

What the world thinks		
Total Conservative Labo	ur Liberal democrat	Other

IcQ1. Generally speaking, do you think there is or is not a housing shortage in London?

Unweighted base	302	80	170	33	19
Base	302	94	163	18	28
There is a housing shortage in London	92%	81%	98%	95%	89%
There is not a housing shortage in London	7%	17%	2%	2%	5%
Don't know	1%	2%	-	3%	6%

IcQ2. Do you think there is or is not a housing shortage in your local council area?

Unweighted base	302	80	170	33	19
Base	302	94	163	18	28
There is a housing shortage in my local area	88%	76%	98%	93%	71%
There is not a housing shortage in my local area	11%	22%	2%	5%	29%
Don't know	1%	2%	-	2%	-



YouGov <sup>®</sup> What the world thinks			Lone	don Plan Subre	gion		Inner or ou	iter london
	Total	North	South	East	West	Central	Inner London	Outer London
IcQ1. Generally speaking, do you think there is or is not a housing shortage in London?								
Unweighted base	302	21	78	78	62	63	125	177
Base	302	28	54	86	64	70	132	170
There is a housing shortage in London	92%	100%	89%	92%	90%	92%	94%	91%
There is not a housing shortage in London	7%	-	10%	6%	10%	6%	5%	8%
Don't know	1%	-	1%	2%	-	2%	1%	1%
IcQ2. Do you think there is or is not a housing shortage in your local council area?								
Unweighted base	302	21	78	78	62	63	125	177
Base	302	28	54	86	64	70	132	170
There is a housing shortage in my local area	88%	100%	82%	90%	90%	84%	89%	88%
There is not a housing shortage in my local area	11%	-	17%	10%	10%	14%	10%	12%
Don't know	1%	-	1%	-	-	2%	1%	0%



YouGov What the world thinks		Co	ouncil Control		Ge	nder
	Total	Conservatives	Labour	Other	Male	Female
cQ1. Generally speaking, do you think there is or is not a nousing shortage in London?						
Unweighted base	302	89	148	65	208	94
Base	302	100	151	51	193	109
There is a housing shortage in London	92%	88%	94%	96%	92%	93%
There is not a housing shortage in London	7%	9%	6%	3%	8%	5%
Don't know	1%	3%	-	1%	1%	2%
cQ2. Do you think there is or is not a housing shortage in /our local council area? Unweighted base	302	89	148	65	208	94
Base	302	100	151	51	193	109
There is a housing shortage in my local area	88%	84%	94%	81%	87%	90%
There is not a housing shortage in my local area	11%	15%	6%	19%	13%	8%
5 5 <i>j</i>	1%	2%		1%	0%	2%



YouGov <sup>®</sup> What the world thinks			Wh	en were you firs	st elected as a L	ondon council.	lor?	
	Total	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other
IcQ1. Generally speaking, do you think there is or is not a housing shortage in London?								
Unweighted base	302	137	40	21	22	14	41	27
Base	302	138	40	22	19	13	40	30
There is a housing shortage in London	92%	95%	88%	89%	89%	80%	88%	97%
There is not a housing shortage in London	7%	4%	10%	11%	11%	7%	12%	3%
Don't know	1%	1%	1%	-	-	13%	-	-
IcQ2. Do you think there is or is not a housing shortage in your local council area?								
Unweighted base	302	137	40	21	22	14	41	27
Base	302	138	40	22	19	13	40	30
There is a housing shortage in my local area	88%	91%	86%	89%	85%	80%	84%	89%
There is not a housing shortage in my local area	11%	9%	14%	11%	15%	7%	16%	11%
Don't know	1%	0%	-	-	-	13%	-	-



YouGov <sup>®</sup> What the world thinks			What is you	ır current council p	current council position?			
	Total	Cabinet member	Backbencher (administration)	Opposition spokesperson	Backbencher (opposition)	Other		
cQ1. Generally speaking, do you think there is or is not a ousing shortage in London?								
Unweighted base	302	46	126	38	39	53		
Base	302	43	122	37	43	57		
There is a housing shortage in London	92%	88%	94%	81%	93%	96%		
There is not a housing shortage in London	7%	7%	6%	19%	3%	4%		
Don't know	1%	5%	-	-	4%	-		
cQ2. Do you think there is or is not a housing shortage in our local council area?								
Unweighted base	302	46	126	38	39	53		
Base	302	43	122	37	43	57		
There is a housing shortage in my local area	88%	88%	90%	78%	93%	87%		
There is not a housing shortage in my local area	11%	8%	10%	22%	7%	13%		
Don't know	1%	4%	0%	-	-	-		





		Part	ÿ	
Total	Conservative	Labour	Liberal democrat	Other

IcQ3. Which \*\*one\*\* of the following do you think is the main challenge to building more homes in your local council area?

Unweighted base	302	80	170	33	19
Base	302	94	163	18	28
Lack of available land to build on	37%	40%	34%	39%	42%
Other	24%	12%	32%	22%	22%
Lack of community facilities (e.g. schools, libraries, health facilities etc.)	13%	15%	9%	21%	27%
Local opposition	9%	13%	8%	4%	3%
Greenbelt/protected land	4%	4%	5%	3%	-
Lack of physical infrastructure (e.g. transport, energy, roads etc.)	3%	4%	3%	-	6%
National planning guidance	3%	4%	4%	-	-
Not applicable – I do not think we should build more homes in my local council area	2%	7%	-	6%	-
Not applicable – there are no challenges to building more homes in my local council area	2%	1%	3%	-	-
Don't know	1%	-	2%	5%	-



YouGov	
What the world thinks	

		Lon	don Plan Subre	gion		Inner or ou	iter london
Total	North	South	East	West	Central	Inner London	Outer London

IcQ3. Which \*\*one\*\* of the following do you think is the main challenge to building more homes in your local council area?

Unweighted base	302	21	78	78	62	63	125	177
Base	302	28	54	86	64	70	132	170
Lack of available land to build on	37%	18%	44%	26%	37%	53%	48%	29%
Other	24%	22%	15%	28%	14%	37%	36%	15%
Lack of community facilities (e.g. schools, libraries, health facilities etc.)	13%	21%	9%	26%	10%	-	1%	22%
Local opposition	9%	15%	9%	6%	16%	3%	6%	11%
Greenbelt/protected land	4%	5%	8%	2%	7%	-	-	7%
Lack of physical infrastructure (e.g. transport, energy, roads etc.)	3%	10%	3%	7%	-	-	1%	6%
National planning guidance	3%	4%	3%	1%	6%	4%	4%	3%
Not applicable – I do not think we should build more homes in my local council area	2%	-	7%	1%	3%	-	-	4%
Not applicable – there are no challenges to building more homes in my local council area	2%	4%	1%	1%	2%	3%	3%	1%
Don't know	1%	-	1%	1%	4%	-	1%	2%



You	Gov	
What the	world thinks	

	С	Ger	nder		
Total	Conservatives	Labour	Other	Male	Female

IcQ3. Which \*\*one\*\* of the following do you think is the main challenge to building more homes in your local council area?

Unweighted base	302	89	148	65	208	94
Base	302	100	151	51	193	109
Lack of available land to build on	37%	33%	34%	53%	37%	38%
Other	24%	19%	32%	11%	23%	26%
Lack of community facilities (e.g. schools, libraries, health facilities etc.)	13%	14%	10%	22%	10%	18%
Local opposition	9%	17%	5%	5%	11%	5%
Greenbelt/protected land	4%	4%	5%	3%	4%	4%
Lack of physical infrastructure (e.g. transport, energy, roads etc.)	3%	4%	3%	2%	4%	2%
National planning guidance	3%	3%	4%	2%	4%	3%
Not applicable – I do not think we should build more homes in my local council area	2%	6%	1%	1%	3%	1%
Not applicable – there are no challenges to building more homes in my local council area	2%	1%	4%	-	2%	2%
Don't know	1%	-	2%	2%	2%	1%



YouGov <sup>®</sup> What the world thinks			Wh	en were you firs	st elected as a l	ondon council	lor?	
	Total	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other
IcQ3. Which **one** of the following do you think is the main challenge to building more homes in your local council area?								
Unweighted base	302	137	40	21	22	14	41	27
Base	302	138	40	22	19	13	40	30
Lack of available land to build on	37%	34%	45%	37%	31%	14%	54%	32%
Other	24%	20%	22%	17%	28%	45%	22%	40%
Lack of community facilities (e.g. schools, libraries, health facilities etc.)	13%	17%	18%	6%	8%	-	7%	10%
Local opposition	9%	11%	-	5%	16%	17%	4%	10%
Greenbelt/protected land	4%	2%	7%	13%	6%	10%	2%	2%
Lack of physical infrastructure (e.g. transport, energy, roads etc.)	3%	5%	2%	4%	-	-	4%	-
National planning guidance	3%	5%	2%	6%	-	-	-	3%
Not applicable – I do not think we should build more homes in my local council area	2%	1%	-	7%	11%	5%	2%	3%
Not applicable – there are no challenges to building more homes in my local council area	2%	2%	3%	4%	-	9%	2%	-
Don't know	1%	2%	-	-	-	-	3%	-



YouGov What the world thinks		What is your current council position?					
	Total	Cabinet member	Backbencher (administration)	Opposition spokesperson	Backbencher (opposition)	Other	
cQ3. Which **one** of the following do you think is the nain challenge to building more homes in your local council area?							
Unweighted base	302	46	126	38	39	53	
Base	302	43	122	37	43	57	
Lack of available land to build on	37%	40%	44%	22%	26%	38%	
Other	24%	30%	24%	27%	8%	29%	
Lack of community facilities (e.g. schools, libraries, health facilities etc.)	13%	8%	7%	17%	29%	18%	
Local opposition	9%	6%	5%	17%	20%	6%	
Greenbelt/protected land	4%	8%	5%	7%	-	1%	
Lack of physical infrastructure (e.g. transport, energy, roads etc.)	3%	4%	4%	-	9%	-	
National planning guidance	3%	-	5%	5%	2%	2%	
Not applicable – I do not think we should build more homes in my local council area	2%	2%	2%	3%	2%	4%	
Not applicable – there are no challenges to building more homes in my local council area	2%	2%	3%	2%	3%	-	
Don't know	1%	-	2%	-	2%	1%	





	Party						
Total	Conservative	Labour	Liberal democrat	Other			

IcQ4. If you were to consider supporting building more homes in your local council ward, do you think you would receive more, less or about the same level of support from local voters?

Unweighted base	302	80	170	33	19
Base	302	94	163	18	28
More support	30%	9%	45%	18%	24%
Less support	32%	58%	17%	40%	22%
About the same level of support	34%	25%	35%	37%	49%
Don't know	4%	7%	2%	5%	5%

# personal1. When were you first elected as a London councillor?

Unweighted base	302	80	170	33	19
Base	302	94	163	18	28
May 2014	46%	47%	48%	34%	38%
May 2010	13%	9%	18%	11%	-
May 2006	7%	11%	6%	10%	-
May 2002	6%	6%	7%	13%	3%
May 1998	4%	5%	5%	6%	-
Before 1998	13%	15%	9%	20%	29%
Other	10%	7%	9%	6%	30%



YouGov What the world thinks			Lon	don Plan Subre	gion		Inner or ou	ıter london
	Total	North	South	East	West	Central	Inner London	Outer London
IcQ4. If you were to consider supporting building more homes in your local council ward, do you think you would receive more, less or about the same level of support from local voters?								
Unweighted base	302	21	78	78	62	63	125	177
Base	302	28	54	86	64	70	132	170
More support	30%	34%	19%	32%	23%	43%	39%	24%
Less support	32%	23%	42%	28%	42%	22%	21%	40%
About the same level of support	34%	37%	36%	37%	32%	28%	34%	34%
Don't know	4%	6%	3%	4%	2%	7%	6%	3%
personal1. When were you first elected as a London councillor?								
Unweighted base	302	21	78	78	62	63	125	177
Base	302	28	54	86	64	70	132	170
May 2014	46%	47%	50%	55%	35%	40%	49%	43%
May 2010	13%	9%	9%	15%	24%	5%	9%	16%
May 2006	7%	-	4%	4%	14%	11%	7%	7%
May 2002	6%	9%	10%	9%	3%	4%	5%	8%
May 1998	4%	4%	6%	2%	5%	5%	4%	5%
Before 1998	13%	16%	18%	7%	15%	14%	15%	12%
Other	10%	15%	3%	7%	5%	22%	12%	9%



YouGov®

	с	ouncil Control	Gen	der	
Total	Conservatives	Labour	Other	Male	Female

IcQ4. If you were to consider supporting building more homes in your local council ward, do you think you would receive more, less or about the same level of support from local voters?

Unweighted base	302	89	148	65	208	94
Base	302	100	151	51	193	109
More support	30%	25%	40%	13%	29%	33%
Less support	32%	38%	22%	47%	34%	28%
About the same level of support	34%	31%	35%	34%	32%	36%
Don't know	4%	6%	3%	6%	5%	3%

# personal1. When were you first elected as a London councillor?

Unweighted base	302	89	148	65	208	94
Base	302	100	151	51	193	109
May 2014	46%	39%	53%	37%	43%	50%
May 2010	13%	8%	15%	16%	10%	18%
May 2006	7%	7%	9%	3%	6%	10%
May 2002	6%	7%	6%	7%	9%	2%
May 1998	4%	6%	4%	2%	4%	5%
Before 1998	13%	18%	9%	17%	16%	8%
Other	10%	15%	4%	19%	12%	6%



YouGov <sup>®</sup> What the world thinks		When were you first elected as a London councillor?									
	Total	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other			
IcQ4. If you were to consider supporting building more homes in your local council ward, do you think you would receive more, less or about the same level of support from local voters?											
Unweighted base	302	137	40	21	22	14	41	27			
Base	302	138	40	22	19	13	40	30			
More support	30%	33%	30%	36%	30%	18%	22%	33%			
Less support	32%	31%	40%	37%	25%	43%	34%	19%			
About the same level of support	34%	32%	30%	22%	46%	26%	43%	40%			
Don't know	4%	5%	-	6%	-	13%	1%	9%			
personal1. When were you first elected as a London councillor? Unweighted base	302	137	40	21	22	14	41	27			
Base	302	138	40	22	19	13	40	30			
May 2014	46%	100%	-	-	-	-	-	-			
May 2010	13%	-	100%	-	-	-	-	-			
May 2006	7%	-	-	100%	-	-	-	-			
May 2002	6%	-	-	-	100%	-	-	-			
May 1998	4%	-	-	-	-	100%	-	-			

13%

10%

Before 1998

Other

-

-

-

-

-

-

-

\_

100%

-

-

100%

-

-



bugov That the world thinks			oosition?			
	Total	Cabinet member	Backbencher (administration)	Opposition spokesperson	Backbencher (opposition)	Other
14. If you were to consider supporting building more mes in your local council ward, do you think you would eive more, less or about the same level of support m local voters?			1			
Unweighted base	302	46	126	38	39	53
Base	302	43	122	37	43	57
More support	30%	25%	36%	19%	33%	28%
Less support	32%	32%	27%	35%	45%	31%
About the same level of support	34%	39%	31%	46%	23%	35%
Don't know	4%	4%	7%	-	-	5%
rsonal1. When were you first elected as a London uncillor? Unweighted base	302	46	126	38	39	53
Base	302	43	122	37	43	57
May 2014	46%	10%	62%	18%	76%	33%
May 2010	13%	36%	10%	8%	3%	13%
May 2006	7%	9%	3%	18%	3%	11%
	<u> </u>	5%	5%	22%	_	4%
May 2002	6%	570	576	2270	-	4%
May 2002 May 1998	6% 4%	11%	4%	1%	2%	4% 4%

18%

10%

Other

4%

20%

7%

12%



YouGov <sup>®</sup> What the world thinks		Party					
	Total	Conservative	Labour	Liberal democrat	Other		

36%

Female

## personal2. What is your current council position?

302	80	170	33	19
302	94	163	18	28
14%	13%	16%	18%	5%
40%	34%	54%	11%	-
12%	16%	9%	31%	9%
14%	22%	8%	13%	25%
19%	16%	13%	27%	61%
302	80	170	33	19
302	94	163	18	28
64%	66%	62%	63%	67%
	302 14% 40% 12% 14% 19% 302 302	302 94   14% 13%   40% 34%   12% 16%   14% 22%   19% 16%   302 80   302 94	302     94     163       14%     13%     16%       40%     34%     54%       12%     16%     9%       14%     22%     8%       19%     16%     13%       302     80     170       302     94     163	302     94     163     18       14%     13%     16%     18%       40%     34%     54%     11%       12%     16%     9%     31%       14%     22%     8%     13%       19%     16%     13%     27%       302     80     170     33       302     94     163     18

34%

38%

37%

33%

Gender. Gender



YouGov <sup>®</sup> What the world thinks		London Plan Subregion Inner or outer londo							
	Total	North	South	East	West	Central	Inner London	Outer London	
personal2. What is your current council position?									
Unweighted base	302	21	78	78	62	63	125	177	
Base	302	28	54	86	64	70	132	170	
Cabinet member	14%	13%	17%	12%	15%	15%	14%	15%	
Backbencher (administration)	40%	20%	37%	47%	40%	44%	45%	37%	
Opposition spokesperson	12%	19%	13%	13%	13%	8%	8%	15%	
Backbencher (opposition)	14%	22%	16%	18%	13%	6%	14%	14%	
Other	19%	26%	18%	11%	19%	27%	19%	19%	
Gender. Gender									
Unweighted base	302	21	78	78	62	63	125	177	
Base	302	28	54	86	64	70	132	170	
Male	64%	62%	64%	69%	63%	59%	59%	68%	
Female	36%	38%	36%	31%	37%	41%	41%	32%	



YouGov <sup>®</sup> What the world thinks	Total	Ca	Gender			
		Conservatives	Labour	Other	Male	Female
personal2. What is your current council position?						
Unweighted base	302	89	148	65	208	94
Base	302	100	151	51	193	109
Cabinet member	14%	12%	15%	19%	13%	17%
Backbencher (administration)	40%	31%	49%	32%	41%	38%
Opposition spokesperson	12%	16%	11%	8%	14%	9%
Backbencher (opposition)	14%	23%	10%	11%	15%	13%
Other	19%	18%	15%	31%	16%	23%
Gender. Gender						
Unweighted base	302	89	148	65	208	94
Base	302	100	151	51	193	109
Male	64%	66%	61%	69%	100%	-
Female	36%	34%	39%	31%	-	100%



YouGov <sup>®</sup> What the world thinks		When were you first elected as a London councillor?									
what the world thinks	Total	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other			
personal2. What is your current council position?											
Unweighted base	302	137	40	21	22	14	41	27			
Base	302	138	40	22	19	13	40	30			
Cabinet member	14%	3%	40%	17%	12%	36%	12%	26%			
Backbencher (administration)	40%	55%	31%	19%	34%	38%	34%	16%			
Opposition spokesperson	12%	5%	8%	31%	43%	4%	11%	25%			
Backbencher (opposition)	14%	24%	3%	5%	-	5%	10%	10%			
Other	19%	14%	18%	27%	12%	18%	32%	23%			
Gender. Gender											
Unweighted base	302	137	40	21	22	14	41	27			
Base	302	138	40	22	19	13	40	30			
Male	64%	60%	49%	50%	86%	61%	78%	78%			
Female	36%	40%	51%	50%	14%	39%	22%	22%			



YouGov What the world thinks		What is your current council position?								
	Total	Cabinet member	Backbencher (administration)	Opposition spokesperson	Backbencher (opposition)	Other				
personal2. What is your current council position?										
Unweighted base	302	46	126	38	39	53				
Base	302	43	122	37	43	57				
Cabinet member	14%	100%	-	-	-	-				
Backbencher (administration)	40%	-	100%	-	-	-				
Opposition spokesperson	12%	-	-	100%	-	-				
Backbencher (opposition)	14%	-	-	-	100%	-				
Other	19%	-	-	-	-	100%				
ender. Gender										
Unweighted base	302	46	126	38	39	53				
Base	302	43	122	37	43	57				
Male	64%	58%	66%	74%	68%	55%				
Female	36%	42%	34%	26%	32%	45%				



YouGov <sup>®</sup> What the world thinks				Par	ty	
what the world tillings		Total	Conservative	Labour	Liberal democrat	Other
Party. Party						
	Unweighted base	302	80	170	33	19
	Base	302	94	163	18	28
	Conservative	31%	100%	-	-	-
	Labour	54%	-	100%	-	-
	Lib Dem	6%	-	-	100%	-
	Other	9%	-	-	-	100%
	Independent	-		-	-	-
	Unweighted base	302	80	170	33	19
Council. Council			1		1	
	Base	302	94	163	18	28
	Barking and Dagenham	3%	-	6%	-	-
	Barnet	4%	4%	4%	-	-
	Bexley	0%		1%	-	-
	Brent	4%	2%	6%	-	-
	Bromley	3%	7%	1%	-	3%
	Camden	3%	2%	4%	4%	-
	City of London	4%	-	-	3%	46%
	Croydon	2%	2%	2%	-	-
	Ealing	4%	4%	4%	6%	-
	Enfield	3%	4%	4%	-	-
	Greenwich	2%	-	3%	-	-
	Hackney	2%	-	4%	-	-
	Hammersmith and Fulham	2%	4%	1%	-	-
	Haringey	3%	-	3%	14%	-
	Harrow	4%	5%	5%	-	-
	Havering	5%	4%	1%	-	38%



YouGov What the world thinks			Lon		Inner or outer london			
	Total	North	South	East	West	Central	Inner London	Outer London
Party. Party								
Unweighted b	ase 302	21	78	78	62	63	125	177
-	ase 302	28	54	86	64	70	132	170
Conserva		25%	48%	19%	45%	23%	25%	36%
Lab		66%	30%	68%	50%	53%	60%	49%
Lib D		9%	17%	1%	5%	4%	4%	7%
	her 9%	-	5%	12%	-	21%	11%	8%
Independ		-	-	-	-	-	-	-
Council. Council Unweighted b		21	78	78	62	63	125	177
Unweighted b	ase 302	21	78	78	62	63	125	177
	ase 302	28	54	86	64	70	132	170
Barking and Dagenh		-	-	11%	-	-	-	5%
	met 4%	38%	-	-	-	-	-	6%
Be	dey 0%	-	-	1%	-	-	-	1%
Br	ent 4%	-	-	-	18%	-	-	7%
Brom	nley 3%	-	16%	-	-	-		5%
Cam	den 3%	-	-	-	-	14%	7%	-
City of Lone	don 4%	-	-	-	-	19%	10%	-
Croy	don 2%	-	11%	-	-	-	-	3%
Ea	ling 4%	-	-	-	17%	-	-	7%
Enf	ield 3%	34%	-	-	-	-	-	6%
Greenw	/ich 2%	-	-	6%	-	-	-	3%
Hack	ney 2%	-	-	8%	-	-	5%	-
Hammersmith and Fulh	am 2%	-	-	-	10%	-	5%	-
Harin	gey 3%	28%	-	-	-	-	6%	-
Har	row 4%	-	-	-	19%	-	-	7%
Have	ring 5%	-	-	18%	-	-	-	9%



YouGov <sup>®</sup> What the world thinks		Co	Council Control				
	Total	Conservatives	Labour	Other	Male	Female	
Party. Party							
Unweighted bas	<b>e</b> 302	89	148	65	208	94	
Bas	<b>e</b> 302	100	151	51	193	109	
Conservativ	e 31%	56%	18%	22%	32%	29%	
Labou	r 54%	30%	77%	30%	52%	56%	
Lib Der	n 6%	2%	4%	20%	6%	6%	
Othe	er 9%	12%	1%	28%	10%	8%	
Independer	ıt -		-	-	-	-	
Council. Council Unweighted bas		89	148	65	208	94	
	e 302	89	148	65	208	94	
Bas	<b>e</b> 302	100	151	51	193	109	
Barking and Dagenhan		-	6%	-	3%	3%	
Barne		11%	-	-	4%	3%	
Bexle	y 0%	1%	-	-	1%	-	
Brer		-	8%	-	3%	5%	
Bromle		9%	-	-	5%	-	
Camde		-	6%	-	3%	3%	
City of Londo		-	-	26%	5%	3%	
Croydo		6%	-	-	2%	2%	
Ealin	-	-	7%	-	4%	3%	
Enfiel		-	6%	-	3%	3%	
Greenwic		-	3%	-	1%	2%	
Hackne		-	5%	-	2%	2%	
Hammersmith and Fulhan		6%	-	-	2%	3%	
Haringe	y 3%	-	5%	-	2%	4%	
Harrov		-	8%	-	4%	5%	
Haverin	g 5%	16%	-	-	6%	4%	



YouGov What the world thinks		When were you first elected as a London councillor?									
	Total	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other			
Party. Party											
Unweighted ba	se 302	137	40	21	22	14	41	27			
Ba		138	40	22	19	13	40	30			
Conservati		32%	22%	49%	28%	35%	35%	21%			
Labo		56%	73%	43%	56%	56%	36%	49%			
Lib De		4%	5%	8%	12%	9%	9%	3%			
Oth		8%	-	-	4%	-	20%	27%			
Independe		-	-	-	-	-	-	-			
Unweighted ba		137	40	21	22	14	41	27			
Unweighted ba	se 302	137	40	21	22	14	41	27			
Ba		138	40	22	19	13	40	30			
Barking and Dagenha		3%	8%	4%	-	7%	-	-			
Barr		2%	-	-	9%	-	4%	14%			
Bexl		-	-	-	-	-	-	3%			
Bre		3%	8%	-	-	-	10%	-			
Broml		3%	-	-	8%	6%	4%	3%			
Camd		3%	4%	5%	5%	-	2%	4%			
City of Lond		-	-	-	-	-	15%	24%			
Croyd		2%	-	4%	-	5%	2%	2%			
Eali	-	3%	8%	15%	3%	-	-	-			
Enfie		3%	3%	-	-	9%	7%	-			
Greenwi		3%	-	-	-	-	2%	-			
Hackn		3%	-	-	10%	-	2%	-			
Hammersmith and Fulha	_	3%	3%	-	-	-	3%	-			
Haring		4%	4%	-	4%	-	-	-			
Harro		3%	8%	5%	6%	8%	4%	-			
Haveri	ng 5%	7%	-	-	13%	-	5%	5%			



YouGov <sup>®</sup> What the world thinks			What is you	ır current council p	oosition?	
	Total	Cabinet member	Backbencher (administration)	Opposition spokesperson	Backbencher (opposition)	Other
Party. Party						
Unweighted base	302	46	126	38	39	53
Base	302	43	122	37	43	57
Conservative	31%	28%	26%	40%	47%	26%
Labour	54%	62%	72%	39%	31%	36%
Lib Dem	6%	7%	2%	15%	5%	8%
Other	9%	3%	-	7%	16%	30%
Independent	-		-	-	-	-
council. Council Unweighted base	302	46	126	38	39	53
-						
Base	302	43	122	37	43	57
Barking and Dagenham	3%	7%	5%	-	-	-
Barnet	4%	•	1%	8%	10%	3%
Bexley	0%	-	-	3%	-	-
Brent	4%	2%	5%	3%	-	5%
Bromley	3%	2%	4%	2%	1%	3%
Camden	3%	5%	3%	-	5%	3%
City of London	4%	4%	-	-	-	20%
Croydon	2%	1%	1%	-	4%	4%
Ealing	4%	2%	4%	6%	3%	4%
Enfield	3%	3%	2%	4%	3%	5%
Greenwich	2%	2%	2%	-	-	4%
Hackney	2%		5%	-	-	2%
Hammersmith and Fulham	2%	-	1%	-	10%	2%
Haringey	3%	6%	1%	2%	2%	4%
Harrow	4%	9%	3%	6%	5%	-
Havering	5%	-	1%	7%	16%	8%





			Par	ty	
	Total	Conservative	Labour	Liberal democrat	Other
Hillingdon	4%	13%	-	-	-
Hounslow	3%	2%	4%	-	-
Islington	3%	-	4%	-	6%
Kensington and Chelsea	2%	3%	2%	-	-
Kingston upon Thames	2%	5%	-	10%	-
Lambeth	2%	-	5%	-	-
Lewisham	4%	-	7%	-	-
Merton	3%	2%	3%	-	6%
Newham	2%	-	4%	-	-
Redbridge	5%	3%	6%	3%	-
Richmond	1%	1%	-	11%	-
Southwark	3%	-	5%	8%	-
Sutton	3%	2%	-	40%	-
Tower Hamlets	3%	4%	2%	-	-
Waltham Forest	3%	6%	2%	-	-
Wandsworth	5%	10%	3%	-	-
Westminster	5%	11%	3%	-	-
Net: Inner London	44%	35%	49%	29%	52%
Net: Outer London	56%	65%	51%	71%	48%
Unweighted base	302	80	170	33	19
Base	302	94	163	18	28
Conservative	33%	60%	18%	11%	42%
Labour	50%	28%	72%	33%	6%
Lib Dem	5%	7%	-	50%	-
Other/NOC	12%	5%	10%	7%	52%

**Councilcontrol. Council control** 





	London Plan Subregion					Inner or outer london		
	Total	North	South	East	West	Central	Inner London	Outer London
Hillingdon	4%	-	-	-	19%	-	-	7%
Hounslow	3%	-	-	-	12%	-	-	5%
Islington	3%	-	-	-	-	12%	7%	-
Kensington and Chelsea	2%	-	-	-	-	9%	5%	-
Kingston upon Thames	2%		11%	-	-	-	-	4%
Lambeth	2%	-	-	-	-	11%	6%	-
Lewisham	4%		-	13%	-	-	8%	-
Merton	3%	-	17%	-	-	-	-	5%
Newham	2%		-	8%	-	-	5%	-
Redbridge	5%	-	-	16%	-	-	-	8%
Richmond	1%	-	-	-	5%	-	-	2%
Southwark	3%	-	-	-	-	14%	8%	-
Sutton	3%	-	16%	-	-	-	-	5%
Tower Hamlets	3%	-	-	9%	-	-	6%	-
Waltham Forest	3%	-	-	10%	-	-	-	5%
Wandsworth	5%	-	28%	-	-	-	11%	-
Westminster	5%	-	-	-	-	21%	11%	-
Net: Inner London	44%	28%	28%	38%	10%	100%	100%	-
Net: Outer London	56%	72%	72%	62%	90%	-	-	100%
Unweighted base	302	21	78	78	62	63	125	177
Base	302	28	54	86	64	70	132	170
Conservative	33%	38%	55%	20%	33%	30%	32%	34%
Labour	50%	62%	-	64%	67%	51%	58%	44%
Lib Dem	5%	-	28%	-	-	-	-	9%
Other/NOC	12%	-	17%	16%	-	19%	10%	13%

**Councilcontrol. Council control** 





		Council Control			Gender		
	Total	Conservatives	Labour	Other	Male	Female	
Hillingdon	4%	12%	-	-	5%	3%	
Hounslow	3%	-	5%	-	2%	3%	
Islington	3%		6%	-	2%	5%	
Kensington and Chelsea	2%	6%	-	-	2%	3%	
Kingston upon Thames	2%		-	12%	2%	3%	
Lambeth	2%	-	5%	-	3%	2%	
Lewisham	4%	-	7%	-	4%	3%	
Merton	3%	-	-	18%	3%	3%	
Newham	2%	-	5%	-	2%	2%	
Redbridge	5%	-	-	27%	6%	2%	
Richmond	1%	3%	-	-	2%	-	
Southwark	3%	-	7%	-	3%	4%	
Sutton	3%	-	-	17%	2%	4%	
Tower Hamlets	3%	-	5%	-	3%	3%	
Waltham Forest	3%	-	5%	-	3%	3%	
Wandsworth	5%	15%	-	-	4%	7%	
Westminster	5%	15%	-	-	4%	7%	
Net: Inner London	44%	42%	51%	26%	40%	49%	
Net: Outer London	56%	58%	49%	74%	60%	51%	
Unweighted base	302	89	148	65	208	94	
Base	302	100	151	51	193	109	
Conservative	33%	100%	-	-	34%	31%	
Labour	50%	-	100%	-	48%	54%	
Lib Dem	5%		-	29%	4%	6%	
Other/NOC	12%	-	-	71%	14%	8%	





	When were you first elected as a London councillor?							
	Total	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other
Hillingdon	4%	2%	10%	13%	-	10%	3%	-
Hounslow	3%	3%	2%	6%	-	-	-	6%
Islington	3%	6%	-	-	-	-	2%	-
Kensington and Chelsea	2%	1%	-	6%	-	13%	6%	-
Kingston upon Thames	2%	3%	4%	-	-	4%	-	-
Lambeth	2%	3%	-	5%	-	7%	-	3%
Lewisham	4%	4%	5%	-	5%	9%	2%	-
Merton	3%	3%	2%	-	13%	5%	3%	-
Newham	2%	4%	2%	-	-	-	-	-
Redbridge	5%	4%	12%	4%	-	-	2%	6%
Richmond	1%	-	-	-	-	5%	3%	4%
Southwark	3%	4%	-	10%	5%	7%	-	3%
Sutton	3%	4%	3%	2%	5%	-	2%	1%
Tower Hamlets	3%	4%	3%	4%	-	-	2%	-
Waltham Forest	3%	2%	3%	4%	11%	-	-	4%
Wandsworth	5%	5%	3%	4%	-	6%	14%	-
Westminster	5%	4%	4%	8%	5%	-	-	17%
Net: Inner London	44%	47%	29%	42%	33%	41%	49%	51%
Net: Outer London	56%	53%	71%	58%	67%	59%	51%	49%
Unweighted base	302	137	40	21	22	14	41	27
Base	302	138	40	22	19	13	40	30
Conservative	33%	28%	21%	34%	35%	44%	44%	49%
Labour	50%	58%	59%	60%	47%	46%	34%	20%
Lib Dem	5%	7%	6%	2%	5%	4%	2%	1%
Other/NOC	12%	7%	14%	4%	13%	5%	20%	30%

**Councilcontrol. Council control** 





			What is you	ır current council p	oosition?	
	Total	Cabinet member	Backbencher (administration)	Opposition spokesperson	Backbencher (opposition)	Other
Hillingdon	4%	3%	6%	-	-	6%
Hounslow	3%	4%	2%	4%	-	4%
Islington	3%	-	6%	-	-	3%
Kensington and Chelsea	2%	4%	1%	3%	2%	2%
Kingston upon Thames	2%	2%	3%	2%	2%	-
Lambeth	2%	-	5%	-	-	3%
Lewisham	4%	2%	8%	-	-	-
Merton	3%	3%	3%	5%	3%	2%
Newham	2%	2%	5%	-	-	-
Redbridge	5%	7%	6%	3%	4%	1%
Richmond	1%	3%	-	3%	2%	-
Southwark	3%	4%	5%	4%	-	2%
Sutton	3%	6%	2%	-	4%	4%
Tower Hamlets	3%	-	-	3%	16%	-
Waltham Forest	3%	3%	1%	14%	-	2%
Wandsworth	5%	6%	4%	9%	5%	3%
Westminster	5%	8%	6%	9%	2%	-
Net: Inner London	44%	41%	49%	29%	43%	44%
Net: Outer London	56%	59%	51%	71%	57%	56%
Unweighted base	302	46	126	38	39	53
Base	302	43	122	37	43	57
Conservative	33%	27%	25%	44%	53%	31%
Labour	50%	51%	61%	45%	34%	41%
Lib Dem	5%	8%	4%	2%	6%	4%
Other/NOC	12%	14%	9%	8%	7%	23%

**Councilcontrol. Council control** 



YouGov What the world thinks

		Part	ty	
Total	Conservative	Labour	Liberal democrat	Other

## London\_Plan\_subregion. London Plan Sub Region

Unweighted base	302	80	170	33	19
Base	302	94	163	18	28
North	9%	7%	11%	14%	-
South	18%	28%	10%	50%	10%
East	28%	17%	36%	3%	38%
West	21%	31%	20%	17%	-
Central	23%	17%	23%	15%	52%

## party\_r. Party

Unweighted base	302	80	170	33	19
Base	302	94	163	18	28
Conservative	31%	100%	-	-	-
Labour	54%	-	100%	-	-
Liberal democrat	6%	-	-	100%	-
Other	9%	-	-	-	100%

# council\_control\_rc. Council Control

Unweighted base	302	80	170	33	19
Base	302	94	163	18	28
Conservatives	33%	60%	18%	11%	42%
Labour	50%	28%	72%	33%	6%
Other	17%	12%	10%	57%	52%

Cell Contents (Column Percentage)





party\_r. Party

council\_control\_rc. Council Control

		Lon	don Plan Subre	gion		Inner or ou	iter london
Total	North	South	East	West	Central	Inner London	Outer London

## London\_Plan\_subregion. London Plan Sub Region

Unweighted base	302	21	78	78	62	63	125	177
-			-	-				
Base	302	28	54	86	64	70	132	170
North	9%	100%	-	-	-	-	6%	12%
South	18%	-	100%	-	-	-	11%	23%
East	28%	-	-	100%	-	-	25%	31%
West	21%	-	-	-	100%	-	5%	34%
Central	23%	-	-	-	-	100%	53%	-
Unweighted base	302	21	78	78	62	63	125	177
			-	-			-	
Base	302	28	54	86	64	70	132	170
Conservative	31%	25%	48%	19%	45%	23%	25%	36%
Labour	54%	66%	30%	68%	50%	53%	60%	49%
Liberal democrat	6%	9%	17%	1%	5%	4%	4%	7%
Other	9%	-	5%	12%	-	21%	11%	8%
Unweighted base	302	21	78	78	62	63	125	177
Base	302	28	54	86	64	70	132	170
Conservatives	33%	38%	55%	20%	33%	30%	32%	34%
Labour	50%	62%	-	64%	67%	51%	58%	44%
Other	17%	-	45%	16%	-	19%	10%	22%



YouGov What the world thinks

party\_r. Party

council\_control\_rc. Council Control

	с	ouncil Control	Gender		
Total	Conservatives	Labour	Other	Male	Female

## London\_Plan\_subregion. London Plan Sub Region

Unweighted base	302	89	148	65	208	94
Base	302	100	151	51	193	109
North	9%	11%	11%	-	9%	10%
South	18%	29%	-	47%	18%	18%
East	28%	17%	37%	27%	31%	24%
West	21%	22%	28%	-	21%	22%
Central	23%	21%	24%	26%	21%	26%
Unweighted base	302	89	148	65	208	94
Base		100	148	51	193	109
	302		-			
Conservative	31%	56%	18%	22%	32%	29%
Labour	54%	30%	77%	30%	52%	56%
Liberal democrat	6%	2%	4%	20%	6%	6%
Other	9%	12%	1%	28%	10%	8%
Unweighted base	302	89	148	65	208	94
Base	302	100	151	51	193	109
Conservatives	33%	100%	-	-	34%	31%
Labour	50%	-	100%	-	48%	54%
Other	17%	-	_	100%	18%	15%





	Total	When were you first elected as a London councillor?							
Total	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other		

## London\_Plan\_subregion. London Plan Sub Region

Unweighted base	302	137	40	21	22	14	41	27
Base	302	138	40	22	19	13	40	30
North	9%	10%	7%	-	13%	9%	11%	14%
South	18%	19%	12%	9%	26%	26%	25%	6%
East	28%	34%	34%	17%	38%	16%	16%	19%
West	21%	17%	40%	40%	9%	23%	23%	10%
Central	23%	20%	9%	34%	14%	26%	25%	51%
arty_r. Party	000	407	10	24	20			
Unweighted base	302	137	40	21	22	14	41	27
Base	302	138	40	22	19	13	40	30
Conservative	31%	32%	22%	49%	28%	35%	35%	21%
Labour	54%	56%	73%	43%	56%	56%	36%	49%
Liberal democrat	6%	4%	5%	8%	12%	9%	9%	3%
Other	9%	8%	-	-	4%	-	20%	27%
ouncil_control_rc. Council Control								
Unweighted base	302	137	40	21	22	14	41	27
Base	302	138	40	22	19	13	40	30
Conservatives	33%	28%	21%	34%	35%	44%	44%	49%
Labour	50%	58%	59%	60%	47%	46%	34%	20%
Other	17%	14%	21%	6%	18%	9%	22%	31%



YouGov
What the world thinks

		What is you	r current council p	oosition?	
Total	Cabinet member	Backbencher (administration)	Opposition spokesperson	Backbencher (opposition)	Other

## London\_Plan\_subregion. London Plan Sub Region

	Unweighted base	302	46	126	38	39	53
	Base	302	43	122	37	43	57
	North	9%	9%	5%	14%	15%	13%
	South	18%	21%	16%	18%	21%	17%
	East	28%	23%	33%	30%	36%	16%
	West	21%	23%	21%	22%	19%	21%
	Central	23%	25%	25%	15%	10%	33%
party_r. Party							
	Unweighted base	302	46	126	38	39	53
	Base	302	43	122	37	43	57
	Conservative	31%	28%	26%	40%	47%	26%
	Labour	54%	62%	72%	39%	31%	36%
	Liberal democrat	6%	7%	2%	15%	5%	8%
	Other	9%	3%	-	7%	16%	30%
ouncil_control_rc. Council Control							
	Unweighted base	302	46	126	38	39	53
	Base	302	43	122	37	43	57
	Conservatives	33%	27%	25%	44%	53%	31%
	Labour	50%	51%	61%	45%	34%	41%
	Other	17%	22%	13%	10%	13%	28%