

## YouGov Survey Results

Sample Size: 12746 GB Adults  
Fieldwork: 2nd - 20th April 2017

	Gender		Age (1)				Age (2)							Age and Gender				Social Grade			
	Total	Male	Female	18-24	25-49	50-64	65+	18-19	20-24	25-29	30-39	40-49	50-59	60-69	70+	Male under 40	Male over 40	Female under 40	Female over 40	ABC1	C2DE
<b>Weighted Sample</b>	<b>12746</b>	6169	6577	1479	5443	3148	2677	435	1043	780	2110	2553	1990	2546	1288	1990	4179	2378	4199	7265	5481
<b>Unweighted Sample</b>	<b>12746</b>	5575	7171	1410	5253	3346	2737	398	1012	787	2055	2411	2114	2648	1321	1574	4001	2678	4493	7773	4973
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### HEADLINE VOTING INTENTION:

#### Westminster

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

Con	<b>44</b>	43	46	23	35	47	62	22	24	29	33	39	44	56	64	31	48	27	53	46	43
Lab	<b>25</b>	22	27	42	30	22	13	43	42	42	32	26	23	16	13	32	19	42	21	24	26
Lib Dem	<b>12</b>	13	10	16	13	10	9	18	16	12	15	13	10	10	8	18	11	12	10	14	7
UKIP	<b>9</b>	10	8	4	9	11	9	4	5	5	7	11	12	9	8	6	12	6	9	6	13
Other	<b>10</b>	11	9	13	12	10	7	13	13	13	13	12	10	8	6	14	11	12	8	10	11

#### Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

SNP/ PCY	<b>6</b>	7	5	5	7	7	4	4	6	7	7	7	7	6	4	7	7	6	5	6	7
Green	<b>3</b>	3	3	7	4	3	2	8	7	5	5	3	3	2	2	6	3	6	2	4	3
BNP	<b>0</b>	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	1	1	1	1	0	0	1	1	1	1	1	0	0	0	1	1	0	1	1	1

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	Highest Education Qualification					Income (£)				
	Total	No formal qualifications	GCSE	A level	Degree	Other	Under 20,000	20,000 - 39,999	40,000 - 70,000	70,000+
<b>Weighted Sample</b>	<b>12746</b>	885	1734	2175	3404	4014	4654	2921	906	214
<b>Unweighted Sample</b>	<b>12746</b>	765	1623	2255	3548	4087	4608	2960	930	228
	%	%	%	%	%	%	%	%	%	%

### HEADLINE VOTING INTENTION:

#### Westminster

*[Weighted by likelihood to vote, excluding those who would not vote or don't know]*

Con	<b>44</b>	53	49	42	36	50	40	45	49	60
Lab	<b>25</b>	18	25	29	28	21	27	25	20	11
Lib Dem	<b>12</b>	5	6	10	19	9	10	12	18	19
UKIP	<b>9</b>	17	13	7	4	11	11	7	5	5
Other	<b>10</b>	6	7	12	14	9	12	10	8	4

#### Other Parties Voting Intention

*[Weighted by likelihood to vote, excluding those who would not vote or don't know]*

SNP/ PCY	<b>6</b>	4	4	7	8	5	7	6	6	3
Green	<b>3</b>	1	3	4	5	2	4	4	2	1
BNP	<b>0</b>	0	0	0	0	0	0	0	0	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	1	1	0	1	1	1	0	0	0

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	Gender		Age (1)				Age (2)								Age and Gender				Social Grade		
	Total	Male	Female	18-24	25-49	50-64	65+	18-19	20-24	25-29	30-39	40-49	50-59	60-69	70+	Male under 40	Male over 40	Female under 40	Female over 40	ABC1	C2DE
<b>Weighted Sample</b>	<b>12746</b>	6169	6577	1479	5443	3148	2677	435	1043	780	2110	2553	1990	2546	1288	1990	4179	2378	4199	7265	5481
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were a general election held tomorrow,  
which party would you vote for?

Conservative	<b>31</b>	32	29	15	22	36	50	18	13	18	20	26	33	44	52	21	37	15	37	33	27
Labour	<b>18</b>	17	19	28	20	16	11	29	27	27	20	17	17	13	11	22	15	25	15	18	17
Liberal Democrat	<b>8</b>	10	7	11	9	8	7	12	10	8	9	8	8	8	7	12	8	7	7	11	5
UK Independence Party (UKIP)	<b>7</b>	8	6	3	6	9	8	3	4	4	5	8	9	8	7	5	10	4	7	5	9
Scottish National Party (SNP)/ Plaid Cymru	<b>4</b>	5	3	3	4	5	3	3	3	4	4	5	5	4	3	4	5	3	4	4	4
Some other party	<b>3</b>	4	3	5	4	3	2	7	5	4	4	3	3	2	2	5	3	4	2	4	3
Would not vote	<b>11</b>	11	11	15	14	7	6	12	16	14	16	13	7	6	6	14	9	16	8	8	14
Don't know	<b>18</b>	14	23	20	21	17	13	17	22	22	22	20	18	14	12	16	13	26	21	17	20

And which of these parties would you vote for?

[This question was only asked to those who  
selected 'some other party'; n=470]

Green	<b>75</b>	70	82	81	73	76	74	74	86	79	77	68	75	78	71	73	69	86	78	80	67
British National Party (BNP)	<b>4</b>	5	3	2	5	6	1	5	0	3	7	4	5	5	0	5	4	3	3	2	7
Respect	<b>0</b>	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0
Some other party	<b>17</b>	20	13	14	19	11	21	15	14	18	10	27	12	16	21	17	23	9	16	13	23
Don't know	<b>4</b>	5	2	2	3	6	3	6	0	0	7	1	8	1	8	6	5	1	2	4	3

On a scale of 0 (certain NOT to vote) to 10  
(absolutely certain to vote), how likely would you  
be to vote in a general election tomorrow?

0 - Certain NOT to vote	<b>9</b>	9	9	14	12	5	5	13	14	10	13	11	6	5	4	12	7	13	6	6	12
1	<b>2</b>	1	2	2	2	1	1	1	2	4	2	2	1	1	1	2	1	2	1	1	2
2	<b>1</b>	1	1	2	2	1	1	1	2	2	2	2	1	1	1	2	1	2	1	1	1
3	<b>2</b>	2	2	4	2	1	0	3	4	2	3	2	1	1	1	3	1	3	1	2	2
4	<b>1</b>	1	1	2	1	1	1	2	2	2	1	1	1	1	1	2	1	2	1	1	1
5	<b>6</b>	5	7	8	8	4	3	7	8	9	9	7	4	4	3	8	3	8	6	5	7
6	<b>3</b>	2	3	4	3	2	1	5	4	3	3	3	2	2	1	3	2	4	2	2	3
7	<b>4</b>	4	4	7	5	3	2	9	6	4	5	4	4	3	2	5	4	6	3	4	5
8	<b>7</b>	7	7	7	7	6	5	8	7	8	8	7	7	5	5	8	6	7	6	7	7
9	<b>8</b>	9	8	8	8	8	10	9	7	8	8	8	8	10	9	8	9	8	8	9	7
10 - Absolutely certain to vote	<b>58</b>	59	56	43	50	66	70	40	44	49	46	54	65	69	71	48	64	43	64	62	52

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<b>Weighted Sample</b>	<b>12746</b>	885	1734	2175	3404	4014	4654	2921	906	214
<b>Unweighted Sample</b>	<b>12746</b>	765	1623	2255	3548	4087	4608	2960	930	228
	%	%	%	%	%	%	%	%	%	%

If there were a general election held tomorrow,  
which party would you vote for?

Conservative	<b>31</b>	31	32	28	27	35	26	33	38	52
Labour	<b>18</b>	12	17	21	22	15	19	19	16	10
Liberal Democrat	<b>8</b>	4	4	8	15	7	7	9	15	17
UK Independence Party (UKIP)	<b>7</b>	12	9	5	3	9	8	6	4	4
Scottish National Party (SNP)/ Plaid Cymru	<b>4</b>	2	3	5	6	4	5	4	5	2
Some other party	<b>3</b>	2	2	4	5	3	4	4	2	1
Would not vote	<b>11</b>	17	13	12	7	10	13	9	6	4
Don't know	<b>18</b>	19	19	18	16	18	19	17	14	9

And which of these parties would you vote for?

[This question was only asked to those who  
selected 'some other party'; n=470]

Green	<b>75</b>	51	73	83	83	64	77	80	72	76
British National Party (BNP)	<b>4</b>	18	5	6	0	6	5	3	11	0
Respect	<b>0</b>	0	0	0	0	0	0	1	0	0
Some other party	<b>17</b>	27	20	8	13	26	15	12	11	24
Don't know	<b>4</b>	4	1	3	4	3	3	5	6	0

On a scale of 0 (certain NOT to vote) to 10  
(absolutely certain to vote), how likely would you  
be to vote in a general election tomorrow?

0 - Certain NOT to vote	<b>9</b>	16	11	9	5	8	11	6	4	4
1	<b>2</b>	1	2	2	1	1	2	1	1	0
2	<b>1</b>	2	2	1	1	1	2	1	2	1
3	<b>2</b>	3	2	3	1	2	2	2	2	0
4	<b>1</b>	1	1	2	1	1	2	1	0	0
5	<b>6</b>	7	7	5	4	7	6	5	3	1
6	<b>3</b>	3	2	3	2	2	2	2	2	2
7	<b>4</b>	3	5	5	4	4	4	4	4	0
8	<b>7</b>	7	7	8	6	6	7	7	6	8
9	<b>8</b>	6	7	8	10	8	8	9	10	9
10 - Absolutely certain to vote	<b>58</b>	50	54	55	64	59	55	60	66	75

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with education, (2) political attention (3) social grade (4) 2015 recalled vote interlocked with region and (5) EU referendum voting intention. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

	Unweighted no.	Weighted no.	Target %
<b>Age by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	1328	1198	9.4%
Men 50-64 High education	330	382	3%
Men 50-64 Mid education	734	637	5%
Men 50-64 Low education	499	523	4.1%
Men 25-50 High education	881	943	7.4%
Men 25-50 Mid education	808	1007	7.9%
Men 25-50 Low education	444	739	5.8%
Men Under 25 High education	139	127	1.0%
Men Under 25 Mid & Low education	412	612	4.8%
Women Over 65	1409	1479	11.6%
Women 50-64 High education	360	357	2.8%
Women 50-64 Mid education	879	714	5.6%
Women 50-64 Low education	544	535	4.2%
Women 25-50 High education	1179	1020	8.0%
Women 25-50 Mid education	1224	1071	8.4%
Women 25-50 Low education	717	663	5.2%
Women Under 25 High education	165	140	1.1%
Women Under 25 Mid & Low education	694	599	4.7%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	1233	2422	8.7%
Medium (3-7)	8307	7775	44.8%
High (8,9,10)	3206	2549	16.4%
<b>Social Grade</b> (NRS and 2011 census)			
AB	4077	3569	28%
C1	3696	3696	29%
C2	2150	2677	21%
DE	2823	2804	22%
<b>EU referendum Vote</b> (Election Result)			
Remain	5870	5009	39.3%
Leave	5424	5443	42.7%
Don't Know / Did Not Vote	1452	2294	18.0%

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	Unweighted no.	Weighted no.	Target %
<b>Region by 2015 Vote</b> (Election Result and ONS Population estimates)			
South Con	1668	1593	12.5%
South Lab	744	625	4.9%
South LD	393	344	2.7%
South UKIP	484	484	3.8%
South Oth	257	191	1.5%
South DNV	822	994	7.8%
London Con	348	395	3.1%
London Lab	385	497	3.9%
London LD	101	89	0.7%
London UKIP	89	89	0.7%
London Oth	83	64	0.5%
London DNV	301	395	3.1%
Midlands Con	698	663	5.2%
Midlands Lab	533	497	3.9%
Midlands LD	104	89	0.7%
Midlands UKIP	254	242	1.9%
Midlands Oth	90	64	0.5%
Midlands DNV	421	548	4.3%
North Con	706	676	5.3%
North Lab	1079	956	7.5%
North LD	172	153	1.2%
North UKIP	357	331	2.6%
North Oth	142	102	0.8%
North DNV	673	854	6.7%
Scotland Con	159	140	1.1%
Scotland Lab	259	229	1.8%
Scotland LD	79	64	0.5%
Scotland SNP	343	459	3.6%
Scotland Oth & DNV	346	280	2.2%
Wales Con	138	127	1.0%
Wales Lab	183	178	1.4%
Wales LD	30	25	0.2%
Wales PC	52	64	0.5%
Wales UKIP	62	64	0.5%
Wales Oth & DNV	191	178	1.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)