

# YouGov / Good Morning Britain Survey Results

Sample Size: 3378 GB adults  
Fieldwork: 4th - 6th May 2016

Total	Undecided EU voters	Vote in 2015				Gender		Age				Social Grade		Region				
		Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
3378	1312	953	790	203	323	1635	1743	392	1446	831	709	1925	1453	405	1121	726	814	311
3378	1231	979	843	239	338	1443	1935	356	1315	899	808	2066	1312	328	1172	722	824	332
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

12-14 April 4-6 May

If there was a referendum on Britain's membership of the European Union and this was the question, how would you vote: Should the United Kingdom remain a member of the European Union or leave the European Union?

Remain a member of the European Union	40	42	26	33	60	69	3	42	41	64	43	37	31	51	29	50	38	37	40	59
Leave the European Union	39	40	29	53	25	24	92	42	38	18	31	49	58	35	46	28	44	44	40	28
Would not vote	5	6	13	1	1	1	1	6	5	5	10	2	1	3	9	6	6	7	6	2
Don't know	16	13	32	13	14	7	4	10	16	13	16	12	10	11	16	16	13	12	14	11

Thinking about how you might vote in a referendum on Britain's membership of the European Union, which of the following best applies to you?

I will definitely vote for Britain to remain a member of the EU	30	32	0	22	50	55	1	33	31	47	33	29	25	39	22	44	28	28	30	46
I will probably vote for Britain to remain a member of the EU, but could be persuaded to vote to leave	9	9	24	10	11	12	1	8	10	15	9	8	7	11	7	11	9	9	9	11
I don't have a strong preference and could change my mind, but am currently more likely to vote for Britain to stay	6	5	13	5	4	6	2	5	6	8	6	4	4	5	5	5	5	5	5	6
<b>SOFT REMAIN</b>	15	14	37	15	15	18	3	13	16	23	15	12	11	16	12	16	14	14	14	17
I have no idea whether I would vote for Britain to stay in the EU or to leave the EU	13	12	31	7	9	2	4	10	13	11	18	8	5	9	16	11	11	13	14	9
I don't have a strong preference and could change my mind, but am currently more likely to vote for Britain to leave	6	5	14	8	6	2	2	4	6	5	6	5	5	5	6	5	6	6	5	5
I will probably vote for Britain to leave the EU, but could be persuaded to vote to stay	8	7	19	11	6	6	5	7	7	5	6	9	8	7	7	7	7	8	7	7
<b>SOFT LEAVE</b>	14	12	33	19	12	8	7	11	13	10	12	14	13	12	13	12	13	14	12	12
I will definitely vote for Britain to leave the EU	28	29	0	37	15	16	85	32	27	10	22	37	46	25	35	19	34	32	30	16

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3378	1231	979	843	239	338	1443	1935	356	1315	899	808	2066	1312	328	1172	722	824	332
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

12-14 April 4-6 May

How much do you trust the following people in regards to the current debate over Britain's membership of the European Union?

David Cameron

Trust a lot	3	3	3	9	0	2	0	3	3	2	2	3	6	4	3	3	4	3	2
Trust a fair amount	20	20	21	38	11	28	7	20	20	22	17	22	23	24	15	20	22	21	17
<b>TOTAL TRUST</b>	<b>23</b>	<b>23</b>	<b>24</b>	<b>47</b>	<b>11</b>	<b>30</b>	<b>7</b>	<b>23</b>	<b>23</b>	<b>24</b>	<b>19</b>	<b>25</b>	<b>29</b>	<b>28</b>	<b>18</b>	<b>23</b>	<b>26</b>	<b>24</b>	<b>20</b>
Do not trust very much	24	24	24	28	22	35	21	25	23	21	23	26	27	27	21	25	26	24	21
Do not trust at all	42	42	35	17	59	28	69	44	41	40	43	45	40	38	48	37	39	42	47
<b>TOTAL DO NOT TRUST</b>	<b>66</b>	<b>66</b>	<b>59</b>	<b>45</b>	<b>81</b>	<b>63</b>	<b>90</b>	<b>69</b>	<b>64</b>	<b>61</b>	<b>66</b>	<b>71</b>	<b>67</b>	<b>65</b>	<b>69</b>	<b>62</b>	<b>65</b>	<b>66</b>	<b>68</b>
Don't know	10	10	18	7	8	6	3	7	13	15	16	4	4	8	14	15	9	10	12

Boris Johnson

Trust a lot	6	6	3	11	1	1	20	7	6	4	4	8	10	6	7	5	9	6	5
Trust a fair amount	30	24	23	37	11	17	45	25	23	18	21	28	29	24	24	23	27	28	21
<b>TOTAL TRUST</b>	<b>36</b>	<b>30</b>	<b>26</b>	<b>48</b>	<b>12</b>	<b>18</b>	<b>65</b>	<b>32</b>	<b>29</b>	<b>22</b>	<b>25</b>	<b>36</b>	<b>39</b>	<b>30</b>	<b>31</b>	<b>28</b>	<b>36</b>	<b>34</b>	<b>26</b>
Do not trust very much	25	23	25	27	23	31	18	22	24	23	20	23	27	24	21	16	25	24	23
Do not trust at all	32	35	28	16	54	44	14	37	32	38	37	35	27	38	31	42	29	30	35
<b>TOTAL DO NOT TRUST</b>	<b>57</b>	<b>58</b>	<b>53</b>	<b>43</b>	<b>77</b>	<b>75</b>	<b>32</b>	<b>59</b>	<b>56</b>	<b>61</b>	<b>57</b>	<b>58</b>	<b>54</b>	<b>62</b>	<b>52</b>	<b>58</b>	<b>54</b>	<b>54</b>	<b>58</b>
Don't know	12	12	21	8	10	6	3	8	16	17	19	5	6	9	17	14	10	13	16

Nigel Farage

Trust a lot	5	6	1	6	1	2	34	8	5	3	3	9	11	5	7	6	8	6	5
Trust a fair amount	16	16	11	23	7	9	45	18	13	5	11	21	24	14	17	10	17	19	16
<b>TOTAL TRUST</b>	<b>21</b>	<b>22</b>	<b>12</b>	<b>29</b>	<b>8</b>	<b>11</b>	<b>79</b>	<b>26</b>	<b>18</b>	<b>8</b>	<b>14</b>	<b>30</b>	<b>35</b>	<b>19</b>	<b>24</b>	<b>16</b>	<b>25</b>	<b>25</b>	<b>21</b>
Do not trust very much	18	19	25	27	16	21	10	19	19	16	18	19	23	19	19	18	20	20	18
Do not trust at all	48	47	41	36	67	62	8	46	48	56	49	46	37	52	40	50	44	43	44
<b>TOTAL DO NOT TRUST</b>	<b>66</b>	<b>66</b>	<b>66</b>	<b>63</b>	<b>83</b>	<b>83</b>	<b>18</b>	<b>65</b>	<b>67</b>	<b>72</b>	<b>67</b>	<b>65</b>	<b>60</b>	<b>71</b>	<b>59</b>	<b>68</b>	<b>64</b>	<b>63</b>	<b>62</b>
Don't know	12	13	20	8	9	6	3	9	16	19	19	5	5	9	17	17	10	12	16

Jeremy Corbyn

Trust a lot	8	7	4	0	19	6	0	9	6	14	7	7	5	9	6	13	6	6	8
Trust a fair amount	22	19	16	7	37	29	9	20	19	26	20	19	15	22	16	20	17	19	20
<b>TOTAL TRUST</b>	<b>30</b>	<b>26</b>	<b>20</b>	<b>7</b>	<b>56</b>	<b>35</b>	<b>9</b>	<b>29</b>	<b>25</b>	<b>40</b>	<b>27</b>	<b>26</b>	<b>20</b>	<b>31</b>	<b>22</b>	<b>33</b>	<b>23</b>	<b>25</b>	<b>28</b>
Do not trust very much	20	22	24	24	20	30	21	22	21	20	21	22	22	23	20	19	24	22	19
Do not trust at all	35	37	34	60	12	27	65	40	34	18	30	46	51	35	39	30	41	38	36
<b>TOTAL DO NOT TRUST</b>	<b>55</b>	<b>59</b>	<b>58</b>	<b>84</b>	<b>32</b>	<b>57</b>	<b>86</b>	<b>62</b>	<b>55</b>	<b>38</b>	<b>51</b>	<b>68</b>	<b>73</b>	<b>58</b>	<b>59</b>	<b>49</b>	<b>65</b>	<b>60</b>	<b>55</b>
Don't know	15	15	23	9	13	9	5	10	19	22	22	6	6	11	19	18	12	16	17

Nicola Sturgeon

Trust a lot	5	4	2	0	6	4	2	5	4	5	4	5	4	5	4	3	3	3	2
Trust a fair amount	18	17	15	8	27	25	9	17	18	22	16	18	16	20	14	18	13	17	17
<b>TOTAL TRUST</b>	<b>23</b>	<b>21</b>	<b>17</b>	<b>8</b>	<b>33</b>	<b>29</b>	<b>11</b>	<b>22</b>	<b>22</b>	<b>27</b>	<b>20</b>	<b>23</b>	<b>20</b>	<b>25</b>	<b>18</b>	<b>21</b>	<b>16</b>	<b>20</b>	<b>19</b>
Do not trust very much	22	21	21	25	23	23	18	22	20	18	21	23	22	22	20	22	23	21	20
Do not trust at all	35	35	34	52	22	32	60	40	31	18	30	43	47	34	37	26	40	37	36
<b>TOTAL DO NOT TRUST</b>	<b>57</b>	<b>56</b>	<b>55</b>	<b>77</b>	<b>45</b>	<b>55</b>	<b>78</b>	<b>62</b>	<b>51</b>	<b>36</b>	<b>51</b>	<b>66</b>	<b>69</b>	<b>56</b>	<b>57</b>	<b>48</b>	<b>63</b>	<b>58</b>	<b>56</b>
Don't know	20	22	29	14	22	16	11	16	28	37	29	11	12	19	26	30	21	22	25

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

12-14 April

Imagine that if the UK left the European Union the standard of living would be lower and people would on average be £100 a year worse off. In those circumstances, how would you vote in the referendum: Should the United Kingdom remain a member of the European Union?

	12-14 April	4-6 May	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Remain a member of the European Union	45	43	33	35	61	67	4	43	43	63	46	38	31	52	31	52	39	39	41	62
Leave the European Union	36	39	26	51	24	25	90	42	36	17	31	48	57	34	45	29	45	41	39	25
Would not vote	5	5	12	1	1	1	0	5	5	6	8	3	1	3	9	3	5	8	6	3
Don't know	14	13	29	13	14	7	5	11	15	14	15	12	11	11	16	15	12	13	15	11

Imagine that Scotland would definitely leave the UK if Britain votes to leave the European Union. How, if at all, would this change your vote in the referendum?

	12-14 April	4-6 May	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
More likely to vote remain	12	12	10	15	17	2	12	12	17	13	8	10	12	11	15	10	9	11	21
More likely to vote leave	9	10	11	6	4	16	10	7	6	8	9	12	8	9	8	10	8	7	9
No difference – I would still vote to remain	31	20	25	46	54	3	32	30	44	31	31	24	39	21	35	29	31	29	41
No difference – I would still vote to leave	32	21	42	19	18	74	32	31	14	24	41	46	29	35	22	35	33	34	20
Would not vote	5	11	1	1	0	1	5	5	5	8	3	1	3	7	4	5	7	5	1
Don't know	12	26	10	13	7	4	9	15	12	17	9	7	9	16	17	11	12	14	7

## YouGov Weighting Data

In addition to weighting by age, education, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by political attention and Vote in May 2015.

	Unweighted no.	Weighted no.
<b>Age by Education</b>		
Men Over 65	374	318
Men 50-64 High education	90	88
Men 50-64 Mid education	201	189
Men 50-64 Low education	134	128
Men 25-50 High education	196	243
Men 25-50 Mid education	209	270
Men 25-50 Low education	99	203
Men Under 25 High education	34	30
Men Under 25 Mid & Low education	106	166
Women Over 65	434	392
Women 50-64 High education	98	81
Women 50-64 Mid education	224	213
Women 50-64 Low education	152	132
Women 25-50 High education	294	263
Women 25-50 Mid education	320	287
Women 25-50 Low education	197	179
Women Under 25 High education	43	34
Women Under 25 Mid & Low education	173	162
<b>Political Attention</b>		
Low (0-2)	337	642
Medium (3-7)	2184	2061
High (8-10)	857	676
<b>Social Grade</b>		
AB	1077	946
C1	989	980
C2	579	709
DE	733	743

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	Unweighted no.	Weighted no.
<b>Region by 2015 Vote</b>		
South Con	<b>448</b>	<b>422</b>
South Lab	<b>196</b>	<b>166</b>
South LD	<b>107</b>	<b>91</b>
South UKIP	<b>131</b>	<b>128</b>
South Oth	<b>69</b>	<b>51</b>
South DNV	<b>221</b>	<b>263</b>
London Con	<b>84</b>	<b>105</b>
London Lab	<b>111</b>	<b>132</b>
London LD	<b>25</b>	<b>24</b>
London UKIP	<b>23</b>	<b>24</b>
London Oth	<b>23</b>	<b>17</b>
London DNV	<b>62</b>	<b>105</b>
Midlands Con	<b>177</b>	<b>176</b>
Midlands Lab	<b>152</b>	<b>132</b>
Midlands LD	<b>26</b>	<b>24</b>
Midlands UKIP	<b>65</b>	<b>64</b>
Midlands Oth	<b>26</b>	<b>17</b>
Midlands DNV	<b>103</b>	<b>145</b>
North Con	<b>190</b>	<b>179</b>
North Lab	<b>279</b>	<b>253</b>
North LD	<b>49</b>	<b>41</b>
North UKIP	<b>100</b>	<b>88</b>
North Oth	<b>39</b>	<b>27</b>
North DNV	<b>167</b>	<b>226</b>
Scotland Con	<b>43</b>	<b>37</b>
Scotland Lab	<b>64</b>	<b>61</b>
Scotland LD	<b>22</b>	<b>17</b>
Scotland SNP	<b>113</b>	<b>122</b>
Scotland Oth & DNV	<b>90</b>	<b>74</b>
Wales Con	<b>37</b>	<b>34</b>
Wales Lab	<b>41</b>	<b>47</b>
Wales LD	<b>10</b>	<b>7</b>
Wales PC	<b>13</b>	<b>17</b>
Wales UKIP	<b>16</b>	<b>17</b>
Wales Oth & DNV	<b>56</b>	<b>47</b>

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)