

## YouGov / The Sun Survey Results

Sample Size: 1675 GB Adults  
Fieldwork: 12th - 13th June 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1675</b>	402	564	121	529	435	380	814	861	203	427	573	472	955	720	214	544	358	412	146
<b>Unweighted Sample</b>	<b>1675</b>	397	530	120	525	420	401	802	873	64	422	714	475	1084	591	184	608	348	383	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>31</b>	100	0	0	77	1	9	33	28	22	34	29	33	36	24	38	32	34	27	15
Lab	<b>43</b>	0	100	0	8	92	42	41	46	52	47	44	36	38	50	42	38	42	54	35
Lib Dem	<b>9</b>	0	0	100	0	1	35	8	11	11	10	7	11	12	6	5	14	10	6	8
Other	<b>17</b>	0	0	0	15	5	14	18	16	16	9	21	20	14	21	15	16	14	13	42

### Other Parties Voting Intention

UKIP	<b>9</b>	0	0	0	12	2	4	9	8	4	3	10	14	6	12	9	8	11	8	5
SNP / PCY	<b>4</b>	0	0	0	0	1	3	5	3	9	2	4	2	3	4	0	1	1	0	35
Green	<b>2</b>	0	0	0	1	1	4	2	3	3	2	3	2	3	2	5	4	1	2	2
BNP	<b>1</b>	0	0	0	2	1	0	2	1	0	1	2	1	1	2	1	2	1	2	1
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	0	1	0	1	0	0	1	1	1	1	0	1	0	1	0

### Non Voters

Would Not Vote	<b>8</b>	0	0	0	2	5	4	6	9	10	11	7	5	7	8	8	8	7	8	7
Don't know	<b>14</b>	0	0	0	15	9	18	9	20	10	15	17	11	15	13	15	16	12	15	12

### Do you approve or disapprove of the Government's record to date?

		June 11-12	June 12-13	2010 Vote			Gender		Age				Social grade		Region						
				Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
Approve	24	<b>24</b>	72	3	43	49	3	22	28	21	23	25	21	27	28	20	26	28	27	20	13
Disapprove	59	<b>63</b>	13	93	45	37	90	67	64	63	66	60	64	63	59	69	61	60	61	67	75
Don't know	17	<b>12</b>	15	4	12	14	7	11	8	16	11	14	14	9	13	11	13	12	11	14	13

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	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1675</b>	<b>402</b>	<b>564</b>	<b>121</b>	<b>529</b>	<b>435</b>	<b>380</b>	<b>814</b>	<b>861</b>	<b>203</b>	<b>427</b>	<b>573</b>	<b>472</b>	<b>955</b>	<b>720</b>	<b>214</b>	<b>544</b>	<b>358</b>	<b>412</b>	<b>146</b>
Unweighted Sample	1675	397	530	120	525	420	401	802	873	64	422	714	475	1084	591	184	608	348	383	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

May 29-30  
June 12-13

**Which of these would make the best Prime Minister?**

David Cameron	31	<b>31</b>	94	3	23	71	5	19	35	28	20	34	28	37	36	26	33	34	34	28	21
Ed Miliband	21	<b>23</b>	0	58	10	4	52	23	25	21	29	19	23	23	18	29	21	21	21	27	25
Nick Clegg	5	<b>5</b>	1	3	43	2	2	16	5	5	7	8	4	4	6	5	4	8	5	5	3
Don't know	43	<b>40</b>	5	36	23	23	42	43	35	46	43	39	45	36	40	41	41	37	40	41	50

**If you had to choose, which of the following options would be best for Britain?**

A majority Conservative government	28	<b>28</b>	87	0	6	69	2	8	31	25	19	24	27	37	31	23	31	29	31	23	22
A coalition between the Conservatives and Liberal Democrats	8	<b>7</b>	12	1	37	8	2	15	9	6	5	10	5	8	8	7	4	10	6	8	2
A coalition between Labour and the Liberal Democrats	13	<b>13</b>	0	16	42	2	12	29	13	12	16	17	13	7	14	11	10	13	11	11	24
A majority Labour government	30	<b>33</b>	0	81	0	7	77	27	33	32	36	30	35	31	27	40	33	29	31	40	30
Don't know	21	<b>19</b>	2	2	14	14	8	22	14	25	24	19	21	16	20	19	21	19	20	18	22

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	29	104
Male 25 to 39	166	214
Male 40 to 59	341	283
Male 60 +	266	213
Female 18 to 24	35	99
Female 25 to 39	256	213
Female 40 to 59	373	290
Female 60 +	209	260
<b>Region</b>		
North England	383	412
Midlands	262	275
East England	169	161
London	184	214
South England	439	384
Wales	86	84
Scotland	152	146
<b>Social Grade</b>		
AB	610	469
C1	474	486
C2	247	352
DE	344	369
<b>Newspaper Type</b>		
Express / Mail	334	268
Sun / Star	183	394
Mirror / Record	110	168
Guardian / Independent	88	75
FT / Times / Telegraph	113	159
Other Paper	240	193
No Paper	607	419
<b>Political Party Identification</b>		
Labour	520	544
Conservative	481	477
Liberal Democrat	198	201
SNP/Plaid Cymru	39	28
Others	82	22
None/ DK	355	402

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<http://today.yougov.co.uk>