



Fieldwork: 5th - 6th March 2015																							
				٧	Vestmi	nster V	1	2	010 V		Ge	nder		Α	ge		Socia	Grade			Region		
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
	Weighted S	Sample	1754	481	475	113	210	517	407	323	851	903	209	444	600	502	1000	754	225	570	375	431	153
	Unweighted	Sample	1754	463	447	97	246	518	391	354	839	915	167	327	679	581	1171	583	219	603	373	417	142
		·	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention [Excluding Don't knows and Wouldn't votes]																							
. 0	Con		34	100	0	0	0	75	4	14	32	36	38	28	31	40	39	27	32	41	30	33	19
	Lab		33	0	100	0	0	4	80	30	32	35	23	39	37	28	29	38	41	22	40	42	22
	Lib Dem		8	0	0	100	0	3	0	32	7	8	10	10	7	7	9	6	6	13	5	6	5
	UKIP		15	0	0	0	100		8	10	18	12	11	10	16	18	11	19	14	17	16	15	4
	Other		10	0	0	0	0	3	8	13	11	10	18	14	8	7	11	9	8	7	8	5	51
Other Parties Voting Intention																							
	Green		5	0	0	0	0	1	3	11	5	5	13	8	3	3	7	4	5	5	6	5	8
	SNP/ PCY		4	0	0	0	0	1	4	1	4	3	2	4	4	4	4	3	0	0	1	0	43
	BNP		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Respect		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Other		1	0	0	0	0	1	1	0	1	1	3	1	1	0	1	2	3	2	1	0	1
Non Voters	14/		-	l o	0	^	_	I۵	,	,	l a	6	I 40	7	2	2	ı ,			_	7	_	2
	Would Not Vote Don't know		5 14	0	0 0	0 0	0 0	2 10	9	1 14	3	6 19	12 16	7 11	3 17	2 12	4 15	6 13	1 15	5 12	7 15	5 13	2 21
	Don't know		14	U	U	U	U	10	9	14	9	19	10	11	17	12	15	13	15	12	15	13	21
Do you approve or disapprove of the Gove to date?	ernment's record	Mar 4-5	Mar 5-6																				
	Approve	33	34	88	5	39	18	69	9	28	37	31	31	30	32	42	39	27	30	40	33	32	25
	Disapprove	54	51	2	85	44	68	18	82	60	53	49	42	53	53	49	48	54	51	44	49	56	67
	Don't know	14	15	10	10	17	14	13	10	12	10	20	27	17	15	9	13	18	19	16	19	12	7
Do you think that David Cameron is doing Prime Minister?	well or badly as	Feb 26-27	Mar 5-6	•				•			•		•				•		•				
	Very well	8	8	26	0	3	4	19	1	4	10	6	4	6	8	12	9	6	9	10	7	7	5
	Fairly well	36	36	71	13	42	30	61	16	31	36	36	38	37	33	37	39	32	38	41	37	32	21
	TOTAL WELL	44	44	97	13	45	34	80	17	35	46	42	42	43	41	49	48	38	47	51	44	39	26
	Fairly badly	26	28	2	42	35	39	13	39	36	27	29	25	30	30	25	28	28	31	25	30	29	32
	Very badly	24	22	0	41	17	25	4	40	27	25	20	19	21	23	24	19	26	17	19	18	27	38
	TOTAL BADLY	50	50	2	83	52	64	17	79	63	52	49	44	51	53	49	47	54	48	44	48	56	70
	Don't know	6	6	1	3	3	2	3	3	2	3	9	13	7	6	2	5	7	6	5	8	5	4



i leidwork. Juli - our March 2013			١	Vestmi	nster \	/I	2	010 Vc	ote	Ge	nder		Aç	je		Social	l Grade			Region		1
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24			60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted	Sample	1754	481	475	113	210	517	407	323	851	903	209	444	600	502	1000	754	225	570	375	431	153
Unweighted	Sample	1754	463	447	97	246	518	391	354	839	915	167	327	679	581	1171	583	219	603	373	417	142
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Feb	Mar																				
	26-27	5-6																				
Do you think Ed Miliband is doing well or badly as leader																						
of the Labour party?												•				•		•				
Very well		4	0	12	2	2	0	11	3	5	2	1	2	5	5	3	4	5	3	5	4	1
Fairly well		17	4	44	8	7	6	36	21		18	16	13	19	19	15	20	23	12	19	23	9
TOTAL WELL		21	4	56	10	9	6	47	24	22	20	17	15	24	24	18	24	28	15	24	27	10
Fairly badly		34	32	30	45	32	30	31	39	32	35	39	39	32	29	35	32	34	36	29	31	43
Very badly		35	59	4	37		59	12	28	40	30	28	31	34	42	38	30	27	40	32	31	42
TOTAL BADLY		69	91	34	82	85	89	43	67	72	65	67	70	66	71	73	62	61	76	61	62	85
Don't know	10	11	4	10	8	6	5	8	10	6	15	16	15	11	5	9	14	10	9	15	11	6
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																						
Very well	2	1	2	1	8	0	1	0	4	2	1	1	1	1	2	1	1	1	2	1	2	0
Fairly well	17	18	25	12	45	9	22	10	26	17	18	10	18	18	20	19	15	21	20	15	16	16
TOTAL WELL	. 19	19	27	13	53	9	23	10	30	19	19	11	19	19	22	20	16	22	22	16	18	16
Fairly badly		33	39	29	38	26	36	29	37	33	33	33	37	32	29	34	30	32	35	31	31	32
Very badly		38	29	49	8	62	34	54	28	43	34	35	32	38	45	36	41	34	36	37	40	50
TOTAL BADLY		71	68	78	46	88	70	83	65	76	67	68	69	70	74	70	71	66	71	68	71	82
Don't know	11	11	6	9	2	3	7	7	6	7	14	21	13	10	4	9	12	12	8	16	11	3
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?							_			•	·	·			·	ī	·					
Very well		2	4	0	4	0	2	0	4	2	2	1	1	2	1	2	1	1	2	2	2	1
Fairly well		31	58	13	55	20	49	13	35	34	28	35	30	29	32	34	26	34	38	30	25	19
TOTAL WELL	-	33	62	13	59	20	51	13	39	36	30	36	31	31	33	36	27	35	40	32	27	20
Fairly badly		32	27	39	26	39	31	37	35	31	33	25	30	33	36	35	29	33	31	32	32	40
Very badly		25	3	42	11	35	9	44	22	27	23	18	22	27	26	20	31	18	21	25	30	35
TOTAL BADLY		57	30	81	37	74	40	81	57	58	56	43	52	60	62	55	60	51	52	57	62	75
Don't know	9	10	8	6	4	6	9	5	5	6	15	20	15	8	4	8	13	15	8	11	11	6



Fieldwork: 5th - 6th March 2015	5th - 6th March 2015																				uic	vvoria ti
			١	Nestmi	nster \	/I	2	010 V		Ge	nder		Ą	ge		Socia	I Grade			Region		
		Total	Con		Lib Dem		Con		Lib Dem		Female					ABC1		London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sa		1754	481	475	113	210	517	407	323	851	903	209	444	600	502	1000	754	225	570	375	431	153
Unweighted Sa	ample	1754	463	447	97	246	518	391	354	839	915	167	327	679	581	1171	583	219	603	373	417	142
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Feb	Mar																				
	26-27	5-6																				
Do you think this coalition government is good or bad for																						
people like you?	•	_	١.	•	_	•		_	_				_	•	•				-	•		•
Very good	3	3	8	0	9	0	4	0	6	5	1	5	5	2	2	4	2	3	5	3	3	0
Fairly good TOTAL GOOD	19	18	40	6	37 <b>46</b>	8	31 <b>35</b>	6	22	19	17 <b>18</b>	16 <b>21</b>	16 <b>21</b>	16 <b>18</b>	22	22	13	20 <b>23</b>	20	15	18	12
	22 25	21 26	<b>48</b> 21	<b>6</b> 35	<b>46</b> 17	<b>8</b> 32	<b>35</b>	<b>6</b> 34	<b>28</b> 30	<b>24</b> 27	1 <b>8</b> 26	20	29	1 <b>8</b> 27	<b>24</b> 25	<b>26</b> 28	<b>15</b> 24	2 <b>3</b> 29	<b>25</b> 26	<b>18</b> 29	<b>21</b> 24	<b>12</b> 23
Very bad	26	25	6	44	9	34	13	42	21	28	23	23	20	28	28	21	31	18	20	29 25	33	25 35
TOTAL BAD	51	51	27	79	26	66	35	76	51	55	49	43	<b>49</b>	<b>55</b>	<b>53</b>	49	55	4 <b>7</b>	46	54	<b>57</b>	<b>58</b>
Doesn't make much difference either way	21	22	22	13	23	24	25	15	18	19	25	24	24	22	21	21	23	27	25	21	16	26
Don't know	6	5	4	2	5	1	5	2	2	2	8	12	5	5	2	4	7	4	4	7	6	3
Bontaion	Ŭ	·		_	Ü	•		_	_	. –	Ü		Ŭ	Ŭ	-		' '		•	•	Ü	Ü
Do you think the coalition government is managing the economy well or badly?																						
Very well	9	10	30	1	14	4	23	1	8	13	7	7	8	8	16	12	8	10	14	8	9	4
Fairly well	36	36	61	18	50	38	56	19	36	37	35	37	38	33	37	39	32	35	42	35	30	33
TOTAL WELL	45	46	91	19	64	42	79	20	44	50	42	44	46	41	53	51	40	45	56	43	39	37
Fairly badly	28	27	4	47	17	30	9	44	32	27	28	26	29	31	23	28	26	28	24	31	29	26
Very badly	17	17	0	29	11	20	4	31	15	18	16	17	16	18	18	14	22	14	14	14	21	29
TOTAL BADLY	45	44	4	76	28	50	13	75	47	45	44	43	45	49	41	42	48	42	38	45	50	55
Don't know	10	9	5	6	8	8	8	5	9	4	14	14	10	10	6	7	12	12	6	12	10	7
In your opinion how good or bad is the state of Britain's economy at the moment?																						
Very good	4	4	12	1	7	1	10	1	2	6	2	5	3	3	6	5	3	3	6	3	4	1
Quite good	26	26	59	8	28	24	47	12	20	28	25	27	22	24	32	30	20	28	28	26	24	21
TOTAL GOOD	30	30	71	9	35	25	57	13	22	34	27	32	25	27	38	35	23	31	34	29	28	22
Neither good nor bad	29	32	21	39	40	30	27	34	41	31	33	24	36	34	30	32	32	34	35	33	28	26
Quite bad	27	24	5	38	17	24	10	38	26	24	25	23	25	26	22	22	27	24	19	26	26	37
Very bad	10	9	1	11	6	16	4	13	6	9	8	10	8	10	8	7	11	7	8	7	12	13
TOTAL BAD	37	33	6	49	23	40	14	51	32	33	33	33	33	36	30	29	38	31	27	33	38	50
Don't know	4	5	3	2	1	5	2	3	5	2	7	11	6	4	2	4	6	5	4	5	7	2



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			Westn	ninster '	VI	2	2010 V	ote	Ge	nder		Ą	ge		Socia	l Grade			Region		
	Total	Cor	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotla
Weighted Sam	ple 1754	481	475	113	210	517	407	323	851	903	209	444	600	502	1000	754	225	570	375	431	153
Unweighted Sam		463	3 447	97	246	518	391	354	839	915	167	327	679	581	1171	583	219	603	373	417	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Fe																					
26-	27 <b>5-6</b>																				
ow do you think the financial situation of your household																					
ill change over the next 12 months?																	1 .				
Get a lot better		5	2	3	1	3	1	2	4	1	5	3	2	2	3	1	2	3	2	3	
Get a little better 1		36			13	26	13	20	23	17	25	29	16	14	23	16	26	22	17	17	1
TOTAL BETTER 2		<b>41</b>			<b>14</b> 47	<b>29</b> 50	<b>14</b> 41	22	27	18	30	<b>32</b> 39	<b>18</b> 44	16	26	17	28	25	19	20	1
Stay about the same 4 Get a little worse 2.		6	39 26		26	13	26	42 22	43 18	45 22	38 15	39 18	21	51 22	46 19	40 21	39 18	43 20	48 19	43 21	2
Get a little worse 2.	_	2	13		10		12	9	8	8	2	6	12	7	5	12	9	20 7	5	11	
TOTAL WORSE 3	_	8	39		<b>36</b>	4 17	38	31	26	30	17	24	33	29	24	33	<b>27</b>	27	24	32	3
	7 6	1 4	7	2	3	4	6	5	4	8	16	6	5	4	4	9	6	5	9	6	•
Don't know 7	· ·	1 7	'	_	J	, -	U	3		U	10	U	3	7	_	3	U	3	3	U	
Does pose a serious threat	22	30		26	22	30	17	21	26	18	16	19	24	25	22	21	21	24	20	22	2
Does pose some threat	50	53	51	52	48	51	51	54	47	53	39	49	52	52	52	47	47	49	51	52	5
TOTAL TUDEAT																					
TOTAL THREAT	72	83			70	81		75	73	71	55	68	76		74	68	68	73	71	74	
Does not pose much threat	14	11	16	8	17	10	16	12	18	10	24	13	11	14	15	13	12	14	15	12	1
Does not pose much threat Does not pose any real threat at all	14 4	11 1	16 4	8 5	17 6	10 2	16 6	12 4	18 6	10 2	24 2	13 5	11 5	14 3	15 2	13 6	12 8	14 4	15 2	12 3	7 1 5
Does not pose much threat Does not pose any real threat at all TOTAL NOT THREAT	14 4 18	11 1 12	16 4 <b>20</b>	8 5 <b>13</b>	17 6 <b>23</b>	10 2 12	16 6 <b>22</b>	12 4 <b>16</b>	18 6 <b>24</b>	10 2 <b>12</b>	24 2 <b>26</b>	13 5 <b>18</b>	11 5 <b>16</b>	14 3 <b>17</b>	15 2 <b>17</b>	13 6 <b>19</b>	12 8 <b>20</b>	14 4 <b>18</b>	15 2 <b>17</b>	12 3 <b>15</b>	2
Does not pose much threat Does not pose any real threat at all	14 4	11 1	16 4	8 5	17 6	10 2	16 6	12 4	18 6	10 2	24 2	13 5	11 5	14 3	15 2	13 6	12 8	14 4	15 2	12 3	1
Does not pose much threat Does not pose any real threat at all TOTAL NOT THREAT Don't know Thinking about how the West has responded to Russia's Involvement in Ukraine, do you think the West's response as been	14 4 18	11 1 12	16 4 <b>20</b>	8 5 <b>13</b>	17 6 <b>23</b>	10 2 12	16 6 <b>22</b>	12 4 <b>16</b>	18 6 <b>24</b>	10 2 <b>12</b>	24 2 <b>26</b>	13 5 <b>18</b>	11 5 <b>16</b>	14 3 <b>17</b>	15 2 <b>17</b>	13 6 <b>19</b>	12 8 <b>20</b>	14 4 <b>18</b>	15 2 <b>17</b>	12 3 <b>15</b>	2
Does not pose much threat Does not pose any real threat at all TOTAL NOT THREAT Don't know Thinking about how the West has responded to Russia's Involvement in Ukraine, do you think the West's response as been Too aggressive towards Russia, and risks making the situation worse	14 4 18	11 1 12	16 4 <b>20</b>	8 5 <b>13</b>	17 6 <b>23</b>	10 2 12	16 6 <b>22</b>	12 4 <b>16</b>	18 6 <b>24</b>	10 2 <b>12</b>	24 2 <b>26</b>	13 5 <b>18</b>	11 5 <b>16</b>	14 3 <b>17</b>	15 2 <b>17</b> 9	13 6 <b>19</b>	12 8 <b>20</b>	14 4 <b>18</b>	15 2 <b>17</b>	12 3 <b>15</b>	2
Does not pose much threat Does not pose any real threat at all TOTAL NOT THREAT Don't know Thinking about how the West has responded to Russia's Involvement in Ukraine, do you think the West's response as been Too aggressive towards Russia, and risks making the situation	14 4 18 10	11 1 12 5	16 4 <b>20</b> 9	8 5 <b>13</b> 9	17 6 <b>23</b> 7	10 2 12 6	16 6 <b>22</b> 9	12 4 <b>16</b> 9	18 6 <b>24</b> 4	10 2 <b>12</b> 16	24 2 <b>26</b> 19	13 5 <b>18</b> 15	11 5 <b>16</b> 8	14 3 <b>17</b> 6	15 2 <b>17</b> 9	13 6 <b>19</b> 13	12 8 <b>20</b> 11	14 4 <b>18</b> 10	15 2 <b>17</b> 12	12 3 <b>15</b> 11	1
Does not pose much threat Does not pose any real threat at all TOTAL NOT THREAT Don't know  hinking about how the West has responded to Russia's avolvement in Ukraine, do you think the West's response as been  oo aggressive towards Russia, and risks making the situation worse Not tough enough towards Russia, and needs to be more	14 4 18 10	111 1 12 5   5	16 4 <b>20</b> 9 12 47 21	8 5 13 9 8 39 34	17 6 <b>23</b> 7	10 2 12 6	16 6 <b>22</b> 9 11 49 20	12 4 16 9 11 37 29	18 6 <b>24</b> 4 11 54 23	10 2 12 16	24 2 26 19	13 5 18 15 10 43 23	11 5 16 8 9 49 20	14 3 17 6	15 2 17 9	13 6 19 13	12 8 <b>20</b> 11 13 45 23	14 4 18 10 9 47 24	15 2 17 12 10 45 20	12 3 15 11 12 43 23	1 1 2 2
Does not pose much threat Does not pose any real threat at all TOTAL NOT THREAT Don't know  hinking about how the West has responded to Russia's evolvement in Ukraine, do you think the West's response as been  oo aggressive towards Russia, and risks making the situation worse Not tough enough towards Russia, and needs to be more robust	14 4 18 10	11 1 12 5	16 4 <b>20</b> 9 12 47 21	8 5 <b>13</b> 9	17 6 <b>23</b> 7	10 2 12 6	16 6 <b>22</b> 9	12 4 16 9	18 6 <b>24</b> 4	10 2 12 16	24 2 26 19	13 5 18 15	11 5 16 8	14 3 17 6	15 2 17 9	13 6 <b>19</b> 13	12 8 <b>20</b> 11	14 4 18 10	15 2 17 12 10 45	12 3 15 11	1 2 2
Does not pose much threat Does not pose any real threat at all  TOTAL NOT THREAT Don't know  Thinking about how the West has responded to Russia's Involvement in Ukraine, do you think the West's response as been  Too aggressive towards Russia, and risks making the situation worse Not tough enough towards Russia, and needs to be more robust Has got the balance about right	14 4 18 10 11 46 23	111 1 12 5   5	16 4 <b>20</b> 9 12 47 21	8 5 13 9 8 39 34	17 6 23 7 18 50 19	10 2 12 6	16 6 <b>22</b> 9 11 49 20	12 4 16 9 11 37 29	18 6 <b>24</b> 4 11 54 23	10 2 12 16	24 2 26 19	13 5 18 15 10 43 23	11 5 16 8 9 49 20	14 3 17 6	15 2 17 9	13 6 19 13	12 8 <b>20</b> 11 13 45 23	14 4 18 10 9 47 24	15 2 17 12 10 45 20	12 3 15 11 12 43 23	
Does not pose much threat Does not pose any real threat at all  TOTAL NOT THREAT Don't know  Thinking about how the West has responded to Russia's Involvement in Ukraine, do you think the West's response as been  Too aggressive towards Russia, and risks making the situation worse Not tough enough towards Russia, and needs to be more robust Has got the balance about right Don't know  Would you support or oppose?  Britain stationing troops in Ukraine to protect against	14 4 18 10 11 46 23	111 1 12 5   5	16 4 <b>20</b> 9 12 47 21 21	8 5 13 9 8 39 34	17 6 23 7 18 50 19	10 2 12 6	16 6 <b>22</b> 9 11 49 20	12 4 16 9 11 37 29	18 6 <b>24</b> 4 11 54 23	10 2 12 16	24 2 26 19	13 5 18 15 10 43 23	11 5 16 8 9 49 20	14 3 17 6	15 2 17 9 10 46 25 19	13 6 19 13	12 8 <b>20</b> 11 13 45 23	14 4 18 10 9 47 24	15 2 17 12 10 45 20	12 3 15 11 12 43 23	1 2
Does not pose much threat Does not pose any real threat at all  TOTAL NOT THREAT Don't know  Thinking about how the West has responded to Russia's Involvement in Ukraine, do you think the West's response as been  Too aggressive towards Russia, and risks making the situation worse Not tough enough towards Russia, and needs to be more robust Has got the balance about right Don't know  Would you support or oppose?  Britain stationing troops in Ukraine to protect against Bussia?	14 4 18 10 11 46 23 21	111 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	16 4 20 9 9 12 47 21 21 19	8 5 13 9 8 39 34 19	17 6 23 7 18 50 19 14	10 2 12 6 6	16 6 22 9 111 49 20 20	12 4 16 9 11 37 29 22	18 6 24 4 11 54 23 11	10 2 12 16 10 37 22 30	24 2 26 19 14 33 28 26	13 5 18 15 10 43 23 25	11 5 16 8 9 49 20 22	14 3 17 6	15 2 17 9 10 46 25 19	13 6 19 13	12 8 <b>20</b> 11 13 45 23 19	14 4 18 10 9 47 24 20	15 2 17 12 10 45 20 25	12 3 15 11 12 43 23 22	1 1 4 2 1 1



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	٧	Vestmi	nster VI		2	010 Vo	te	Ge	nder		Ag	ge		Social	Grade			Region		
Total	Con	Lab	Lib	UKIP	Con	Lab	Lib	Male	Female	18-24			60+	ABC1	C2DE	London		Midlands /	North	Scotland
4754		475	Dem																404	
		_								_		_		11000						153 142
														0/_						%
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69	78	67	69	76	76	71	70	74	65	59	66	68	77	71	66	72	72	68	66	65
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26	19	27	27	16	19	23	25	20	31	36	28	26	18	24	28	25	22	28	28	29
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Lib Dem UKIP Con Lab Lib Dem Male Female 18-24 25-39 40-59 60+ ABC1 C2DE 1754 481 475 113 210 517 407 323 851 903 209 444 600 502 1000 754 1754 463 463 447 97 246 518 391 354 839 915 167 327 679 581 1771 583 % % % % % % % % % % % % % % % % % % %</td><td>Total         Con         Lab Dem         UKIP Dem Dem         Lib Dem         Male Pemale Bemale Bear Bear Bear Bear Bear Bear Bear Bea</td><td>Total Con Lab Lib Dem Will Con Lab Lib Dem Wale Female 18-24 25-39 40-59 60+ ABC1 C2DE London Rest of South 1754 481 475 113 210 517 407 323 851 903 209 444 600 502 1000 754 225 570 1754 463 447 97 246 518 391 354 839 915 167 327 679 581 1171 583 219 603</td><td>  Total   Con</td><td>  Total   Con   Lab   Lib   UKIP   Con   Lab   Lib   Male   Female   18-24   25-39   40-59   60-4   ABC1   C2DE   London   Rest of   Midlands   North   Male   Male   Female   18-24   25-39   40-59   60-4   ABC1   C2DE   London   Rest of   Midlands   North   Male   Mal</td></td>	Total         Con         Lab Dem	Total         Con         Lab         Lib Dem Dem UKIP Dem UKIP Dem UKIP         Con         Lab           1754         481         475         113         210         517         407           1754         463         447         97         246         518         391           %         %         %         %         %         %         %           44         54         44         53         43         51         46           34         29         32         29         45         30         30           22         17         23         18         12         19         23           48         45         47         45         50         44         47           26         21         28         24         19         24         27           69         78         67         69         76         76         71           5         4         6         4         7         5         6           26         19         27         27         16         19         23           28         26       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pem         Female pem pem pem pem pem pem pem pem pem pe</td><td>Total         Con         Lab         Lib Dem         UKIP         Con         Lab Dem         Lib Dem         Male         Female         18-24         25-39         40-59         60+         ABC1           1754         481         475         113         210         517         407         323         851         903         209         444         600         502         1000           1754         463         447         97         246         518         391         354         839         915         167         327         679         581         1171           %</td></t<> <td>Total Con Lab Lib Dem UKIP Con Lab Lib Dem Male Female 18-24 25-39 40-59 60+ ABC1 C2DE 1754 481 475 113 210 517 407 323 851 903 209 444 600 502 1000 754 1754 463 463 447 97 246 518 391 354 839 915 167 327 679 581 1771 583 % % % % % % % % % % % % % % % % % % %</td> <td>Total         Con         Lab Dem         UKIP Dem Dem         Lib Dem         Male Pemale Bemale Bear Bear Bear Bear Bear Bear Bear Bea</td> <td>Total Con Lab Lib Dem Will Con Lab Lib Dem Wale Female 18-24 25-39 40-59 60+ ABC1 C2DE London Rest of South 1754 481 475 113 210 517 407 323 851 903 209 444 600 502 1000 754 225 570 1754 463 447 97 246 518 391 354 839 915 167 327 679 581 1171 583 219 603</td> <td>  Total   Con</td> <td>  Total   Con   Lab   Lib   UKIP   Con   Lab   Lib   Male   Female   18-24   25-39   40-59   60-4   ABC1   C2DE   London   Rest of   Midlands   North   Male   Male   Female   18-24   25-39   40-59   60-4   ABC1   C2DE   London   Rest of   Midlands   North   Male   Mal</td>	Total         Con         Lab Dem         UKIP Dem         Con         Lab Dem         Lib Dem         Male Dem         Female         18-24         25-39           1754         481         475         113         210         517         407         323         851         903         209         444           1754         463         447         97         246         518         391         354         839         915         167         327           %         %         %         %         %         %         %         %         %         %         %           44         54         44         53         43         51         46         46         57         32         29         44           34         29         32         29         45         30         30         36         31         38         43         33           22         17         23         18         12         19         23         18         13         30         28         23           27         34         25         31         30         32         26         27         39         15	Total         Con         Lab         Lib Dem         UKIP Dem         Con         Lab         Lib Dem         Male         Female         18-24         25-39         40-59           1754         481         475         113         210         517         407         323         851         903 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Female 18-24 25-39 40-59 60+ ABC1 C2DE 1754 481 475 113 210 517 407 323 851 903 209 444 600 502 1000 754 1754 463 463 447 97 246 518 391 354 839 915 167 327 679 581 1771 583 % % % % % % % % % % % % % % % % % % %	Total         Con         Lab Dem         UKIP Dem Dem         Lib Dem         Male Pemale Bemale Bear Bear Bear Bear Bear Bear Bear Bea	Total Con Lab Lib Dem Will Con Lab Lib Dem Wale Female 18-24 25-39 40-59 60+ ABC1 C2DE London Rest of South 1754 481 475 113 210 517 407 323 851 903 209 444 600 502 1000 754 225 570 1754 463 447 97 246 518 391 354 839 915 167 327 679 581 1171 583 219 603	Total   Con	Total   Con   Lab   Lib   UKIP   Con   Lab   Lib   Male   Female   18-24   25-39   40-59   60-4   ABC1   C2DE   London   Rest of   Midlands   North   Male   Male   Female   18-24   25-39   40-59   60-4   ABC1   C2DE   London   Rest of   Midlands   North   Male   Mal



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	Total	Con	Lab	Lib	UKIP	Con	Lab	Lib	Mala	Female	10 24	25 20	40 E0	601	ADC1	CODE	London	Rest of	Midlands /	North	Scotland
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Weighted Sample	1754	481	475	113	210	517	407	323	851	903	209	444	600	502	1000	754	225	570	375	431	153
Unweighted Sample	1754	463	447	97	246	518	391	354	839	915	167	327	679	581	1171	583	219	603	373	417	142
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Generally speaking, do you think the next government
should try to reduce the level of immigration into Britain,
increase the level of immigration, or keep immigration at
its current level?

Should try to reduce immigration a lot Should try to reduce immigration a little	52 24	61 28	46 27	24 26	87 7	69 21	46 26	40 28	52 21	52 26	31 27	36 28	58 23	68 20	43 29	64 18	45 27	50 27	54 24	59 21	46 18
TOTAL REDUCE IMMIGRATION	76	89	73	50	94	90	72	68	73	78	58	64	81	88	72	82	72	77	78	80	64
Should try to keep immigration at its current level	14	7	19	37	2	7	18	21	18	11	25	22	11	8	17	10	20	14	12	11	23
Should try to increase immigration a little	2	0	3	7	2	0	3	5	3	1	5	4	1	1	3	1	2	2	3	1	3
Should try to increase immigration a lot	2	1	1	0	2	1	2	1	2	1	3	3	2	1	1	2	0	1	1	2	5
TOTAL INCREASE IMMIGRATION	4	1	4	7	4	1	5	6	5	2	8	7	3	2	4	3	2	3	4	3	8
Don't know	6	3	3	6	0	3	5	6	3	8	9	7	6	3	6	5	6	5	7	6	5

63 51

## Do you think governments should or should not try to put a cap on the maximum number of people allowed to come and live in Britain each year?

Should	72	81	67	53	90	83	67	62	65	78	51	63	76	82	66	79	66	70	75	75	69
Should not	19	13	26	32	7	12	24	28	27	13	34	27	15	12	25	12	22	20	18	16	26
Don't know	9	6	7	15	3	5	10	10	8	10	15	10	q	5	a	8	11	10	8	a	5

## Thinking about how governments manage immigration into Britain, which of the following best reflects your view?

Even if it is difficult to stick to it governments should set an annual cap or limit for the amount of immigration into Britain, so there is a clear target for the number of people coming to live in the country

It isn't practical or realistic for governments to set a cap or limit for something as complex as immigration - they should have clear policies on who can come here, but there is no need to put a number on it

> Neither Don't know

Would you support or oppose changing the rules on
benefits so they are only available to migrants who have
been resident in Britain for at least two years?

Support Oppose Don't know

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78 12 11 10 8

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	Total	Can	Lab	Lib	UKIP	Con	Lab	Lib	Male	Female	10 24	25 20	40 E0	601	ADC1	C2DE	Landan	Rest of	Midlands /	North	Scotland
	TOtal	Con	Lau	Dem	UKIF	G	Lau	Dem	Wate	remale	10-24	23-35	40-39	00+	ABCI	CZDE	London	South	Wales	NOILII	Scotland
Weighted Sample	1754	481	475	113	210	517	407	323	851	903	209	444	600	502	1000	754	225	570	375	431	153
Unweighted Sample	1754	463	447	97	246	518	391	354	839	915	167	327	679	581	1171	583	219	603	373	417	142
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	70	70	70	70	70 70	70	70 7	0 70	70	70	70	70	70	70	70	70	70	70	70
Would you support or oppose changing the rules on access to services like the NHS and education so they are only available for free to migrants if they are currently employed?																			
Support	66	81	60	46	86 81	58	58 6	3 69	51	58	68	77	62	72	66	67	66	68	58
Oppose	21	11	27	40	8 9	29 13	58 63 28 24 14 13	4 18		58 27	17	14	26	14	24	22	19	18	25
Don't know	13	8	13	14	6 10	13	14 1	3 14	14	15	15	9	12	14	10	11	15	14	17
Ed Miliband has proposed reducing university tuition fees in English and Welsh universities from £9000 a year to £6000 a year. Do you support or oppose this policy?  Support Oppose Don't know	54 27 19	31 49 20	82 7 11	53 34 13	42   31 37   49 21   20	77 9 14	62   44 22   34 16   1	8 60 4 19 7 20	24	61 21 18	54 25 21	47 35 18	54 29 16	55 23 22	63 22 14	47 34 19	55 26 19	59 23 18	57 19 24
From what you have seen or heard, who do you think would benefit most from tuition fees being reduced?																			
Students who go on to earn below average wages Students who go on to earn average wages Students who go on to earn above average wages All equally Don't know	16 12 20 37 14	14 12 32 31 11	20 15 12 40 12	8 13 22 44 13	17   12 12   10 22   30 33   34 16   15	21 15 13 38 13	16   10 14   10 19   20 41   33 10   13	0 13 6 15 5 39	10 20 39	17 12 19 41 12	16 12 17 37 18	15 13 26 34 13	16 12 25 35 12	16 12 14 40 18	14 12 17 45 13	14 13 23 35 15	17 12 20 35 16	18 10 19 38 15	17 11 19 40 12



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		٧	Vestmi	nster \	/I	2	2010 Vote			nder	Age				Social	Grade	Region						
	Total	Con	Lab	Lib	UKIP	Can	Lab	Lib	Male	Female	10 24	25 20	40.50	еот	ABC1	CODE	London	Rest of	Midlands /	North	Scotland		
	TOtal	0	Lau	Dem	UKIF	0	Lau	Dem	Wate	wate Female	10-24 23-39		40-39 001		ABCI	CZDE	London	South	Wales	NOILII	Scotianu		
Weighted Sample	1754	481	475	113	210	517	407	323	851	903	209	444	600	502	1000	754	225	570	375	431	153		
Unweighted Sample	1754	463	447	97	246	518	391	354	839	915	167	327	679	581	1171	583	219	603	373	417	142		
	0/_	0/_	0/_	0/	0/_	0/	0/	0/	0/	0/_	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/		

The Labour party has proposed funding the reduction in tuition fees by reducing tax breaks for pensions. Under the proposals the amount of money people can put into a pension each year tax-free would be reduced to £30,000, the total amount people can pay into their pension tax-free would be reduced to £1 million and tax allowances for pension contributions by people earning over £150,000 would be reduced. Some reports have suggested that the Conservative party will also use money raised from changes to pension savings but will instead use the funds to increase the threshold at which national insurance is

to increase the threshold at which national insurance is paid.																					
Taking both of these proposals together, which do you think would be a better use of the money raised from																					
pension savings?		•	1 40		07	40   4			1 00	00	1 00	00	00	40	00	00	07	0.4	0.4	00	00
Cutting tuition fees		24	10	44	27	12 1			26	22	32	29	23	18	23	26	27	21	24	26	26
Increasing the national insurance threshold		32	51	20	32	34 4		28	36	27	35	28	31	34	37	24	27	36	30	30	28
Neither		20	23	11	22	26 2			21	18	10	16	20	25	19	20	20	20	20	17	26
Don't know		25	16	26	19	28 1	3 24	23	16	33	22	27	26	22	21	30	26	23	26	28	20
Do you think there should or should not be televised debates between the party leaders during the general election campaign?  Should Should NOT Don't know	15	Mar 5-6 69 19	57 31 12	81 12 8	76 16 8	75   5 15   3 9   1	14	15		68 17 16	78 9 13	74 12 14	66 19 15	63 29 8	70 20 10	67 17 16	72 16 12	68 21 12	67 19 14	69 18 12	69 18 13
And, more generally, do you think leader's debates are good or bad for democracy?			1			1 .															
Good for democracy		57	48	71	64	62 4			62	53	63	67	54	50	60	54	61	56	56	60	54
Bad for democracy		8	10	7	8	8 1			9	7	7	5	9	10	9	7	7	8	8	6	13
Neither good nor bad for democracy		28	38	18	26	27 4			26	29	17	21	29	36	26	30	28	29	28	26	24
Don't know		7	3	3	2	3 5	3	3	3	11	13	7	8	3	6	9	4	6	8	8	8



Fieldwork: 5th - 6th March 2015																	vvnat the world t					
	Westminster VI			2010 Vote			Ge	nder		Αç	ge		Social	l Grade	Region							
	Total	Con	Lab	Lib Dem	UKIP	Con		Lib Dem	Male	Female	18-24				ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample		481	475		210	517	407	323	851	903	209	444	600	502	1000	754	225	570	375	431	153	
Unweighted Sample		463	447	97	246	518	391	354	839	915	167	327	679	581	1171	583	219	603	373	417	142	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Do you think the leaders' debates would or would not help																						
you make up your mind over who to vote for?		۱							l		l				۱		1					
Would help me make up my mind over who to vote for	39	29	45	46	44	28	36	50	38	40	52	49	36	28	40	37	41	37	38	42	36	
Would NOT help me make up my mind over who to vote for	48	65	44	38	46	63	52	37	54	42	31	36	49	63	49	47	45	50	48	46	49	
Don't know	13	5	11	15	10	9	12	13	8	18	17	15	15	8	11	16	13	13	14	12	15	
The television broadcasters proposed three debates, two of them would include the leaders of the seven major British political parties with one head to head debate between Ed Miliband and David Cameron.																						
Do you support or oppose holding three leaders' debates with the above format?															•							
Support	45	35	65	38	37	30	58	50	47	44	49	54	43	38	46	44	50	41	44	48	50	
Oppose – I would prefer a different format Oppose – they should not be held at all	21 14	23 25	10 9	35 15	38 12	25 25	13 10	24 12	25 16	16 13	29 3	21 7	19 14	20 25	21 16	20 12	21 12	25 16	19 13	18 13	14 15	
Oppose – triey sriodid flot be field at all Neither	7	8	6	5	6	8	7	7	5	9	3	8	7	25 8	6	9	7	6	7	9	6	
Don't know	13	9	10	6	6	11	, 12	8	7	18	15	10	17	9	11	15	10	11	18	12	15	
And do you think there should or should not be a head to head debate between David Cameron and Ed Miliband without any other party leaders?  Should be a head to head debate between David Cameron	42	33	63	33	38	29	57	45	45	39	l <sub>40</sub>	45	40	42	44	38	46	37	44	43	44	
and Ed Miliband, without any other party leaders Should NOT be a head to head debate between David	72	00	00	00	30	23	31	70	43	33	10	70	40	72		30	40	37	77	40	77	
Cameron and Ed Miliband	42	53	25	60	50	56	28	41	45	38	41	38	40	47	40	44	40	48	35	39	42	
Don't know	17	14	11	8	12	14	14	14	10	23	19	17	20	11	16	18	14	15	20	18	14	
David Cameron has said that he will only take part in one debate including the leaders of the seven main British parties with no second debate or head to head debate with Ed Miliband. Cameron's advisors have blamed the broadcasters for not consulting more with the parties.																						
Do you think David Cameron is or is not scared of debating the other party leaders?																						
David Cameron is scared of debating the other party leaders	50	15	82	55	62	21	75	65	55	46	44	55	52	46	48	53	53	47	50	50	55	
David Cameron is NOT scared of debating the other party	32	69	8	34	27	61	12	26	33	31	29	26	31	39	35	27	29	37	29	30	27	
leaders Don't know	18	16	11	11	11	18	13	9	13	24	26	20	17	15	17	20	18	17	20	19	18	
		•				•			•		•			Į.	•		•					



Fleidwork: 5th - 6th March 2015		Westminster VI			2010 Vote			Gender		Age				Social	Grade	Region					
		•	Vestiiii	Lih				Lib				Ĭ						Post of	Midlands /		
	Total	Con		Dem	UKIP			Dem	Male	Female		25-39	40-59	60+	ABC1	C2DE	London	South	Wales	North	Scotland
Weighted Sample	1754	481	475	113	210	517	407	323	851	903	209	444	600	502	1000	754	225	570	375	431	153
Unweighted Sample	1754	463	447	97	246	518	391	354	839	915	167	327		581	1171	583	219	603	373	417	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
And who do you think is mostly to blame for the																					
breakdown in talks over the debates?																					
David Cameron	38	9	66	44	48	15	61	51	45	30	33	39	40	35	34	42	41	33	40	39	42
The broadcasters	13	31	3	16	13	27	3	11	13	14	13	7	14	18	15	11	11	19	12	11	6
Both equally	23	34	15	23	23	31	18	19	22	24	22	23	21	26	25	20	28	23	21	21	26
Neither	4	4	1	4	4	5	1	4	5	2	5	5	2	4	4	3	6	4	4	4	1
Don't know	22	22	15	14	12	23	17	15	15	30	27	26	22	17	22	23	15	22	24	26	25
If David Cameron refuses to take part in the debates do you think they should or should not go ahead without the Prime Minister?  The debates should only go ahead if the David Cameron attends all the debates The debates should still go ahead even if David Cameron refuses to take part Don't know	28 55 16	50 35 14	18 73 10	28 65 7	28 62 10	45 38 17	20 69 12	20 70 10	30 58 13	27 53 19	18 66 16	28 57 16	26 56 19	37 50 13	30 55 16	27 57 16	26 60 14	31 53 15	27 56 17	27 55 18	28 55 16
And, if David Cameron refuses to take part in a head to head debate with Ed Miliband, do you think the debate should or should not go ahead with Ed Miliband being interviewed instead?  The head to head debate should not go ahead without David Cameron The head to head debate should go ahead with Ed Miliband being interviewed instead Don't know	39 41 20	62 22 16	22 66 12	52 36 12	38 44 18	59 24 18	26 57 17	35 51 15	41 45 14	37 37 25	36 44 20	36 42 22	37 43 21	46 37 17	43 39 17	33 43 23	38 43 19	45 36 19	33 47 21	37 43 20	41 37 22



## **YouGov Weighting Data**

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

Unweighted no. Weighted no.

	Onweignted no.	weignteun
Age and Gender		
Male 18 to 2	24 <b>64</b>	105
Male 25 to 3	39 <b>130</b>	221
Male 40 to 5	<b>335</b>	296
Male 60	+ 310	228
Female 18 to 2	24 <b>103</b>	103
Female 25 to 3	39 <b>197</b>	223
Female 40 to 5	<b>344</b>	303
Female 60	+ 271	274
Region		
North Englar	nd <b>417</b>	431
Midland	ds <b>285</b>	288
Ea	st <b>191</b>	168
Londo	on <b>219</b>	225
South Englar	nd <b>412</b>	402
Wale	es <b>88</b>	88
Scotlar	nd <b>142</b>	153
Social Grade		
A	AB <b>687</b>	491
C	1 <b>484</b>	509
C	22 <b>240</b>	368
D	E 343	386
Newspaper Type		
Express / Ma	ail <b>289</b>	249
Sun / Sta	ar <b>180</b>	353
Mirror / Reco	rd <b>123</b>	154
Guardian / Independe	nt <b>166</b>	77
FT / Times / Telegrap	oh <b>153</b>	140
Other Paper	er <b>270</b>	202
No Pape	er <b>573</b>	579
Political Party Identification		
Labo	ur <b>485</b>	554
Conservation	/e <b>447</b>	488
Liberal Democr	at <b>132</b>	167
SNP/Plaid Cym	ru <b>47</b>	33
Othe	rs <b>180</b>	86
None/ D	K 463	426

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to <code>yougov.co.uk/publicopinion/methodology</code>

Or visit our website: <code>yougov.co.uk</code>