YouGov Survey Results



Sample Size: 1904 GB Adults Fieldwork: 21st - 22nd July 2014

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		Westminster VI			2010 Vote			Gender		Age			Social Grade			Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1904	Х	Х	Χ	Χ	564	479	391	923	981	227	482	651	544	1085	819	244	619	407	468	166
Unweighted Sample	1904	480	568	81	227	550	493	376	911	993	185	347	793	579	1279	625	253	607	378	446	220
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
How interested, if at all, are you in cricket?		-				_			_		_				-		_				
Very interested	8	10	10	13	12	9	12	8	14	4	4	8	9	9	10	7	8	9	11	8	4
Fairly interested	16	21	16	10	15	20	17	9	22	10	12	15	16	18	16	15	19	13	18	18	7
TOTAL INTERESTED	24	31	26	23	27	29	29	17	36	14	16	23	25	27	26	22	27	22	29	26	11
Not very interested	20	25	19	26	16	20	17	24	22	17	18	19	17	23	20	19	21	24	17	17	15
Not at all interested	55	45	55	52	57	49	52	59	42	68	60	57	57	50	54	58	51	54	52	55	73
TOTAL NOT INTERESTED	75	70	74	78	73	69	69	83	64	85	78	76	74	73	74	77	72	78	69	72	88
Don't know	1	0	0	0	0	1	1	0	1	1	5	1	0	0	1	1	1	1	2	1	1
India have taken a 1-0 series lead over England with a win at Lords. Do you think Alastair Cook, the England captain, should resign?																					
Should resign	17	21	17	10	26	19	18	16	26	8	12	13	17	22	17	17	15	17	19	17	11
Should not resign	23	26	24	27	18	24	25	21	27	19	22	25	24	20	25	21	27	23	23	23	13
Don't know	60	53	60	64	56	57	57	63	47	73	66	62	59	58	59	63	58	59	58	60	76

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		How interested are you in cricket?											
	Total	Very interested	Fairly interested	Total Interested	Not very interested	Not at all interested	Total Not Interested	Don't know					
Weighted Sample	1904	162	298	459	372	1054	1426	19					
Unweighted Sample	1904	156	308	464	371	1054	1425	15					
	%	%	%	%	%	%	%	%					
How interested, if at all, are you in cricket?													
Very interested	8	100	0	35	0	0	0	0					
Fairly interested	16	0	100	65	0	0	0	0					
TOTAL INTERESTED	24	100	100	100	0	0	0	0					
Not very interested	20	0	0	0	100	0	26	0					
Not at all interested	55	0	0	0	0	100	74	0					
TOTAL NOT INTERESTED	75	0	0	0	100	100	100	0					
Don't know	1	0	0	0	0	0	0	100					
India have taken a 1-0 series lead over England with a win at Lords. Do you think Alastair Cook, the England captain, should resign?													
Should resign	17	58	36	44	18	5	8	0					
Should not resign	23	37	49	45	31	11	16	12					
Don't know	60	5	15	12	52	84	76	88					