

YouGov / The Sun Survey Results

Sample Size: 1906 GB Adults
Fieldwork: 4th - 5th March 2013

		Voting intention			2010 Vote			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1906	426	623	163	595	465	430	926	980	231	486	652	537	1086	820	244	619	408	469	166
Unweighted Sample	1906	393	639	131	552	481	433	929	977	178	509	713	506	1232	674	199	655	404	469	179
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	29	100	0	0	72	2	7	31	26	17	29	30	32	32	24	31	39	25	25	13
Lab	42	0	100	0	7	91	37	39	46	48	47	42	37	37	49	40	29	48	54	45
Lib Dem	11	0	0	100	2	2	37	11	11	18	12	11	7	13	8	12	15	10	7	12
Other	18	0	0	0	19	5	18	20	16	16	12	17	24	17	19	17	18	17	15	29

Other Parties Voting Intention

UKIP	12	0	0	0	18	3	11	13	11	7	7	10	20	10	14	8	14	13	13	3
SNP / PCY	3	0	0	0	0	1	2	3	3	3	3	3	3	4	2	2	0	2	0	22
Green	2	0	0	0	0	0	4	2	2	4	1	2	1	2	1	3	2	1	1	2
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0	0
Respect	0	0	0	0	0	0	0	1	0	3	0	0	0	1	0	0	1	0	0	1
Other	1	0	0	0	1	0	1	1	0	0	1	2	0	1	1	3	0	1	0	1

Non Voters

Would Not Vote	7	0	0	0	3	2	4	8	7	11	11	5	5	7	7	9	7	7	8	4
Don't know	15	0	0	0	14	11	21	10	20	17	17	14	14	14	17	15	18	17	11	12

Do you approve or disapprove of the Government's record to date?

	Mar 3-4	Mar 4-5																		
Approve	24	22	63	6	31	42	7	17	26	18	21	24	23	19	27	15	28	27	17	21
Disapprove	59	62	18	87	52	39	86	69	64	60	54	58	62	69	58	68	54	56	68	65
Don't know	16	16	18	6	16	19	7	14	10	22	25	18	14	12	15	17	18	17	15	15

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Feb 25 - 26	Mar 4-5																		
Strongly support	3	4	8	2	10	6	0	4	5	3	6	3	4	2	5	2	6	5	2	5
Tend to support	27	25	50	9	59	35	10	32	26	24	19	29	25	24	31	17	28	28	24	24
TOTAL SUPPORT	30	29	58	11	69	41	10	36	31	27	25	32	29	26	36	19	34	33	26	29
Tend to oppose	36	34	29	36	26	36	32	36	31	36	41	30	33	34	33	35	37	34	35	28
Strongly oppose	27	29	10	50	5	17	53	22	33	25	17	24	32	36	24	37	19	26	30	33
TOTAL OPPOSE	63	63	39	86	31	53	85	58	64	61	58	54	65	70	57	72	56	60	65	61
Don't know	7	9	3	3	0	6	5	6	5	12	17	13	6	3	8	10	9	8	9	10

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	Voting intention				2010 Vote			Gender		Age				Social grade		Region				
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Feb 25 - 26
Mar 4-5

Which of the following do you think are the most important issues facing the country at this time?
Please tick up to three.

The economy	81	76	83	80	80	79	78	79	78	75	64	75	79	80	79	72	72	78	74	77	80
Immigration & Asylum	53	54	66	42	32	71	49	40	52	55	31	38	59	71	48	61	41	55	61	59	31
Health	32	32	28	40	35	26	37	40	26	38	25	28	35	36	33	31	31	33	33	31	34
Europe	20	20	33	12	18	33	13	16	24	17	17	17	19	26	21	19	19	20	21	20	21
Pensions	16	18	17	17	33	20	16	22	20	16	16	12	19	23	17	20	16	17	20	16	24
Tax	18	17	13	19	17	16	19	16	19	15	21	20	15	14	18	15	12	16	14	20	21
Crime	14	15	15	16	11	15	16	12	14	16	11	15	16	17	14	16	21	14	14	18	10
Education	14	13	11	14	14	8	13	14	12	13	25	14	12	7	15	10	20	13	12	10	9
Family life & childcare	9	9	6	11	9	6	12	11	8	10	7	15	9	5	7	12	6	10	7	12	8
The environment	6	7	4	7	20	2	7	15	7	8	10	9	7	5	10	4	5	9	7	5	11
Afghanistan	3	5	3	6	2	4	6	5	4	6	3	3	6	5	5	5	3	4	6	5	6
Transport	4	3	5	3	5	4	2	5	4	2	7	5	3	0	4	3	2	5	4	3	1
None of these	0	0	0	0	0	0	1	0	1	0	1	1	0	0	0	0	0	0	0	0	1
Don't know	2	2	0	2	2	1	1	3	2	3	8	4	1	0	2	2	4	2	3	2	2

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	68	66	72	71	61	68	73	68	68	65	55	62	71	70	67	66	59	65	66	73	64
Health	32	36	35	39	33	35	40	36	31	40	25	26	34	51	34	38	35	39	34	35	28
Pensions	32	29	32	26	40	35	25	35	31	28	15	19	30	44	29	30	25	28	33	28	35
Tax	27	27	29	25	30	29	24	24	30	23	28	34	26	21	28	24	19	29	23	30	30
Family life & childcare	18	17	13	20	17	15	19	15	15	18	14	28	15	8	17	16	14	18	14	18	15
Immigration & Asylum	16	17	22	15	4	26	17	8	18	17	8	10	20	26	14	22	18	17	19	18	12
Education	15	12	9	15	10	9	12	16	11	13	20	15	13	6	15	9	15	13	13	10	11
Crime	9	8	7	7	9	8	6	8	8	8	6	7	10	6	8	8	12	8	7	6	7
The environment	6	8	4	9	15	5	7	14	8	9	4	8	8	11	10	6	10	8	11	6	8
Transport	10	8	10	5	11	8	5	12	9	7	12	10	7	6	9	7	13	9	6	8	5
Europe	8	6	9	3	4	11	3	4	7	6	2	5	6	10	6	6	6	7	5	8	4
Afghanistan	1	1	0	1	3	0	1	0	0	2	3	1	1	0	1	1	2	1	1	1	1
None of these	2	2	3	1	3	2	1	3	3	2	3	2	3	2	3	2	2	3	1	2	2
Don't know	2	3	1	3	2	1	2	3	2	4	13	4	1	0	2	4	3	1	5	3	4

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	71	118
	Male 25 to 39	241	244
	Male 40 to 59	354	322
	Male 60 +	263	242
	Female 18 to 24	107	112
	Female 25 to 39	268	242
	Female 40 to 59	359	330
	Female 60 +	243	295
Region			
	North England	469	469
	Midlands	298	313
	East England	201	183
	London	199	244
	South England	454	436
	Wales	106	95
	Scotland	179	166
Social Grade			
	AB	690	534
	C1	542	553
	C2	276	400
	DE	398	419
Newspaper Type			
	Express / Mail	369	305
	Sun / Star	174	448
	Mirror / Record	109	191
	Guardian / Independent	160	86
	FT / Times / Telegraph	133	181
	Other Paper	231	219
	No Paper	730	477
Political Party Identification			
	Labour	648	619
	Conservative	508	543
	Liberal Democrat	145	229
	SNP/Plaid Cymru	45	32
	Others	96	25
	None/ DK	464	457

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