

YouGov / WWF Survey Results

Sample Size: 1719 GB Adults

Fieldwork: 13th - 14th December 2015

	Vote in 2015					Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1719	584	481	120	206	834	885	205	435	588	492	980	739	220	559	368	423	150
Unweighted Sample	1719	541	473	139	217	805	914	157	273	734	555	1097	622	213	555	354	440	157
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, do you think the majority of UK's emissions come from? You may select up to three options.

Transport (excluding aviation)	52	55	48	57	52	50	54	46	50	50	58	53	50	54	56	48	49	49
The manufacturing industry	43	43	43	53	44	40	46	38	40	43	48	41	45	46	42	46	42	38
Power generation (i.e. electricity)	38	37	39	41	30	45	31	46	36	37	37	41	34	35	39	36	38	41
Aviation	33	31	37	35	37	30	37	20	30	34	41	32	35	38	34	31	30	40
Commercial buildings – heat and lights for workspaces and public buildings	22	22	20	19	23	18	25	20	22	19	25	22	21	23	22	21	21	22
Agriculture	21	19	23	31	20	24	19	26	22	22	18	24	18	20	25	19	19	23
Residential buildings - heat and lights for our homes	14	15	14	23	12	17	12	15	18	13	12	16	12	15	14	14	14	14
Other	1	2	1	1	2	2	1	1	0	2	1	1	1	1	1	1	1	1
Don't know	13	11	14	2	8	11	14	22	15	12	7	10	15	10	9	15	17	10

Using the scale below, where 1 means 'doing too little' and 5 means 'doing too much', do you think the government is doing too much or too little to reduce the UK's carbon emissions?

1 – Too little	20	8	25	34	15	21	18	18	21	20	20	22	17	20	20	16	17	36
2	24	24	28	32	12	22	26	29	27	22	21	25	23	29	24	22	25	20
3 – About right	30	40	23	21	38	31	29	16	29	33	34	29	31	30	33	32	28	21
4	5	7	4	3	8	6	4	5	5	4	7	5	6	6	6	4	5	4
5 – Too much	3	5	1	0	8	5	2	2	2	4	5	3	3	2	2	5	6	2
Not applicable – the government does not need to do anything to reduce emissions	3	4	2	1	8	4	3	2	3	4	4	4	3	2	4	5	3	2
Don't know	14	11	16	9	10	10	18	28	14	14	9	12	16	12	11	18	16	15
Mean	2	3	2	2	3	2	2	2	2	2	3	2	3	2	2	3	3	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which one of the following do you think is the cheapest form of energy generation (£ per unit of energy)?

Solar	21	19	22	16	25	21	21	17	20	21	24	21	21	21	24	20	19	19
Nuclear	19	23	18	29	16	23	15	19	18	18	21	21	16	19	21	18	18	17
Offshore wind	9	10	9	7	9	7	11	5	11	11	8	8	11	6	11	10	9	9
Gas imported from overseas	8	9	5	14	6	12	4	11	8	6	8	10	5	9	8	6	8	9
Shale gas (sometimes known as fracking)	7	9	4	3	11	9	4	7	4	6	9	7	6	7	5	7	8	5
Onshore wind	6	4	6	7	5	5	6	6	5	6	6	6	5	6	5	5	6	9
Other	1	1	1	1	2	2	0	0	1	1	2	1	1	1	1	1	1	1
Don't know	30	25	33	23	27	22	37	36	33	31	23	26	35	32	26	32	32	31

Using the scale below where 1 means 'nothing to do with climate change' and 5 means 'a direct result of climate change', to what extent do you think that the recent floods in the UK were caused by climate change?

1 - The recent floods are nothing to do with climate change	13	18	8	4	27	16	10	7	9	14	18	12	14	13	13	15	12	11
2	12	15	10	6	14	14	10	16	9	13	12	13	11	6	12	13	15	7
3	26	31	25	27	18	24	29	26	28	26	25	27	26	30	30	23	23	27
4	23	19	25	34	19	24	22	21	26	24	21	25	20	22	22	24	23	27
5 – The recent floods are a direct result of climate change	14	8	18	18	12	12	16	8	14	13	15	13	15	14	13	13	14	18
Don't know	12	8	14	11	9	10	13	23	14	10	8	10	14	16	10	13	13	10