

YouGov / Bright Blue Survey Results

Sample Size: 3326 GB Adults
Fieldwork: 11th - 13th September 2017

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region					Social liberals			Renewables
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Same-sex marriage TOTAL SUPPORT	Reduce immigration TOTAL OPPOSE	Capital punishment TOTAL OPPOSE	TOTAL PROUD
All GB Adults	3326	1141	1091	203	1307	1420	1610	1716	386	1420	822	698	1896	1430	446	1078	712	802	289	2192	822	1396	2759
Unweighted Sample	3326	1127	1147	279	1467	1391	1460	1866	366	1399	887	674	1979	1347	335	1154	692	826	319	2263	907	1510	2822
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Here are some subjects that concern different voters. Which two or three, if any, do you think senior politicians are not discussing enough, and should discuss more? (Please tick up to three options)

Health	34	32	41	39	37	33	28	40	25	33	36	38	34	33	32	35	35	32	36	37	37	37	36
Immigration	29	41	19	17	13	48	30	29	15	25	34	41	23	38	27	29	31	30	26	24	5	14	29
Housing	25	22	32	31	28	25	26	24	22	25	26	26	26	23	36	27	23	20	23	27	34	34	27
Climate change	21	13	26	37	30	12	21	20	30	21	17	18	25	16	23	23	19	18	21	24	40	31	24
The economy	20	23	18	27	23	19	25	16	13	19	23	23	21	19	19	21	21	17	24	20	18	18	21
Crime	19	28	15	10	13	26	21	18	14	17	21	24	19	19	21	19	22	18	13	16	7	11	19
Education	19	17	25	22	24	16	17	21	26	21	19	13	23	15	19	19	18	20	22	21	26	25	21
Brexit	16	20	12	19	15	18	19	13	14	14	16	21	16	16	18	15	17	15	18	15	14	13	16
Welfare	15	12	22	12	18	15	14	16	10	14	18	17	14	17	12	15	17	14	23	17	19	18	16
Animal welfare	9	8	9	10	8	9	5	12	8	10	9	7	9	9	7	10	8	11	7	10	9	8	9
Internet privacy	8	8	8	10	8	8	9	7	13	7	6	9	9	7	6	8	8	9	10	9	11	10	8
Cannabis legalisation	7	4	9	9	7	6	9	6	14	9	5	4	8	7	8	8	7	5	11	9	10	9	8
Transport	7	9	6	9	8	8	9	5	5	7	8	7	8	6	8	7	6	8	7	7	9	9	7
LGBT rights	4	3	6	2	5	2	3	4	13	4	2	1	4	3	4	5	3	4	3	6	8	6	4
International development	3	3	3	4	4	3	3	3	4	3	3	4	4	3	3	4	2	4	4	3	5	4	4
None of these	2	4	2	2	3	2	3	2	2	2	3	2	3	2	2	2	2	3	3	3	2	3	2
Don't know	10	7	8	5	9	8	9	12	13	12	8	7	8	13	9	9	11	13	9	8	6	7	7

To what extent would you support or oppose each of the following policies?

Same-sex marriage

Strongly support	40	26	57	50	54	27	35	45	61	52	32	15	45	34	46	41	36	41	39	61	67	55	46
Tend to support	26	29	23	29	26	27	25	26	17	24	31	28	25	26	26	24	29	24	27	39	18	25	26
TOTAL SUPPORT	66	55	80	79	80	54	60	71	78	76	63	43	70	60	72	65	65	65	66	100	85	80	72
Tend to oppose	11	18	7	9	7	17	14	9	7	7	12	22	10	12	7	13	12	10	11	0	5	9	10
Strongly oppose	12	17	6	4	6	19	16	9	5	7	13	24	11	14	10	13	12	13	10	0	5	7	11
TOTAL OPPOSE	23	35	13	13	13	36	30	18	12	14	25	46	21	26	17	26	24	23	21	0	10	16	21
Don't know	11	10	7	7	7	11	11	11	10	10	12	12	8	14	10	9	12	11	13	0	5	5	7

A significant reduction in the levels of immigration

Strongly support	37	56	20	17	11	63	38	36	20	31	43	52	30	47	28	37	42	39	34	31	0	16	35
Tend to support	28	33	28	27	30	28	28	29	23	28	29	31	30	27	25	29	29	29	29	30	0	28	30
TOTAL SUPPORT	65	89	48	44	41	91	66	65	43	59	72	83	60	74	53	66	71	68	63	61	0	44	65
Tend to oppose	17	6	27	26	32	3	17	16	23	19	15	9	21	10	23	18	14	14	17	21	67	31	19
Strongly oppose	8	1	15	18	16	1	9	8	14	9	8	3	11	4	14	7	6	8	8	11	33	17	9
TOTAL OPPOSE	25	7	42	44	48	4	26	24	37	28	23	12	32	14	37	25	20	22	25	32	100	48	28
Don't know	10	4	10	12	10	5	8	11	20	12	5	5	8	12	10	9	9	11	12	7	0	8	7

Sample Size: 3326 GB Adults
Fieldwork: 11th - 13th September 2017

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region					Social liberals			Renewables
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Same-sex marriage TOTAL SUPPORT	Reduce immigration TOTAL OPPOSE	Capital punishment TOTAL OPPOSE	TOTAL PROUD
All GB Adults	3326	1141	1091	203	1307	1420	1610	1716	386	1420	822	698	1896	1430	446	1078	712	802	289	2192	822	1396	2759
Unweighted Sample	3326	1127	1147	279	1467	1391	1460	1866	366	1399	887	674	1979	1347	335	1154	692	826	319	2263	907	1510	2822

Re-introduction of capital punishment for murder

Strongly support	26	35	15	11	12	39	29	22	15	23	28	33	19	34	18	23	27	31	27	22	5	0	25
Tend to support	23	29	20	16	16	30	22	25	18	25	21	26	22	25	19	23	30	23	18	22	11	0	23
TOTAL SUPPORT	49	64	35	27	28	69	51	47	33	48	49	59	41	59	37	46	57	54	45	44	16	0	48
Tend to oppose	15	15	15	16	17	11	15	14	21	15	13	13	17	12	18	15	13	12	16	16	17	35	16
Strongly oppose	27	15	43	52	48	13	27	28	33	27	30	21	35	17	39	29	20	25	30	35	65	65	30
TOTAL OPPOSE	42	30	58	68	65	24	42	42	54	42	43	34	52	29	57	44	33	37	46	51	82	100	46
Don't know	9	6	7	5	7	8	7	11	13	10	8	6	7	12	7	10	9	9	9	6	2	0	6

Imagine that a political party put forward the following policies and you chose to vote for them.

How proud or embarrassed would you be to tell your family and friends that you voted for this party based on these policies?

Generating more electricity from renewable sources like wind turbines and solar panels

Very proud	49	39	61	62	61	40	46	51	59	51	49	39	51	46	49	53	47	47	44	58	69	59	59
Fairly proud	34	41	29	28	31	38	35	33	24	34	35	40	35	33	36	33	37	32	38	33	25	31	41
TOTAL PROUD	83	80	90	90	92	78	81	84	83	85	84	79	86	79	85	86	84	79	82	91	94	90	100
Fairly embarrassed	4	7	1	3	1	7	5	3	4	2	4	8	4	4	5	4	4	4	5	3	2	3	0
Very embarrassed	2	3	1	2	1	4	3	1	1	2	3	2	2	2	3	2	1	4	1	1	0	1	0
TOTAL EMBARRASSED	6	10	2	5	2	11	8	4	5	4	7	10	6	6	8	6	5	8	6	4	2	4	0
Don't know	11	10	7	5	6	11	10	11	12	11	9	10	7	15	8	9	12	13	13	6	4	5	0

Providing incentives for people to install insulation in their homes

Very proud	28	26	32	36	32	26	27	28	30	26	30	27	27	28	28	30	24	27	30	31	35	31	32
Fairly proud	49	52	49	51	51	50	51	47	38	49	49	55	52	44	50	49	51	46	49	50	50	52	53
TOTAL PROUD	77	78	81	87	83	76	78	75	68	75	79	82	79	72	78	79	75	73	79	81	85	83	85
Fairly embarrassed	4	6	4	3	2	6	5	4	6	4	4	5	4	5	4	4	6	5	3	4	3	4	3
Very embarrassed	1	1	0	1	0	2	1	1	1	1	1	0	1	1	1	1	1	1	1	1	1	1	1
TOTAL EMBARRASSED	5	7	4	4	2	8	6	5	7	5	5	5	5	6	5	5	7	6	4	5	4	5	4
Don't know	18	14	16	10	14	17	16	20	24	20	15	13	15	22	17	17	18	21	16	14	12	13	11

Spending 0.7% of national income on international aid

Very proud	10	5	15	19	17	5	12	8	15	11	11	7	12	8	14	9	9	11	10	12	24	16	12
Fairly proud	24	22	29	33	32	17	22	26	27	24	24	22	26	21	24	26	24	22	23	28	34	33	28
TOTAL PROUD	34	27	44	52	49	22	34	34	42	35	35	29	38	29	38	35	33	33	33	40	58	49	40
Fairly embarrassed	18	21	16	15	14	22	19	17	16	17	17	21	19	17	19	16	20	17	20	17	13	16	18
Very embarrassed	16	28	8	7	7	28	21	12	7	12	20	26	15	19	14	19	16	17	14	13	5	9	15
TOTAL EMBARRASSED	34	49	24	22	21	50	40	29	23	29	37	47	34	36	33	35	36	34	34	30	18	25	33
Don't know	31	24	32	26	30	27	25	37	35	37	28	23	28	36	30	30	32	33	34	31	23	26	27

Sample Size: 3326 GB Adults
Fieldwork: 11th - 13th September 2017

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region					Social liberals			Renewables
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Same-sex marriage TOTAL SUPPORT	Reduce immigration TOTAL OPPOSE	Capital punishment TOTAL OPPOSE	TOTAL PROUD
All GB Adults	3326	1141	1091	203	1307	1420	1610	1716	386	1420	822	698	1896	1430	446	1078	712	802	289	2192	822	1396	2759
Unweighted Sample	3326	1127	1147	279	1467	1391	1460	1866	366	1399	887	674	1979	1347	335	1154	692	826	319	2263	907	1510	2822
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Legalising and regulating the sale of cannabis																							
Very proud	13	8	18	12	15	11	15	11	23	14	10	8	13	13	18	13	11	12	13	16	19	17	14
Fairly proud	23	17	28	32	28	20	22	23	22	25	22	19	25	20	26	21	20	22	29	27	32	27	26
TOTAL PROUD	36	25	46	44	43	31	37	34	45	39	32	27	38	33	44	34	31	34	42	43	51	44	40
Fairly embarrassed	17	21	14	18	17	18	17	17	15	16	17	21	19	15	16	18	17	16	16	16	15	18	17
Very embarrassed	22	32	15	14	16	29	25	20	18	19	26	27	21	24	18	23	24	24	18	18	13	18	22
TOTAL EMBARRASSED	39	53	29	32	33	47	42	37	33	35	43	48	40	39	34	41	41	40	34	34	28	36	39
Don't know	25	22	24	24	24	23	21	29	21	26	25	25	23	28	21	24	28	26	25	22	20	20	21
Banning the sale of all ivory products in the UK																							
Very proud	63	64	70	76	71	65	59	67	55	62	69	65	64	62	58	67	62	63	62	69	69	69	70
Fairly proud	20	21	18	14	18	19	22	17	19	21	19	19	22	17	24	19	20	16	23	19	21	20	20
TOTAL PROUD	83	85	88	90	89	84	81	84	74	83	88	84	86	79	82	86	82	79	85	88	90	89	90
Fairly embarrassed	3	4	2	1	2	3	5	2	8	3	1	3	3	3	4	3	4	3	2	2	3	3	2
Very embarrassed	2	2	1	1	1	2	2	1	1	2	2	2	1	2	3	1	1	2	1	1	0	1	1
TOTAL EMBARRASSED	5	6	3	2	3	5	7	3	9	5	3	5	4	5	7	4	5	5	3	3	4	3	3
Don't know	12	10	9	8	8	11	12	12	18	12	9	11	9	15	12	9	13	15	11	8	7	7	6
Scrapping rules that force internet companies to collect data on what their customers do online																							
Very proud	23	20	25	25	23	24	28	19	31	23	22	22	23	23	27	22	21	25	22	25	29	26	25
Fairly proud	27	26	29	26	29	25	26	27	28	28	28	23	30	23	28	28	27	25	27	30	31	31	29
TOTAL PROUD	50	46	54	51	52	49	54	46	59	51	50	45	53	46	55	50	48	50	49	55	60	57	54
Fairly embarrassed	12	15	10	14	13	13	14	11	10	12	12	14	14	11	12	13	13	12	11	12	11	12	13
Very embarrassed	10	15	7	8	8	13	10	10	5	8	12	14	9	11	9	10	11	9	8	8	7	8	10
TOTAL EMBARRASSED	22	30	17	22	21	26	24	21	15	20	24	28	23	22	21	23	24	21	19	20	18	20	23
Don't know	28	25	28	28	27	26	22	33	26	29	27	27	25	32	23	27	28	29	32	25	23	24	23
Requiring landlords to offer tenants longer contracts, for example for three-year terms																							
Very proud	23	18	31	27	28	21	22	24	20	24	25	22	21	26	28	26	19	22	22	28	33	28	27
Fairly proud	37	38	40	37	39	38	37	38	29	39	36	41	39	35	40	35	42	35	36	39	37	37	41
TOTAL PROUD	60	56	71	64	67	59	59	62	49	63	61	63	60	61	68	61	61	57	58	67	70	65	68
Fairly embarrassed	7	11	4	6	6	8	9	6	13	6	8	7	9	5	5	8	7	9	6	6	6	8	7
Very embarrassed	3	4	2	3	2	4	3	3	3	3	3	4	3	3	5	3	2	3	3	2	3	3	3
TOTAL EMBARRASSED	10	15	6	9	8	12	13	9	16	9	11	11	12	8	10	11	9	12	9	8	9	11	10
Don't know	29	29	23	27	25	29	28	29	34	28	28	26	28	30	22	29	29	31	33	24	21	24	23
Strengthening equalities legislation to ban discrimination against all transgender people																							
Very proud	31	18	45	40	44	19	26	35	49	36	26	15	34	26	37	31	25	32	29	44	55	43	35
Fairly proud	30	30	31	32	31	30	27	32	20	31	31	32	30	29	30	30	31	27	30	35	26	30	33
TOTAL PROUD	61	48	76	72	75	49	53	67	69	67	57	47	64	55	67	61	56	59	59	79	81	73	68
Fairly embarrassed	10	16	5	8	6	14	13	7	10	7	11	16	10	9	9	10	12	9	10	6	6	9	9
Very embarrassed	8	12	3	3	4	12	11	4	5	6	9	11	8	7	8	8	7	8	7	2	3	4	7
TOTAL EMBARRASSED	18	28	8	11	10	26	24	11	15	13	20	27	18	16	17	18	19	17	17	8	9	13	16
Don't know	22	24	15	17	15	25	23	22	17	21	24	26	18	28	17	21	26	23	25	13	10	13	16

Sample Size: 3326 GB Adults
Fieldwork: 11th - 13th September 2017

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region					Social liberals			Renewables
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Same-sex marriage TOTAL SUPPORT	Reduce immigration TOTAL OPPOSE	Capital punishment TOTAL OPPOSE	TOTAL PROUD
All GB Adults	3326	1141	1091	203	1307	1420	1610	1716	386	1420	822	698	1896	1430	446	1078	712	802	289	2192	822	1396	2759
Unweighted Sample	3326	1127	1147	279	1467	1391	1460	1866	366	1399	887	674	1979	1347	335	1154	692	826	319	2263	907	1510	2822
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Raising the income threshold above which all graduates have to start repaying their tuition fee loans

Very proud	20	13	28	22	26	15	19	20	29	18	21	17	21	18	21	20	17	22	19	24	30	26	23
Fairly proud	35	33	40	45	39	34	35	35	31	35	35	36	37	33	44	35	33	32	32	37	41	41	38
TOTAL PROUD	55	46	68	67	65	49	54	55	60	53	56	53	58	51	65	55	50	54	51	61	71	67	61
Fairly embarrassed	11	16	8	9	9	13	13	10	11	11	11	14	12	10	7	13	13	11	12	11	8	9	11
Very embarrassed	6	9	3	3	4	8	7	5	6	5	6	7	6	6	4	7	7	5	3	5	3	3	5
TOTAL EMBARRASSED	17	25	11	12	13	21	20	15	17	16	17	21	18	16	11	20	20	16	15	16	11	12	16
Don't know	28	28	20	22	21	30	26	30	23	30	27	26	24	33	24	25	30	30	33	23	17	21	23

Which, if any, of the following words describe what you think about the Conservative Government's policies in the following areas?

(Please tick all that apply)

Climate change

Inadequate	20	13	31	35	29	15	20	21	24	18	24	19	23	17	26	22	17	17	22	25	37	30	23
Weak	20	12	29	28	27	15	23	17	22	20	21	16	22	17	28	18	18	18	21	23	34	29	22
Damaging	9	4	13	14	12	6	11	6	14	9	7	6	10	7	13	8	8	7	9	10	16	13	9
Safe	6	10	4	6	5	7	7	5	7	5	7	6	7	5	6	6	6	5	6	6	4	5	6
Idealistic	5	10	3	3	3	8	5	6	4	3	5	11	5	6	4	6	6	6	4	4	2	4	5
Pragmatic	4	7	2	3	4	5	5	3	3	3	5	6	5	3	6	4	3	3	3	4	3	5	4
Risky	4	3	6	6	6	3	5	4	6	4	4	5	5	4	5	4	6	3	5	5	7	6	5
Ambitious	4	7	3	3	3	6	5	4	2	4	4	7	4	5	4	4	3	5	5	4	2	3	4
Beneficial	4	6	3	2	4	5	4	4	3	3	4	7	4	4	5	4	4	4	3	4	2	4	5
Strong	4	6	2	2	3	4	4	3	2	4	4	4	3	4	4	5	4	3	2	3	2	3	4
Other	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	3	1	1	1	1
Don't know	35	32	29	26	28	35	30	40	37	44	30	24	31	41	29	33	39	39	37	33	22	24	31

International development

Weak	12	7	19	20	17	9	14	10	14	12	13	9	13	10	14	11	11	13	12	14	22	17	13
Inadequate	11	5	17	20	17	7	11	10	11	10	11	10	12	8	15	10	9	9	12	13	23	17	12
Damaging	8	6	11	7	9	7	10	6	11	7	8	8	9	6	12	7	7	8	7	8	14	11	8
Beneficial	6	10	3	4	5	7	6	5	6	5	5	8	5	6	6	6	6	4	7	5	3	5	6
Safe	6	9	4	5	5	6	6	5	6	5	6	7	6	5	6	6	6	5	6	5	4	5	6
Pragmatic	5	6	4	8	5	4	6	3	4	3	5	6	5	4	5	4	4	5	6	4	7	7	5
Idealistic	5	7	4	5	5	6	7	4	4	4	6	7	6	4	4	6	5	6	5	5	4	4	5
Risky	4	4	5	3	4	5	6	3	6	3	5	4	5	4	6	4	4	4	4	4	5	4	5
Ambitious	4	6	4	3	4	5	4	4	3	3	4	7	4	5	3	5	3	4	3	4	3	3	4
Strong	4	8	3	3	4	5	5	4	5	3	6	4	5	4	4	5	3	5	4	4	3	4	5
Other	2	2	2	1	1	2	2	2	1	2	1	2	2	2	0	2	1	2	4	2	1	2	2
Don't know	45	40	41	35	38	44	37	51	48	53	39	33	40	50	42	42	48	46	43	43	31	35	41

Sample Size: 3326 GB Adults
Fieldwork: 11th - 13th September 2017

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region					Social liberals			Renewables
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Same-sex marriage TOTAL SUPPORT	Reduce immigration TOTAL OPPOSE	Capital punishment TOTAL OPPOSE	TOTAL PROUD
All GB Adults	3326	1141	1091	203	1307	1420	1610	1716	386	1420	822	698	1896	1430	446	1078	712	802	289	2192	822	1396	2759
Unweighted Sample	3326	1127	1147	279	1467	1391	1460	1866	366	1399	887	674	1979	1347	335	1154	692	826	319	2263	907	1510	2822
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Cannabis legalisation																							
Weak	16	14	20	18	19	16	19	14	14	15	19	17	17	16	23	15	14	16	19	19	22	20	17
Inadequate	13	10	17	20	15	12	14	11	13	11	13	14	14	11	15	13	10	12	15	14	20	16	14
Damaging	9	8	10	11	8	9	10	8	12	7	11	7	9	9	10	9	7	10	7	8	11	10	9
Risky	6	9	6	6	5	9	7	6	4	6	6	10	6	8	5	6	9	6	5	6	4	4	7
Safe	5	7	5	6	6	5	6	5	7	4	6	5	6	4	5	6	5	5	4	6	6	7	5
Pragmatic	3	5	2	2	3	3	3	3	2	2	4	5	3	3	4	3	3	3	2	3	2	3	3
Beneficial	3	3	2	1	2	3	3	2	5	3	2	3	2	4	2	2	3	3	3	3	2	2	3
Idealistic	3	3	2	2	2	3	2	2	4	2	2	2	3	2	2	3	3	3	2	3	2	2	2
Ambitious	2	2	2	1	1	2	2	2	2	2	1	2	1	3	1	2	2	2	1	1	1	1	2
Strong	2	4	1	2	2	3	3	2	2	3	2	3	2	2	4	2	2	2	3	2	1	2	3
Other	2	2	3	2	2	2	2	2	2	2	1	2	2	1	1	2	2	2	3	2	2	3	2
Don't know	47	43	45	42	46	44	41	52	48	54	43	36	45	48	44	46	48	48	45	46	42	42	44
Animal welfare																							
Weak	19	16	23	24	21	18	19	18	15	16	23	19	19	17	19	19	17	19	20	20	26	22	20
Inadequate	18	14	25	26	22	18	16	20	17	15	23	19	19	16	17	19	16	18	19	20	25	23	20
Safe	6	9	3	3	5	6	6	5	5	4	6	7	6	5	6	5	6	6	4	5	3	5	6
Damaging	5	1	9	11	8	3	6	5	10	6	5	3	6	4	7	4	6	6	6	7	11	8	6
Pragmatic	3	5	2	4	3	4	5	2	1	3	3	5	3	3	3	4	3	3	1	3	2	4	3
Beneficial	3	5	2	3	2	5	4	3	6	2	3	5	3	4	3	3	4	3	4	3	2	3	4
Strong	3	5	2	2	2	4	4	3	5	4	2	3	3	4	4	4	4	3	2	3	2	2	4
Risky	2	1	3	1	2	2	2	2	2	2	1	2	2	2	1	2	2	2	1	2	2	2	2
Ambitious	2	2	1	1	1	2	1	2	2	1	2	1	2	2	2	1	1	2	2	1	1	1	1
Idealistic	2	3	1	2	1	3	2	2	3	2	2	3	2	2	1	3	2	2	3	2	1	2	2
Other	1	2	1	1	1	1	2	1	1	2	1	1	2	1	1	1	1	1	4	1	1	1	1
Don't know	45	41	42	39	43	42	42	48	50	53	37	34	43	47	47	43	46	46	45	44	39	40	42
Internet privacy																							
Inadequate	16	17	20	21	19	17	16	17	12	13	18	25	16	16	18	18	15	15	17	18	21	19	18
Weak	16	14	20	21	20	16	17	16	14	14	19	20	18	15	16	17	18	15	16	17	21	20	17
Damaging	12	5	19	15	16	7	17	7	22	14	9	5	14	9	19	10	11	10	13	15	25	20	13
Risky	6	3	9	8	7	5	7	5	11	6	4	5	6	6	10	6	5	5	5	7	10	8	7
Safe	5	8	3	4	4	6	5	5	3	5	5	5	5	4	3	5	6	5	4	5	2	4	5
Beneficial	4	7	2	2	3	6	4	5	5	3	4	6	4	5	3	4	5	5	3	4	2	3	4
Idealistic	4	4	3	5	4	3	4	3	4	3	4	3	4	3	4	4	3	3	4	4	4	4	4
Pragmatic	3	5	2	3	3	3	5	2	3	3	4	3	4	3	4	4	2	3	2	3	3	4	3
Ambitious	3	5	3	1	3	3	4	3	3	3	3	5	3	3	2	3	3	4	3	2	2	2	3
Strong	3	5	2	1	3	4	3	3	4	3	3	4	4	3	4	4	3	3	0	3	2	3	4
Other	1	1	1	2	1	1	1	1	3	1	1	1	1	1	1	2	1	0	2	1	2	2	1
Don't know	39	36	35	34	36	38	34	44	41	47	36	27	37	42	36	37	40	43	41	38	30	32	36

Sample Size: 3326 GB Adults
Fieldwork: 11th - 13th September 2017

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region					Social liberals			Renewables
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Same-sex marriage TOTAL SUPPORT	Reduce immigration TOTAL OPPOSE	Capital punishment TOTAL OPPOSE	TOTAL PROUD
All GB Adults	3326	1141	1091	203	1307	1420	1610	1716	386	1420	822	698	1896	1430	446	1078	712	802	289	2192	822	1396	2759
Unweighted Sample	3326	1127	1147	279	1467	1391	1460	1866	366	1399	887	674	1979	1347	335	1154	692	826	319	2263	907	1510	2822
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Private rental sector																							
Inadequate	19	15	27	30	26	17	20	19	14	18	21	23	21	17	27	19	15	17	26	22	30	26	21
Weak	18	14	25	27	23	17	22	15	14	16	23	19	19	17	25	17	17	17	20	21	27	25	20
Damaging	10	5	18	13	15	6	12	8	14	10	11	7	11	9	14	9	8	12	8	12	20	16	11
Risky	4	3	4	5	4	3	4	3	7	4	3	2	4	3	5	3	4	4	4	4	5	5	4
Beneficial	4	5	2	1	2	4	4	3	3	3	4	4	3	4	2	3	5	4	3	3	2	2	4
Pragmatic	3	6	1	4	3	4	4	2	2	2	4	5	4	3	5	4	3	3	1	3	3	4	3
Idealistic	3	3	2	3	2	3	3	2	2	2	3	3	3	2	2	3	3	2	2	2	1	2	3
Safe	3	6	1	2	3	4	4	3	3	3	4	4	4	3	3	4	3	3	3	3	2	2	3
Strong	3	4	2	1	2	3	3	3	3	2	2	3	3	2	4	3	2	3	1	2	1	2	3
Ambitious	2	3	1	1	1	3	2	2	2	1	2	3	1	2	2	2	1	1	2	2	1	1	2
Other	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	2	1	1	2	1	1	1	1
Don't know	43	42	36	34	36	42	38	48	52	51	35	32	40	47	38	41	47	45	43	41	30	34	39
LGBT rights																							
Weak	13	6	20	17	18	9	14	12	16	14	14	8	14	11	18	13	9	13	13	17	27	19	14
Inadequate	11	4	21	16	19	6	11	12	15	12	12	8	13	9	14	11	9	11	15	16	25	18	13
Damaging	7	6	8	5	7	6	9	5	12	6	5	7	8	5	8	5	6	8	8	6	10	8	7
Safe	7	10	5	7	6	8	7	6	10	5	9	6	7	6	7	7	7	5	8	8	6	7	7
Beneficial	5	7	4	5	5	5	5	5	6	5	4	4	5	5	6	5	5	4	4	7	5	6	5
Pragmatic	4	6	3	5	5	5	6	3	3	3	5	6	5	4	8	4	3	4	4	4	5	7	5
Idealistic	4	7	3	2	3	6	5	3	5	3	4	6	4	4	3	5	4	5	4	3	2	3	4
Strong	4	6	3	2	4	4	3	5	7	4	3	3	4	4	5	4	4	4	3	5	3	3	5
Risky	3	3	3	3	2	4	3	3	3	2	2	6	3	3	2	3	4	4	1	2	2	2	3
Ambitious	3	4	2	0	2	4	3	2	3	3	1	4	2	4	2	3	4	3	2	2	2	2	3
Other	2	3	1	3	2	2	3	2	1	2	3	2	2	2	1	2	2	2	5	2	2	2	2
Don't know	47	46	39	44	39	49	43	51	41	51	44	45	44	51	42	46	52	47	44	42	30	36	43