

YouGov / The Sun Survey Results

Sample Size: 2096 GB Adults
Fieldwork: 25th - 26th April 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region						Decided How to Vote?		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales	Definitely decided	Shall wait	
Weighted Sample	2096	568	599	140	249	609	519	415	1017	1079	249	530	717	599	1195	901	268	681	449	516	182	1914	1581	194	
Unweighted Sample	2096	572	583	141	258	636	506	432	1016	1080	190	448	724	734	1244	852	291	669	426	526	184	1912	1607	179	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excludes Don't knows and Would not votes and taking into account likelihood to vote]

Con	33	100	0	0	0	73	6	16	32	33	21	31	29	41	36	28	30	41	38	26	11	35	34	24
Lab	34	0	100	0	0	6	77	31	33	36	40	36	38	28	32	37	40	26	33	47	29	35	35	33
Lib Dem	8	0	0	100	0	2	2	28	9	7	9	10	6	8	10	6	10	10	6	6	6	8	7	12
UKIP	14	0	0	0	100	17	8	9	15	13	7	9	16	18	11	19	11	16	16	16	2	15	14	14
Other	11	0	0	0	0	3	7	16	11	11	22	13	11	5	11	11	9	7	6	6	51	7	10	17
Other Parties Voting Intention																								
Green	5	0	0	0	0	1	2	11	4	6	14	7	4	2	6	4	7	6	4	5	4	5	4	12
SNP/ PCY	4	0	0	0	0	1	4	4	5	4	5	5	6	2	4	5	0	0	1	0	45	0	5	3
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	1	1	1	1	3	1	1	1	1	1	2	1	1	1	2	1	1	2

The general election will be held on May 7. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election?

0 - Certain NOT to vote	4	0	0	0	0	2	1	1	3	5	6	4	5	1	3	5	6	4	4	4	3	4	3	2
1	1	0	0	1	1	0	0	1	1	1	2	2	0	0	1	1	2	1	1	1	0	1	0	3
2	1	0	0	0	0	0	1	0	0	1	2	2	0	0	1	1	0	1	1	1	1	1	0	2
3	1	0	0	0	1	0	0	0	1	1	2	1	0	0	1	1	0	1	0	1	1	1	0	1
4	1	0	0	1	1	1	0	1	0	1	2	0	0	1	1	1	0	1	1	0	1	1	0	2
5	2	1	1	0	1	1	1	3	2	2	2	3	3	1	2	3	3	3	3	2	1	2	0	5
6	2	1	1	0	1	1	1	1	1	2	1	3	1	1	1	2	2	1	1	2	3	1	0	4
7	3	4	3	3	1	2	2	3	3	3	3	6	2	2	2	4	2	3	2	5	1	3	2	8
8	5	3	5	4	6	3	4	6	5	5	6	7	5	3	5	4	4	4	7	5	2	5	3	10
9	8	9	7	14	8	8	8	11	9	8	7	11	7	8	9	7	9	10	10	5	4	9	8	11
10 - Absolutely certain to vote	73	81	83	77	79	82	82	72	74	72	68	62	76	82	75	71	71	72	71	75	85	72	82	53

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Would not votes]

Con	33	100	0	0	0	73	6	17	32	33	21	31	29	41	36	28	30	41	38	26	11	35	34	24
Lab	34	0	100	0	0	6	77	31	33	36	39	36	37	28	32	37	39	26	33	46	29	35	35	33
Lib Dem	8	0	0	100	0	2	2	28	9	7	10	10	6	8	10	6	10	10	7	6	6	8	7	12
UKIP	14	0	0	0	100	17	8	9	15	13	8	10	16	17	11	19	12	16	16	16	3	15	14	14
Other	11	0	0	0	0	3	7	16	11	11	22	13	11	5	11	11	9	7	6	6	50	7	10	17

Other Parties Voting Intention

Green	5	0	0	0	0	1	2	12	4	6	14	7	4	2	6	4	7	6	4	5	4	5	5	11
SNP/ PCY	4	0	0	0	0	1	4	4	5	4	5	5	5	2	4	5	0	0	1	0	45	0	5	3
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	1	1	1	1	3	1	1	1	1	1	2	1	1	1	2	1	1	2

Non Voters

Would Not Vote	5	0	0	0	0	2	1	2	4	6	9	6	5	2	4	6	7	5	4	5	3	5	3	6
Don't know	12	0	0	0	0	7	8	16	8	15	15	15	11	9	12	11	9	12	12	14	9	12	0	0

April 24-25 April 25-26

Do you approve or disapprove of the Government's record to date?

Approve	38	37	89	6	47	23	72	10	31	39	35	23	37	34	46	42	30	36	45	38	29	26	38	40	31
Disapprove	50	50	5	84	33	65	20	80	52	52	48	46	48	57	45	46	54	50	42	58	62	49	51	55	
Don't know	13	13	6	10	20	12	8	9	17	10	17	31	15	9	9	12	15	14	13	14	13	12	13	10	14

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Voting Intention in Jan/Feb 2015.

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	85	126
Male 25 to 39	209	264
Male 40 to 59	371	354
Male 60 +	351	272
Female 18 to 24	105	124
Female 25 to 39	239	266
Female 40 to 59	353	363
Female 60 +	383	327
Region		
North England	526	516
Midlands	332	344
East	206	201
London	291	268
South England	463	480
Wales	94	105
Scotland	184	182
Social Grade		
AB	691	587
C1	553	608
C2	384	440
DE	468	461
Newspaper Type		
Express / Mail	309	298
Sun / Star	283	421
Mirror / Record	150	184
Guardian / Independent	164	92
FT / Times / Telegraph	181	168
Other Paper	246	241
No Paper	763	692
Voting Intention in Jan/Feb 2015		
Conservative	566	549
Labour	528	562
Liberal Democrat	116	119
UKIP	263	247
SNP/Plaid Cymru	85	73
Other	153	136
None/ DK	385	409

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk