

YouGov Survey Results

KIDS Sample : 26th - 30th May 2017

	Are you?			How old are you?									
Total	Male	Female	6	7	8	9	10	11	12	13	14	15	
Weighted Sample	1058	542	516	134	130	105	101	99	96	95	96	100	103
Unweighted Sample	1058	494	564	77	122	98	105	99	106	111	109	115	116
	%	%	%	%	%	%	%	%	%	%	%	%	%

What is the most embarrassing thing (or things) your parent(s) do?

Singing	16	14	19	7	13	19	16	26	17	14	22	21	12
Nothing	12	12	12	17	15	12	12	10	15	13	9	7	9
Dancing	12	10	14	6	14	13	9	10	13	15	14	7	16
Hug and kiss (me)	7	10	3	4	10	11	12	9	9	4	5	3	1
Hug and kiss (each other)	6	6	6	6	9	6	4	3	9	7	4	3	4
Act weird/be silly	5	4	5	4	5	9	5	5	4	4	6	2	3
Great answers	4	3	5	4	5	5	4	3	5	5	6	4	2
Farting	4	3	4	9	6	3	3	4	3	3	2	3	1
Overly protective/doting/attentive	3	3	2	0	1	5	4	5	2	2	4	4	1
Tell people stories about me/show people pictures of me	3	2	4	2	0	2	4	4	5	4	5	6	2
Tell me off	3	3	2	3	2	4	4	2	5	1	3	0	3
Joke	3	3	4	0	1	0	5	5	5	3	5	9	3
Being loud	2	3	2	0	1	2	0	2	3	3	5	5	4
Interacting with my friends	2	2	3	0	0	0	1	3	1	6	3	6	6
Tease about boy/girlfriends	2	2	1	1	2	2	1	0	4	2	2	2	1
Trying to be young or cool/Thinking they are young or cool	2	1	4	0	1	1	1	2	2	2	4	4	5
Wearing embarrassing clothes	2	1	3	1	0	1	1	0	1	5	2	3	4
Call me names I don't like	1	1	1	1	1	0	1	1	1	4	1	0	1
Everything	1	1	1	1	1	0	0	1	0	1	0	0	3
Drink/get drunk	1	2	1	0	0	0	0	0	1	4	1	3	6
Other	18	20	17	23	23	13	16	12	14	19	20	23	20
Don't know	10	9	11	17	8	9	14	10	10	7	6	8	8
Not applicable	2	2	2	1	1	1	1	3	2	1	3	4	4
TOTAL IN PUBLIC	12	10	14	4	15	14	16	14	11	6	14	8	14
TOTAL IN FRONT OF FRIENDS	10	8	12	6	4	7	10	9	9	16	16	18	8