

## YouGov / The Sun Survey Results

Sample Size: 1871 GB Adults  
Fieldwork: 7th - 8th April 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/Wales	
<b>Weighted Sample</b>	<b>1871</b>	<b>537</b>	<b>549</b>	<b>121</b>	<b>198</b>	<b>541</b>	<b>460</b>	<b>355</b>	<b>907</b>	<b>964</b>	<b>223</b>	<b>473</b>	<b>640</b>	<b>535</b>	<b>1066</b>	<b>805</b>	<b>239</b>	<b>608</b>	<b>400</b>	<b>460</b>	<b>163</b>	<b>1708</b>
<b>Unweighted Sample</b>	<b>1871</b>	<b>560</b>	<b>541</b>	<b>132</b>	<b>212</b>	<b>576</b>	<b>466</b>	<b>377</b>	<b>906</b>	<b>965</b>	<b>126</b>	<b>434</b>	<b>678</b>	<b>633</b>	<b>1119</b>	<b>752</b>	<b>189</b>	<b>628</b>	<b>429</b>	<b>456</b>	<b>169</b>	<b>1702</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excludes Don't knows and Would not votes and taking into account likelihood to vote]

Con	<b>34</b>	100	0	0	0	78	6	13	36	33	31	33	30	42	38	30	35	43	33	31	18	36
Lab	<b>35</b>	0	100	0	0	5	79	29	31	38	36	36	37	30	33	37	40	27	36	43	28	35
Lib Dem	<b>8</b>	0	0	100	0	2	1	31	7	8	7	9	8	7	9	5	8	9	7	6	6	8
UKIP	<b>13</b>	0	0	0	100	14	6	9	15	10	11	6	15	15	10	16	9	15	14	13	4	13
Other	<b>11</b>	0	0	0	0	1	8	18	12	10	14	16	10	6	11	11	8	6	10	6	45	7

### Other Parties Voting Intention

SNP/ PCY	<b>5</b>	0	0	0	0	1	4	2	5	4	2	7	5	3	5	4	0	0	2	0	42	1
Green	<b>5</b>	0	0	0	0	0	3	15	5	5	10	7	5	3	5	5	7	5	5	5	2	5
BNP	<b>0</b>	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	1	0	0	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	0	0	1	1	1	2	1	0	1	1	1	1	1	1	0	1	1

The general election will be held on May 7. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election?

0 - Certain NOT to vote	<b>4</b>	0	0	0	0	2	1	1	4	4	4	6	5	2	4	4	5	4	5	4	3	4
1	<b>1</b>	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	0	1	0	2	1	1
2	<b>1</b>	0	1	0	0	0	1	0	1	1	1	2	0	0	1	1	0	0	1	2	0	1
3	<b>1</b>	0	1	1	1	1	1	1	1	1	4	2	1	0	1	1	1	1	1	1	0	1
4	<b>1</b>	1	1	1	0	0	0	1	1	1	3	1	0	0	1	1	1	1	1	2	1	1
5	<b>3</b>	2	2	2	3	1	1	2	3	4	7	5	2	2	3	4	2	4	4	4	1	4
6	<b>2</b>	1	2	1	1	1	1	1	1	2	3	3	1	1	1	3	2	1	2	2	1	2
7	<b>4</b>	3	3	5	5	2	4	4	3	4	3	5	4	3	4	3	5	4	4	4	1	4
8	<b>8</b>	10	9	8	6	7	7	7	8	9	14	10	7	6	8	8	8	10	10	7	3	9
9	<b>8</b>	7	7	18	9	7	6	13	8	8	8	7	9	7	9	7	7	8	8	7	8	8
10 - Absolutely certain to vote	<b>67</b>	76	74	64	74	79	77	69	70	65	52	59	70	77	68	66	69	66	64	66	82	66

Sample Size: 1871 GB Adults  
Fieldwork: 7th - 8th April 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/Wales
Weighted Sample	1871	537	549	121	198	541	460	355	907	964	223	473	640	535	1066	805	239	608	400	460	163	1708
Unweighted Sample	1871	560	541	132	212	576	466	377	906	965	126	434	678	633	1119	752	189	628	429	456	169	1702
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't knows and Would not votes]

Con	34	100	0	0	0	78	6	13	35	33	31	33	29	42	38	29	34	42	33	30	17	36
Lab	35	0	100	0	0	5	79	29	31	39	38	36	37	29	33	38	40	27	36	43	28	36
Lib Dem	8	0	0	100	0	2	1	32	7	8	6	9	8	7	9	5	8	10	7	6	6	8
UKIP	13	0	0	0	100	14	7	9	15	10	11	7	15	15	10	16	9	14	14	14	4	13
Other	11	0	0	0	0	1	8	18	11	10	14	15	10	6	11	11	8	6	10	6	45	7

### Other Parties Voting Intention

Green	5	0	0	0	0	0	3	15	5	5	9	7	5	3	5	5	8	6	5	5	2	6
SNP/ PCY	4	0	0	0	0	1	4	2	5	4	2	7	5	3	5	4	0	0	2	0	42	1
BNP	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	1	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	0	1	1	2	1	0	0	1	1	1	1	1	1	1	1

### Non Voters

Would Not Vote	5	0	0	0	0	2	1	1	4	6	7	7	5	2	4	6	5	4	5	6	3	5
Don't know	11	0	0	0	0	8	8	15	7	14	11	13	9	11	11	11	9	12	12	11	8	11

### Do you approve or disapprove of the Government's record to date?

	April 6-7	April 7-8																						
Approve	37	37	88	6	46	27	74	11	26	43	32	38	35	35	42	41	32	37	45	34	34	28	38	
Disapprove	48	49	4	84	30	62	16	79	58	48	49	35	48	54	49	45	54	43	43	51	53	57	48	
Don't know	14	14	7	10	24	11	10	10	15	9	19	27	17	12	9	14	14	20	12	15	13	15	14	

### Which of these would make the best Prime Minister?

	Mar 24-25	April 7-8																						
David Cameron	39	40	95	6	27	45	82	13	25	45	37	37	39	38	46	44	35	40	46	41	36	32	41	
Ed Miliband	21	24	0	70	3	8	3	57	22	25	24	22	25	26	22	21	28	27	19	23	30	27	24	
Nick Clegg	7	7	1	5	49	5	2	4	22	8	6	7	8	7	6	8	5	7	7	6	7	7	7	
Don't know	34	29	4	19	21	42	13	26	32	23	34	34	28	29	27	26	32	26	27	31	27	34	28	

### Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

Strongly support	4	4	7	1	16	3	7	1	6	6	3	3	6	3	5	4	4	5	4	4	4	2	4
Tend to support	27	29	54	11	60	22	45	13	34	33	27	30	33	28	28	34	24	33	35	25	25	26	30
<b>TOTAL SUPPORT</b>	<b>31</b>	<b>33</b>	<b>61</b>	<b>12</b>	<b>76</b>	<b>25</b>	<b>52</b>	<b>14</b>	<b>40</b>	<b>39</b>	<b>30</b>	<b>33</b>	<b>39</b>	<b>31</b>	<b>33</b>	<b>38</b>	<b>28</b>	<b>38</b>	<b>39</b>	<b>29</b>	<b>29</b>	<b>28</b>	<b>34</b>
Tend to oppose	33	31	29	37	19	33	30	35	30	28	34	29	28	32	33	33	29	31	29	35	30	34	31
Strongly oppose	25	24	5	42	1	35	11	43	23	25	23	15	18	27	29	20	30	16	20	25	30	31	23
<b>TOTAL OPPOSE</b>	<b>58</b>	<b>55</b>	<b>34</b>	<b>79</b>	<b>20</b>	<b>68</b>	<b>41</b>	<b>78</b>	<b>53</b>	<b>57</b>	<b>44</b>	<b>46</b>	<b>59</b>	<b>62</b>	<b>53</b>	<b>59</b>	<b>47</b>	<b>49</b>	<b>60</b>	<b>60</b>	<b>65</b>	<b>54</b>	
Don't know	12	11	5	8	4	7	7	7	7	8	14	23	14	10	5	10	13	14	11	10	12	8	12

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Voting Intention in Jan/Feb 2015.

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	60	112
Male 25 to 39	212	236
Male 40 to 59	342	316
Male 60 +	292	243
Female 18 to 24	66	110
Female 25 to 39	222	238
Female 40 to 59	336	324
Female 60 +	341	292
<b>Region</b>		
North England	456	460
Midlands	332	307
East	190	180
London	189	239
South England	438	428
Wales	97	94
Scotland	169	163
<b>Social Grade</b>		
AB	584	524
C1	535	543
C2	346	393
DE	406	412
<b>Newspaper Type</b>		
Express / Mail	288	266
Sun / Star	279	376
Mirror / Record	146	165
Guardian / Independent	84	82
FT / Times / Telegraph	158	150
Other Paper	215	215
No Paper	701	617
<b>Voting Intention in Jan/Feb 2015</b>		
Conservative	510	490
Labour	503	501
Liberal Democrat	118	107
UKIP	240	221
SNP/Plaid Cymru	61	65
Other	106	122
None/ DK	333	365

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)