laws and regulations or should the federal government not be directly involved?

Federal government should encourage employment	57%
Federal government should not be directly involved	28%
Not sure	15%

12. How would you rate the job the federal government has done in encouraging employment? Asked of those who think the federal government should attempt to encourage employment

Federal government should not be directly involved	. 28%
Not sure if federal government should be involved	15%
Very good	2%
Good	. 14%
Poor	23%
Very poor	13%
Not sure	6%



13. Should the federal government attempt to stimulate economic growth through various incentives, laws and regulations or should the federal government not be directly involved?

Federal government should attempt to stimulate economic growth	58%
Federal government should not be directly involved	26%
Not sure	17%

14. How would you rate the job the federal government has done in stimulating economic growth?

Asked of those who think the federal government should attempt to stimulate economic growth

Federal government should not be directly involved	26%
Not sure if federal government should be involved	17%
Very good	2%
Good	16%
Poor	23%
Very poor	11%
Not sure	5%

15. Looking ahead, which would you say is more likely, that in the country as a whole unemployment rates during THE NEXT YEAR will increase, decrease or remain about the same?

Unemployment rates will be <u>a lot lower</u> than they are today	4%
Unemployment rates will be somewhat lower than they are today	21%
Unemployment rates will be about the same as they are today	37%
Unemployment rates will be somewhat higher than they are today	15%
Unemployment rates will be a lot higher than they are today	10%
Not sure	14%



16. Looking ahead, which would you say is more likely, that in the country as a whole unemployment rates during THE NEXT FIVE YEARS will increase, decrease or remain about the same?

Unemployment rates will be a lot lower than they are today	5%
Unemployment rates will be somewhat lower than they are today	26%
Unemployment rates will be about the same as they are today	26%
Unemployment rates will be somewhat higher than they are today	16%
Unemployment rates will be a lot higher than they are today	9%
Not sure	19%

17. Do you think the health care reform law should be expanded, kept the same, or repealed?

Expanded
Kept the same16%
Repealed41%
Not sure

18. From all that you know now, has the health care reform law been a complete success, a complete failure, or something in between?

A complete failure	22%
More of a failure than a success	22%
Equal amount of both failure and success	22%
More of a success than a failure	23%
A complete success	2%
Too early to tell	4%
Not sure	5%

19. Do you think the number of people with health insurance has increased, remained the same, or decreased over the last 12 months?

Increased4	9%
Remained the same1	9%
Decreased1	9%
Don't know1	3%



20. Do you think the Affordable Care Act, also known as Obamacare, has caused health insurance prices for most people to increase by more or less than they usually do?

21. Do you have health insurance?

Yes	81	1%
No	19) %

22. Did you have health insurance for all of 2013?

Yes								. .						 																						7	7 2	4	%	6
No					 							 																								2	26	6	9	6

23. How good a job do you think police departments around the country are doing in the following areas?

	Excellent	Good	Fair	Poor
Holding police				
officers accountable				
when misconduct occurs	7%	27%	25%	41%
Using the right	7 70	27 70	2070	7170
amount of force for				
each situation	9%	29%	29%	33%
Treating racial and	100/	000/	050/	050/
ethnic groups equally	12%	28%	25%	35%
Respecting people's privacy	7%	35%	30%	28%
Protecting people	7,0	33 73	3070	2070
from crime	11%	38%	36%	14%



24. How good a job do you think the police department in your <u>LOCAL</u> community is doing in the following areas?

	Excellent	Good	Fair	Poor
Holding police				
officers accountable				
when misconduct occurs	15%	32%	29%	24%
Using the right	1370	02 70	23 /0	2470
amount of force for				
each situation	15%	40%	24%	20%
Treating racial and				
ethnic groups equally	19%	36%	26%	20%
Respecting people's privacy	17%	35%	30%	19%
Protecting people	17 70	0070	00 /0	10 /0
from crime	16%	40%	30%	13%

25. If you were on a jury in a trial, would you be more willing to believe the testimony of a police officer than another witness who is not a police officer?

Yes, more willing to believe a police officer	4%
No, not more willing5	0%
Not sure2	6%

26. Which level of government do you think should investigate and prosecute cases of <u>LOCAL</u> police department misconduct?

Local	!1%
State4	.3%
Federal2	2%
Not sure	4%



27. Do you support of oppose a new Wisconsin law that requires any deaths in police custod	y
to be investigated by outside organizations?	

Support .	 68%
Oppose .	 12%
Not sure	 20%

28. Do you think the racial makeup of a community's police department should be similar to the racial makeup of that community as a whole, or don't you think that's necessary?

Yes47	7%
No30)%
Not sure	3%

29. Was there ever a specific instance when you felt discriminated against by the police because of your race or ethnic background?

Yes19	%
No75	%
Not sure6	%

30. "Stop and Frisk" is a policing method where officers stop and frisk anyone who they think looks suspicious. Supporters of the method say that it cuts crime rates, while opponents say it is overwhelmingly used on ethnic minorities and violates constitutional rights.

Overall, do you support or oppose use of this policing method?

Strongly support2	20%
Somewhat support2	23%
Somewhat oppose1	17%
Strongly oppose2	27%
Not sure	2%



31. According to the Bureau of Justice Statistics there were 11,075 arrests for murder and non-negligent manslaughter in the United States in 2012.

Which number do you think is higher?

								non-negligent
manslaughter								12%
The number	of	black	people	arrested	for	murder	and	non-negligent
manslaughter								56%
They are abou	it the	e same						15%
Not sure								17%

32. According to the FBI Uniform Crime Reports for 2011, do you think most <u>white</u> victims of murder were killed by...

A white person	.50%
A black person	.20%
Not sure	. 30%

33. According to the FBI Uniform Crime Reports for 2011, do you think most <u>black</u> victims of murder were killed by...

A white person	7%
A black person	71%
Not sure	

34. How serious a problem is racism in the United States?

Very serious3	0%
Somewhat serious3	6%
A minor problem2	25%
Not a problem	6%
Not sure	3%



35. How serious a problem is racism in your LOCAL community?

Very serious
Somewhat serious
A minor problem
Not a problem24%
Not sure

36. Do you approve or disapprove of the decision of the grand jury in Ferguson, Missouri not to charge the police officer who shot to death Michael Brown with any crime?

Approve strongly	32%
Approve somewhat	16%
Disapprove somewhat	12%
Disapprove strongly	24%
Not sure	16%

37. Do you approve or disapprove of the decision of the grand jury in Staten Island, New York not to charge the police officer who used a choke hold that resulted in the death of Eric Garner with any crime?

Approve strongly	11%
Approve somewhat	13%
Disapprove somewhat	19%
Disapprove strongly	39%
Not sure	18%



38. How important are the following issues to you?

	Very Important	Somewhat Important	Not very Important	Unimportant
The economy	70%	26%	4%	1%
Immigration	48%	35%	14%	3%
The environment	38%	39%	16%	7%
Terrorism	50%	31%	13%	6%
Gay rights	19%	26%	25%	30%
Education	55%	33%	9%	2%
Health care	61%	30%	8%	1%
Social security	61%	30%	9%	1%
The budget deficit	51%	32%	13%	4%
The war in				
Afghanistan	24%	43%	24%	8%
Taxes	54%	36%	10%	0%
Medicare	53%	33%	12%	2%
Abortion	32%	29%	23%	16%
Foreign policy	34%	44%	18%	4%

39. Which of these is the **most** important issue for you?

The economy	
Immigration8%	ó
The environment7%	
Terrorism	ó
Gay rights	ó
Education	ó
Health care11%	ó
Social security12%	ó
The budget deficit4%	
The war in Afghanistan0%	ó
Taxes	ó
Medicare4%	
Abortion	
Foreign policy1%	ó



40. Do you have a favorable or an unfavorable opinion of the following people?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
Barack Obama	24%	21%	13%	36%	6%
Joe Biden	17%	26%	13%	31%	13%
John Boehner	4%	20%	20%	32%	24%
Mitch McConnell	5%	16%	19%	27%	33%
Harry Reid	7%	17%	15%	33%	28%
Nancy Pelosi	11%	17%	14%	39%	20%

41. Do you have a favorable or an unfavorable opinion of the following people?

	Very	Somewhat	Somewhat	Very	Don't
	favorable	favorable	unfavorable	unfavorable	know
Rand Paul	11%	20%	17%	21%	30%
Chris Christie	9%	24%	21%	23%	23%
Paul Ryan	12%	16%	17%	24%	31%
Jeb Bush	11%	20%	20%	25%	24%
Mike Huckabee	14%	19%	14%	24%	28%
Marco Rubio	11%	17%	18%	18%	36%
Hillary Clinton	26%	25%	12%	29%	9%
Elizabeth Warren	17%	14%	10%	18%	41%
Ted Cruz	12%	16%	11%	27%	34%
Scott Walker	12%	10%	11%	21%	45%
Brian Schweitzer	2%	7%	10%	7%	74%
Rick Perry	12%	17%	13%	29%	29%
Bernie Sanders	13%	9%	11%	12%	54%
Martin O'Malley	3%	10%	9%	8%	70%
Jim Webb	4%	11%	11%	8%	66%
Mitt Romney	15%	20%	20%	31%	14%
Lindsey Graham	5%	15%	17%	19%	45%
Ben Carson	12%	11%	9%	13%	55%



42. Do you approve or disapprove of the way Barack Obama is handling his job as President?

Strongly approve15	5%
Somewhat approve25	5%
Somewhat disapprove16	3%
Strongly disapprove37	7%
Not sure	⁷ %

43. Do you approve or disapprove of the way Barack Obama is handling these specific issues?

	Strongly	Somewhat	Somewhat	Strongly	No
	approve	approve	disapprove	disapprove	opinion
The economy	15%	24%	14%	37%	10%
Immigration	17%	19%	13%	40%	11%
The environment	13%	25%	19%	26%	17%
Terrorism	14%	28%	18%	29%	10%
Gay rights	18%	22%	14%	27%	20%
Education	14%	30%	16%	25%	16%
Health care	23%	22%	11%	37%	7%
Social security	13%	26%	17%	27%	17%
The war in					
Afghanistan	11%	25%	23%	28%	13%
The budget deficit	13%	23%	17%	36%	11%
Taxes	14%	24%	18%	31%	12%
Medicare	14%	28%	17%	27%	14%
Abortion	14%	23%	14%	23%	26%
Foreign policy	11%	24%	18%	32%	15%



44. Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

Strongly approve	2%
Somewhat approve	6%
Neither approve nor disapprove	20%
Somewhat disapprove	23%
Strongly disapprove	40%
Not sure	9%

45. Are you better off now than you were when President Obama first took office in 2009?

Better off now	.21%
About the same	.35%
Worse off now	. 36%
Not sure	8%

46. Would you say Barack Obama is...

Very liberal	34%
Liberal	20%
Moderate	26%
Conservative	6%
Very conservative	
Not sure	13%

47. Would you say Barack Obama is a strong or a weak leader?

Very strong15	5%
Somewhat strong	9%
Somewhat weak24	4%
Very weak	3%



48. Do you think Barack Obama...

Says what he believes	3%
Says what he thinks people want to hear49	9%
Not sure	3%

49. Regardless of whether you agree with him, do you like Barack Obama as a person?

Like a lot	.28%
Like somewhat	.34%
Dislike	. 31%
Not sure	7%

50. Which of these words would you use to describe Barack Obama?

	Yes	No Opinion	No
Arrogant	39%	34%	26%
Bold	24%	55%	21%
Effective	18%	47%	36%
Exciting	13%	61%	25%
Experienced	17%	52%	31%
Honest	24%	41%	36%
Hypocritical	34%	40%	25%
Inspiring	27%	47%	26%
Intelligent	51%	35%	14%
Partisan	21%	65%	14%
Patriotic	26%	45%	29%
Religious	9%	63%	28%
Sincere	24%	45%	31%
Steady	24%	53%	23%
Strong	24%	48%	28%



51. l	n general,	how would	you describe you	r own political	viewpoint?
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Very liberal	6%
Liberal	. 18%
Moderate	. 35%
Conservative	31%
Very conservative	9%
Not sure	1%

52. Are you registered to vote?

Yes	69%
No	30%
Don't know	1%

53. If an election for president was going to be held now, would you vote for...

Not a registered voter	31%
The Democratic Party candidate	27%
The Republican Party candidate	24%
Other	3%
Not sure	
I would not vote	2%

54. Do you approve or disapprove of the way the member of the US House of Representatives that represents your Congressional district is handling his or her job?

Strongly approve	8%
Somewhat approve	15%
Neither approve nor disapprove	25%
Somewhat disapprove	15%
Strongly disapprove	19%
Not sure	19%



55. Overall, do you think the economy is getting better or worse?
Getting better29%About the same35%Getting worse30%Not sure5%
56. Six months from now, do you think there will be
More jobs19%The same amount of jobs44%Fewer jobs24%Not sure13%
57. We'd like to know whether you or someone in your immediate family is currently serving or has ever served in the U.S. military. Immediate family is defined as your parents, siblings, spouse, and children. Please check all boxes that apply.
Military Household - I am
58. Gender

 Male
 50%

 Female
 50%



59. Generally speaking, do you support or oppose the goals of the Tea Party movement?		
Strongly support14%Somewhat support14%Neither support, nor oppose21%Somewhat oppose6%Strongly oppose28%Not sure17%		
60. Education		
No high school9%High school graduate30%Some college26%2-year college9%4-year college17%Post-graduate8%		
61. Age		
18-29 23% 30-44 27% 45-64 34% 65+ 16%		
62. Race		
White 67% Black 14% Hispanic 11% Other 8%		



63. Region

Northeast	.21%
Midwest	. 24%
South	.34%
West	. 21%

64. Party Identification

Democratic	37	%
Independent	39	%
Republican	24	%



Sponsorship The Economist

Fieldwork YouGov

Interviewing Dates December 6-8, 2014

Target population U.S. citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in Internet

panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, political interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American

Life Survey.

Weighting The sample was weighted using propensity scores based

on age, gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0 to 6.1, with a mean of one and

a standard deviation of 1.21.

Number of respondents 1000

Margin of error \pm 4.9% (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 21 questions not reported.