

# YouGov Survey Results

Sample Size: 1862 GB Adults  
Fieldwork: 7th - 8th October 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region				
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1862</b>	X	X	X	X	576	445	374	903	959	222	471	637	533	1061	801	238	605	398	458	162
Unweighted Sample	1862	446	566	94	223	525	513	378	906	956	183	401	749	529	1244	618	261	573	358	472	198
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In your opinion, how important are the following international news stories?

**Ebola outbreak in West Africa**

Very important	57	61	59	57	60	62	62	54	57	57	46	48	56	71	58	56	55	58	60	53	62
Fairly important	31	30	32	33	28	29	28	36	29	33	31	35	32	25	31	30	33	29	27	38	25
<b>TOTAL IMPORTANT</b>	<b>88</b>	<b>91</b>	<b>91</b>	<b>90</b>	<b>88</b>	<b>91</b>	<b>90</b>	<b>90</b>	<b>86</b>	<b>90</b>	<b>77</b>	<b>83</b>	<b>88</b>	<b>96</b>	<b>89</b>	<b>86</b>	<b>88</b>	<b>87</b>	<b>87</b>	<b>91</b>	<b>87</b>
Not very important	6	7	3	7	10	6	4	5	7	4	8	7	7	2	6	6	4	7	7	4	6
Not important at all	2	1	1	0	1	1	1	1	3	1	5	3	1	0	1	2	2	2	1	2	4
<b>TOTAL NOT IMPORTANT</b>	<b>8</b>	<b>8</b>	<b>4</b>	<b>7</b>	<b>11</b>	<b>7</b>	<b>5</b>	<b>6</b>	<b>10</b>	<b>5</b>	<b>13</b>	<b>10</b>	<b>8</b>	<b>2</b>	<b>7</b>	<b>8</b>	<b>6</b>	<b>9</b>	<b>8</b>	<b>6</b>	<b>10</b>
Haven't heard about this	1	0	1	0	0	0	0	0	1	1	4	1	0	0	1	1	2	0	1	0	0
Not sure	4	1	4	3	1	1	4	4	3	4	7	6	3	1	3	5	4	4	4	3	4

**Air strikes against ISIS in Iraq and Syria**

Very important	62	67	65	58	67	67	66	54	59	64	52	52	61	75	64	59	58	63	61	63	64
Fairly important	28	27	28	33	25	27	25	37	29	26	30	33	29	20	27	28	31	28	28	27	22
<b>TOTAL IMPORTANT</b>	<b>90</b>	<b>94</b>	<b>93</b>	<b>91</b>	<b>92</b>	<b>94</b>	<b>91</b>	<b>91</b>	<b>88</b>	<b>90</b>	<b>82</b>	<b>85</b>	<b>90</b>	<b>95</b>	<b>91</b>	<b>87</b>	<b>89</b>	<b>91</b>	<b>89</b>	<b>90</b>	<b>86</b>
Not very important	4	5	2	6	7	4	4	4	6	3	6	5	5	2	4	4	4	4	5	4	5
Not important at all	2	1	1	0	1	1	1	1	3	1	4	3	1	1	1	2	3	2	1	1	3
<b>TOTAL NOT IMPORTANT</b>	<b>6</b>	<b>6</b>	<b>3</b>	<b>6</b>	<b>8</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>9</b>	<b>4</b>	<b>10</b>	<b>8</b>	<b>6</b>	<b>3</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>6</b>	<b>6</b>	<b>5</b>	<b>8</b>
Haven't heard about this	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0	1	1	0	1	1	0
Not sure	4	1	4	3	1	1	4	4	3	5	7	6	4	2	3	5	4	4	4	4	6

How likely do you think it is that the Ebola outbreak in West Africa could spread to the United Kingdom?

Very likely	13	13	13	4	20	14	12	10	14	11	11	10	13	15	10	16	18	11	13	12	12
Fairly likely	41	45	37	42	47	44	44	40	39	42	26	39	43	45	40	42	41	42	40	40	39
<b>TOTAL LIKELY</b>	<b>54</b>	<b>58</b>	<b>50</b>	<b>46</b>	<b>67</b>	<b>58</b>	<b>56</b>	<b>50</b>	<b>53</b>	<b>53</b>	<b>37</b>	<b>49</b>	<b>56</b>	<b>60</b>	<b>50</b>	<b>58</b>	<b>59</b>	<b>53</b>	<b>53</b>	<b>52</b>	<b>51</b>
Not very likely	32	35	35	44	21	33	28	35	32	31	39	33	30	29	36	26	32	33	31	31	30
Not likely at all	5	4	5	5	2	3	5	4	7	3	10	5	4	3	5	4	3	4	6	5	9
<b>TOTAL NOT LIKELY</b>	<b>37</b>	<b>39</b>	<b>40</b>	<b>49</b>	<b>23</b>	<b>36</b>	<b>33</b>	<b>39</b>	<b>39</b>	<b>34</b>	<b>49</b>	<b>38</b>	<b>34</b>	<b>32</b>	<b>41</b>	<b>30</b>	<b>35</b>	<b>37</b>	<b>37</b>	<b>36</b>	<b>39</b>
Don't know	10	4	10	6	10	7	11	10	8	12	14	13	9	7	9	12	7	10	11	11	11

Generally speaking, when outbreaks of disease are reported around the world (e.g. Ebola, SARS, bird flu, etc.), which of the following comes closer to your view...?

Stories like these are usually exaggerated and most can be ignored	23	23	20	26	21	24	21	24	28	19	35	29	25	12	25	21	26	24	23	22	23
Stories like these are real and most should be taken seriously	66	70	70	66	74	69	71	66	62	69	42	59	65	83	64	68	65	63	66	69	67
Don't know	11	7	10	8	5	7	8	11	10	12	22	13	10	5	11	11	9	13	11	9	10