

YouGov Survey Results

Sample Size: 2072 GB Adults

Fieldwork: 17th - 18th September 2014		١ ١	Vestmi	nster \	/1	2	010 Vo	te	Ge	nder		Ag	<u> </u>		Social	Grade			Region		-
				Lib				Lib				Ī						Rest of	Midlands /		
	Total	Con		Dem	UKIP	Con	Lab	Dem		Female	18-24	25-39	40-59	60+		C2DE	London	South	Wales	North	Scotland
Weighted Sample		Χ	Χ	Χ	Χ		516	412	1005	1067	247	524	709	593	1181	891	265	673	443	510	180
Unweighted Sample		492	629	132	235	559	555	431	995	1077	234	392	876	570	1389	683	295	612	424	492	249
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Which of the following best describes your relationship status?																					
I am in a relationship, but not married	24	21	28	22	21	17	23	26	23	25	43	37	20	9	24	23	22	22	25	25	26
I am married	46	53	45	46	55	56	51	44	46	46	4	37	55	63	49	43	37	49	48	48	42
I am not in a relationship	28	24	27	31	23	27	24	29	29	27	47	22	25	28	26	31	38	27	26	25	30
Don't know	2	1	1	1	2	1	2	1	2	2	6	4	1	0	2	3	2	2	2	2	2
How long have you been in a relationship for? [The following questions were only asked to respondents who are married or in a relationship, but not married; n=1485]																					
0-6 months	2	2	3	2	2	2	2	2	3	2	11	4	1	0	2	3	2	2	3	2	1
6-12 months	2	2	1	0	2	1	1	2	2	1	12	2	1	0	2	1	2	2	1	2	3
1-2 years	5	4	7	5	2	4	5	3	6	4	28	7	1	1	5	5	4	5	4	6	5
2-5 years	12	12	15	15	5	7	11	14	13	12	36	25	6	2	14	10	16	10	10	15	13
5-10 years	17	18	16	14	14	15	18	18	18	17	14	34	16	4	18	16	19	16	20	14	23
10-20 years	19	16	21	24	22	19	21	23	19	20	0	26	29	6	20	18	17	20	19	19	20
20-30 years	14	12	15	14	17	15	15	13	13	15	0	2	29	11	13	16	12	18	13	12	10
30-40 years	12	14	9	12	13	13	12	14	10	13	0	0	16	21	11	13	10	13	11	11	14
40-50 years	12	16	9	15	16	18	11	10	13	12	0	0	1	41	11	15	14	10	13	15	10
Over 50 years	4	5	4	0	7	6	5	1	4	4	0	0	0	13	4	4	4	4	4	5	2
Do you and your partner live together?																					
Yes	86	89	81	86	89	91	86	89	88	85	37	87	92	92	86	87	84	86	87	87	84
No	14	11	19	14	11	9	14	11	12	15	63	13	8	8	14	13	16	14	13	13	16
How would you characterise your feelings about your partner at the moment?						_									_		_				
Head over heels, butterflies in the tummy in love	11	11	11	8	10	12	11	10	12	10	20	15	11	5	11	10	12	10	9	11	16
Definitely in love	49	52	47	61	43	51	46	44	50	47	55	55	45	45	49	48	46	47	51	49	52
I love them, but I wouldn't say we're "in love"	21	21	23	21	19	21	22	27	18	23	10	15	24	26	23	18	22	22	21	19	21
Happy with them, but ours is more of a practical partnership now, not really about 'love'	11	10	12	9	16	10	12	11	12	11	6	9	11	16	10	13	13	11	12	13	6
I am not sure if I love them	3	3	3	0	5	1	4	3	3	3	4	3	2	3	3	3	2	3	3	3	0
I definitely don't love them	1	1	0	1	1	1	1	1	1	1	2	0	1	1	0	1	0	1	1	0	2
Can't choose	4	3	4	1	5	4	5	4	4	5	3	3	6	5	3	6	4	5	4	5	3



YouGov Survey Results

Sample Size: 2072 GB Adults Fieldwork: 17th - 18th September 2014

Fieldwork: 17th - 18th September 2014						_		
		Relationship	Status	Live with yo	ur partner?	Married and	l First Love?	
	Total	In a relationship but not married	Married	Yes	No	Yes	No	
Weighted Sample	2072	494	959	1253	200	260	592	
Unweighted Sample		477	1008	1284	201	252	638	
	%	%	%	%	%	%	%	
Which of the following best describes your relationship status?								
I am in a relationship, but not married	24	100	0	25	89	0	0	
I am married	46	0	100	75	11	100	100	
I am not in a relationship	28	0	0	0	0	0	0	
Don't know	2	0	0	0	0	0	0	
How long have you been in a relationship for? [The following questions were only asked to respondents who are married or in a relationship, but not married; n=1485]								
0-6 months	2	6	0	1	12	1	0	
6-12 months	2	5	0	1	9	0	0	
1-2 years	5	13	1	3	19	1	1	
2-5 years	12	28	4	10	26	3	4	
5-10 years	17	25	13	17	21	5	18	
10-20 years	19	16	21	21	7	17	22	
20-30 years	14	5	19	16	3	13	21	
30-40 years	12	2	17	13	3	19	17	
40-50 years	12	0	19	14	1	30	13	
Over 50 years	4	0	6	4	0	10	4	
Do you and your partner live together?								
Yes	86	64	98	100	0	99	98	
No	14	36	2	0	100	1	2	
How would you characterise your feelings about your partner at the moment?								
Head over heels, butterflies in the tummy in love	11	14	9	10	15	9	9	
Definitely in love	49	50	48	49	46	55	47	
I love them, but I wouldn't say we're "in love"	21	15	24	22	12	21	27	
Happy with them, but ours is more of a practical	4.4							
partnership now, not really about 'love'	11	12	11	12	10	10	11	
I am not sure if I love them	3	3	3	2	8	2	3	
I definitely don't love them	1	1	1	1	1	0	1	
Can't choose	4	4	4	4	8	3	2	
		•		•	-			



YouGov Survey Results

Sample Size: 2072 GB Adults

Fieldwork: 17th - 18th September 2014											
						Relations	hip Length				
	Total	0-6 months	6-12 months	1-2 years	2-5 years	5-10 years	10-20 years	20-30 years	30-40 years	40-50 years	Over 50 years
Weighted Sample	2072	32	26	71	178	252	281	206	172	179	56
Unweighted Sample	2072	27	25	64	165	233	299	246	194	171	61
	%	%	%	%	%	%	%	%	%	%	%
Which of the following best describes your relationship status?											
I am in a relationship, but not married	24	89	100	88	79	49	27	13	4	1	1
I am married	46	11	0	12	21	51	73	87	96	99	99
I am not in a relationship	28	0	0	0	0	0	0	0	0	0	0
Don't know	2	Ö	0	0	0	0	0	0	0	0	0
How long have you been in a relationship for? [The following questions were only asked to respondents who are married or in a relationship, but not married; n=1485]											
0-6 months	2	100	0	0	0	0	0	0	0	0	0
6-12 months	2	0	100	0	0	0	0	0	0	0	0
1-2 years	5	0	0	100	0	0	0	0	0	0	0
2-5 years	12	0	0	0	100	0	0	0	0	0	0
5-10 years	17	0	0	0	0	100	0	0	0	0	0
10-20 years	19	0	0	0	0	0	100	0	0	0	0
20-30 years	14	0	0	0	0	0	0	100	0	0	0
30-40 years	12	0	0	0	0	0	0	0	100	0	0
40-50 years	12	0	0	0	0	0	0	0	0	100	0
Over 50 years	4	0	0	0	0	0	0	0	0	0	100
Do you and your partner live together?											
Yes	86	25	34	46	71	84	95	97	96	99	100
No	14	75	66	54	29	16	5	3	4	1	0
How would you characterise your feelings about your partner at the moment?											
Head over heels, butterflies in the tummy in love	11	28	41	28	17	10	11	6	6	4	4
Definitely in love	49	31	21	52	56	56	49	47	40	48	43
I love them, but I wouldn't say we're "in love"	21	7	3	6	11	19	22	27	30	26	26
Happy with them, but ours is more of a practical	44										
partnership now, not really about 'love'	11	4	6	10	10	8	11	12	16	13	20
I am not sure if I love them	3	7	24	4	2	3	3	1	2	2	2
I definitely don't love them	1	6	0	0	0	1	1	1	1	1	1
Can't choose	4	17	4	0	4	3	4	6	4	5	3



Fieldwork: 17th - 18th September 2014						T															
		V	Vestmi		/I	2	010 Vo		Ge	nder		Ag	е		Social	Grade			Region		
	Total	Con	Lab	Lib	UKIP	Con	Lab	Lib	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of	Midlands /	North	Scotland
W : 1, 10 1				Dem			540	Dem			0.47			500	1101	004		South	Wales	540	100
Weighted Sample		X	X	X		_	516	412	1005		247	524	709	593	1181	891	265	673	443	510	180
Unweighted Sample		492	629	132	235	559	555 %	431	995	1077	234	392	876	570 %	1389	683 %	295 %	612	424	492	249 %
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
And do you find your partner sexually attractive?																					
Yes, I do	77	79	78	80	67	77	77	76	81	72	90	82	74	72	79	74	74	77	74	78	83
No, I do not	13	13	14	12	19	13	14	15	11	16	4	11	13	18	12	15	18	12	16	13	9
Don't know	10	8	8	8	14	10	9	9	8	12	6	7	13	10	9	11	8	11	10	9	8
	•					-				-					-		•				
Have you ever thought about leaving your partner?																					
Yes	34	26	37	32	35	24	36	37	29	38	38	37	35	28	31	37	31	36	34	33	31
No		71	58	65	61	73	61	60	67	58	56	59	60	69	65	58	64	59	62	64	66
Don't know		3	4	4	4	4	3	3	4	5	6	4	6	2	4	5	5	5	4	3	4
	ų.										-					-					
Do you think you will be with your partner until your dying day?																					
Yes, definitely	45	52	41	49	48	54	43	39	45	45	28	35	43	60	45	45	42	44	43	46	54
Yes, probably	38	38	36	44	35	37	35	46	37	39	42	43	38	33	41	34	38	38	41	38	31
TOTAL YES	83	90	77	93	83	91	78	85	82	84	70	78	81	93	86	79	80	82	84	84	85
No, probably not		3	7	4	10	3	7	5	5	5	8	8	5	3	5	6	4	5	5	7	5
No, definitely not		2	2	0	0	0	1	1	2	1	4	2	2	0	2	1	1	2	0	2	1
TOTAL NO		5	9	4	10	3	8	6	7	6	12	10	7	3	7	7	5	7	5	9	6
Don't know	10	4	14	4	7	6	14	8	11	10	18	12	12	4	8	14	16	11	11	7	10
Before your current partner, had been in a																					
relationship you would characterise as 'love'?																					
No, my current partner is my first love	25	28	23	29	17	25	22	25	24	25	40	25	17	30	24	26	21	23	27	27	24
I have loved one person before		37	33	31	39	38	34	36	35	37	40	35	38	34	36	37	37	39	35	35	33
I have loved two people before		19	20	18	17	19	19	19	19	16	6	19	19	16	18	16	21	17	14	18	20
I have loved three people before		5	9	6	4	4	9	6	6	7	0	6	9	5	7	5	5	7	6	4	12
I have loved four people before		1	1	1	2	1	1	1	2	1	0	1	2	2	2	1	2	2	1	1	0
I have loved five people before		1	0	1	0	1	0	2	1	1	1	0	1	1	1	0	1	0	1	0	0
I have loved more than five people before		1	5	1	4	2	4	1	3	2	0	3	2	3	2	3	4	2	2	3	1
I have never been in love with anyone		2	3	2	5	2	3	3	3	3	4	4	2	3	3	3	4	3	4	3	2
Don't know		6	6	12	11	8	8	7	8	8	9	6	10	8	8	9	6	8	9	8	8
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Fieldwork: 1/th - 18th September 2014				1		. I w · · · · · · · ·			
		Relationship	p Status	Live with yo	our partner?	Married and First Love?			
	Total	In a relationship but not married	Married	Yes	No	Yes	No		
Weighted Sample	2072	494	959	1253	200	260	592		
Unweighted Sample	2072	477	1008	1284	201	252	638		
	%	%	%	%	%	%	%		
And do you find your partner sexually attractive?									
Yes, I do	77	81	75	76	80	81	76		
No, I do not	13	12	14	14	10	11	14		
Don't know	10	7	11	10	10	8	9		
Have you ever thought about leaving your partner?									
Yes	34	42	29	33	41	19	34		
No	62	53	67	64	53	78	63		
Don't know	4	4	4	4	6	3	3		
Do you think you will be with your partner until your dying day?									
Yes, definitely	45	27	54	49	21	68	50		
Yes, probably	38	42	36	38	41	29	38		
TOTAL YES	83	69	90	87	62	97	88		
No, probably not	5	11	3	4	13	1	3		
No, definitely not	1	3	1	1	5	0	1		
TOTAL NO	6	14	4	5	18	1	4		
Don't know	10	18	7	9	21	2	7		
Before your current partner, had been in a relationship you would characterise as 'love'?									
No, my current partner is my first love	25	20	27	26	20	100	0		
I have loved one person before	36	37	36	36	36	0	58		
I have loved two people before	17	19	17	17	20	0	27		
I have loved three people before	6	8	5	6	6	0	9		
I have loved four people before	1	1	1	1	1	0	2		
I have loved five people before	1	1	0	0	1	0	0		
I have loved more than five people before	2	3	2	2	3	0	4		
I have never been in love with anyone	3	4	2	3	5	0	0		
Don't know	8	7	9	8	7	0	0		
Bontimon	•		·		•	•	•		



Fieldwork: 17th - 18th September 2014											
						Relationsl	hip Length				
	Total	0-6 months	6-12 months	1-2 years	2-5 years	5-10 years	10-20 years	20-30 years	30-40 years	40-50 years	Over 50 years
	2072	32	26	71	178	252	281	206	172	179	56
Unweighted Sample	2072	27	25	64	165	233	299	246	194	171	61
_	%	%	%	%	%	%	%	%	%	%	%
And do you find your partner sexually attractive?											
Yes, I do	77	92	87	86	84	85	76	72	65	73	61
No, I do not	13	2	0	4	9	10	14	16	20	13	31
Don't know	10	5	13	9	7	5	10	12	14	14	7
		•									
Have you ever thought about leaving your partner?											
Yes	34	12	40	30	38	37	36	36	32	27	24
No	62	77	56	67	58	59	62	56	62	71	73
Don't know	4	11	4	3	4	4	3	8	6	1	3
		•									
Do you think you will be with your partner until your dying day?											
Yes, definitely	45	18	33	32	31	33	42	45	57	67	78
Yes, probably	38	39	19	31	45	45	39	42	36	29	20
TOTAL YES	83	57	52	63	76	78	81	87	93	96	98
No, probably not	5	8	28	16	7	8	6	2	0	1	0
No, definitely not	1	4	0	3	4	2	1	1	1	0	0
TOTAL NO	6	12	28	19	11	10	7	3	1	1	0
Don't know	10	31	21	18	13	13	11	11	6	3	2
Before your current partner, had been in a											
relationship you would characterise as 'love'?											
No, my current partner is my first love	25	22	13	23	22	19	19	18	29	44	48
I have loved one person before	36	32	52	25	35	39	41	37	37	28	31
I have loved two people before	17	13	30	20	23	17	17	19	19	9	10
I have loved three people before	6	6	0	5	6	10	7	7	5	2	5
I have loved four people before	1	3	0	3	1	3	1	2	0	2	0
I have loved five people before	1	2	0	1	1	1	1	0	0	0	0
I have loved more than five people before	2	0	6	7	2	4	1	3	0	1	1
I have never been in love with anyone	3	8	0	5	3	4	1	2	3	4	3
Don't know	8	13	0	11	6	3	12	11	6	9	2



Sample Size: 2072 GB Adults Fieldwork: 17th - 18th September 2014

Fieldwork: 17th - 18th September 2014																					
		١	Nestmi	inster \	/I	2	010 Vo	te	Ge	nder		Ag	je		Social	Grade			Region		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2072	Χ	Χ	Χ	Χ	593	516	412	1005	1067	247	524	709	593	1181	891	265	673	443	510	180
Unweighted Sample	2072	492	629	132	235	559	555	431	995	1077	234	392	876	570	1389	683	295	612	424	492	249
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
How often do you say "I love you" to your partner?																					
Every day	34	31	33	44	36	30	33	36	34	35	57	42	33	22	35	33	28	35	31	36	41
Most days	19	22	20	17	11	20	21	15	20	18	24	25	16	15	19	18	20	18	20	20	18
Quite often	16	18	19	12	16	17	20	14	16	16	8	12	17	21	16	17	21	17	16	15	13
Not very often	17	16	18	20	18	18	16	21	18	15	5	14	18	22	17	16	17	16	17	17	17
Almost never	6	6	5	5	12	7	5	8	6	7	1	3	6	10	6	6	8	7	8	4	4
Never	5	6	4	3	6	6	4	4	4	6	6	2	5	8	4	7	3	6	7	4	5
Don't know	2	2	1	0	2	2	2	2	2	2	0	1	3	3	2	3	3	2	2	3	2
Are you retired? [The following questions were only asked to respondents who are married or in a relationship, but not married; n=1485] Yes No	27 73	34 66	23 77	31 69	39 61	37 63	27 73	25 75	28 72	26 74	1 99	0 100	8 92	82 18	26 74	29 71	23 77	27 73	28 72	28 72	24 76
What would say has been the best period of your relationship? [This question was only asked to respondents who are retired; n=406]																					
Early days, while we were dating	9	8	7	9	14	9	8	12	8	11	0	100	15	9	11	8	10	6	14	11	4
After the early days, during the first few years	19	9	26 6	15	24	12	22	23	20	17	100	0	26	17	13	26	21	19	13	20	26
Just before we got married	3			0	0	1	9	3	1	5	0	0	0	4	2	5	0	4	4	1	7
Just after we got married	9	9	11	16	8	8	9	11	11	8	0	0	15	9	11	8	9	8	16	5	11
When we had children	17	17	17	10	12	16	16	15	20	13	0	0	10	17	18	15	13	19	13	19	13
When our children left home	7	7	8	3	9	8	8	4	8	6	0	0	5	7	7	6	9	6	5	7	9
During retirement Don't know		28 20	13 13	39 8	17 16	27 20	14 13	17 15	17 16	23 17	0	0 0	10 19	21 16	22 17	17 15	26 11	20 17	17 18	21 16	17 13
Don t know	10	20	13	0	10	20	13	15	10	17	U	U	19	10	17	15	11	17	10	10	13



Fieldwork: 17th - 18th September 2014		T				I			
		Relationship	Status	Live with yo	our partner?	Married and	d First Love?		
	Total	In a relationship but not married	Married	Yes	No	Yes	No		
Weighted Sample	2072	494	959	1253	200	260	592		
Unweighted Sample	2072	477	1008	1284	201	252	638		
	%	%	%	%	%	%	%		
How often do you say "I love you" to your partner?									
Every day	34	41	31	33	39	31	31		
Most days	19	19	19	19	20	19	21		
Quite often	16	14	18	16	15	17	18		
Not very often	17	14	18	18	10	18	20		
Almost never	6	4	7	7	4	8	6		
Never	5	6	5	5	9	3	4		
Don't know	2	2	2	2	3	3	0		
Are you retired? [The following questions were only asked to respondents who are married or in a relationship, but not married; n=1485] Yes No	27 73	9 91	36 64	29 71	13 87	41 59	35 65		
What would say has been the best period of your relationship? [This question was only asked to respondents who are retired; n=406]									
Early days, while we were dating	9	18	8	9	18	6	9		
After the early days, during the first few years	19	39	16	18	30	11	19		
Just before we got married	3	0	4	3	0	4	2		
Just after we got married	9	0	11	9	8	10	11		
When we had children	17	0	19	18	0	18	19		
When our children left home	7	2	7	7	0	10	6		
During retirement	20	23	19	20	22	24	19		
Don't know	16	18	16	16	21	17	14		



Fieldwork: 17th - 18th September 2014		Relationship Length											
						Relations	nip Length						
	Total	0-6 months	6-12 months	1-2 years	2-5 years	5-10 years	10-20 years	20-30 years	30-40 years	40-50 years	Over 50 years		
Weighted Sample	2072	32	26	71	178	252	281	206	172	179	56		
Unweighted Sample	2072	27	25	64	165	233	299	246	194	171	61		
_	%	%	%	%	%	%	%	%	%	%	%		
How often do you say "I love you" to your partner?													
Every day	34	22	43	48	52	48	33	27	23	19	18		
Most days	19	10	6	32	18	21	24	17	15	15	16		
Quite often	16	19	12	10	11	15	14	22	16	22	22		
Not very often	17	5	9	9	10	12	19	18	27	23	16		
Almost never	6	0	10	1	4	2	6	8	9	11	14		
Never	5	31	16	0	4	2	4	5	8	7	12		
Don't know	2	13	4	0	2	1	2	3	2	4	2		
Are you retired? [The following questions were only asked to respondents who are married or in a relationship, but not married; n=1485] Yes No	27 73	4 96	0 100	8 92	4 96	7 93	8 92	28 72	45 55	84 16	99 1		
What would say has been the best period of your relationship? [This question was only asked to respondents who are retired; n=406]													
Early days, while we were dating	9	0	0	32	0	25	15	12	9	7	5		
After the early days, during the first few years	19	52	0	32	26	23	42	28	18	13	11		
Just before we got married	3	0	0	0	0	6	0	2	4	3	5		
Just after we got married	9	0	0	0	9	7	0	10	13	8	12		
When we had children	17	0	0	0	0	5	4	3	26	18	26		
When our children left home	7	0	0	0	0	0	5	6	2	9	11		
During retirement	20	0	0	14	34	22	15	24	13	23	16		
Don't know	16	48	0	23	31	12	19	15	14	18	13		