

YouGov Survey Results

Sample Size: 1974 GB Adults
Fieldwork: 3rd - 4th June 2013

Total	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
1974	X	X	X	X	582	503	427	959	1015	239	503	675	557	1125	849	253	642	422	486	172	
Unweighted Sample	1974	429	642	132	257	575	511	432	947	1027	171	480	771	552	1300	674	278	652	419	458	167
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How interested are you in the BBC TV show Doctor Who?

Very interested	17	16	19	25	11	15	18	23	20	14	19	19	21	10	17	17	14	18	17	18	15
Quite interested	14	13	15	16	15	13	16	16	16	12	14	12	18	11	15	13	17	13	14	11	22
TOTAL INTERESTED	31	29	34	41	26	28	34	39	36	26	33	31	39	21	32	30	31	31	31	29	37
Not very interested	19	18	19	19	17	18	18	18	20	18	20	20	17	20	18	24	19	20	17	16	
Not at all interested	49	53	46	40	57	54	46	42	42	55	43	47	41	62	47	51	43	49	47	53	45
TOTAL NOT INTERESTED	68	71	65	59	74	72	64	60	62	73	63	67	61	79	67	69	67	68	67	70	61
Don't know	1	0	2	0	1	1	3	1	2	1	5	2	1	0	1	2	2	1	1	1	2

Which of the following is your favourite Doctor Who?

[Asked to those who are interested in Dr Who
n=633]

David Tennant	43	47	43	40	36	47	43	43	34	55	45	37	46	45	45	41	42	37	52	41	49
Tom Baker	16	15	17	24	23	19	13	19	21	10	7	13	21	17	17	15	18	15	15	20	14
Matt Smith	14	12	15	16	9	9	14	16	14	14	32	18	9	10	14	15	12	14	16	18	8
Christopher Eccleston	8	5	7	5	7	5	6	7	9	6	14	16	4	2	9	7	8	12	5	6	5
Jon Pertwee	6	11	6	0	13	8	11	2	9	3	1	2	10	7	4	9	2	10	4	3	10
Patrick Troughton	3	2	5	1	4	2	5	2	4	1	0	1	3	5	2	4	5	2	1	4	1
William Hartnell	2	5	1	3	3	5	1	2	3	1	0	1	2	6	3	2	2	4	1	1	3
Peter Davison	2	2	1	5	0	0	1	3	1	3	0	6	0	1	1	3	3	2	1	1	6
Sylvester McCoy	2	0	4	1	0	1	3	2	2	2	0	5	1	1	2	2	3	0	2	2	4
Colin Baker	1	0	1	0	3	1	1	0	1	0	0	0	1	2	0	1	5	0	0	0	0
Paul McGann	0	0	1	2	0	0	1	1	0	1	0	1	0	0	1	0	0	0	0	2	0
Don't know	2	1	1	2	2	2	1	2	1	3	1	1	2	4	2	2	0	4	2	1	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of the following is your LEAST favourite Doctor Who?

[Asked to those who are interested in Dr Who
n=633]

Sylvester McCoy	29	34	26	19	30	30	34	22	30	27	3	21	39	33	27	31	26	35	30	26	19
Colin Baker	11	9	14	13	18	10	8	17	11	11	8	12	14	7	14	8	11	10	11	16	8
Paul McGann	9	10	12	5	11	13	15	4	10	9	6	9	11	10	9	10	14	9	5	12	7
Christopher Eccleston	7	7	4	13	7	4	4	9	6	7	16	8	3	6	6	7	5	7	9	5	4
Peter Davison	5	4	6	4	6	5	7	3	5	5	0	1	8	5	5	4	2	5	5	6	6
Matt Smith	5	5	4	4	8	5	2	4	5	4	8	3	5	5	5	4	4	5	4	3	10
Patrick Troughton	3	3	4	5	2	2	3	4	2	3	1	4	2	5	4	1	2	3	1	5	2
Tom Baker	3	3	4	3	3	3	5	2	2	3	0	4	2	4	2	4	3	2	5	0	9
William Hartnell	2	3	2	4	0	2	2	2	2	2	2	2	2	3	2	2	1	2	5	1	1
Jon Pertwee	2	3	2	2	3	3	1	4	2	3	0	4	1	4	2	2	1	3	2	2	1
David Tennant	1	0	1	1	1	0	2	0	2	0	4	2	0	0	1	1	2	2	1	0	1
Don't know	24	17	21	26	11	21	16	27	22	25	53	29	14	17	22	26	29	17	24	25	32

Thinking about the next person who will play the role of Doctor Who, which of the following do you think it's important that they should be?
(Please tick all that apply)

British	54	60	53	49	56	61	52	58	58	49	57	47	58	52	53	55	58	50	57	53	58
Male	52	65	40	42	61	62	43	49	55	49	63	45	52	56	50	55	48	53	61	47	47
A character actor	28	20	32	21	47	26	28	29	31	25	23	28	26	39	30	26	27	32	33	22	25
White	23	33	14	5	50	31	16	14	28	16	17	20	23	28	22	24	17	31	19	20	16
English	22	28	15	9	41	28	16	18	25	19	11	28	20	26	20	26	25	31	27	14	1
Under 40	19	23	16	13	21	17	14	20	18	20	32	10	14	31	17	21	20	17	19	21	17
Heterosexual	15	20	9	13	36	21	13	9	18	12	9	9	17	23	16	13	9	19	13	12	22
Attractive	14	18	13	13	12	16	17	15	9	21	8	9	16	24	13	16	17	15	17	12	10
Tall	11	12	9	3	13	13	7	9	8	15	21	7	9	13	11	11	11	8	16	9	13
Already a household name	9	8	14	2	10	8	15	6	9	10	4	6	6	23	8	11	10	9	12	7	6
Over 40	7	5	9	7	9	9	7	7	9	4	1	7	9	9	7	8	8	6	9	6	10
A comedy actor	4	4	5	2	2	3	6	4	5	3	5	5	4	4	5	4	4	4	5	4	5
None of the above	13	7	17	26	6	11	17	12	11	16	11	21	10	11	14	13	15	13	10	13	19