

## YouGov Survey Results

Sample Size: 14395 GB Adults, plus 1040 London Adults, 1017 Scottish Adults and 1018 Welsh Adults  
Fieldwork: 24th April - 5th May 2017

|                          |  | Region Lived |             |                          |               |               |                 |             |             |             |             |             |
|--------------------------|--|--------------|-------------|--------------------------|---------------|---------------|-----------------|-------------|-------------|-------------|-------------|-------------|
|                          |  | North East   | North West  | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London      | South East  | South West  | Wales       | Scotland    |
| <b>Weighted Sample</b>   |  | <b>639</b>   | <b>1537</b> | <b>1293</b>              | <b>1164</b>   | <b>1211</b>   | <b>1339</b>     | <b>1040</b> | <b>2062</b> | <b>1378</b> | <b>1018</b> | <b>1017</b> |
| <b>Unweighted Sample</b> |  | <b>632</b>   | <b>1572</b> | <b>1322</b>              | <b>1153</b>   | <b>1197</b>   | <b>1364</b>     | <b>1040</b> | <b>2148</b> | <b>1462</b> | <b>1018</b> | <b>1017</b> |
|                          |  | %            | %           | %                        | %             | %             | %               | %           | %           | %           | %           | %           |

### HEADLINE VOTING INTENTION:

#### Westminster

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

|         |    |    |    |    |    |    |    |    |    |    |    |
|---------|----|----|----|----|----|----|----|----|----|----|----|
| Con     | 40 | 42 | 43 | 54 | 51 | 56 | 36 | 56 | 52 | 41 | 28 |
| Lab     | 42 | 42 | 38 | 28 | 28 | 19 | 41 | 19 | 22 | 35 | 18 |
| Lib Dem | 6  | 8  | 9  | 8  | 9  | 12 | 14 | 15 | 16 | 7  | 7  |
| UKIP    | 8  | 6  | 7  | 7  | 9  | 9  | 6  | 6  | 6  | 4  | 2  |
| Other   | 3  | 2  | 2  | 3  | 2  | 3  | 4  | 4  | 4  | 13 | 47 |

#### Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

|          |   |   |   |   |   |   |   |   |   |    |    |
|----------|---|---|---|---|---|---|---|---|---|----|----|
| SNP/ PCY | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 11 | 41 |
| Green    | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 3 | 3 | 1  | 3  |
| BNP      | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0  | 0  |
| Other    | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 1 | 1  | 1  |

|                          |           |          |          |           |           |           |           |           |           |          |           |
|--------------------------|-----------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------|-----------|
| <b>CONSERVATIVE LEAD</b> | <b>-2</b> | <b>0</b> | <b>5</b> | <b>26</b> | <b>23</b> | <b>37</b> | <b>-5</b> | <b>37</b> | <b>30</b> | <b>7</b> | <b>10</b> |
|--------------------------|-----------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------|-----------|

#### If there were a general election held

tomorrow, which party would you vote for?

|  |    |    |    |    |    |    |    |    |    |    |    |
|--|----|----|----|----|----|----|----|----|----|----|----|
| Conservative                               | 26 | 32 | 31 | 37 | 36 | 40 | 26 | 41 | 40 | 32 | 21 |
| Labour                                     | 28 | 33 | 28 | 21 | 22 | 15 | 31 | 16 | 18 | 27 | 14 |
| Liberal Democrat                           | 4  | 6  | 7  | 6  | 6  | 10 | 11 | 11 | 12 | 6  | 6  |
| UK Independence Party (UKIP)               | 6  | 5  | 6  | 5  | 7  | 7  | 5  | 5  | 4  | 3  | .  |
| Scottish National Party (SNP)/ Plaid Cymru | 0  | 0  | 0  | 0  | 1  | 0  | .  | 0  | 0  | 9  | 33 |
| Some other party                           | 2  | 2  | 2  | 3  | 2  | 3  | 3  | 3  | 3  | 2  | 5  |
| Would not vote                             | 12 | 9  | 12 | 9  | 10 | 10 | 8  | 8  | 7  | 8  | 7  |
| Don't know                                 | 22 | 13 | 15 | 19 | 17 | 16 | 17 | 15 | 14 | 13 | 14 |

#### And which of these parties would you vote for?

[This question was only asked to those who selected 'some other party'; n=393]

|                              |    |    |    |    |    |    |    |    |    |    |    |
|------------------------------|----|----|----|----|----|----|----|----|----|----|----|
| UKIP*                        | .  | .  | .  | .  | .  | .  | .  | .  | .  | .  | 22 |
| Green                        | 69 | 88 | 80 | 75 | 74 | 67 | 82 | 80 | 79 | 59 | 53 |
| British National Party (BNP) | 17 | 3  | 0  | 3  | 0  | 11 | 0  | 7  | 1  | 0  | 0  |
| Some other party             | 14 | 9  | 30 | 20 | 26 | 23 | 18 | 13 | 13 | 41 | 15 |
| Don't know                   | 0  | 0  | 0  | 2  | 0  | 0  | 0  | 0  | 6  | 0  | 10 |

\*These answer options were shown differently in some regions

#### On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

|                                 |    |    |    |    |    |    |    |    |    |    |    |
|---------------------------------|----|----|----|----|----|----|----|----|----|----|----|
| 0 - Certain NOT to vote         | 10 | 8  | 8  | 9  | 8  | 8  | 7  | 8  | 7  | 7  | 6  |
| 1                               | 2  | 0  | 2  | 1  | 2  | 1  | 1  | 1  | 1  | 1  | 1  |
| 2                               | 2  | 2  | 2  | 2  | 2  | 1  | 2  | 1  | 2  | 1  | 0  |
| 3                               | 1  | 2  | 1  | 2  | 1  | 2  | 2  | 1  | 1  | 2  | 1  |
| 4                               | 0  | 1  | 1  | 1  | 1  | 1  | 2  | 1  | 1  | 1  | 1  |
| 5                               | 7  | 5  | 5  | 6  | 6  | 6  | 6  | 5  | 4  | 4  | 5  |
| 6                               | 2  | 2  | 3  | 2  | 2  | 2  | 2  | 2  | 2  | 3  | 2  |
| 7                               | 6  | 4  | 5  | 5  | 4  | 4  | 7  | 5  | 4  | 4  | 3  |
| 8                               | 7  | 8  | 6  | 5  | 5  | 5  | 8  | 6  | 6  | 6  | 4  |
| 9                               | 6  | 9  | 9  | 8  | 9  | 8  | 7  | 9  | 8  | 7  | 6  |
| 10 - Absolutely certain to vote | 56 | 60 | 57 | 57 | 60 | 60 | 57 | 61 | 64 | 64 | 71 |