

YouGov/ The Sun Survey Results

Sample Size: 1727 GB Adults
Fieldwork: 10th - 11th April 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1727	462	536	102	560	428	364	839	888	209	440	591	487	984	743	221	561	370	425	150
Unweighted Sample	1727	475	494	105	577	415	382	855	872	78	465	695	489	1162	565	254	596	326	385	166
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	35	100	0	0	80	4	12	37	33	34	37	30	40	40	29	39	45	33	28	21
Lab	41	0	100	0	4	91	38	36	46	54	41	43	33	37	46	45	28	44	57	25
Lib Dem	8	0	0	100	2	1	32	8	8	2	9	8	8	9	6	6	9	7	7	8
Other	16	0	0	0	14	3	18	19	13	10	13	19	19	14	19	9	18	15	8	46

Other Parties Voting Intention

UKIP	6	0	0	0	10	0	3	9	4	1	1	7	11	5	7	3	9	8	4	2
SNP / PCY	4	0	0	0	2	1	2	5	4	4	3	6	3	4	5	0	0	3	0	39
Green	3	0	0	0	1	1	7	2	4	5	4	2	3	4	2	4	4	2	2	3
BNP	2	0	0	0	2	0	3	2	1	0	3	2	1	0	4	2	3	1	1	0
Respect	0	0	0	0	0	0	1	1	0	0	1	1	0	0	0	0	0	0	1	1
Other	1	0	0	0	0	0	1	0	1	0	1	1	1	0	1	1	1	1	0	1

Non Voters

Would Not Vote	9	0	0	0	6	3	6	8	11	18	9	9	6	9	10	5	11	11	9	4
Don't know	14	0	0	0	13	9	21	12	17	13	17	15	12	14	15	17	15	15	13	12

Do you approve or disapprove of the Government's record to date?

	April 9-10	April 10-11																			
Approve	27	27	76	6	36	52	8	20	30	23	27	29	22	30	31	21	31	31	25	21	20
Disapprove	57	59	10	90	40	32	85	66	58	60	51	53	65	62	56	64	53	55	60	65	68
Don't know	16	14	14	4	23	15	7	14	11	17	21	18	14	8	14	15	15	14	15	14	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?

Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live

My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services

Neither - I am not aware of significant cuts to services in my area

Don't know

		March 27-28			April 10-11																
	39	37	14	63	37	17	62	41	37	37	26	35	41	38	36	39	35	33	37	42	40
	28	31	50	18	28	46	17	29	33	29	29	28	30	34	30	31	29	31	31	30	30
	22	22	28	13	29	28	12	20	23	20	23	23	19	23	25	17	25	24	17	20	25
	11	11	9	6	7	9	9	10	7	14	22	13	10	5	9	13	11	12	15	9	4

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	43	103
Male 25 to 39	191	213
Male 40 to 59	328	281
Male 60 +	226	211
Female 18 to 24	62	98
Female 25 to 39	295	211
Female 40 to 59	322	287
Female 60 +	194	257
Region		
North England	399	409
Midlands	233	272
East England	154	159
London	273	213
South England	372	380
Wales	73	83
Scotland	157	145
Social Grade		
AB	615	465
C1	502	482
C2	263	349
DE	281	365
Newspaper Type		
Express / Mail	351	266
Sun / Star	177	390
Mirror / Record	109	166
Guardian / Independent	79	75
FT / Times / Telegraph	119	158
Other Paper	250	191
No Paper	576	415
Political Party Identification		
Labour	542	540
Conservative	462	473
Liberal Democrat	194	199
SNP/Plaid Cymru	32	28
Others	74	22
None/ DK	357	399

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