

# YouGov Survey Results

Sample Size: 1072 Scottish Adults

Fieldwork: 20th - 24th March 2014

Weighted Sample  
Unweighted Sample

	Likelihood to vote		Should Scotland be an independent country?			Holyrood Voting intention				Holyrood past vote 2011			
Total	10/10	8+/10	Yes	No	Don't know	Con	Lab	Lib Dem	SNP	Con	Lab	Lib	SNP
1072	853	973	396	555	108	117	321	66	345	119	272	68	389
1072	873	985	394	574	92	120	323	81	340	118	291	85	374

% % % % % % % % % % % % % %

		24-28th Feb	20th- 24th March													
HOLYROOD CONSTITUENCY VOTE																
	Con	14	13	13	13	2	23	5	100	0	0	0	75	2	4	2
	Lab	37	35	34	35	13	51	45	0	100	0	0	9	86	11	12
	Lib Dem	5	7	7	8	3	11	5	0	0	100	0	2	1	77	2
	SNP	39	38	39	39	77	8	38	0	0	0	100	4	6	4	81
	Other	5	6	6	6	5	7	6	0	0	0	0	9	5	4	4
Holyrood Other Parties Voting Intention																
	Green	1	2	2	2	3	2	2	0	0	0	0	3	1	2	1
	Scottish Socialist	0	1	1	1	1	0	0	0	0	0	0	0	1	0	1
	UKIP	3	3	3	3	1	4	4	0	0	0	0	4	3	0	3
	Solidarity	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Other	1	1	1	1	0	1	0	0	0	0	0	3	0	1	0
Holyrood Non Voters																
	Would Not Vote	4	4	1	2	2	3	2	0	0	0	0	1	1	0	0
	Don't know	14	12	10	10	6	12	36	0	0	0	0	11	9	18	7
HOLYROOD REGIONAL VOTE																
	Conservative	14	13	13	13	1	23	5	94	2	1	0	72	3	4	2
	Labour	35	33	32	32	12	47	41	1	89	4	2	8	79	12	9
	Lib Dem	5	7	7	7	2	11	2	0	1	80	0	4	2	64	1
	SNP	33	33	33	33	67	6	31	1	2	0	83	5	5	5	69
	Other	13	15	16	15	18	12	21	4	6	15	14	11	11	14	18
Holyrood regional Others																
	Green	6	7	7	7	9	5	8	0	5	13	4	3	6	10	6
	Scottish Socialist Party	3	4	5	4	7	2	6	0	1	2	9	0	2	1	8
	UKIP	4	3	3	3	1	4	6	4	0	0	1	6	2	1	3
	Other	1	1	1	1	0	2	0	0	0	0	0	1	1	1	0
Holyrood regional non-voters																
	Wouldn't vote	4	3	1	1	2	3	1	0	0	0	0	1	0	0	0
	Don't know	13	10	8	9	4	11	31	0	2	2	0	8	6	17	6

# YouGov Survey Results

Sample Size: 1072 Scottish Adults

Fieldwork: 20th - 24th March 2014

Weighted Sample

Unweighted Sample

	Gender		Age				Social Grade	
Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
1072	510	562	126	259	383	303	504	568
1072	569	503	139	179	381	373	622	450

% % % % % % % % %

		24-28th Feb	20th- 24th March							
<b>HOLYROOD CONSTITUENCY VOTE</b>										
Con	14	13	11	15	19	11	10	17	16	10
Lab	37	35	34	37	30	42	35	33	38	33
Lib Dem	5	7	8	7	5	8	7	7	8	6
SNP	39	38	42	34	35	34	40	40	33	43
Other	5	6	6	6	11	5	8	4	4	8
<b>Holyrood Other Parties Voting Intention</b>										
Green	1	2	2	3	4	3	3	0	1	3
Scottish Socialist	0	1	0	1	1	1	0	0	0	1
UKIP	3	3	2	3	4	0	3	3	2	3
Solidarity	0	0	0	0	1	0	0	0	0	0
Other	1	1	1	0	0	0	1	1	0	1
<b>Holyrood Non Voters</b>										
Would Not Vote	4	4	4	3	13	4	1	2	4	3
Don't know	14	12	9	15	20	14	10	10	10	14
<b>HOLYROOD REGIONAL VOTE</b>										
Conservative	14	13	10	16	15	12	11	16	17	10
Labour	35	33	30	35	27	34	33	32	33	32
Lib Dem	5	7	6	7	4	8	6	8	8	6
SNP	33	33	36	29	28	26	37	34	30	35
Other	13	15	17	13	27	20	13	10	13	17
<b>Holyrood regional Others</b>										
Green	6	7	7	6	13	14	5	1	8	6
Scottish Socialist Party	3	4	5	4	9	4	3	5	3	6
UKIP	4	3	4	2	4	0	4	4	2	4
Other	1	1	1	1	1	1	1	0	0	2
<b>Holyrood regional non-voters</b>										
Wouldn't vote	4	3	3	3	11	4	1	2	3	3
Don't know	13	10	8	12	18	10	9	9	10	11

Weighted Sample  
Unweighted Sample

	Likelihood to vote		Should Scotland be an independent country?			Holyrood Voting intention				Holyrood past vote 2011			
Total	10/10	8+/10	Yes	No	Don't know	Con	Lab	Lib Dem	SNP	Con	Lab	Lib	SNP
1072	853	973	396	555	108	117	321	66	345	119	272	68	389
1072	873	985	394	574	92	120	323	81	340	118	291	85	374
%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there was a referendum tomorrow on Scotland's future and this was the question, how would you vote?

24th-28th Feb

20th-24th March

Should Scotland be an independent country?

Yes	35	37	39	38	100	0	0	5	15	14	82	8	18	21	68
No	53	52	53	53	0	100	0	92	75	81	10	89	70	73	22
Would not vote	1	1	0	0	0	0	0	0	1	0	0	0	0	0	1
Don't know	11	10	8	9	0	0	100	3	9	5	7	4	12	6	9

EXCLUDING DON'T KNOW/WON'T VOTE

Yes	40	42	43	42	100	0	0	5	17	15	89	8	20	22	75
No	60	58	57	58	0	100	0	95	83	85	11	92	80	78	25

And on a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in a referendum on Scottish independence?

0 - Certain NOT to vote	1	2	0	0	1	1	0	1	1	0	0	0	2	0	1
1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0
3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	0	0	0	0	0	0	3	0	0	0	1	1	0	0	1
5	2	2	0	0	1	1	2	0	1	0	1	0	2	0	1
6	0	1	0	0	0	1	2	0	2	0	0	0	0	2	0
7	2	2	0	0	1	2	2	3	1	0	0	3	1	0	0
8	4	4	0	5	2	5	10	8	4	5	3	7	3	5	3
9	6	7	0	8	7	7	8	3	7	9	7	6	6	9	7
10 - Absolutely certain to vote	81	80	100	88	85	81	61	84	81	84	87	84	83	81	87
Don't know	3	3	0	0	1	2	13	0	1	2	1	0	2	2	1

Weighted Sample  
Unweighted Sample

	Gender		Age				Social Grade	
Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
1072	510	562	126	259	383	303	504	568
1072	569	503	139	179	381	373	622	450
%	%	%	%	%	%	%	%	%

If there was a referendum tomorrow on Scotland's future and this was the question, how would you vote?

24th-28th Feb

20th-24th March

Should Scotland be an independent country?

Yes	35	37	42	32	36	35	39	35	31	42
No	53	52	50	53	47	50	50	57	58	46
Would not vote	1	1	2	1	5	3	0	0	2	1
Don't know	11	10	7	13	12	12	10	8	10	10

EXCLUDING DON'T KNOW/WON'T VOTE

Yes	40	42	46	38	44	41	44	38	35	48
No	60	58	54	62	56	59	56	62	65	52

And on a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in a referendum on Scottish independence?

0 - Certain NOT to vote	1	2	1	2	4	3	1	1	2	2
1	0	0	0	0	2	0	0	0	0	0
2	1	0	0	0	1	0	0	0	0	0
3	0	0	0	0	0	0	0	0	0	0
4	0	0	0	1	1	1	0	0	1	0
5	2	2	1	2	3	3	1	0	1	2
6	0	1	1	1	1	0	2	0	1	1
7	2	2	1	2	5	2	1	1	2	1
8	4	4	3	5	3	7	4	4	4	4
9	6	7	6	8	8	8	8	4	8	6
10 - Absolutely certain to vote	81	80	84	75	63	74	82	88	79	80
Don't know	3	3	1	4	9	1	2	2	2	4

Weighted Sample  
Unweighted Sample

	Likelihood to vote		Should Scotland be an independent country?			Holyrood Voting intention				Holyrood past vote 2011			
Total	10/10	8+/10	Yes	No	Don't know	Con	Lab	Lib Dem	SNP	Con	Lab	Lib	SNP
1072	853	973	396	555	108	117	321	66	345	119	272	68	389
1072	873	985	394	574	92	120	323	81	340	118	291	85	374
%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that, instead of the proposed two-option referendum on independence there was a three-option referendum, offering people the choice of full Scottish independence, increased devolution to the Scottish Parliament or maintaining the Scottish Parliament's existing powers. How would you then vote?

Scottish Independence	31	34	33	82	1	2	3	10	9	74	7	12	12	60
Increased devolution	36	35	37	14	50	45	39	51	57	19	32	48	52	26
Maintain existing powers	22	23	22	1	40	6	53	32	26	1	56	29	23	5
Would not vote	2	1	1	1	2	2	2	2	0	1	1	3	2	1
Don't know	9	7	7	3	7	46	3	5	7	5	4	8	11	7

Do you think Scotland would be economically better or worse off if it became an independent country, or would it make no difference?

Better off	26	30	32	31	76	2	5	8	12	3	68	9	13	10	56
Worse off	48	45	48	47	2	84	5	82	67	70	8	83	61	66	18
No difference	12	10	9	9	14	6	14	3	9	19	13	1	10	17	13
Don't know	14	16	11	13	9	9	76	7	13	8	11	8	16	8	13

Do you think you personally would be financially better or worse off if Scotland became an independent country, or would it make no difference?

Better off	19	19	21	20	48	1	2	2	7	2	45	2	8	2	37
Worse off	39	39	41	40	3	70	9	68	57	67	8	73	54	64	16
No difference	23	23	22	23	35	13	26	12	20	26	33	9	22	22	30
Don't know	19	19	16	17	13	15	64	17	16	5	13	16	16	12	17

Weighted Sample  
Unweighted Sample

	Gender		Age				Social Grade	
Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
1072	510	562	126	259	383	303	504	568
1072	569	503	139	179	381	373	622	450
%	%	%	%	%	%	%	%	%

Imagine that, instead of the proposed two-option referendum on independence there was a three-option referendum, offering people the choice of full Scottish independence, increased devolution to the Scottish Parliament or maintaining the Scottish Parliament's existing powers. How would you then vote?

Scottish Independence	31	36	26	25	25	37	31	24	37
Increased devolution	36	38	33	35	40	32	36	41	31
Maintain existing powers	22	20	24	17	19	23	25	25	19
Would not vote	2	2	2	5	4	2	1	3	2
Don't know	9	4	14	18	12	6	7	7	11

Do you think Scotland would be economically better or worse off if it became an independent country, or would it make no difference?

Better off	26	30	33	27	27	28	33	28	25	34
Worse off	48	45	44	45	38	42	44	50	51	39
No difference	12	10	12	8	14	11	11	6	10	10
Don't know	14	16	11	19	22	18	12	15	14	17

Do you think you personally would be financially better or worse off if Scotland became an independent country, or would it make no difference?

Better off	19	19	21	17	18	17	21	18	15	22
Worse off	39	39	37	40	30	36	40	43	43	35
No difference	23	23	26	21	32	23	23	20	26	21
Don't know	19	19	15	23	20	23	16	19	16	22

6th-9th  
Dec  
2013  
20th-  
24th  
March  
2014

Weighted Sample  
Unweighted Sample

	Likelihood to vote		Should Scotland be an independent country?			Holyrood Voting intention				Holyrood past vote 2011			
Total	10/10	8+/10	Yes	No	Don't know	Con	Lab	Lib Dem	SNP	Con	Lab	Lib	SNP
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1072	873	985	394	574	92	120	323	81	340	118	291	85	374
%	%	%	%	%	%	%	%	%	%	%	%	%	%

If Scotland votes to become an independent country in September this year there would be a period of negotiation to allow issues like Scotland's currency and EU membership to be decided before Scotland became fully independent in March 2016.

The Scottish government have said that they would like an independent Scotland to continue using the pound as part of a currency union with the remainder of the United Kingdom. The Chancellor, George Osborne, and the Labour and Liberal Democrat parties have said that they would not agree to this

Do you think...

They are bluffing in order to increase the chances of a NO vote - if Scotland does vote YES things will be different, and the remainder of the UK would probably agree to a currency union

They are not bluffing and mean what they say - if Scotland does vote YES the remainder of the UK would probably not agree to a currency union

Don't know

45	45	46	84	16	44	18	29	32	82	15	26	39	73
40	43	41	8	69	10	73	56	57	10	75	56	52	16
15	12	13	8	14	46	8	15	10	8	10	19	9	11

Another issue that would need to be agreed if Scotland voted YES is what an independent Scotland's future relationship with the European Union would be

In practice, what do you think would happen to Scotland's membership of the European Union if Scotland became independent?

Scotland would negotiate with the European Union so that it remained a member of the EU from its first day of independence

Scotland would have to leave the European Union and renegotiate a new membership deal after it became independent

Scotland would have to leave the European Union and would probably not be able to renegotiate a new deal, remaining outside the EU

Don't know

36	37	37	69	12	30	18	19	22	65	15	23	22	58
39	39	39	21	55	23	40	54	62	23	44	48	56	26
11	14	12	2	20	3	34	13	10	4	29	13	10	6
15	11	12	8	13	44	8	14	6	8	12	16	12	11

Weighted Sample  
Unweighted Sample

	Gender		Age				Social Grade	
Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
1072	510	562	126	259	383	303	504	568
1072	569	503	139	179	381	373	622	450
%	%	%	%	%	%	%	%	%

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The Scottish government have said that they would like an independent Scotland to continue using the pound as part of a currency union with the remainder of the United Kingdom. The Chancellor, George Osborne, and the Labour and Liberal Democrat parties have said that they would not agree to this

Do you think...

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They are not bluffing and mean what they say - if Scotland does vote YES the remainder of the UK would probably not agree to a currency union

Don't know

45	48	42	40	48	47	40	44	45
40	40	40	37	36	40	46	46	36
15	12	18	23	16	13	14	10	19

Another issue that would need to be agreed if Scotland voted YES is what an independent Scotland's future relationship with the European Union would be

In practice, what do you think would happen to Scotland's membership of the European Union if Scotland became independent?

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Scotland would have to leave the European Union and renegotiate a new membership deal after it became independent

Scotland would have to leave the European Union and would probably not be able to renegotiate a new deal, remaining outside the EU

Don't know

36	41	31	36	32	38	35	37	34
39	39	38	37	43	36	39	41	36
11	9	13	9	8	12	14	12	10
15	11	18	18	17	14	12	10	19



Weighted Sample  
Unweighted Sample

	Likelihood to vote		Should Scotland be an independent country?			Holyrood Voting intention				Holyrood past vote 2011			
Total	10/10	8+/10	Yes	No	Don't know	Con	Lab	Lib Dem	SNP	Con	Lab	Lib	SNP
1072	853	973	396	555	108	117	321	66	345	119	272	68	389
1072	873	985	394	574	92	120	323	81	340	118	291	85	374
%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the current debate over Scotland's future and the independence referendum, how much do you trust the statements and claims made by the following people?

Alex Salmond

Trust a lot	14	11	13	12	29	0	3	1	1	0	31	1	2	1	25
Trust a fair amount	22	25	24	25	45	10	25	9	12	17	50	12	15	18	42
TOTAL TRUST	36	36	37	37	74	10	28	10	13	17	81	13	17	19	67
Do not trust a lot	19	18	18	19	16	18	29	13	23	35	14	8	21	28	18
Do not trust at all	36	38	41	39	5	66	16	74	57	47	2	75	57	51	10
TOTAL DO NOT TRUST	55	56	59	58	21	84	45	87	80	82	16	83	78	79	28
Don't know	9	7	4	5	4	5	27	3	7	1	2	4	5	2	4

Nicola Sturgeon

Trust a lot	15	13	15	14	33	0	6	2	1	2	35	1	3	5	28
Trust a fair amount	20	25	26	26	45	11	28	9	16	19	49	12	17	19	43
<b>TOTAL TRUST</b>	<b>35</b>	<b>38</b>	<b>41</b>	<b>40</b>	<b>78</b>	<b>11</b>	<b>34</b>	<b>11</b>	<b>17</b>	<b>21</b>	<b>84</b>	<b>13</b>	<b>20</b>	<b>24</b>	<b>71</b>
Do not trust a lot	22	17	15	16	11	20	19	13	23	33	10	7	18	26	15
Do not trust at all	31	35	38	36	5	60	19	71	50	42	2	73	54	45	9
<b>TOTAL DO NOT TRUST</b>	<b>53</b>	<b>52</b>	<b>53</b>	<b>52</b>	<b>16</b>	<b>80</b>	<b>38</b>	<b>84</b>	<b>73</b>	<b>75</b>	<b>12</b>	<b>80</b>	<b>72</b>	<b>71</b>	<b>24</b>
Don't know	13	10	6	7	6	9	28	5	10	4	4	7	7	6	4

Alistair Darling

Trust a lot	6	4	4	4	2	6	0	6	8	4	0	4	8	2	2
Trust a fair amount	25	24	26	26	8	37	17	46	33	38	11	50	31	34	15
<b>TOTAL TRUST</b>	<b>31</b>	<b>28</b>	<b>30</b>	<b>30</b>	<b>10</b>	<b>43</b>	<b>17</b>	<b>52</b>	<b>41</b>	<b>42</b>	<b>11</b>	<b>54</b>	<b>39</b>	<b>36</b>	<b>17</b>
Do not trust a lot	30	29	28	29	29	27	33	25	32	43	27	23	30	36	29
Do not trust at all	25	32	35	33	54	19	19	17	15	11	57	13	21	23	48
<b>TOTAL DO NOT TRUST</b>	<b>55</b>	<b>61</b>	<b>63</b>	<b>62</b>	<b>83</b>	<b>46</b>	<b>52</b>	<b>42</b>	<b>47</b>	<b>54</b>	<b>84</b>	<b>36</b>	<b>51</b>	<b>59</b>	<b>77</b>
Don't know	14	12	7	9	7	10	30	6	12	4	5	11	10	5	6

David Cameron

Trust a lot	4	4	4	4	1	7	0	22	3	1	0	18	3	2	1
Trust a fair amount	16	18	17	17	4	29	8	59	16	28	6	51	15	20	10
<b>TOTAL TRUST</b>	<b>20</b>	<b>22</b>	<b>21</b>	<b>21</b>	<b>5</b>	<b>36</b>	<b>8</b>	<b>81</b>	<b>19</b>	<b>29</b>	<b>6</b>	<b>69</b>	<b>18</b>	<b>22</b>	<b>11</b>
Do not trust a lot	22	20	19	20	12	25	24	11	25	40	11	19	26	30	16
Do not trust at all	47	51	55	54	80	33	42	6	48	30	81	8	52	44	70
<b>TOTAL DO NOT TRUST</b>	<b>69</b>	<b>71</b>	<b>74</b>	<b>74</b>	<b>92</b>	<b>58</b>	<b>66</b>	<b>17</b>	<b>73</b>	<b>70</b>	<b>92</b>	<b>27</b>	<b>78</b>	<b>74</b>	<b>86</b>
Don't know	10	8	4	5	4	6	26	3	7	2	2	5	5	4	4

Weighted Sample  
Unweighted Sample

	Gender		Age				Social Grade	
Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
1072	510	562	126	259	383	303	504	568
1072	569	503	139	179	381	373	622	450
%	%	%	%	%	%	%	%	%

Thinking about the current debate over Scotland's future and the independence referendum, how much do you trust the statements and claims made by the following people?

Alex Salmond

13th-16th Sep 2013

20th-24th March 2014

Trust a lot	14	11	14	8	9	12	10	13	10	12
Trust a fair amount	22	25	25	25	17	19	30	26	22	28
<b>TOTAL TRUST</b>	<b>36</b>	<b>36</b>	39	33	26	31	40	39	32	40
Do not trust a lot	19	18	19	18	22	22	18	14	20	17
Do not trust at all	36	38	37	39	32	38	38	41	42	34
<b>TOTAL DO NOT TRUST</b>	<b>55</b>	<b>56</b>	56	57	54	60	56	55	62	51
Don't know	9	7	4	10	19	9	4	5	6	8

Nicola Sturgeon

Trust a lot	15	13	14	12	10	13	12	15	12	14
Trust a fair amount	20	25	28	23	20	22	30	26	22	29
<b>TOTAL TRUST</b>	<b>35</b>	<b>38</b>	42	35	30	35	42	41	34	43
Do not trust a lot	22	17	18	15	14	18	17	15	18	15
Do not trust at all	31	35	33	37	34	34	35	37	39	32
<b>TOTAL DO NOT TRUST</b>	<b>53</b>	<b>52</b>	51	52	48	52	52	52	57	47
Don't know	13	10	7	13	23	13	6	7	9	11

Alistair Darling

Trust a lot	6	4	5	3	3	5	2	5	5	3
Trust a fair amount	25	24	26	23	14	23	24	29	30	19
<b>TOTAL TRUST</b>	<b>31</b>	<b>28</b>	31	26	17	28	26	34	35	22
Do not trust a lot	30	29	29	28	28	27	32	25	26	31
Do not trust at all	25	32	34	30	33	30	33	32	28	35
<b>TOTAL DO NOT TRUST</b>	<b>55</b>	<b>61</b>	63	58	61	57	65	57	54	66
Don't know	14	12	7	16	22	14	9	9	11	13

David Cameron

Trust a lot	4	4	3	4	3	3	1	7	5	3
Trust a fair amount	16	18	17	18	16	15	20	18	20	15
<b>TOTAL TRUST</b>	<b>20</b>	<b>22</b>	20	22	19	18	21	25	25	18
Do not trust a lot	22	20	21	19	18	19	20	20	23	17
Do not trust at all	47	51	54	49	45	53	52	51	45	57
<b>TOTAL DO NOT TRUST</b>	<b>69</b>	<b>71</b>	75	68	63	72	72	71	68	74
Don't know	10	8	5	11	18	10	5	4	7	8

Weighted Sample  
Unweighted Sample

			Likelihood to vote		Should Scotland be an independent country?			Holyrood Voting intention				Holyrood past vote 2011					
		Total	10/10	8+/10	Yes	No	Don't know	Con	Lab	Lib Dem	SNP	Con	Lab	Lib	SNP		
		1072	853	973	396	555	108	117	321	66	345	119	272	68	389		
		1072	873	985	394	574	92	120	323	81	340	118	291	85	374		
			%	%	%	%	%	%	%	%	%	%	%	%	%		
			13th-16th Sep 2013	20th-24th March 2014													
Ed Miliband																	
	Trust a lot	4	4	4	4	4	2	6	0	3	11	0	0	2	9	2	2
	Trust a fair amount	21	23	23	23	23	11	33	11	22	45	20	9	29	41	16	11
	TOTAL TRUST	25	27	27	27	27	13	39	11	25	56	20	9	31	50	18	13
	Do not trust a lot	27	29	29	29	29	30	27	34	27	25	49	30	27	27	37	31
	Do not trust at all	35	35	37	36	36	52	24	28	40	9	26	57	31	14	38	51
	TOTAL DO NOT TRUST	62	64	66	65	65	82	51	62	67	34	75	87	58	41	75	82
	Don't know	12	10	6	8	8	5	10	27	9	9	5	3	11	8	7	5
Johann Lamont																	
	Trust a lot	2	3	3	3	3	1	5	0	2	9	1	0	2	8	2	1
	Trust a fair amount	14	17	18	17	17	5	26	9	27	31	15	2	33	27	12	8
	TOTAL TRUST	16	20	21	20	20	6	31	9	29	40	16	2	35	35	14	9
	Do not trust a lot	24	23	22	23	23	17	25	30	32	24	33	18	33	28	32	19
	Do not trust at all	30	36	39	37	37	62	20	28	22	15	26	65	15	18	32	60
	TOTAL DO NOT TRUST	54	59	61	60	60	79	45	58	54	39	59	83	48	46	64	79
	Don't know	30	22	17	20	20	16	24	33	18	22	26	15	18	20	22	12
Willie Rennie																	
	Trust a lot	2	2	2	2	2	0	3	0	2	3	13	0	2	2	8	2
	Trust a fair amount	10	9	9	9	9	6	12	8	14	12	15	5	15	11	11	7
	TOTAL TRUST	12	11	11	11	11	6	15	8	16	15	28	5	17	13	19	9
	Do not trust a lot	25	21	22	22	22	18	23	24	27	25	29	17	25	27	27	20
	Do not trust at all	25	30	33	31	31	48	20	21	17	20	12	49	12	23	21	47
	TOTAL DO NOT TRUST	50	51	55	53	53	66	43	45	44	45	41	66	37	50	48	67
	Don't know	38	37	33	36	36	28	42	46	40	40	31	28	47	38	33	25
Ruth Davidson																	
	Trust a lot	2	2	3	3	3	1	4	0	9	3	1	0	11	3	0	1
	Trust a fair amount	13	13	14	13	13	4	21	7	32	17	22	4	35	15	18	7
	TOTAL TRUST	15	15	17	16	16	5	25	7	41	20	23	4	46	18	18	8
	Do not trust a lot	23	20	19	20	20	16	22	25	23	24	32	17	20	25	24	19
	Do not trust at all	31	37	41	38	38	61	21	31	11	25	21	62	6	29	31	57
	TOTAL DO NOT TRUST	54	57	60	58	58	77	43	56	34	49	53	79	26	54	55	76
	Don't know	31	27	23	25	25	18	31	37	24	30	24	18	28	27	27	16

Weighted Sample  
Unweighted Sample

	Gender		Age				Social Grade	
Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
1072	510	562	126	259	383	303	504	568
1072	569	503	139	179	381	373	622	450
%	%	%	%	%	%	%	%	%

	13th-16th Sep 2013	20th-24th March 2014								
<b>Ed Miliband</b>										
Trust a lot	4	4	5	3	4	5	4	4	5	3
Trust a fair amount	21	23	22	23	18	24	21	26	26	20
<b>TOTAL TRUST</b>	<b>25</b>	<b>27</b>	<b>27</b>	<b>26</b>	<b>22</b>	<b>29</b>	<b>25</b>	<b>30</b>	<b>31</b>	<b>23</b>
Do not trust a lot	27	29	28	29	29	27	31	27	31	26
Do not trust at all	35	35	38	31	29	33	36	36	29	39
<b>TOTAL DO NOT TRUST</b>	<b>62</b>	<b>64</b>	<b>66</b>	<b>60</b>	<b>58</b>	<b>60</b>	<b>67</b>	<b>63</b>	<b>60</b>	<b>65</b>
Don't know	12	10	7	13	21	12	8	7	9	11
<b>Johann Lamont</b>										
Trust a lot	2	3	4	2	1	3	3	4	4	2
Trust a fair amount	14	17	15	18	14	13	16	22	20	14
<b>TOTAL TRUST</b>	<b>16</b>	<b>20</b>	<b>19</b>	<b>20</b>	<b>15</b>	<b>16</b>	<b>19</b>	<b>26</b>	<b>24</b>	<b>16</b>
Do not trust a lot	24	23	22	23	16	22	26	21	22	23
Do not trust at all	30	36	42	30	30	36	36	38	31	41
<b>TOTAL DO NOT TRUST</b>	<b>54</b>	<b>59</b>	<b>64</b>	<b>53</b>	<b>46</b>	<b>58</b>	<b>62</b>	<b>59</b>	<b>53</b>	<b>64</b>
Don't know	30	22	17	27	39	27	19	15	23	21
<b>Willie Rennie</b>										
Trust a lot	2	2	2	2	1	1	2	2	2	2
Trust a fair amount	10	9	9	9	6	10	8	11	12	6
<b>TOTAL TRUST</b>	<b>12</b>	<b>11</b>	<b>11</b>	<b>11</b>	<b>7</b>	<b>11</b>	<b>10</b>	<b>13</b>	<b>14</b>	<b>8</b>
Do not trust a lot	25	21	25	17	18	19	20	26	21	21
Do not trust at all	25	30	37	25	26	34	30	31	26	34
<b>TOTAL DO NOT TRUST</b>	<b>50</b>	<b>51</b>	<b>62</b>	<b>42</b>	<b>44</b>	<b>53</b>	<b>50</b>	<b>57</b>	<b>47</b>	<b>55</b>
Don't know	38	37	27	47	48	36	40	30	38	36
<b>Ruth Davidson</b>										
Trust a lot	2	2	3	2	2	3	1	3	3	2
Trust a fair amount	13	13	12	15	10	13	12	17	17	10
<b>TOTAL TRUST</b>	<b>15</b>	<b>15</b>	<b>15</b>	<b>17</b>	<b>12</b>	<b>16</b>	<b>13</b>	<b>20</b>	<b>20</b>	<b>12</b>
Do not trust a lot	23	20	22	18	15	17	22	22	20	20
Do not trust at all	31	37	44	30	31	38	39	36	32	41
<b>TOTAL DO NOT TRUST</b>	<b>54</b>	<b>57</b>	<b>66</b>	<b>48</b>	<b>46</b>	<b>55</b>	<b>61</b>	<b>58</b>	<b>52</b>	<b>61</b>
Don't know	31	27	19	34	41	28	26	22	27	27

Weighted Sample  
Unweighted Sample

	Likelihood to vote		Should Scotland be an independent country?			Holyrood Voting intention				Holyrood past vote 2011			
Total	10/10	8+/10	Yes	No	Don't know	Con	Lab	Lib Dem	SNP	Con	Lab	Lib	SNP
1072	853	973	396	555	108	117	321	66	345	119	272	68	389
1072	873	985	394	574	92	120	323	81	340	118	291	85	374
%	%	%	%	%	%	%	%	%	%	%	%	%	%

6th-9th  
Dec  
2013

20th-  
24th  
March  
2014

We are interested to know how people living in Scotland see themselves in terms of their nationality. Which of the statements best describes how you regard yourself?

Scottish, not British	27	27	28	28	54	10	18	4	13	10	56	3	16	16	47
More Scottish than British	27	24	23	24	28	18	37	15	20	24	30	16	21	25	32
Equally Scottish and British	27	29	31	30	12	43	23	50	42	38	11	53	41	34	15
More British than Scottish	4	5	5	5	1	9	3	12	7	7	1	9	5	7	2
British, not Scottish	10	10	9	10	2	17	5	16	13	14	1	15	13	12	3
Other	4	4	3	3	3	4	4	4	4	7	1	3	3	5	1
Don't know	2	1	0	0	0	0	10	0	1	0	0	0	1	1	0

Weighted Sample  
Unweighted Sample

	Gender		Age				Social Grade	
Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
1072	510	562	126	259	383	303	504	568
1072	569	503	139	179	381	373	622	450
%	%	%	%	%	%	%	%	%

We are interested to know how people living in Scotland see themselves in terms of their nationality. Which of the statements best describes how you regard yourself?

	6th-9th Dec 2013	20th-24th March 2014								
Scottish, not British	27	27	32	23	29	31	31	19	21	32
More Scottish than British	27	24	23	24	16	20	25	28	23	24
Equally Scottish and British	27	29	27	32	21	23	30	37	33	26
More British than Scottish	4	5	6	5	8	8	3	3	6	4
British, not Scottish	10	10	8	11	13	12	8	8	12	8
Other	4	4	4	4	7	4	2	4	4	4
Don't know	2	1	1	1	5	2	0	0	1	2

## YouGov Weighting Data

In addition to weighting by age, gender and social class (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and recalled vote from the 2011 Holyrood election:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	66	64
Male 25 to 39	86	128
Male 40 to 59	222	185
Male 60 +	195	133
Female 18 to 24	73	62
Female 25 to 39	93	132
Female 40 to 59	159	197
Female 60 +	178	170
<b>Social Grade</b>		
AB	297	209
C1	325	295
C2	184	214
DE	266	354
<b>Newspaper Type</b>		
Express / Mail	134	129
Sun / Star	156	172
Mirror / Record	203	214
Guardian / Independent/ Herald	106	64
FT / Times / Telegraph/ Scotsman	89	64
Other Paper	132	214
No Paper	252	214
<b>Recalled 2011 Constituency Vote</b>		
Conservative	118	119
Labour	291	272
Liberal Democrat	85	68
SNP	307	281
SNP (but Labour in 2010)	67	108
Others	13	10
None/ DK	191	214

YouGov is a member of the British Polling Council and abides by its rules.

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