

# YouGov / The Times Survey Results

Sample Size: 1659 GB Adults  
Fieldwork: 26th - 27th March 2018

	Vote in 2017			EU Ref 2016		Voting Intention			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1659</b>	569	544	101	652	708	495	470	91	803	856	186	700	393	380	946	713	222	538	355	400	144	
<b>Unweighted Sample</b>	1659	573	535	98	740	666	509	484	88	744	915	150	725	401	383	957	702	188	552	355	409	155	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## HEADLINE VOTING INTENTION:

### Headline Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

	14-15 Mar	26-27 Mar	Vote in 2017			EU Ref 2016		Voting Intention			Gender		Age				Social Grade		Region				
Con	42	<b>43</b>	91	5	9	25	65	100	0	0	44	41	18	30	49	64	42	43	38	52	48	33	29
Lab	39	<b>39</b>	2	86	26	54	21	0	100	0	38	41	66	51	33	19	39	40	47	29	39	52	28
Lib Dem	7	<b>8</b>	2	5	59	12	2	0	0	100	8	7	13	7	5	8	9	5	9	9	6	7	7
Other	12	<b>11</b>	6	4	6	10	12	0	0	0	10	11	3	12	13	8	9	12	6	10	6	8	36

### Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

SNP/ PCY	5	<b>3</b>	0	1	0	5	2	0	0	0	3	4	2	5	3	2	3	4	0	0	1	0	34
UKIP	3	<b>3</b>	4	1	0	0	6	0	0	0	3	3	0	2	5	3	2	4	1	4	2	4	1
Green	3	<b>2</b>	0	2	3	4	1	0	0	0	2	3	0	3	3	2	3	2	3	4	1	2	1
BNP	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Women's Equality Party	0	<b>0</b>	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	1	1	0	0	0	0
Other	1	<b>1</b>	1	0	3	0	2	0	0	0	2	1	1	2	2	0	1	1	1	2	1	1	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

14-15  
Mar 26-27  
Mar

**If there were a general election held tomorrow, which party would you vote for?**

Conservative	29	<b>30</b>	73	4	7	20	45	100	0	0	33	27	13	19	37	50	32	27	28	37	32	23	20
Labour	29	<b>28</b>	1	69	22	44	16	0	100	0	30	27	48	32	25	14	30	27	35	21	27	38	21
Liberal Democrat	6	<b>5</b>	1	4	51	10	2	0	0	100	6	5	8	5	4	6	7	3	8	6	4	5	5
Scottish National Party (SNP)/ Plaid Cymru	4	<b>2</b>	0	0	0	4	1	0	0	0	2	3	2	3	2	1	2	3	0	0	1	0	25
Some other party	6	<b>5</b>	4	3	5	4	8	0	0	0	6	5	1	5	8	5	5	5	5	7	3	6	2
Would not vote	9	<b>10</b>	3	3	0	4	6	0	0	0	9	10	10	14	6	5	8	12	8	10	11	8	14
Don't know	18	<b>19</b>	16	16	14	15	21	0	0	0	14	24	19	21	17	18	16	23	17	19	23	20	13

**And which of these parties would you vote for?**

[Asked only to respondents who said 'Some other party'; n=90]

Green	37	<b>32</b>	8	55	54	80	6	0	0	0	22	45	0	46	25	25	40	23	44	38	25	22	40
UK Independence Party (UKIP)	36	<b>41</b>	67	22	0	0	62	0	0	0	46	36	0	27	51	50	32	53	27	41	42	48	30
British National Party (BNP)	6	<b>4</b>	4	6	0	0	6	0	0	0	7	0	0	4	3	5	2	6	0	3	10	4	0
Women's Equality Party	2	<b>5</b>	0	5	0	10	3	0	0	0	0	11	0	3	3	12	4	7	15	3	9	4	0
Some other party	17	<b>16</b>	21	11	46	10	22	0	0	0	24	8	100	20	18	4	21	11	14	16	14	18	30
Don't know	3	<b>1</b>	0	0	0	0	2	0	0	0	2	0	0	0	0	4	2	0	0	0	0	3	0

**On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?**

0 - Certain NOT to vote	8	<b>8</b>	2	3	0	2	4	1	1	1	7	9	11	12	5	3	6	11	7	9	9	7	10
1	1	<b>2</b>	0	0	0	0	2	0	0	0	2	2	4	2	1	1	1	2	0	2	2	1	5
2	2	<b>1</b>	0	1	0	1	1	0	1	2	1	1	2	2	1	1	1	2	1	0	4	1	1
3	1	<b>2</b>	2	1	0	2	2	1	1	2	2	3	4	3	0	3	1	3	1	2	3	2	3
4	1	<b>1</b>	0	1	1	0	1	0	1	1	1	1	5	1	0	0	1	1	1	1	1	1	0
5	5	<b>5</b>	2	3	1	2	4	2	2	4	5	4	5	7	3	2	3	6	5	4	6	4	2
6	3	<b>3</b>	4	2	2	2	4	3	2	1	2	4	2	4	2	4	3	3	3	4	2	3	1
7	5	<b>5</b>	5	5	4	6	3	4	6	5	5	4	11	5	4	3	5	5	5	5	5	4	4
8	7	<b>6</b>	7	4	3	5	6	8	5	3	5	6	6	6	5	5	6	5	6	5	5	7	4
9	9	<b>9</b>	8	9	13	10	9	9	10	8	9	8	4	8	12	8	9	8	9	8	9	9	8
10 - Absolutely certain to vote	58	<b>59</b>	70	71	76	70	64	73	72	72	61	57	47	52	67	71	63	54	62	60	54	61	63

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	5-6 Mar	26-27 Mar																					
<b>Which of the following do you think would make the best Prime Minister?</b>																							
Theresa May	36	<b>38</b>	83	7	26	26	57	92	2	32	41	36	21	25	48	62	42	34	34	49	36	31	32
Jeremy Corbyn	29	<b>27</b>	1	60	17	42	14	1	74	12	28	25	40	34	22	12	28	25	31	19	28	32	32
Not sure	35	<b>35</b>	15	33	56	32	29	7	24	57	31	39	38	41	30	26	30	41	35	33	36	36	37

	5-6 Mar	26-27 Mar																					
<b>Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.</b>																							
Britain leaving the EU	60	<b>57</b>	69	52	69	61	59	69	52	62	56	58	52	53	56	65	60	52	58	60	57	52	57
Health	42	<b>44</b>	41	52	54	51	42	40	52	46	42	46	39	40	47	50	45	42	45	43	44	44	45
Immigration & Asylum	31	<b>31</b>	44	17	19	14	48	42	17	15	28	33	18	27	36	39	25	39	28	32	34	30	26
The economy	29	<b>28</b>	29	29	31	33	24	33	29	29	31	24	24	27	27	31	32	22	28	27	26	26	36
Defence and security	16	<b>23</b>	33	15	23	18	29	34	14	19	25	21	19	19	22	33	23	23	18	25	22	22	27
Housing	25	<b>19</b>	12	26	28	27	13	10	27	20	19	20	18	20	19	18	18	20	32	21	15	15	17
Education	13	<b>15</b>	10	19	15	20	9	11	22	18	14	15	27	15	14	9	17	11	7	14	16	16	18
Crime	11	<b>13</b>	15	9	14	9	16	15	9	11	13	13	10	15	14	11	13	14	12	15	15	13	6
The environment	12	<b>13</b>	6	17	18	18	8	7	18	21	12	13	24	12	10	10	15	10	12	12	14	13	12
Welfare benefits	13	<b>13</b>	10	17	10	13	13	8	16	14	12	13	6	14	17	9	10	16	11	14	12	12	14
Pensions	8	<b>8</b>	8	9	5	7	11	8	10	5	9	8	6	4	15	10	7	10	5	6	8	13	7
Family life & childcare	3	<b>4</b>	3	4	1	4	2	3	4	2	3	4	5	5	2	1	3	4	2	5	3	4	2
Tax	5	<b>4</b>	4	5	2	4	3	4	5	4	5	4	8	5	3	2	6	3	5	4	4	4	6
Transport	2	<b>2</b>	1	2	5	3	2	2	3	4	3	1	1	2	2	2	3	1	2	2	2	3	1
None of these	1	<b>1</b>	0	1	0	0	1	0	1	0	1	1	0	1	0	0	0	1	0	0	0	2	3
Don't know	5	<b>4</b>	1	4	1	2	2	1	2	7	4	4	9	5	2	0	3	5	7	3	4	4	2

	5-6 Mar	26-27 Mar																					
<b>How well or badly do you think the government are doing at negotiating Britain's exit from the European Union?</b>																							
Very well	2	<b>3</b>	6	1	2	2	4	7	1	0	4	2	2	1	2	6	3	2	4	2	2	3	1
Fairly well	23	<b>25</b>	49	10	10	17	36	55	8	10	24	25	10	17	29	40	24	25	17	30	29	19	18
<b>TOTAL WELL</b>	<b>25</b>	<b>28</b>	<b>55</b>	<b>11</b>	<b>12</b>	<b>19</b>	<b>40</b>	<b>62</b>	<b>9</b>	<b>10</b>	<b>28</b>	<b>27</b>	<b>12</b>	<b>18</b>	<b>31</b>	<b>46</b>	<b>27</b>	<b>27</b>	<b>21</b>	<b>32</b>	<b>31</b>	<b>22</b>	<b>19</b>
Fairly badly	30	<b>30</b>	26	30	41	30	31	23	33	40	27	33	32	28	34	28	28	32	25	31	23	34	37
Very badly	28	<b>26</b>	9	45	41	38	16	7	49	45	33	21	36	31	23	17	30	21	39	20	25	27	32
<b>TOTAL BADLY</b>	<b>58</b>	<b>56</b>	<b>35</b>	<b>75</b>	<b>82</b>	<b>68</b>	<b>47</b>	<b>30</b>	<b>82</b>	<b>85</b>	<b>60</b>	<b>54</b>	<b>68</b>	<b>59</b>	<b>57</b>	<b>45</b>	<b>58</b>	<b>53</b>	<b>64</b>	<b>51</b>	<b>48</b>	<b>61</b>	<b>69</b>
Don't know	16	<b>17</b>	11	14	6	13	13	8	9	5	13	20	20	23	12	9	14	20	14	16	21	17	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		5-6 Mar	<b>26-27 Mar</b>																				
<b>In hindsight, do you think Britain was right or wrong to vote to leave the European Union?</b>																							
Right to leave	43	<b>42</b>	72	24	18	5	84	69	20	12	44	40	15	32	51	63	34	51	31	46	43	41	38
Wrong to leave	45	<b>45</b>	22	68	72	88	7	25	73	82	46	45	65	49	42	33	55	33	58	41	41	43	57
Don't know	12	<b>13</b>	6	8	10	7	9	6	7	6	10	15	20	19	7	4	11	15	11	12	16	16	5
		26-27 Feb	<b>26-27 Mar</b>																				
<b>Do you think Britain will be economically better or worse off after we leave the European Union, or will it make no difference?</b>																							
Better off	26	<b>24</b>	45	10	9	3	49	46	8	3	26	21	7	15	31	40	20	29	19	26	27	22	20
Worse off	41	<b>42</b>	20	64	71	78	10	23	69	79	43	41	55	47	40	29	50	32	55	39	38	40	51
Will make no real difference to the British economy	18	<b>19</b>	27	14	11	9	30	22	13	12	20	18	17	18	20	23	18	21	15	23	13	21	20
Don't know	15	<b>15</b>	8	12	9	10	11	9	10	7	10	19	22	20	9	8	12	18	11	11	22	17	10
<b>Do you think Britain will have more or less influence in the world after we leave the European Union, or will it make no difference?</b>																							
More influence	18	<b>17</b>	31	7	8	3	34	31	6	5	19	15	12	12	19	26	15	19	13	18	15	19	15
Less influence	37	<b>38</b>	15	58	69	72	8	18	64	66	38	38	49	44	34	26	45	29	46	36	34	36	49
Will make no real difference to British influence	31	<b>33</b>	48	25	19	18	48	46	21	23	35	31	21	27	38	42	30	36	29	36	33	30	30
Don't know	14	<b>13</b>	7	10	4	7	10	5	9	6	9	16	18	17	8	6	10	16	12	10	17	15	7
<b>Do you think leaving the EU will have a good or bad effect on British jobs, or will it make no difference?</b>																							
Good for jobs	24	<b>23</b>	41	11	11	5	45	42	11	10	26	21	13	16	30	33	21	26	19	26	24	23	17
Bad for jobs	36	<b>37</b>	17	57	64	72	6	19	61	74	38	36	52	40	35	26	45	26	46	34	33	36	46
Will make no real difference to British jobs	24	<b>23</b>	30	19	13	10	35	28	16	7	23	22	12	21	23	30	19	27	19	26	20	23	21
Don't know	17	<b>18</b>	12	13	11	13	15	11	12	9	13	22	23	22	12	12	15	21	16	14	24	18	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

26-27 Feb  
26-27 Mar

**Do you think leaving the EU will have a good or bad effect on the NHS, or will it make no difference?**

Good for the NHS	25	25	42	15	14	6	48	44	14	8	29	21	18	21	30	32	22	29	23	31	23	22	22
Bad for the NHS	31	31	12	49	59	61	6	14	55	57	31	32	39	36	28	22	38	22	39	28	28	30	42
Will make no real difference to the NHS	26	26	36	21	17	20	34	34	19	23	29	24	19	21	30	36	26	27	19	27	26	31	23
Don't know	17	17	10	15	9	13	13	9	12	13	11	23	24	22	13	10	14	22	19	14	23	18	13

**Do you think there will be more or less immigration into Britain after we leave the European Union, or will it make no difference?**

More immigration into Britain	4	3	2	3	3	4	1	2	4	2	3	3	6	3	3	2	3	3	3	2	3	4	2
Less immigration into Britain	54	50	65	40	42	35	66	66	40	37	52	47	44	44	57	55	48	52	42	54	47	50	46
Will make no real difference to the amount of immigration	28	33	26	44	51	50	24	26	45	53	34	32	24	36	34	33	37	29	42	31	31	32	39
Don't know	14	14	7	13	5	11	9	6	11	8	10	18	25	18	6	11	13	16	12	13	19	14	12

**Do you think leaving the EU will have a good or bad effect on people's pensions, or will it make no difference?**

Good for pensions	9	8	14	4	3	2	15	16	5	3	9	7	5	9	10	5	8	8	12	8	7	8	6
Bad for pensions	25	27	11	42	48	51	7	12	47	48	32	23	39	31	27	16	33	20	30	26	25	27	39
Will make no real difference to pensions	38	36	54	25	29	20	55	54	22	26	38	34	16	27	39	58	33	40	33	41	33	35	31
Don't know	28	29	20	29	20	27	23	18	25	23	21	36	40	33	24	21	26	32	25	25	36	31	24

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	172	173	9.4%
Men 50-64 High education	48	50	3%
Men 50-64 Mid education	80	78	5%
Men 50-64 Low education	63	65	4.1%
Men 25-49 High education	110	128	7.4%
Men 25-49 Mid education	140	126	7.9%
Men 25-49 Low education	86	91	5.8%
Men Under 25 High education	17	15	1.0%
Men Under 25 Mid & Low education	28	78	4.8%
Women Over 65	211	207	11.6%
Women 50-64 High education	48	46	2.8%
Women 50-64 Mid education	97	88	5.6%
Women 50-64 Low education	65	66	4.2%
Women 25-49 High education	145	139	8.0%
Women 25-49 Mid education	155	134	8.4%
Women 25-49 Low education	89	81	5.2%
Women Under 25 High education	22	18	1.1%
Women Under 25 Mid & Low education	83	75	4.7%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	168	315	19.0%
Medium (3-7)	1116	1012	61.0%
High (8,9,10)	375	332	20.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	481	465	28.0%
C1	476	481	29.0%
C2	346	348	21.0%
DE	356	365	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	740	652	39.3%
Leave	666	708	42.7%
Don't Know / Did Not Vote	253	299	18.0%

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	Unweighted no.	Weighted no.	Target %
<b>Region by 2017 Vote</b> (Election Result and ONS Population estimates)			
South Con	<b>238</b>	<b>234</b>	<b>14.1%</b>
South Lab	<b>126</b>	<b>131</b>	<b>7.9%</b>
South LD	<b>49</b>	<b>48</b>	<b>2.9%</b>
South UKIP	<b>9</b>	<b>8</b>	<b>0.5%</b>
South Oth	<b>17</b>	<b>15</b>	<b>0.9%</b>
South DNV	<b>113</b>	<b>101</b>	<b>6.1%</b>
London Con	<b>52</b>	<b>60</b>	<b>3.6%</b>
London Lab	<b>71</b>	<b>98</b>	<b>5.9%</b>
London LD	<b>11</b>	<b>15</b>	<b>0.9%</b>
London Oth	<b>6</b>	<b>7</b>	<b>0.4%</b>
London DNV	<b>48</b>	<b>43</b>	<b>2.6%</b>
Midlands Con	<b>106</b>	<b>106</b>	<b>6.4%</b>
Midlands Lab	<b>96</b>	<b>90</b>	<b>5.4%</b>
Midlands LD	<b>9</b>	<b>10</b>	<b>0.6%</b>
Midlands Oth	<b>10</b>	<b>8</b>	<b>0.5%</b>
Midlands DNV	<b>42</b>	<b>60</b>	<b>3.6%</b>
North Con	<b>121</b>	<b>116</b>	<b>7.0%</b>
North Lab	<b>173</b>	<b>164</b>	<b>9.9%</b>
North LD	<b>17</b>	<b>17</b>	<b>1.0%</b>
North UKIP	<b>10</b>	<b>8</b>	<b>0.5%</b>
North Oth	<b>8</b>	<b>7</b>	<b>0.4%</b>
North DNV	<b>80</b>	<b>88</b>	<b>5.3%</b>
Scotland Con	<b>33</b>	<b>32</b>	<b>1.9%</b>
Scotland Lab	<b>32</b>	<b>30</b>	<b>1.8%</b>
Scotland LD	<b>8</b>	<b>8</b>	<b>0.5%</b>
Scotland SNP	<b>46</b>	<b>41</b>	<b>2.5%</b>
Scotland Oth & DNV	<b>36</b>	<b>33</b>	<b>2.0%</b>
Wales Con	<b>23</b>	<b>22</b>	<b>1.3%</b>
Wales Lab	<b>37</b>	<b>32</b>	<b>1.9%</b>
Wales LD	<b>4</b>	<b>3</b>	<b>0.2%</b>
Wales PC	<b>8</b>	<b>7</b>	<b>0.4%</b>
Wales Oth & DNV	<b>20</b>	<b>18</b>	<b>1.1%</b>

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

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