

YouGov / The Sun Survey Results

Sample Size: 1736 GB Adults
Fieldwork: 5th - 6th March 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1736	477	539	121	540	468	392	844	892	210	443	594	490	990	746	222	564	372	427	151	
Unweighted Sample	1736	458	511	124	517	444	412	838	898	161	423	687	465	1122	614	236	575	337	430	158	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Knows and Wouldn't Votes]

Con	37	100	0	0	88	3	15	37	36	29	37	34	42	41	30	40	43	38	32	19
Lab	41	0	100	0	3	91	37	39	44	42	46	43	36	37	47	44	36	39	48	44
Lib Dem	9	0	0	100	0	2	36	10	8	16	12	8	6	11	7	9	12	10	9	3
Other	13	0	0	0	8	4	12	14	12	14	6	15	16	11	15	7	10	13	11	34

Other Parties Voting Intention

UKIP	6	0	0	0	7	1	4	7	4	0	2	6	10	5	7	4	5	9	5	3
SNP / PCY	3	0	0	0	0	1	2	3	3	3	1	4	4	2	4	0	1	0	0	31
Green	3	0	0	0	0	1	5	2	3	9	2	2	1	3	2	2	3	2	3	0
BNP	1	0	0	0	1	1	0	1	1	0	0	2	1	1	1	0	1	1	2	1
Other	1	0	0	0	0	0	1	1	0	1	1	1	0	1	1	1	1	1	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Non Voters

Would Not Vote	8	0	0	0	4	3	5	7	8	13	11	7	4	6	10	6	8	9	7	9
Don't know	17	0	0	0	13	11	26	12	22	16	18	18	15	16	19	18	19	18	14	14

Do you approve or disapprove of the Government's record to date?

	March 4-5	March 5-6																			
Approve	28	28	78	3	45	59	7	24	35	22	26	28	26	32	33	22	33	32	26	27	19
Disapprove	56	57	10	92	34	26	86	61	55	59	53	52	59	60	52	63	52	52	58	61	69
Don't know	15	15	11	4	21	14	7	16	11	19	21	19	15	8	15	15	15	17	16	12	12

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Feb 27-28	March 5-6																			
Strongly support	4	4	9	1	14	6	2	6	6	3	5	4	4	5	6	2	2	5	4	5	4
Tend to support	30	30	59	9	61	50	10	35	34	27	35	31	27	31	34	25	34	35	27	28	22
TOTAL SUPPORT	34	34	68	10	75	56	12	41	40	30	40	35	31	36	40	27	36	40	31	33	26
Tend to oppose	31	28	21	30	18	25	30	30	23	33	24	30	28	28	27	29	34	28	24	26	33
Strongly oppose	25	28	7	55	2	13	53	21	31	26	24	17	34	33	25	32	22	22	29	35	36
TOTAL OPPOSE	56	56	28	85	20	38	83	51	54	59	48	47	62	61	52	61	56	50	53	61	69
Don't know	10	9	4	5	5	5	4	9	7	12	12	18	7	3	8	12	8	10	15	6	7

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	73	108
Male 25 to 39	186	222
Male 40 to 59	331	293
Male 60 +	248	220
Female 18 to 24	88	102
Female 25 to 39	237	220
Female 40 to 59	356	300
Female 60 +	217	269
Region		
North England	430	427
Midlands	258	285
East England	176	167
London	236	222
South England	399	398
Wales	79	87
Scotland	158	151
Social Grade		
AB	592	486
C1	530	503
C2	292	365
DE	322	382
Newspaper Type		
Express / Mail	335	278
Sun / Star	228	408
Mirror / Record	131	174
Guardian / Independent	107	78
FT / Times / Telegraph	102	165
Other Paper	229	200
No Paper	604	434
Political Party Identification		
Labour	540	564
Conservative	479	495
Liberal Democrat	208	208
SNP/Plaid Cymru	35	30
Others	84	23
None/ DK	390	417

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