







Fieldwork: 26th - 27th July 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1751</b>	<b>447</b>	<b>570</b>	<b>122</b>	<b>566</b>	<b>461</b>	<b>400</b>	<b>851</b>	<b>900</b>	<b>212</b>	<b>447</b>	<b>599</b>	<b>494</b>	<b>998</b>	<b>753</b>	<b>224</b>	<b>569</b>	<b>375</b>	<b>431</b>	<b>152</b>	
Unweighted Sample	1751	447	538	129	545	436	421	835	916	51	470	734	496	1187	564	275	602	355	368	151	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	1	1	3	1	1	1	1	1	2	1	0	2	1	0	1	1	2	1	2	0	0
Get a little better	10	9	16	4	15	11	6	10	10	7	17	12	8	3	9	8	6	9	12	6	13
<b>TOTAL BETTER</b>	<b>11</b>	<b>10</b>	<b>19</b>	<b>5</b>	<b>16</b>	<b>12</b>	<b>7</b>	<b>11</b>	<b>12</b>	<b>8</b>	<b>17</b>	<b>14</b>	<b>9</b>	<b>3</b>	<b>10</b>	<b>9</b>	<b>8</b>	<b>10</b>	<b>14</b>	<b>6</b>	<b>13</b>
Stay about the same	35	37	46	36	44	39	32	37	39	35	45	38	32	37	40	32	39	39	35	33	39
Get a little worse	34	33	28	34	24	34	35	33	29	36	23	29	32	40	31	34	30	32	34	37	25
Get a lot worse	15	16	6	22	9	12	21	14	16	16	4	13	23	16	14	20	16	15	12	21	21
<b>TOTAL WORSE</b>	<b>49</b>	<b>49</b>	<b>34</b>	<b>56</b>	<b>33</b>	<b>46</b>	<b>56</b>	<b>47</b>	<b>45</b>	<b>52</b>	<b>27</b>	<b>42</b>	<b>55</b>	<b>56</b>	<b>45</b>	<b>54</b>	<b>46</b>	<b>47</b>	<b>46</b>	<b>58</b>	<b>46</b>
Don't know	5	5	1	4	7	3	4	6	5	5	11	6	3	2	4	5	7	4	6	3	3

Thinking just about your own personal finances, do you feel better off or worse off than you did last year, or no different?

I feel better off financially than I was last year	12	18	9	11	12	8	16	15	9	21	17	11	5	14	9	13	13	14	6	16
I feel worse off financially than I was last year	51	40	58	53	47	55	51	49	52	40	45	55	55	49	53	48	48	50	60	41
I am in about the same position financially as I was last year	35	42	30	32	41	34	31	34	36	29	34	33	40	34	36	32	38	33	32	42
Don't know	2	0	2	3	0	2	2	2	3	10	4	1	0	3	2	6	1	4	2	1

Thinking about the government's economic policies, which of the following best reflects your view?

	July 19-20	July 26-27																			
The government should stick to its current strategy of reducing the deficit, even if this means growth remains slow	31	28	70	6	34	57	7	20	33	23	24	29	26	31	30	25	25	35	25	26	19
The government should change its strategy to concentrate on growth, even if this means the deficit stays longer or gets	43	45	16	72	44	26	67	53	48	42	44	39	48	47	46	44	47	36	48	48	60
Neither	8	6	3	7	3	5	7	5	7	5	2	9	7	6	6	7	8	7	7	4	7
Not sure	18	21	11	15	19	12	19	21	12	29	30	24	19	17	18	24	20	22	21	23	14

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<b>Weighted Sample</b>	<b>1751</b>	<b>447</b>	<b>570</b>	<b>122</b>	<b>566</b>	<b>461</b>	<b>400</b>	<b>851</b>	<b>900</b>	<b>212</b>	<b>447</b>	<b>599</b>	<b>494</b>	<b>998</b>	<b>753</b>	<b>224</b>	<b>569</b>	<b>375</b>	<b>431</b>	<b>152</b>	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	April 26-27	July 26-27																			
<b>Who would you trust more to run the economy?</b>																					
David Cameron and George Osborne	36	<b>34</b>	86	2	49	71	6	26	36	32	28	31	32	41	36	31	31	43	32	30	21
Ed Miliband and Ed Balls	28	<b>31</b>	1	75	17	4	66	34	35	27	38	34	31	25	31	31	40	21	28	38	44
Not sure	35	<b>35</b>	12	23	34	25	28	40	29	41	34	35	37	33	33	38	29	36	40	32	36

	June 28-29	July 26-27																			
<b>Which of the following do you think is most to blame for Britain's economy remaining in recession?</b>																					
The deficit left by the last government	23	<b>27</b>	58	4	24	56	3	19	26	28	18	23	27	35	28	25	27	32	26	24	17
Global factors and the debt crisis in the Eurozone	33	<b>26</b>	23	27	41	23	27	35	29	23	33	29	23	24	26	26	25	28	27	22	26
The present government's economic policies and cuts	19	<b>24</b>	3	49	13	6	45	25	27	21	26	22	25	24	23	25	22	18	23	30	33
Banks not lending out money to businesses	13	<b>13</b>	11	14	16	11	16	14	12	13	7	13	16	11	13	12	12	12	12	15	14
Something else	3	<b>3</b>	0	2	1	1	4	4	3	4	5	5	3	2	3	4	7	3	4	1	4
Don't know	9	<b>7</b>	5	4	6	3	5	4	3	11	12	10	6	4	6	9	7	7	7	8	5

	May 17-18	July 26-27																			
<b>How long do you think Britain's present economic troubles will last?</b>																					
Six months or less	1	<b>1</b>	1	1	2	0	1	0	1	0	1	1	1	0	1	0	2	1	0	0	0
Between 6 months and a year	4	<b>4</b>	7	3	6	5	4	6	5	4	5	7	4	3	5	4	4	4	8	2	5
One or two years	23	<b>22</b>	29	22	22	25	23	21	23	20	21	22	24	19	22	21	22	23	19	23	19
Three or four years	33	<b>30</b>	33	32	30	33	28	32	30	30	34	25	27	36	32	27	26	34	27	27	33
Five to ten years	23	<b>25</b>	20	28	24	23	28	27	27	24	19	26	26	28	25	26	28	23	26	28	23
Ten years or more	7	<b>8</b>	5	5	7	8	7	7	8	8	4	7	10	7	7	9	6	6	9	9	14
Not sure	9	<b>10</b>	5	9	9	5	9	7	6	14	17	12	9	8	9	12	12	10	11	11	6

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<b>Unweighted Sample</b>	<b>1751</b>	<b>447</b>	<b>538</b>	<b>129</b>	<b>545</b>	<b>436</b>	<b>421</b>	<b>835</b>	<b>916</b>	<b>51</b>	<b>470</b>	<b>734</b>	<b>496</b>	<b>1187</b>	<b>564</b>	<b>275</b>	<b>602</b>	<b>355</b>	<b>368</b>	<b>151</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Given the economic problems facing the Eurozone and other countries we trade with, how much do you think the British government can really do to increase growth and reduce unemployment here in Britain?

Can do a lot	11	3	19	6	7	21	8	14	9	10	11	14	9	12	11	10	8	12	16	13
Can do a fair amount	46	46	53	50	42	49	53	48	44	51	41	46	48	47	44	52	45	44	45	48
<b>TOTAL CAN DO SOMETHING</b>	<b>57</b>	<b>49</b>	<b>72</b>	<b>56</b>	<b>49</b>	<b>70</b>	<b>61</b>	<b>62</b>	<b>53</b>	<b>61</b>	<b>52</b>	<b>60</b>	<b>57</b>	<b>59</b>	<b>55</b>	<b>62</b>	<b>53</b>	<b>56</b>	<b>61</b>	<b>61</b>
Cannot do very much	29	42	18	36	40	19	29	29	28	23	32	25	33	30	27	26	34	30	23	29
Cannot do anything at all	3	0	4	0	2	3	1	3	2	0	3	3	3	1	5	4	2	3	3	2
<b>TOTAL CANNOT DO SOMETHING</b>	<b>32</b>	<b>42</b>	<b>22</b>	<b>36</b>	<b>42</b>	<b>22</b>	<b>30</b>	<b>32</b>	<b>30</b>	<b>23</b>	<b>35</b>	<b>28</b>	<b>36</b>	<b>31</b>	<b>32</b>	<b>30</b>	<b>36</b>	<b>33</b>	<b>26</b>	<b>31</b>
Don't know	11	9	6	8	8	8	9	6	16	15	13	12	6	9	14	7	12	11	13	8

Thinking about how the government are running the economy, do you think they should or should not...

Reverse the cuts in public spending to keep money in the economy, even if this means borrowing more money

Should do this	32	7	57	27	13	55	35	32	31	20	32	37	30	33	30	33	26	31	36	41
Should not do this	48	79	24	56	73	28	45	55	42	54	46	44	53	50	45	51	52	51	40	45
Don't know	20	14	19	17	14	17	20	13	27	25	22	20	17	17	24	17	22	18	24	13

Cut taxes to encourage growth, even if this means borrowing more

Should do this	41	32	50	23	38	51	32	44	37	36	40	42	41	38	45	47	36	41	41	45
Should not do this	43	56	38	62	50	34	52	47	40	45	40	43	47	47	39	39	46	46	41	41
Don't know	16	12	12	15	12	14	16	9	22	19	20	15	12	15	17	13	17	13	18	14

Spend more on big infrastructure projects like roads, rail and broadband, even if this means borrowing more money

Should do this	46	46	52	52	42	54	51	60	33	43	34	50	52	48	43	39	41	50	50	54
Should not do this	37	40	33	40	43	29	36	30	44	42	45	34	33	38	37	44	42	36	30	35
Don't know	17	15	15	7	15	17	13	10	23	15	21	16	15	15	20	17	17	14	21	11

Reduce spending more to bring down the deficit quicker, even if this means sharper cuts to public services

Should do this	24	48	10	16	43	9	15	28	20	24	24	21	27	25	23	26	30	21	18	21
Should not do this	60	38	79	68	44	78	72	59	60	52	55	65	61	60	59	61	56	60	61	66
Don't know	17	15	11	15	13	13	13	13	20	24	21	14	12	15	18	13	14	19	21	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Do you think George Osborne should remain as Chancellor of the Exchequer, or do you think David Cameron should replace him with a new Chancellor?**

	July 19-20	July 26-27	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
George Osborne should remain Chancellor	20	19	48	7	13	36	9	10	23	15	7	25	18	20	22	14	21	21	22	13	18
George Osborne should be replaced	48	52	28	75	57	39	69	60	57	48	49	44	56	57	52	52	54	46	50	56	68
Don't know	32	29	24	18	30	25	22	30	20	37	44	31	26	22	25	33	25	33	28	31	14

**If David Cameron were to remove George Osborne as Chancellor, which of the following do you think would make the best replacement Chancellor of the Exchequer?**

	July 19-20	July 26-27	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Vince Cable	22	28	14	37	57	13	35	51	36	21	30	25	25	33	32	23	29	26	29	31	28
William Hague	16	15	28	9	6	30	9	6	14	16	3	11	14	24	16	14	19	17	12	13	12
Ken Clarke	9	9	15	7	8	12	8	6	12	6	3	10	9	9	9	9	10	10	7	8	11
Theresa May	2	2	2	2	1	2	1	2	1	3	1	3	1	2	1	3	0	3	2	1	1
Philip Hammond	3	2	3	0	1	4	1	1	2	2	0	1	2	3	2	1	1	2	3	2	0
Nick Clegg	2	2	1	2	3	2	1	3	1	2	1	3	2	1	2	1	2	2	2	1	1
Don't know	47	43	37	43	24	39	45	31	35	51	61	47	47	27	38	49	39	41	45	44	46

**This week the Office for National Statistics released the latest economic figures showing that the country is still in recession and the economy is shrinking. However, the latest employment figures show that the number of jobs is increasing and unemployment is falling.**

**Which of the following best reflects your view?**

The job figures are a better indicator and the economy isn't as bad as the official growth figures suggest	18	39	9	20	31	10	19	24	13	20	19	17	20	21	15	20	20	20	15	15
Whatever the job figures are, the state of economy is every bit as bad as the official growth figures suggest	61	38	77	55	49	74	62	59	63	48	57	65	66	59	64	65	59	59	60	72
Neither	9	13	6	11	12	6	9	9	9	15	10	9	5	9	9	5	10	7	12	8
Don't know	11	9	8	14	8	10	10	8	15	17	14	9	9	11	11	11	11	14	12	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Sometimes people paying tradesmen will offer to pay "cash in hand" for a lower price, in turn the tradesman can avoid putting the job on their books and paying VAT and income tax.

Have you ever...

**Paid a tradesman "cash-in-hand"**

Yes, I have done this	<b>64</b>	70	63	72	69	66	62	65	62	30	52	71	79	65	62	65	63	60	65	65
No, I have not done this	<b>30</b>	26	31	24	26	28	32	30	30	58	40	24	16	29	31	28	32	27	30	30
Don't know or can't remember	<b>7</b>	4	6	5	4	6	6	5	8	12	8	5	5	6	7	7	4	13	5	4

**Paid a tradesman "cash-in-hand" knowing that he or she intends to avoid paying tax on it**

Yes, I have done this	<b>26</b>	29	28	30	30	27	23	30	23	14	26	29	27	26	26	30	26	30	22	23
No, I have not done this	<b>60</b>	57	62	56	56	63	64	58	61	70	62	58	56	59	61	57	60	53	66	63
Don't know or can't remember	<b>14</b>	15	10	14	14	10	12	12	15	16	11	13	17	15	13	13	14	16	12	14

**Specifically asked a tradesman for a discount if you pay "cash-in-hand"**

Yes, I have done this	<b>30</b>	33	32	25	36	29	24	34	25	9	28	32	38	30	30	30	31	30	28	27
No, I have not done this	<b>62</b>	60	60	69	58	64	68	58	66	80	63	62	55	63	62	62	63	57	65	68
Don't know or can't remember	<b>8</b>	7	7	6	6	7	7	7	9	12	9	7	7	7	9	9	6	13	7	5

**And do you think it is wrong or not to...**

**Pay a tradesman "cash-in-hand"**

It is wrong to do this	<b>15</b>	15	20	17	15	19	13	17	14	8	17	16	16	16	15	12	14	19	14	20
It is not wrong to do this	<b>75</b>	79	71	78	80	72	79	76	75	72	71	76	79	74	77	74	77	70	79	72
Don't know	<b>9</b>	7	9	5	5	10	8	8	11	19	12	8	5	10	9	13	9	11	7	8

**Pay a tradesman "cash-in-hand" knowing that he or she intends to avoid paying tax on it**

It is wrong to do this	<b>57</b>	62	55	62	60	56	57	57	57	59	53	56	61	60	53	49	56	57	61	62
It is not wrong to do this	<b>29</b>	28	30	28	31	27	29	31	27	22	32	31	28	26	33	33	30	28	27	29
Don't know	<b>14</b>	9	15	11	9	17	13	12	16	19	16	13	11	14	14	18	14	15	12	9

**Specifically ask a tradesman for a discount if you pay "cash-in-hand"**

It is wrong to do this	<b>36</b>	39	37	50	35	38	39	34	39	31	34	37	40	39	33	37	35	35	35	46
It is not wrong to do this	<b>52</b>	53	51	41	57	48	51	56	47	48	53	53	50	50	54	48	54	51	53	46
Don't know	<b>12</b>	7	12	8	7	14	10	10	14	21	14	10	9	12	12	16	11	14	12	8



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Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1751</b>	<b>447</b>	<b>570</b>	<b>122</b>	<b>566</b>	<b>461</b>	<b>400</b>	<b>851</b>	<b>900</b>	<b>212</b>	<b>447</b>	<b>599</b>	<b>494</b>	<b>998</b>	<b>753</b>	<b>224</b>	<b>569</b>	<b>375</b>	<b>431</b>	<b>152</b>
<b>Unweighted Sample</b>	<b>1751</b>	<b>447</b>	<b>538</b>	<b>129</b>	<b>545</b>	<b>436</b>	<b>421</b>	<b>835</b>	<b>916</b>	<b>51</b>	<b>470</b>	<b>734</b>	<b>496</b>	<b>1187</b>	<b>564</b>	<b>275</b>	<b>602</b>	<b>355</b>	<b>368</b>	<b>151</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Currently some dairy farmers claim that the price that milk processing companies and supermarkets pay them for milk is less than it costs them to make it. Do you think this is justified or unjustified?

Justified - milk processors and supermarkets should do all they can to keep prices low for customers	<b>13</b>	13	13	17	13	16	10	13	12	6	16	13	12	12	13	21	9	11	12	16
Unjustified - milk processors and supermarkets should pay enough to allow dairy farmers to make a decent living	<b>81</b>	84	82	80	83	78	87	80	83	87	71	84	85	83	80	74	85	80	82	81
Don't know	<b>6</b>	3	5	3	4	6	3	6	6	7	13	3	3	5	8	6	5	9	6	2

How fairly or unfairly do you think dairy farmers are treated by milk processors and supermarkets?

Very fairly	<b>2</b>	2	1	2	2	1	1	2	2	1	1	2	3	2	2	2	1	2	2	2
Somewhat fairly	<b>6</b>	8	7	7	6	7	7	8	4	5	10	5	4	7	5	5	6	7	5	9
<b>TOTAL FAIRLY</b>	<b>8</b>	<b>10</b>	<b>8</b>	<b>9</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>10</b>	<b>6</b>	<b>6</b>	<b>11</b>	<b>7</b>	<b>7</b>	<b>9</b>	<b>7</b>	<b>7</b>	<b>7</b>	<b>9</b>	<b>7</b>	<b>11</b>
Somewhat unfairly	<b>41</b>	41	43	34	43	41	39	40	41	46	40	42	37	40	42	42	38	41	43	42
Very unfairly	<b>43</b>	43	43	54	44	40	49	42	43	32	34	44	54	44	41	33	49	40	42	41
<b>TOTAL UNFAIRLY</b>	<b>84</b>	<b>84</b>	<b>86</b>	<b>88</b>	<b>87</b>	<b>81</b>	<b>88</b>	<b>82</b>	<b>84</b>	<b>78</b>	<b>74</b>	<b>86</b>	<b>91</b>	<b>84</b>	<b>83</b>	<b>75</b>	<b>87</b>	<b>81</b>	<b>85</b>	<b>83</b>
Don't know	<b>9</b>	6	6	3	5	11	4	8	10	16	15	7	3	8	10	18	6	10	8	5

Do you think that dairy farmers should or should not be given cash subsidies by government to allow them to continue farming?

Should be given subsidies	<b>42</b>	38	47	42	44	44	44	34	50	51	38	38	48	40	45	40	45	37	44	45
Should not be given subsidies	<b>42</b>	52	38	48	45	38	44	52	33	31	42	48	40	46	37	41	40	48	40	42
Don't know	<b>15</b>	10	14	11	11	18	12	14	17	19	20	14	12	14	18	20	14	15	16	13

Fieldwork: 26th - 27th July 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1751</b>	<b>447</b>	<b>570</b>	<b>122</b>	<b>566</b>	<b>461</b>	<b>400</b>	<b>851</b>	<b>900</b>	<b>212</b>	<b>447</b>	<b>599</b>	<b>494</b>	<b>998</b>	<b>753</b>	<b>224</b>	<b>569</b>	<b>375</b>	<b>431</b>	<b>152</b>
Unweighted Sample	1751	447	538	129	545	436	421	835	916	51	470	734	496	1187	564	275	602	355	368	151
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**How interested, if at all, are you in the London Olympics taking place in 2012?**

	July 22-23	July 26-27																			
Very interested	22	21	24	22	36	19	24	25	21	21	25	25	19	18	26	15	27	26	20	13	21
Fairly interested	29	30	34	28	25	34	29	27	30	29	36	27	29	29	29	31	29	30	27	33	25
<b>TOTAL INTERESTED</b>	<b>51</b>	<b>51</b>	<b>58</b>	<b>50</b>	<b>61</b>	<b>53</b>	<b>53</b>	<b>52</b>	<b>51</b>	<b>50</b>	<b>61</b>	<b>52</b>	<b>48</b>	<b>47</b>	<b>55</b>	<b>46</b>	<b>56</b>	<b>56</b>	<b>47</b>	<b>46</b>	<b>46</b>
Not very interested	23	24	23	29	15	24	26	26	24	25	19	23	24	27	24	24	20	23	26	25	27
Not at all interested	23	23	18	19	24	23	18	22	23	23	12	21	27	25	20	26	21	20	24	26	26
<b>TOTAL NOT INTERESTED</b>	<b>46</b>	<b>47</b>	<b>41</b>	<b>48</b>	<b>39</b>	<b>47</b>	<b>44</b>	<b>48</b>	<b>47</b>	<b>48</b>	<b>31</b>	<b>44</b>	<b>51</b>	<b>52</b>	<b>44</b>	<b>50</b>	<b>41</b>	<b>43</b>	<b>50</b>	<b>51</b>	<b>53</b>
Don't know	2	2	1	2	0	0	3	0	2	2	7	5	0	0	1	4	3	1	4	2	0

**Do you think the 2012 Olympics in London this year will or will not be a success?**

	July 19-20	July 26-27																			
Will be a success	53	60	70	62	68	63	63	63	61	60	55	61	58	63	65	53	61	66	58	56	55
Will not be a success	26	15	13	14	13	15	15	16	16	14	28	16	15	11	13	18	17	12	14	19	19
Don't know	21	24	17	24	19	22	23	21	23	26	17	23	27	26	22	28	22	22	28	25	26

**Do you believe the 2012 Olympics will be good or bad for Britain's image abroad, or will it make no difference?**

Will be good for Britain's image abroad	50	62	51	59	54	52	48	51	50	49	55	51	46	56	43	54	52	47	48	51
Will be bad for Britain's image abroad	7	7	6	2	7	7	5	7	7	16	6	8	2	6	8	10	5	5	10	7
Will not make any real difference to Britain's image abroad	36	28	38	35	35	35	42	39	34	30	30	34	47	33	41	29	37	38	37	38
Don't know	7	3	6	3	3	7	5	4	9	6	9	7	4	5	8	8	6	9	6	4

Fieldwork: 26th - 27th July 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1751</b>	<b>447</b>	<b>570</b>	<b>122</b>	<b>566</b>	<b>461</b>	<b>400</b>	<b>851</b>	<b>900</b>	<b>212</b>	<b>447</b>	<b>599</b>	<b>494</b>	<b>998</b>	<b>753</b>	<b>224</b>	<b>569</b>	<b>375</b>	<b>431</b>	<b>152</b>
Unweighted Sample	1751	447	538	129	545	436	421	835	916	51	470	734	496	1187	564	275	602	355	368	151
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	July 19-20	July 26-27																			
<b>The total budget for the Olympic Games is around £9 billion, including the building of the new sporting venues, policing and security and the regeneration of the lower Lea valley area. Do you think this represents good or bad value for money?</b>																					
Very good value	4	9	13	8	11	9	10	8	10	7	9	7	9	9	9	8	11	10	10	4	8
Fairly good value	28	28	36	29	34	32	29	27	30	25	26	27	26	31	33	21	29	31	24	26	27
<b>TOTAL GOOD VALUE</b>	<b>32</b>	<b>37</b>	<b>49</b>	<b>37</b>	<b>45</b>	<b>41</b>	<b>39</b>	<b>35</b>	<b>40</b>	<b>32</b>	<b>35</b>	<b>34</b>	<b>35</b>	<b>40</b>	<b>42</b>	<b>29</b>	<b>40</b>	<b>41</b>	<b>34</b>	<b>30</b>	<b>35</b>
Fairly bad value	28	24	24	25	24	22	25	27	25	23	30	22	24	24	23	26	20	24	26	24	25
Very bad value	22	25	17	23	21	27	21	24	25	24	24	26	26	22	23	27	24	22	23	29	28
<b>TOTAL BAD VALUE</b>	<b>50</b>	<b>49</b>	<b>41</b>	<b>48</b>	<b>45</b>	<b>49</b>	<b>46</b>	<b>51</b>	<b>50</b>	<b>47</b>	<b>54</b>	<b>48</b>	<b>50</b>	<b>46</b>	<b>46</b>	<b>53</b>	<b>44</b>	<b>46</b>	<b>49</b>	<b>53</b>	<b>53</b>
Don't know	17	15	10	15	10	10	15	14	10	20	11	18	15	14	12	19	16	14	17	15	12

**Do you think the disruption to transport and travel around Olympic venues is or is not a price worth paying to host the Olympics?**

Transport disruption is a price worth paying	43	51	43	61	44	44	47	47	39	41	42	44	42	49	34	42	46	42	40	41
Transport disruption is not a price worth paying	41	38	41	29	43	39	37	39	42	40	39	38	46	38	44	44	41	40	40	39
Don't know	16	11	16	10	13	17	16	14	19	19	19	18	12	13	22	14	13	18	20	20

**Which of the following do you think is Britain's greatest Olympian of the modern era?**

Steve Redgrave	37	39	39	47	38	37	41	43	30	36	38	40	32	40	32	31	40	38	36	31
Daley Thompson	10	11	11	7	10	11	9	11	9	1	8	11	13	9	11	12	9	9	9	10
Chris Hoy	7	5	7	6	5	9	6	5	8	10	9	5	5	7	6	5	6	5	3	24
Bradley Wiggins	6	7	6	5	6	8	3	5	7	3	4	4	10	6	6	6	5	8	6	4
Kelly Holmes	4	2	4	4	2	4	6	4	3	7	4	2	4	3	4	5	5	2	3	4
Sebastian Coe	3	4	3	2	5	2	4	2	4	2	1	4	4	3	3	5	4	2	1	4
Linford Christie	2	1	4	4	2	4	2	2	3	0	5	2	1	3	2	1	3	3	3	2
Rebecca Adlington	2	3	2	1	4	1	2	2	3	2	3	3	2	2	2	5	1	4	1	1
Ben Ainslee	1	1	1	0	1	2	1	1	1	0	1	1	1	1	1	1	1	1	1	0
Steve Cram	1	0	1	1	0	0	0	0	1	0	0	1	1	0	1	0	1	1	0	0
Sally Gunnell	1	0	1	0	1	1	0	0	1	0	1	0	1	1	1	1	0	0	1	1
Matthew Pinsent	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Steve Overt	0	0	0	0	0	0	0	1	0	0	0	1	0	1	0	1	0	0	1	0
Jonathan Edwards	0	0	0	1	1	0	0	0	1	0	1	1	0	1	0	1	1	0	0	1
Tessa Sanderson	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
Denise Lewis	0	1	0	1	0	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0
None of these	4	3	3	3	5	2	3	3	4	2	4	3	4	3	4	3	3	4	4	4
Don't know	23	21	19	20	22	19	22	20	25	36	21	21	21	20	27	25	21	21	29	15

Fieldwork: 26th - 27th July 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1751</b>	<b>447</b>	<b>570</b>	<b>122</b>	<b>566</b>	<b>461</b>	<b>400</b>	<b>851</b>	<b>900</b>	<b>212</b>	<b>447</b>	<b>599</b>	<b>494</b>	<b>998</b>	<b>753</b>	<b>224</b>	<b>569</b>	<b>375</b>	<b>431</b>	<b>152</b>
<b>Unweighted Sample</b>	<b>1751</b>	<b>447</b>	<b>538</b>	<b>129</b>	<b>545</b>	<b>436</b>	<b>421</b>	<b>835</b>	<b>916</b>	<b>51</b>	<b>470</b>	<b>734</b>	<b>496</b>	<b>1187</b>	<b>564</b>	<b>275</b>	<b>602</b>	<b>355</b>	<b>368</b>	<b>151</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Below is a list of potential types of electricity generation for the future. How much potential do you think each one has to help Britain reduce its CO2 emission?

**nuclear power**

A lot of potential to cut CO2 emissions	34	47	28	37	41	28	37	48	20	19	34	33	42	37	29	32	35	34	31	38
A fair amount of potential to cut CO2 emissions	20	18	25	29	18	23	22	23	18	30	18	18	22	22	19	19	17	22	24	25
<b>TOTAL POTENTIAL</b>	<b>54</b>	<b>65</b>	<b>53</b>	<b>66</b>	<b>59</b>	<b>51</b>	<b>59</b>	<b>71</b>	<b>38</b>	<b>49</b>	<b>52</b>	<b>51</b>	<b>64</b>	<b>59</b>	<b>48</b>	<b>51</b>	<b>52</b>	<b>56</b>	<b>55</b>	<b>63</b>
Only limited potential to cut CO2 emissions	7	4	8	6	5	9	8	6	8	6	8	6	8	8	6	9	7	6	5	12
No serious potential to cut CO2 emissions	6	4	9	4	4	8	7	4	8	9	7	7	3	5	8	5	7	7	4	11
<b>TOTAL NO POTENTIAL</b>	<b>13</b>	<b>8</b>	<b>17</b>	<b>10</b>	<b>9</b>	<b>17</b>	<b>15</b>	<b>10</b>	<b>16</b>	<b>15</b>	<b>15</b>	<b>13</b>	<b>11</b>	<b>13</b>	<b>14</b>	<b>14</b>	<b>14</b>	<b>13</b>	<b>9</b>	<b>23</b>
Don't know	32	27	30	25	31	32	26	19	45	35	33	36	26	29	37	34	35	31	36	14

**wind turbines**

A lot of potential to cut CO2 emissions	34	30	43	33	30	39	37	36	33	15	33	41	36	32	37	29	36	30	35	44
A fair amount of potential to cut CO2 emissions	20	17	19	39	18	18	29	21	20	29	25	17	17	24	15	20	23	18	17	26
<b>TOTAL POTENTIAL</b>	<b>54</b>	<b>47</b>	<b>62</b>	<b>72</b>	<b>48</b>	<b>57</b>	<b>66</b>	<b>57</b>	<b>53</b>	<b>44</b>	<b>58</b>	<b>58</b>	<b>53</b>	<b>56</b>	<b>52</b>	<b>49</b>	<b>59</b>	<b>48</b>	<b>52</b>	<b>70</b>
Only limited potential to cut CO2 emissions	16	21	14	15	18	16	18	20	13	15	16	15	19	19	13	18	15	22	12	15
No serious potential to cut CO2 emissions	9	15	5	3	17	5	3	10	8	9	5	8	13	8	9	9	8	8	12	5
<b>TOTAL NO POTENTIAL</b>	<b>25</b>	<b>36</b>	<b>19</b>	<b>18</b>	<b>35</b>	<b>21</b>	<b>21</b>	<b>30</b>	<b>21</b>	<b>24</b>	<b>21</b>	<b>23</b>	<b>32</b>	<b>27</b>	<b>22</b>	<b>27</b>	<b>23</b>	<b>30</b>	<b>24</b>	<b>20</b>
Don't know	20	17	20	11	17	21	13	14	26	32	21	20	15	17	25	24	18	22	23	9

**gas powered plants**

A lot of potential to cut CO2 emissions	4	5	3	7	4	4	5	4	4	2	5	2	5	3	4	6	2	5	3	4
A fair amount of potential to cut CO2 emissions	12	16	12	16	16	10	14	16	8	9	11	13	14	13	12	16	12	12	11	12
<b>TOTAL POTENTIAL</b>	<b>16</b>	<b>21</b>	<b>15</b>	<b>23</b>	<b>20</b>	<b>14</b>	<b>19</b>	<b>20</b>	<b>12</b>	<b>11</b>	<b>16</b>	<b>15</b>	<b>19</b>	<b>16</b>	<b>16</b>	<b>22</b>	<b>14</b>	<b>17</b>	<b>14</b>	<b>16</b>
Only limited potential to cut CO2 emissions	27	34	24	23	31	27	27	34	19	19	27	25	31	28	25	25	25	25	28	34
No serious potential to cut CO2 emissions	21	16	26	25	16	23	24	23	19	29	20	21	20	23	19	13	23	23	18	31
<b>TOTAL NO POTENTIAL</b>	<b>48</b>	<b>50</b>	<b>50</b>	<b>48</b>	<b>47</b>	<b>50</b>	<b>51</b>	<b>57</b>	<b>38</b>	<b>48</b>	<b>47</b>	<b>46</b>	<b>51</b>	<b>51</b>	<b>44</b>	<b>38</b>	<b>48</b>	<b>48</b>	<b>46</b>	<b>65</b>
Don't know	36	29	35	29	33	37	29	22	49	41	37	39	30	33	41	39	38	34	40	19

**solar power**

A lot of potential to cut CO2 emissions	37	34	42	35	34	39	38	39	35	15	31	41	46	35	40	29	41	31	38	44
A fair amount of potential to cut CO2 emissions	19	16	19	28	18	19	24	19	20	24	24	17	16	22	15	22	19	19	16	27
<b>TOTAL POTENTIAL</b>	<b>56</b>	<b>50</b>	<b>61</b>	<b>63</b>	<b>52</b>	<b>58</b>	<b>62</b>	<b>58</b>	<b>55</b>	<b>39</b>	<b>55</b>	<b>58</b>	<b>62</b>	<b>57</b>	<b>55</b>	<b>51</b>	<b>60</b>	<b>50</b>	<b>54</b>	<b>71</b>
Only limited potential to cut CO2 emissions	19	27	15	22	24	16	22	23	15	26	19	16	18	20	17	19	18	20	19	15
No serious potential to cut CO2 emissions	5	6	4	4	8	4	2	6	4	3	4	5	6	5	4	7	4	7	3	5
<b>TOTAL NO POTENTIAL</b>	<b>24</b>	<b>33</b>	<b>19</b>	<b>26</b>	<b>32</b>	<b>20</b>	<b>24</b>	<b>29</b>	<b>19</b>	<b>29</b>	<b>23</b>	<b>21</b>	<b>24</b>	<b>25</b>	<b>21</b>	<b>26</b>	<b>22</b>	<b>27</b>	<b>22</b>	<b>20</b>
Don't know	20	17	19	11	16	22	14	13	26	32	21	20	13	17	24	24	18	22	23	9

Fieldwork: 26th - 27th July 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1751</b>	<b>447</b>	<b>570</b>	<b>122</b>	<b>566</b>	<b>461</b>	<b>400</b>	<b>851</b>	<b>900</b>	<b>212</b>	<b>447</b>	<b>599</b>	<b>494</b>	<b>998</b>	<b>753</b>	<b>224</b>	<b>569</b>	<b>375</b>	<b>431</b>	<b>152</b>
<b>Unweighted Sample</b>	<b>1751</b>	<b>447</b>	<b>538</b>	<b>129</b>	<b>545</b>	<b>436</b>	<b>421</b>	<b>835</b>	<b>916</b>	<b>51</b>	<b>470</b>	<b>734</b>	<b>496</b>	<b>1187</b>	<b>564</b>	<b>275</b>	<b>602</b>	<b>355</b>	<b>368</b>	<b>151</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>wave power</b>																				
A lot of potential to cut CO2 emissions	38	39	41	44	36	38	42	42	34	17	34	43	45	37	39	28	43	33	36	51
A fair amount of potential to cut CO2 emissions	22	16	23	33	17	24	29	23	20	37	24	16	20	26	16	26	21	22	18	26
<b>TOTAL POTENTIAL</b>	<b>60</b>	<b>55</b>	<b>64</b>	<b>77</b>	<b>53</b>	<b>62</b>	<b>71</b>	<b>65</b>	<b>54</b>	<b>54</b>	<b>58</b>	<b>59</b>	<b>65</b>	<b>63</b>	<b>55</b>	<b>54</b>	<b>64</b>	<b>55</b>	<b>54</b>	<b>77</b>
Only limited potential to cut CO2 emissions	12	19	12	8	17	11	12	16	9	14	13	13	9	13	11	10	10	14	15	10
No serious potential to cut CO2 emissions	4	6	3	1	8	3	1	4	4	0	3	4	7	4	4	5	4	5	3	3
<b>TOTAL NO POTENTIAL</b>	<b>16</b>	<b>25</b>	<b>15</b>	<b>9</b>	<b>25</b>	<b>14</b>	<b>13</b>	<b>20</b>	<b>13</b>	<b>14</b>	<b>16</b>	<b>17</b>	<b>16</b>	<b>17</b>	<b>15</b>	<b>15</b>	<b>14</b>	<b>19</b>	<b>18</b>	<b>13</b>
Don't know	24	19	22	14	22	24	15	15	33	32	26	24	19	19	30	30	21	26	27	10
<b>hydro electric power</b>																				
A lot of potential to cut CO2 emissions	33	36	33	39	34	31	38	38	29	22	27	34	43	33	33	26	37	31	31	40
A fair amount of potential to cut CO2 emissions	24	21	27	35	23	27	28	27	22	24	31	22	21	28	19	30	24	22	21	32
<b>TOTAL POTENTIAL</b>	<b>57</b>	<b>57</b>	<b>60</b>	<b>74</b>	<b>57</b>	<b>58</b>	<b>66</b>	<b>65</b>	<b>51</b>	<b>46</b>	<b>58</b>	<b>56</b>	<b>64</b>	<b>61</b>	<b>52</b>	<b>56</b>	<b>61</b>	<b>53</b>	<b>52</b>	<b>72</b>
Only limited potential to cut CO2 emissions	12	17	12	7	16	9	12	15	9	17	11	12	10	13	11	10	10	16	15	7
No serious potential to cut CO2 emissions	2	3	2	1	3	2	1	3	2	0	3	2	3	3	2	3	2	2	1	6
<b>TOTAL NO POTENTIAL</b>	<b>14</b>	<b>20</b>	<b>14</b>	<b>8</b>	<b>19</b>	<b>11</b>	<b>13</b>	<b>18</b>	<b>11</b>	<b>17</b>	<b>14</b>	<b>14</b>	<b>13</b>	<b>16</b>	<b>13</b>	<b>13</b>	<b>12</b>	<b>18</b>	<b>16</b>	<b>13</b>
Don't know	28	22	27	18	23	30	21	18	38	37	27	30	23	22	35	32	27	29	32	15
<b>Thinking specifically about wind farms, do you think they are or are not a viable source of green energy?</b>																				
Are a viable source of green energy	60	48	68	83	47	65	75	55	64	64	66	60	53	61	59	56	64	55	60	61
Are not a viable source of green energy	29	45	21	15	45	25	19	36	23	18	21	31	38	29	29	27	26	33	29	34
Don't know	11	7	11	2	7	10	6	9	13	18	13	9	9	10	12	17	10	12	11	5
<b>Do you think the government is currently spending too much money on subsidising wind power, is not spending enough on subsidising wind power, or is the balance about right?</b>																				
The government is subsidising wind power too much and should cut it	29	46	21	17	46	23	17	37	21	10	20	31	42	28	29	28	28	28	28	36
The government is not subsidising wind power enough and should spend more	22	11	31	25	13	29	27	21	22	23	25	23	17	21	22	22	22	21	20	25
The government is getting the balance about right	19	24	16	31	20	16	24	19	19	23	17	16	22	21	16	14	19	18	19	26
Don't know	31	19	32	27	22	32	32	22	38	45	38	30	19	29	33	35	30	33	33	13

Fieldwork: 26th - 27th July 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1751</b>	447	570	122	566	461	400	851	900	212	447	599	494	998	753	224	569	375	431	152
Unweighted Sample	1751	447	538	129	545	436	421	835	916	51	470	734	496	1187	564	275	602	355	368	151
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Thinking about wind farms, which of the following best reflects your view?**

The positive contribution that wind farms can make as a green source of energy outweighs any negative impact they make from their appearance and noise	<b>48</b>	42	55	68	38	52	62	45	52	60	55	49	37	51	45	46	53	47	45	51
The negative impact of wind farms appearance and the noise pollution they create outweighs any positive contribution they could make to green energy production	<b>25</b>	36	21	12	38	21	18	29	20	19	16	23	37	23	27	25	23	26	25	28
Neither	<b>13</b>	13	10	11	14	12	13	15	12	2	12	17	15	13	13	10	13	12	15	16
Don't know	<b>14</b>	9	15	8	10	15	7	11	16	19	17	11	11	12	15	19	11	15	16	4

*\*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*