

YouGov / The Times Survey Results

Sample Size: 1648 GB Adults
Fieldwork: 18th - 19th October 2017

	Voting intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
Weighted Sample	1648	465	514	94	565	541	101	625	677	801	847	186	694	391	377	939	709	221	534	353	397	143	
Unweighted Sample	1648	468	578	98	547	596	109	764	668	682	966	176	611	425	436	1025	623	147	558	387	401	155	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION:

Westminster

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

	10-11 Oct	18-19 Oct	Voting intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region				
			Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Con	39	40	100	0	0	90	3	6	23	60	40	40	16	28	44	62	40	39	32	50	42	34	22
Lab	42	42	0	100	0	3	92	21	55	25	38	47	62	57	35	21	42	42	51	35	44	53	24
Lib Dem	8	8	0	0	100	1	4	70	14	2	10	5	11	10	6	5	10	4	10	10	6	5	5
Other	11	11	0	0	0	5	2	4	9	13	13	9	12	6	15	12	8	15	7	6	8	8	48

Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

SNP/ PCY	4	4	0	0	0	0	0	0	6	2	5	3	2	2	8	3	3	5	0	0	1	0	42
UKIP	4	4	0	0	0	4	0	1	0	9	5	3	3	1	5	8	2	8	4	4	3	5	6
Green	2	2	0	0	0	0	1	2	2	1	2	2	6	1	2	0	2	1	2	1	1	2	0
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
Women's Equality Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	1	0	0	0	1	0	1	0	1	1	1	1	1	0	1	1	1	0	0	2	1	0

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	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	10-11 Oct	18-19 Oct																					
If there were a general election held tomorrow, which party would you vote for?																							
Conservative	30	28	100	0	0	74	2	5	19	46	29	27	13	18	35	48	31	25	23	36	30	24	16
Labour	32	31	0	100	0	3	77	16	46	19	30	33	48	35	28	18	33	28	36	27	31	39	18
Liberal Democrat	6	6	0	0	100	1	3	54	11	2	8	3	9	6	5	4	8	3	8	7	5	4	4
Scottish National Party (SNP)/ Plaid Cymru	3	3	0	0	0	0	0	0	5	2	4	2	1	2	6	2	2	3	1	0	1	0	29
Some other party	5	5	0	0	0	5	1	3	3	9	6	4	7	3	6	8	4	7	6	4	6	6	4
Would not vote	9	10	0	0	0	2	1	2	3	5	9	10	9	14	7	6	7	13	7	9	12	10	11
Don't know	15	17	0	0	0	15	15	20	14	17	14	20	12	22	13	14	15	19	19	16	15	18	18

	10-11 Oct	18-19 Oct																					
And which of these parties would you vote for? <i>[This question was only asked to those who selected 'some other party'; n=89]</i>																							
Green	31	23	0	0	0	8	58	52	79	10	17	33	54	25	24	8	39	12	30	24	15	30	12
UK Independence Party (UKIP)	51	57	0	0	0	70	9	20	0	74	63	49	34	29	66	80	36	72	52	62	42	61	88
British National Party (BNP)	7	3	0	0	0	5	0	0	0	4	3	3	0	11	0	0	2	3	4	5	2	0	0
Women's Equality Party	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	6	14	0	0	0	10	33	27	21	9	16	11	13	32	3	12	16	12	13	9	30	9	0
Don't know	3	3	0	0	0	7	0	0	0	4	1	5	0	4	7	0	7	0	0	0	11	0	0

	10-11 Oct	18-19 Oct																					
On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?																							
0 - Certain NOT to vote	9	8	0	2	1	2	1	0	3	3	8	9	12	11	6	5	6	12	4	10	8	9	8
1	1	1	0	0	0	0	1	1	0	1	1	2	0	2	0	1	1	2	0	1	2	1	4
2	1	2	1	0	1	1	0	0	0	1	3	1	3	2	1	0	2	1	3	2	1	2	2
3	1	1	1	0	0	1	0	0	0	1	0	2	1	2	1	1	1	2	0	2	2	1	1
4	1	1	0	1	2	1	1	1	1	0	1	1	2	1	1	1	1	1	2	1	1	2	1
5	6	6	3	4	3	3	5	6	4	4	5	7	11	8	4	2	6	6	11	5	5	4	5
6	3	2	1	1	0	1	1	2	1	1	2	2	2	2	2	2	2	2	3	2	2	2	1
7	4	4	3	3	4	5	2	4	3	3	4	4	3	5	3	4	4	5	2	4	7	4	3
8	6	5	5	5	3	5	6	0	5	6	5	5	6	6	3	4	5	5	3	5	5	6	4
9	9	10	12	10	22	10	11	18	12	8	11	9	10	10	9	11	11	8	14	10	10	8	8
10 - Absolutely certain to vote	60	59	74	74	64	71	72	69	69	70	60	59	49	50	70	70	62	55	59	59	56	61	64

	10-11 Oct	18-19 Oct																					
In hindsight, do you think Britain was right or wrong to vote to leave the European Union?																							
Right to leave	42	42	71	23	5	68	24	15	5	83	43	40	17	31	50	65	35	51	32	45	45	44	29
Wrong to leave	47	45	25	69	89	24	65	77	89	7	45	44	68	49	40	30	54	33	52	41	42	43	58
Don't know	11	14	5	7	6	8	11	8	6	9	12	15	15	20	10	5	11	17	16	13	14	13	13

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	204	171	9.4%
Men 50-64 High education	56	56	3%
Men 50-64 Mid education	92	87	5%
Men 50-64 Low education	50	48	4.1%
Men 25-49 High education	79	142	7.4%
Men 25-49 Mid education	100	140	7.9%
Men 25-49 Low education	39	63	5.8%
Men Under 25 High education	24	20	1.0%
Men Under 25 Mid & Low education	38	74	4.8%
Women Over 65	232	206	11.6%
Women 50-64 High education	63	53	2.8%
Women 50-64 Mid education	105	97	5.6%
Women 50-64 Low education	59	49	4.2%
Women 25-49 High education	169	150	8.0%
Women 25-49 Mid education	162	145	8.4%
Women 25-49 Low education	62	54	5.2%
Women Under 25 High education	32	21	1.1%
Women Under 25 Mid & Low education	82	71	4.7%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	130	313	19.0%
Medium (3-7)	1092	1005	61.0%
High (8,9,10)	426	330	20.0%
Social Grade (NRS and 2011 census)			
AB	527	461	28.0%
C1	498	478	29.0%
C2	279	346	21.0%
DE	344	363	22.0%
EU Referendum Vote (Election Result)			
Remain	764	625	39.3%
Leave	668	677	42.7%
Don't Know / Did Not Vote	216	346	18.0%

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	Unweighted no.	Weighted no.	Target %
Region by 2017 Vote (Election Result and ONS Population estimates)			
South Con	224	232	14.1%
South Lab	155	130	7.9%
South LD	54	48	2.9%
South UKIP	9	8	0.5%
South Oth	17	15	0.9%
South DNV	99	101	6.1%
London Con	41	59	3.6%
London Lab	61	97	5.9%
London LD	14	15	0.9%
London Oth	7	7	0.4%
London DNV	24	43	2.6%
Midlands Con	105	105	6.4%
Midlands Lab	113	89	5.4%
Midlands LD	11	10	0.6%
Midlands Oth	10	8	0.5%
Midlands DNV	59	59	3.6%
North Con	121	115	7.0%
North Lab	190	163	9.9%
North LD	17	16	1.0%
North UKIP	8	8	0.5%
North Oth	8	7	0.4%
North DNV	57	87	5.3%
Scotland Con	34	31	1.9%
Scotland Lab	38	30	1.8%
Scotland LD	9	8	0.5%
Scotland SNP	43	41	2.5%
Scotland Oth & DNV	31	33	2.0%
Wales Con	22	21	1.3%
Wales Lab	39	31	1.9%
Wales LD	4	3	0.2%
Wales PC	4	7	0.4%
Wales Oth & DNV	20	18	1.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk