

1. Tell Your Friend – They’re overweight

Do you think you would or would not tell one of your close friends if the following applied to them?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I would tell my friend this	28%	37%	19%	32%	31%	30%	16%	26%	33%	32%	28%
I would NOT tell my friend this	51%	44%	58%	46%	47%	54%	58%	56%	46%	36%	43%
Not sure	21%	18%	23%	22%	22%	16%	26%	18%	21%	32%	29%
Totals (Unweighted N)	100% (994)	100% (446)	100% (548)	100% (216)	100% (250)	100% (334)	100% (194)	100% (702)	100% (109)	100% (115)	100% (68)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I would tell my friend this	28%	25%	35%	20%	31%	21%	33%	20%	29%	28%	30%	23%
I would NOT tell my friend this	51%	56%	44%	57%	45%	64%	50%	57%	47%	50%	54%	52%
Not sure	21%	19%	21%	23%	24%	15%	17%	22%	24%	22%	16%	25%
Totals (Unweighted N)	100% (994)	100% (362)	100% (384)	100% (248)	100% (462)	100% (240)	100% (153)	100% (139)	100% (180)	100% (226)	100% (344)	100% (244)

2. Tell Your Friend – They’re a bad parent

Do you think you would or would not tell one of your close friends if the following applied to them?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I would tell my friend this	24%	29%	19%	29%	24%	24%	19%	24%	28%	20%	27%
I would NOT tell my friend this	48%	46%	49%	41%	47%	52%	49%	51%	39%	46%	36%
Not sure	28%	25%	31%	30%	30%	24%	32%	26%	33%	34%	37%
Totals (Unweighted N)	100% (988)	100% (444)	100% (544)	100% (213)	100% (250)	100% (334)	100% (191)	100% (698)	100% (109)	100% (114)	100% (67)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I would tell my friend this	24%	23%	28%	20%	28%	14%	25%	25%	18%	28%	25%	23%
I would NOT tell my friend this	48%	55%	38%	52%	42%	59%	56%	41%	50%	43%	52%	42%
Not sure	28%	22%	34%	28%	30%	27%	19%	34%	33%	29%	23%	34%
Totals (Unweighted N)	100% (988)	100% (356)	100% (382)	100% (250)	100% (461)	100% (237)	100% (151)	100% (139)	100% (179)	100% (222)	100% (344)	100% (243)

3. Tell Your Friend – You don't like their partner

Do you think you would or would not tell one of your close friends if the following applied to them?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I would tell my friend this	31%	32%	30%	46%	35%	27%	19%	34%	28%	26%	23%
I would NOT tell my friend this	44%	47%	41%	27%	37%	51%	58%	46%	37%	38%	43%
Not sure	25%	21%	28%	26%	29%	22%	23%	20%	35%	35%	33%
Totals (Unweighted N)	100% (994)	100% (448)	100% (546)	100% (217)	100% (250)	100% (334)	100% (193)	100% (703)	100% (108)	100% (115)	100% (68)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I would tell my friend this	31%	31%	32%	32%	38%	25%	22%	29%	30%	36%	33%	25%
I would NOT tell my friend this	44%	45%	40%	48%	36%	52%	54%	49%	37%	40%	51%	39%
Not sure	25%	24%	28%	21%	26%	23%	25%	21%	33%	24%	16%	35%
Totals (Unweighted N)	100% (994)	100% (362)	100% (383)	100% (249)	100% (462)	100% (239)	100% (154)	100% (139)	100% (181)	100% (224)	100% (345)	100% (244)

4. Tell Your Friend – They have bad body odor

Do you think you would or would not tell one of your close friends if the following applied to them?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I would tell my friend this	52%	53%	52%	51%	54%	56%	44%	53%	59%	41%	53%
I would NOT tell my friend this	25%	25%	26%	27%	25%	24%	27%	27%	20%	26%	21%
Not sure	22%	22%	23%	22%	21%	19%	29%	20%	21%	32%	26%
Totals (Unweighted N)	100% (992)	100% (447)	100% (545)	100% (217)	100% (250)	100% (335)	100% (190)	100% (698)	100% (110)	100% (116)	100% (68)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I would tell my friend this	52%	55%	53%	47%	54%	51%	53%	48%	50%	53%	55%	49%
I would NOT tell my friend this	25%	27%	22%	29%	23%	30%	28%	26%	25%	23%	28%	24%
Not sure	22%	18%	25%	24%	23%	20%	19%	27%	26%	24%	17%	27%
Totals (Unweighted N)	100% (992)	100% (361)	100% (383)	100% (248)	100% (462)	100% (239)	100% (151)	100% (140)	100% (179)	100% (223)	100% (347)	100% (243)

5. Tell Your Friend – They have bad breath

Do you think you would or would not tell one of your close friends if the following applied to them?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I would tell my friend this	53%	56%	51%	57%	52%	56%	47%	56%	52%	41%	58%
I would NOT tell my friend this	25%	23%	26%	21%	26%	24%	28%	25%	22%	25%	25%
Not sure	22%	21%	22%	22%	22%	20%	25%	19%	27%	34%	17%
Totals (Unweighted N)	100% (990)	100% (445)	100% (545)	100% (216)	100% (251)	100% (332)	100% (191)	100% (697)	100% (109)	100% (116)	100% (68)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I would tell my friend this	53%	54%	53%	53%	55%	50%	56%	49%	51%	53%	54%	56%
I would NOT tell my friend this	25%	28%	21%	26%	19%	35%	31%	23%	25%	26%	27%	20%
Not sure	22%	18%	25%	20%	26%	15%	13%	28%	25%	21%	20%	24%
Totals (Unweighted N)	100% (990)	100% (360)	100% (380)	100% (250)	100% (464)	100% (238)	100% (150)	100% (138)	100% (179)	100% (223)	100% (345)	100% (243)

6. Tell Your Friend – That you disagree with them on something they feel strongly about

Do you think you would or would not tell one of your close friends if the following applied to them?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I would tell my friend this	75%	76%	74%	73%	70%	78%	76%	76%	78%	63%	66%
I would NOT tell my friend this	9%	11%	8%	10%	13%	7%	7%	8%	10%	13%	11%
Not sure	16%	14%	19%	17%	17%	14%	17%	15%	12%	23%	23%
Totals (Unweighted N)	100% (996)	100% (448)	100% (548)	100% (217)	100% (250)	100% (334)	100% (195)	100% (702)	100% (110)	100% (116)	100% (68)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I would tell my friend this	75%	78%	71%	77%	74%	75%	82%	67%	67%	78%	80%	67%
I would NOT tell my friend this	9%	10%	8%	10%	9%	11%	8%	8%	14%	8%	7%	10%
Not sure	16%	12%	21%	14%	17%	14%	10%	25%	19%	14%	13%	23%
Totals (Unweighted N)	100% (996)	100% (362)	100% (384)	100% (250)	100% (464)	100% (240)	100% (153)	100% (139)	100% (180)	100% (225)	100% (346)	100% (245)

7. Tell Your Friend – They're not funny

Do you think you would or would not tell one of your close friends if the following applied to them?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I would tell my friend this	43%	48%	38%	40%	43%	49%	37%	43%	55%	37%	28%
I would NOT tell my friend this	36%	30%	41%	36%	35%	33%	40%	38%	23%	32%	44%
Not sure	21%	22%	21%	24%	22%	18%	23%	19%	22%	30%	28%
Totals (Unweighted N)	100% (993)	100% (447)	100% (546)	100% (215)	100% (251)	100% (334)	100% (193)	100% (700)	100% (110)	100% (115)	100% (68)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I would tell my friend this	43%	41%	49%	38%	45%	43%	45%	35%	39%	43%	49%	35%
I would NOT tell my friend this	36%	42%	28%	40%	32%	42%	40%	36%	31%	38%	35%	38%
Not sure	21%	18%	23%	23%	24%	15%	15%	29%	30%	19%	16%	26%
Totals (Unweighted N)	100% (993)	100% (362)	100% (382)	100% (249)	100% (462)	100% (240)	100% (153)	100% (138)	100% (181)	100% (224)	100% (345)	100% (243)

8. Tell Your Friend – They have poor taste

Do you think you would or would not tell one of your close friends if the following applied to them?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I would tell my friend this	28%	34%	22%	35%	32%	26%	17%	27%	34%	30%	22%
I would NOT tell my friend this	50%	45%	56%	37%	47%	54%	62%	54%	39%	42%	47%
Not sure	22%	22%	22%	27%	21%	19%	21%	19%	27%	29%	31%
Totals (Unweighted N)	100% (987)	100% (447)	100% (540)	100% (215)	100% (248)	100% (332)	100% (192)	100% (699)	100% (109)	100% (112)	100% (67)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I would tell my friend this	28%	29%	29%	25%	29%	24%	27%	30%	27%	29%	30%	23%
I would NOT tell my friend this	50%	53%	45%	57%	49%	57%	52%	41%	51%	51%	52%	46%
Not sure	22%	18%	27%	18%	21%	19%	20%	29%	22%	20%	18%	31%
Totals (Unweighted N)	100% (987)	100% (357)	100% (381)	100% (249)	100% (458)	100% (239)	100% (153)	100% (137)	100% (180)	100% (224)	100% (342)	100% (241)

9. Tell Your Friend – They and their partner are not a good match

Do you think you would or would not tell one of your close friends if the following applied to them?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I would tell my friend this	29%	31%	27%	41%	33%	27%	16%	28%	32%	31%	30%
I would NOT tell my friend this	47%	48%	47%	25%	45%	54%	63%	51%	41%	37%	43%
Not sure	24%	21%	26%	34%	22%	19%	21%	21%	27%	32%	27%
Totals (Unweighted N)	100% (994)	100% (448)	100% (546)	100% (217)	100% (249)	100% (334)	100% (194)	100% (704)	100% (108)	100% (114)	100% (68)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I would tell my friend this	29%	30%	30%	26%	35%	21%	23%	25%	23%	31%	31%	27%
I would NOT tell my friend this	47%	49%	43%	53%	39%	59%	60%	46%	51%	43%	48%	47%
Not sure	24%	21%	27%	21%	25%	21%	18%	29%	26%	25%	20%	26%
Totals (Unweighted N)	100% (994)	100% (361)	100% (384)	100% (249)	100% (464)	100% (240)	100% (152)	100% (138)	100% (179)	100% (224)	100% (348)	100% (243)

10. Tell Your Friend – They drink too much

Do you think you would or would not tell one of your close friends if the following applied to them?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I would tell my friend this	66%	65%	67%	67%	62%	67%	70%	67%	71%	60%	63%
I would NOT tell my friend this	17%	19%	16%	14%	21%	18%	15%	17%	16%	20%	17%
Not sure	16%	15%	17%	19%	16%	15%	16%	16%	13%	20%	21%
Totals (Unweighted N)	100% (989)	100% (447)	100% (542)	100% (214)	100% (249)	100% (332)	100% (194)	100% (700)	100% (107)	100% (115)	100% (67)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I would tell my friend this	66%	69%	65%	67%	66%	64%	73%	65%	61%	66%	71%	63%
I would NOT tell my friend this	17%	19%	16%	17%	15%	24%	18%	13%	17%	18%	17%	17%
Not sure	16%	12%	19%	16%	18%	13%	9%	22%	22%	16%	12%	20%
Totals (Unweighted N)	100% (989)	100% (360)	100% (381)	100% (248)	100% (462)	100% (240)	100% (151)	100% (136)	100% (180)	100% (223)	100% (344)	100% (242)

11. Tell Your Friend – Their cooking tastes bad

Do you think you would or would not tell one of your close friends if the following applied to them?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I would tell my friend this	34%	40%	28%	44%	41%	33%	17%	32%	47%	38%	28%
I would NOT tell my friend this	44%	39%	49%	35%	36%	46%	62%	48%	32%	37%	48%
Not sure	21%	20%	22%	21%	22%	21%	20%	21%	21%	25%	24%
Totals (Unweighted N)	100% (985)	100% (445)	100% (540)	100% (216)	100% (247)	100% (332)	100% (190)	100% (697)	100% (109)	100% (112)	100% (67)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I would tell my friend this	34%	37%	36%	29%	40%	21%	34%	34%	28%	38%	36%	32%
I would NOT tell my friend this	44%	45%	42%	47%	37%	64%	46%	38%	50%	39%	47%	40%
Not sure	21%	18%	23%	24%	23%	16%	19%	28%	22%	23%	17%	27%
Totals (Unweighted N)	100% (985)	100% (358)	100% (380)	100% (247)	100% (461)	100% (238)	100% (149)	100% (137)	100% (179)	100% (222)	100% (343)	100% (241)

12. Tell Your Friend – They give people bad presents

Do you think you would or would not tell one of your close friends if the following applied to them?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I would tell my friend this	20%	23%	17%	28%	24%	19%	9%	18%	25%	25%	24%
I would NOT tell my friend this	59%	58%	59%	49%	52%	64%	68%	63%	44%	51%	55%
Not sure	22%	19%	24%	24%	24%	17%	23%	19%	32%	24%	21%
Totals (Unweighted N)	100% (993)	100% (446)	100% (547)	100% (216)	100% (250)	100% (333)	100% (194)	100% (701)	100% (108)	100% (116)	100% (68)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I would tell my friend this	20%	20%	23%	15%	25%	13%	11%	21%	14%	23%	23%	15%
I would NOT tell my friend this	59%	59%	54%	64%	52%	67%	75%	51%	56%	52%	64%	56%
Not sure	22%	20%	23%	20%	23%	20%	15%	28%	31%	24%	12%	28%
Totals (Unweighted N)	100% (993)	100% (361)	100% (381)	100% (251)	100% (464)	100% (238)	100% (152)	100% (139)	100% (181)	100% (225)	100% (345)	100% (242)

13. Tell Your Friend – They have a bad haircut

Do you think you would or would not tell one of your close friends if the following applied to them?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I would tell my friend this	44%	49%	40%	48%	44%	43%	42%	41%	56%	47%	46%
I would NOT tell my friend this	38%	36%	40%	31%	35%	44%	41%	43%	21%	32%	30%
Not sure	18%	16%	20%	21%	21%	14%	17%	16%	23%	22%	23%
Totals (Unweighted N)	100% (991)	100% (446)	100% (545)	100% (216)	100% (251)	100% (333)	100% (191)	100% (701)	100% (109)	100% (114)	100% (67)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I would tell my friend this	44%	47%	43%	42%	46%	38%	50%	39%	42%	44%	48%	38%
I would NOT tell my friend this	38%	38%	38%	40%	33%	49%	41%	36%	39%	38%	39%	36%
Not sure	18%	15%	19%	19%	21%	13%	9%	25%	20%	18%	13%	26%
Totals (Unweighted N)	100% (991)	100% (358)	100% (383)	100% (250)	100% (464)	100% (238)	100% (151)	100% (138)	100% (177)	100% (223)	100% (347)	100% (244)

14. Tell Your Friend – Their partner is cheating on them

Do you think you would or would not tell one of your close friends if the following applied to them?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I would tell my friend this	55%	55%	54%	69%	67%	48%	35%	57%	50%	51%	45%
I would NOT tell my friend this	17%	19%	16%	8%	10%	22%	28%	17%	23%	18%	13%
Not sure	28%	27%	29%	23%	22%	30%	38%	27%	27%	30%	42%
Totals (Unweighted N)	100% (987)	100% (446)	100% (541)	100% (216)	100% (248)	100% (332)	100% (191)	100% (701)	100% (106)	100% (113)	100% (67)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I would tell my friend this	55%	59%	51%	55%	56%	54%	56%	50%	53%	64%	53%	48%
I would NOT tell my friend this	17%	19%	14%	20%	18%	20%	16%	13%	18%	13%	20%	17%
Not sure	28%	22%	35%	25%	26%	27%	29%	37%	29%	23%	27%	35%
Totals (Unweighted N)	100% (987)	100% (357)	100% (382)	100% (248)	100% (459)	100% (237)	100% (153)	100% (138)	100% (180)	100% (223)	100% (344)	100% (240)

15. Tell Your Friend – You’ve romantically kissed their partner prior to their relationship

Do you think you would or would not tell one of your close friends if the following applied to them?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I would tell my friend this	29%	30%	29%	47%	36%	24%	12%	31%	25%	28%	25%
I would NOT tell my friend this	49%	49%	49%	30%	38%	55%	70%	51%	43%	43%	41%
Not sure	22%	21%	23%	23%	26%	21%	18%	18%	32%	29%	34%
Totals (Unweighted N)	100% (995)	100% (448)	100% (547)	100% (214)	100% (252)	100% (334)	100% (195)	100% (703)	100% (108)	100% (116)	100% (68)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I would tell my friend this	29%	28%	31%	29%	34%	22%	25%	28%	26%	33%	32%	22%
I would NOT tell my friend this	49%	52%	44%	52%	43%	63%	53%	40%	50%	43%	50%	50%
Not sure	22%	20%	26%	19%	23%	15%	22%	31%	24%	24%	18%	27%
Totals (Unweighted N)	100% (995)	100% (362)	100% (383)	100% (250)	100% (464)	100% (240)	100% (152)	100% (139)	100% (179)	100% (226)	100% (346)	100% (244)

16. Tell Your Friend – You’ve had sex with their partner prior to their relationship

Do you think you would or would not tell one of your close friends if the following applied to them?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I would tell my friend this	27%	27%	26%	43%	38%	19%	9%	27%	29%	21%	28%
I would NOT tell my friend this	52%	52%	51%	32%	39%	60%	74%	55%	49%	40%	44%
Not sure	21%	21%	22%	25%	23%	21%	17%	18%	22%	39%	28%
Totals (Unweighted N)	100% (987)	100% (446)	100% (541)	100% (215)	100% (250)	100% (331)	100% (191)	100% (696)	100% (108)	100% (115)	100% (68)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I would tell my friend this	27%	28%	27%	25%	31%	23%	22%	23%	24%	33%	27%	22%
I would NOT tell my friend this	52%	54%	47%	56%	44%	64%	60%	51%	53%	45%	57%	49%
Not sure	21%	18%	26%	20%	25%	13%	18%	27%	23%	22%	16%	29%
Totals (Unweighted N)	100% (987)	100% (358)	100% (380)	100% (249)	100% (460)	100% (239)	100% (151)	100% (137)	100% (179)	100% (221)	100% (344)	100% (243)

Interviewing Dates	October 25 - 27, 2016
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration was imputed from the November 2014 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted using propensity scores based on gender, age, race, education, geographic region, and 2012 Presidential vote. The weights range from 0.031 to 5.958, with a mean of one and a standard deviation of 0.729.
Number of respondents	1000
Margin of error	± 3.8% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	19 questions not reported.