

YouGov / The Sun Survey Results

Sample Size: 1968 GB Adults
Fieldwork: 13th - 14th May 2014

	Likelihood to vote	Voting intention					2010 Vote			Gender		Age				Social Grade		Region				
Total	10/10	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1968	500	547	162	197	581	455	425	954	1014	234	498	673	563	1122	846	252	640	421	484	171	
Unweighted Sample	1968	453	581	144	220	535	490	424	966	1002	193	412	804	559	1294	674	249	557	429	475	258	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The European elections are held under a proportional voting system which gives smaller parties a better chance of winning seats than in general elections.

If there were an election to the European Parliament held tomorrow, which party would you vote for?

Conservative	22	22	72	0	3	0	52	3	8	21	23	23	18	20	28	26	17	28	23	28	19	10
Labour	28	25	1	80	1	0	5	69	18	25	30	27	35	29	21	25	31	30	20	29	34	31
Liberal Democrat	10	10	3	2	76	0	2	2	32	10	10	16	11	9	7	11	7	12	13	5	9	7
UK Independence Party (UKIP)	25	28	22	9	4	98	37	15	18	29	20	10	14	28	34	23	28	15	29	26	29	9
Scottish National Party (SNP)/ Plaid Cymru	3	4	0	1	2	0	0	2	2	4	2	6	4	3	2	4	3	0	0	2	0	30
Green	10	9	2	7	10	0	3	7	19	9	12	16	15	9	5	9	11	14	10	8	8	12
British National Party (BNP)	1	0	1	0	3	0	0	1	2	1	1	1	1	1	1	1	1	0	3	0	1	0
Some other party	1	1	0	0	0	1	1	1	1	1	2	2	2	1	1	1	1	1	2	1	1	0
European Parliament Non Voters																						
Would not vote	8	0	2	2	1	2	4	5	5	7	10	10	14	7	5	7	10	9	8	10	9	4
Don't know	13	6	5	6	4	1	10	12	13	7	18	18	16	12	9	11	15	16	14	11	13	10

And, on a scale of 0 to 10 with 10 meaning definitely would vote and 0 meaning would not vote, how likely are you to vote at the European election on 22nd May?

0 – definitely will not vote	9	0	3	5	1	4	4	6	5	8	10	17	13	7	5	7	12	8	9	10	10	4
1	2	0	1	1	0	0	1	2	0	1	2	2	3	1	1	2	2	2	2	1	1	2
2	2	0	2	1	1	0	2	2	1	1	3	2	2	3	2	2	2	1	2	3	2	2
3	2	0	2	2	4	0	2	2	2	2	3	5	3	2	1	2	2	2	3	3	1	2
4	2	0	2	3	1	1	2	2	1	3	2	7	3	2	1	2	3	3	3	2	2	3
5	8	0	8	6	7	9	7	6	6	7	9	12	10	8	5	7	10	5	8	10	9	7
6	3	0	3	3	3	1	2	2	3	2	4	7	4	2	2	4	2	6	3	2	3	1
7	5	0	5	6	4	2	6	5	3	5	6	9	6	5	2	5	5	4	5	6	6	2
8	7	0	9	8	10	3	7	7	10	7	8	6	8	8	7	8	7	8	7	8	7	7
9	8	0	9	8	7	9	9	7	9	9	6	7	11	6	6	9	6	12	9	5	7	6
10 – definitely will vote	51	100	57	56	62	70	57	59	58	55	47	25	38	56	68	52	50	49	49	49	52	65

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	82	118
Male 25 to 39	170	248
Male 40 to 59	404	333
Male 60 +	310	256
Female 18 to 24	111	116
Female 25 to 39	242	250
Female 40 to 59	400	340
Female 60 +	249	307
Region		
North England	475	484
Midlands	304	323
East	166	189
London	249	252
South England	391	451
Wales	125	98
Scotland	258	171
Social Grade		
AB	748	551
C1	546	571
C2	270	413
DE	404	433
Newspaper Type		
Express / Mail	396	315
Sun / Star	224	462
Mirror / Record	132	197
Guardian / Independent	155	89
FT / Times / Telegraph	143	187
Other Paper	306	226
No Paper	612	492
Political Party Identification		
Labour	669	630
Conservative	475	551
Liberal Democrat	182	216
SNP/Plaid Cymru	66	33
Others	125	45
None/ DK	451	492

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk