

YouGov Survey Results

Sample Size: 2111

Fieldwork: 1st - 6th June 2012

Total	Gender		Age					Social Grade		Region							
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

Thinking about if you suspected that a male friend or neighbour might be hitting their wife/ partner...

How likely or unlikely do you think you would be to intervene in any way (for example, by calling the police, social services, going round to their house etc.)?

	Unweighted Base	2111	1021	1090	253	344	363	438	713	1182	929	500	322	209	246	511	102	171	50
Base: All UK Adults		2111	1015	1096	253	368	344	394	752	1161	950	505	338	196	262	469	103	179	59
Very likely		21%	20%	21%	23%	18%	24%	20%	20%	19%	22%	21%	18%	26%	18%	22%	16%	21%	24%
Fairly likely		37%	40%	35%	33%	40%	37%	33%	39%	40%	33%	35%	38%	38%	41%	37%	36%	37%	36%
Neither likely nor unlikely		15%	16%	15%	16%	14%	14%	15%	17%	16%	15%	16%	15%	14%	17%	15%	18%	14%	9%
Fairly unlikely		9%	9%	9%	8%	9%	6%	12%	9%	9%	9%	10%	10%	7%	5%	9%	11%	8%	18%
Very unlikely		3%	4%	3%	1%	3%	3%	4%	4%	2%	5%	4%	5%	2%	3%	2%	1%	4%	-
Don't know/ Prefer not to say		15%	11%	18%	18%	16%	15%	16%	12%	14%	16%	14%	13%	13%	16%	15%	18%	16%	13%

Sometimes men might make comments about violence towards a wife or partner that are intended to be a joke or light-hearted, for example joking with their friends that they'd like to give their female partner 'a good slap'...

In general, how acceptable or unacceptable do you think a comment like this ever is?

	Unweighted Base	2111	1021	1090	253	344	363	438	713	1182	929	500	322	209	246	511	102	171	50
Base: All UK Adults		2111	1015	1096	253	368	344	394	752	1161	950	505	338	196	262	469	103	179	59
Very acceptable		5%	7%	3%	8%	8%	5%	4%	2%	5%	4%	4%	7%	7%	5%	5%	4%	-	2%
Fairly acceptable		14%	17%	11%	21%	23%	14%	12%	8%	12%	16%	14%	14%	16%	13%	11%	16%	13%	23%
Neither acceptable nor unacceptable		22%	24%	20%	19%	22%	28%	20%	20%	22%	21%	20%	21%	18%	25%	23%	21%	24%	13%
Fairly unacceptable		20%	21%	19%	24%	19%	18%	23%	17%	20%	19%	17%	21%	20%	15%	24%	19%	20%	11%
Very unacceptable		36%	27%	45%	21%	21%	29%	38%	51%	38%	34%	39%	33%	34%	38%	34%	35%	40%	42%
Don't know/ Prefer not to say		4%	4%	4%	7%	7%	6%	3%	2%	3%	5%	5%	4%	4%	4%	3%	6%	3%	9%

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Sample Size: 2111

Fieldwork: 1st - 6th June 2012

Total	Working Status							Marital Status				
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

Thinking about if you suspected that a male friend or neighbour might be hitting their wife/ partner...

How likely or unlikely do you think you would be to intervene in any way (for example, by calling the police, social services, going round to their house etc.)?

	2111	1118	265	1383	112	398	49	169	1064	242	196	44	565
Unweighted Base	2111	1118	265	1383	112	398	49	169	1064	242	196	44	565
Base: All UK Adults	2111	1097	277	1374	112	410	48	167	1071	229	199	48	564
Very likely	21%	20%	20%	20%	29%	18%	40%	15%	20%	22%	21%	22%	20%
Fairly likely	37%	38%	34%	37%	37%	39%	27%	37%	38%	37%	40%	40%	35%
Neither likely nor unlikely	15%	15%	16%	15%	16%	16%	18%	19%	16%	12%	17%	13%	15%
Fairly unlikely	9%	9%	10%	10%	2%	10%	3%	8%	10%	10%	9%	6%	8%
Very unlikely	3%	3%	5%	3%	2%	4%	3%	2%	3%	2%	3%	-	4%
Don't know/ Prefer not to say	15%	15%	15%	15%	13%	12%	9%	19%	13%	17%	10%	20%	19%

Sometimes men might make comments about violence towards a wife or partner that are intended to be a joke or light-hearted, for example joking with their friends that they'd like to give their female partner 'a good slap'...

In general, how acceptable or unacceptable do you think a comment like this ever is?

	2111	1118	265	1383	112	398	49	169	1064	242	196	44	565
Unweighted Base	2111	1118	265	1383	112	398	49	169	1064	242	196	44	565
Base: All UK Adults	2111	1097	277	1374	112	410	48	167	1071	229	199	48	564
Very acceptable	5%	6%	3%	5%	13%	2%	5%	4%	4%	6%	3%	-	6%
Fairly acceptable	14%	18%	12%	16%	15%	5%	14%	11%	13%	17%	12%	4%	16%
Neither acceptable nor unacceptable	22%	23%	21%	22%	19%	20%	25%	21%	23%	20%	17%	19%	22%
Fairly unacceptable	20%	21%	22%	21%	18%	17%	11%	16%	17%	25%	18%	13%	23%
Very unacceptable	36%	28%	40%	31%	28%	54%	40%	42%	40%	27%	48%	63%	25%
Don't know/ Prefer not to say	4%	5%	2%	4%	7%	2%	5%	6%	3%	5%	3%	2%	7%

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Fieldwork: 1st - 6th June 2012

Total	Children in Household					
Base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

Thinking about if you suspected that a male friend or neighbour might be hitting their wife/ partner...

How likely or unlikely do you think you would be to intervene in any way (for example, by calling the police, social services, going round to their house etc.)?

	Unweighted Base	2111	1553	254	177	89	520	38
Base: All UK Adults		2111	1560	256	169	88	513	38
Very likely	21%	20%	24%	19%	23%	22%	23%	8%
Fairly likely	37%	38%	32%	37%	34%	34%	34%	29%
Neither likely nor unlikely	15%	16%	12%	16%	19%	15%	15%	12%
Fairly unlikely	9%	9%	10%	9%	11%	10%	10%	2%
Very unlikely	3%	4%	3%	2%	0%	2%	2%	6%
Don't know/ Prefer not to say	15%	13%	19%	17%	13%	17%	17%	43%

Sometimes men might make comments about violence towards a wife or partner that are intended to be a joke or light-hearted, for example joking with their friends that they'd like to give their female partner 'a good slap'...

In general, how acceptable or unacceptable do you think a comment like this ever is?

	Unweighted Base	2111	1553	254	177	89	520	38
Base: All UK Adults		2111	1560	256	169	88	513	38
Very acceptable	5%	4%	7%	5%	8%	6%	6%	10%
Fairly acceptable	14%	13%	15%	17%	22%	17%	17%	17%
Neither acceptable nor unacceptable	22%	21%	23%	25%	30%	25%	25%	6%
Fairly unacceptable	20%	20%	17%	22%	15%	18%	18%	12%
Very unacceptable	36%	38%	33%	29%	23%	30%	30%	23%
Don't know/ Prefer not to say	4%	4%	6%	2%	2%	4%	4%	33%

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Fieldwork: 1st - 6th June 2012

Total	Government Region											
Base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

Thinking about if you suspected that a male friend or neighbour might be hitting their wife/ partner...

How likely or unlikely do you think you would be to intervene in any way (for example, by calling the police, social services, going round to their house etc.)?

	Unweighted Base	2111	80	243	177	144	178	209	246	314	197	102	171	50
Base: All UK Adults		2111	84	249	172	147	191	196	262	289	180	103	179	59
Very likely	21%		17%	22%	20%	21%	17%	26%	18%	23%	20%	16%	21%	24%
Fairly likely	37%		34%	34%	36%	43%	35%	38%	41%	37%	37%	36%	37%	36%
Neither likely nor unlikely	15%		11%	18%	15%	13%	17%	14%	17%	15%	16%	18%	14%	9%
Fairly unlikely	9%		15%	10%	8%	7%	12%	7%	5%	8%	10%	11%	8%	18%
Very unlikely	3%		6%	3%	5%	4%	5%	2%	3%	3%	2%	1%	4%	-
Don't know/ Prefer not to say	15%		16%	13%	16%	12%	14%	13%	16%	15%	15%	18%	16%	13%

Sometimes men might make comments about violence towards a wife or partner that are intended to be a joke or light-hearted, for example joking with their friends that they'd like to give their female partner 'a good slap'...

In general, how acceptable or unacceptable do you think a comment like this ever is?

	Unweighted Base	2111	80	243	177	144	178	209	246	314	197	102	171	50
Base: All UK Adults		2111	84	249	172	147	191	196	262	289	180	103	179	59
Very acceptable	5%		2%	4%	4%	7%	7%	7%	5%	5%	6%	4%	-	2%
Fairly acceptable	14%		16%	15%	12%	12%	15%	16%	13%	12%	9%	16%	13%	23%
Neither acceptable nor unacceptable	22%		26%	17%	23%	23%	20%	18%	25%	23%	23%	21%	24%	13%
Fairly unacceptable	20%		5%	19%	21%	16%	26%	20%	15%	22%	27%	19%	20%	11%
Very unacceptable	36%		44%	41%	32%	38%	29%	34%	38%	33%	35%	35%	40%	42%
Don't know/ Prefer not to say	4%		7%	3%	8%	4%	4%	4%	4%	5%	1%	6%	3%	9%

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Sample Size: 2111

Fieldwork: 1st - 6th June 2012

Total	Gender		Age					Social Grade		Region							
	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

And thinking about if you heard someone making a comment about violence towards a wife or partner that was intended to be a joke or light-hearted, for example joking with their friends that they'd like to give their female partner 'a good slap'...

How likely or unlikely would you be to challenge them (for example, telling them they shouldn't say it, even as a joke)?

	2111	1021	1090	253	344	363	438	713	1182	929	500	322	209	246	511	102	171	50
Unweighted Base	2111	1021	1090	253	344	363	438	713	1182	929	500	322	209	246	511	102	171	50
Base: All UK Adults	2111	1015	1096	253	368	344	394	752	1161	950	505	338	196	262	469	103	179	59
Very likely	10%	6%	14%	6%	4%	8%	9%	15%	11%	9%	11%	7%	9%	10%	9%	9%	13%	15%
Fairly likely	22%	17%	27%	22%	17%	22%	23%	25%	25%	19%	25%	22%	26%	22%	19%	20%	23%	21%
Neither likely nor unlikely	24%	28%	20%	23%	24%	27%	20%	24%	23%	25%	23%	21%	24%	27%	25%	22%	28%	12%
Fairly unlikely	20%	21%	19%	22%	24%	17%	22%	17%	20%	20%	17%	23%	20%	16%	23%	22%	19%	20%
Very unlikely	17%	22%	12%	19%	19%	17%	19%	14%	15%	19%	16%	21%	16%	16%	16%	20%	9%	28%
Don't know/ Prefer not to say	7%	7%	8%	8%	11%	10%	6%	5%	6%	9%	8%	6%	5%	10%	8%	7%	7%	4%

Have you ever experienced a situation where a man or group of men have joked about physical or emotional harm towards women?

	2111	1021	1090	253	344	363	438	713	1182	929	500	322	209	246	511	102	171	50
Unweighted Base	2111	1021	1090	253	344	363	438	713	1182	929	500	322	209	246	511	102	171	50
Base: All UK Adults	2111	1015	1096	253	368	344	394	752	1161	950	505	338	196	262	469	103	179	59
Yes, I have	31%	32%	29%	42%	37%	34%	34%	20%	28%	33%	28%	32%	34%	28%	31%	33%	27%	52%
No, I haven't	51%	51%	51%	35%	36%	46%	50%	66%	55%	46%	55%	47%	50%	51%	50%	49%	55%	37%
Can't recall/ Prefer not to say	19%	18%	20%	22%	26%	20%	16%	14%	17%	20%	18%	21%	16%	21%	19%	18%	18%	12%

You said that you had experienced a situation where a man or group of men have joked about physical or emotional harm towards women...

Have you ever challenged the man or group of men making this type of joke (for example, saying it was an unacceptable thing to say)?

	673	327	346	116	135	127	144	151	350	323	151	107	73	71	161	30	54	26
Unweighted Base	673	327	346	116	135	127	144	151	350	323	151	107	73	71	161	30	54	26
Base: All UK Adults who have experienced a situation where a man or group of men have joked about physical or emotional harm towards women	645	322	323	107	138	116	134	149	328	316	140	107	67	72	144	34	49	31
Yes, I have	41%	30%	51%	41%	30%	38%	43%	51%	46%	36%	43%	40%	40%	36%	41%	33%	54%	35%
No, I haven't	52%	62%	43%	51%	62%	59%	51%	41%	48%	57%	50%	55%	52%	58%	51%	51%	45%	65%
Can't recall/ Prefer not to say	7%	8%	5%	8%	8%	3%	6%	8%	7%	7%	6%	6%	8%	7%	8%	16%	1%	-

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Total	Working Status							Marital Status				
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

And thinking about if you heard someone making a comment about violence towards a wife or partner that was intended to be a joke or light-hearted, for example joking with their friends that they'd like to give their female partner 'a good slap'...

How likely or unlikely would you be to challenge them (for example, telling them they shouldn't say it, even as a joke)?

Unweighted Base	2111	1118	265	1383	112	398	49	169	1064	242	196	44	565
Base: All UK Adults	2111	1097	277	1374	112	410	48	167	1071	229	199	48	564
Very likely	10%	7%	10%	8%	9%	16%	18%	11%	11%	6%	18%	24%	5%
Fairly likely	22%	21%	29%	23%	23%	22%	14%	20%	22%	24%	33%	36%	19%
Neither likely nor unlikely	24%	23%	22%	23%	26%	26%	27%	23%	24%	19%	20%	19%	27%
Fairly unlikely	20%	22%	18%	21%	18%	17%	20%	20%	19%	23%	18%	9%	21%
Very unlikely	17%	19%	16%	18%	19%	13%	12%	14%	17%	18%	9%	10%	19%
Don't know/ Prefer not to say	7%	8%	5%	8%	5%	6%	10%	11%	7%	11%	2%	2%	10%

Have you ever experienced a situation where a man or group of men have joked about physical or emotional harm towards women?

Unweighted Base	2111	1118	265	1383	112	398	49	169	1064	242	196	44	565
Base: All UK Adults	2111	1097	277	1374	112	410	48	167	1071	229	199	48	564
Yes, I have	31%	35%	25%	33%	38%	18%	35%	32%	27%	35%	33%	25%	35%
No, I haven't	51%	46%	60%	49%	34%	67%	35%	43%	57%	42%	50%	63%	42%
Can't recall/ Prefer not to say	19%	18%	16%	18%	28%	15%	30%	25%	16%	22%	17%	11%	23%

You said that you had experienced a situation where a man or group of men have joked about physical or emotional harm towards women...

Have you ever challenged the man or group of men making this type of joke (for example, saying it was an unacceptable thing to say)?

Unweighted Base	673	401	72	473	49	81	17	53	297	95	68	10	203
Base: All UK Adults who have experienced a situation where a man or group of men have joked about physical or emotional harm towards women	645	389	68	457	43	74	17	53	288	81	67	12	198
Yes, I have	41%	36%	47%	38%	52%	48%	55%	44%	45%	35%	41%	86%	34%
No, I haven't	52%	58%	41%	56%	44%	46%	39%	44%	50%	60%	46%	14%	58%
Can't recall/ Prefer not to say	7%	6%	11%	6%	4%	6%	6%	12%	5%	5%	13%	-	8%

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Sample Size: 2111

Fieldwork: 1st - 6th June 2012

Total	Children in Household					
Base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

And thinking about if you heard someone making a comment about violence towards a wife or partner that was intended to be a joke or light-hearted, for example joking with their friends that they'd like to give their female partner 'a good slap'...

How likely or unlikely would you be to challenge them (for example, telling them they shouldn't say it, even as a joke)?

Unweighted Base	2111	1553	254	177	89	520	38
Base: All UK Adults	2111	1560	256	169	88	513	38
Very likely	10%	11%	7%	9%	5%	7%	5%
Fairly likely	22%	22%	24%	22%	23%	23%	14%
Neither likely nor unlikely	24%	25%	19%	23%	19%	21%	21%
Fairly unlikely	20%	20%	20%	21%	25%	21%	12%
Very unlikely	17%	16%	20%	21%	22%	21%	10%
Don't know/ Prefer not to say	7%	7%	9%	4%	7%	7%	38%

Have you ever experienced a situation where a man or group of men have joked about physical or emotional harm towards women?

Unweighted Base	2111	1553	254	177	89	520	38
Base: All UK Adults	2111	1560	256	169	88	513	38
Yes, I have	31%	29%	37%	36%	39%	37%	7%
No, I haven't	51%	53%	41%	48%	46%	44%	41%
Can't recall/ Prefer not to say	19%	18%	22%	16%	15%	19%	52%

You said that you had experienced a situation where a man or group of men have joked about physical or emotional harm towards women...

Have you ever challenged the man or group of men making this type of joke (for example, saying it was an unacceptable thing to say)?

Unweighted Base	673	476	91	69	33	193	4
Base: All UK Adults who have experienced a situation where a man or group of men have joked about physical or emotional harm towards women	645	451	95	62	34	191	3
Yes, I have	41%	42%	43%	31%	36%	38%	-
No, I haven't	52%	50%	51%	67%	64%	58%	100%
Can't recall/ Prefer not to say	7%	8%	7%	2%	-	4%	-

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Fieldwork: 1st - 6th June 2012

Total	Government Region											
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

And thinking about if you heard someone making a comment about violence towards a wife or partner that was intended to be a joke or light-hearted, for example joking with their friends that they'd like to give their female partner 'a good slap'...

How likely or unlikely would you be to challenge them (for example, telling them they shouldn't say it, even as a joke)?

	2111	80	243	177	144	178	209	246	314	197	102	171	50
Unweighted Base	2111	80	243	177	144	178	209	246	314	197	102	171	50
Base: All UK Adults	2111	84	249	172	147	191	196	262	289	180	103	179	59
Very likely	10%	6%	13%	10%	11%	5%	9%	10%	8%	11%	9%	13%	15%
Fairly likely	22%	31%	23%	24%	26%	18%	26%	22%	19%	20%	20%	23%	21%
Neither likely nor unlikely	24%	24%	23%	21%	15%	26%	24%	27%	22%	28%	22%	28%	12%
Fairly unlikely	20%	13%	20%	16%	16%	29%	20%	16%	25%	19%	22%	19%	20%
Very unlikely	17%	17%	13%	20%	26%	17%	16%	16%	14%	18%	20%	9%	28%
Don't know/ Prefer not to say	7%	9%	8%	9%	6%	5%	5%	10%	11%	3%	7%	7%	4%

Have you ever experienced a situation where a man or group of men have joked about physical or emotional harm towards women?

	2111	80	243	177	144	178	209	246	314	197	102	171	50
Unweighted Base	2111	80	243	177	144	178	209	246	314	197	102	171	50
Base: All UK Adults	2111	84	249	172	147	191	196	262	289	180	103	179	59
Yes, I have	31%	17%	29%	31%	35%	29%	34%	28%	32%	29%	33%	27%	52%
No, I haven't	51%	54%	55%	54%	47%	47%	50%	51%	49%	53%	49%	55%	37%
Can't recall/ Prefer not to say	19%	29%	16%	15%	18%	23%	16%	21%	20%	18%	18%	18%	12%

You said that you had experienced a situation where a man or group of men have joked about physical or emotional harm towards women...

Have you ever challenged the man or group of men making this type of joke (for example, saying it was an unacceptable thing to say)?

	673	14	78	59	51	56	73	71	101	60	30	54	26
Unweighted Base	673	14	78	59	51	56	73	71	101	60	30	54	26
Base: All UK Adults who have experienced a situation where a man or group of men have joked about physical or emotional harm towards women	645	15	72	53	52	56	67	72	91	53	34	49	31
Yes, I have	41%	24%	41%	51%	41%	38%	40%	36%	35%	52%	33%	54%	35%
No, I haven't	52%	60%	51%	46%	50%	59%	52%	58%	55%	43%	51%	45%	65%
Can't recall/ Prefer not to say	7%	16%	7%	3%	9%	3%	8%	7%	10%	5%	16%	1%	-