

YouGov / Evening Standard Survey Results

Sample Size: 1034 London adults (aged 18+)

Fieldwork: 19th - 21st January 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	1034	x	x	x	x	293	334	180	510	524	124	370	332	208	608	426
Unweighted Sample	1034	257	326	64	95	304	300	202	499	535	97	300	373	264	686	348
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Scottish Labour leader Jim Murphy says homeowners in London and the South East will largely fund 1,000 nurses in Scotland through the “mansion tax” under his party’s plans. Does his comment make you more or less favourable towards Labour or would it make no difference?

Much more favourable towards Labour	8	3	15	10	6	2	11	10	10	5	7	12	3	8	9	6
A little more favourable towards Labour	12	3	18	15	4	5	18	10	14	11	7	20	8	7	12	12
TOTAL MORE FAVOURABLE	20	6	33	25	10	7	29	20	24	16	14	32	11	15	21	18
A little less favourable towards Labour	12	10	12	14	12	8	17	14	10	15	8	14	14	10	14	10
Much less favourable towards Labour	17	37	2	25	29	36	7	12	19	15	13	9	22	27	18	15
TOTAL LESS FAVOURABLE	29	47	14	39	41	44	24	26	29	30	21	23	36	37	32	25
Don't know	14	7	9	5	9	10	12	13	11	18	34	14	10	10	11	19
No difference – I am currently favourable towards Labour and would still be	18	1	41	9	4	3	31	25	17	18	11	16	23	16	17	19
No difference – I am currently unfavourable towards Labour and would still be	19	39	2	22	37	37	3	16	19	19	21	15	20	23	20	18