

YouGov/ Scottish Human Rights Commission (SHRC) Survey Results

Sample Size: 1513 Scottish adults (aged 16+)

Fieldwork: 6th - 17th April 2017

	2014 Indep. Ref. Vote			2016 EU referendum vote			2015 Westminster vote				Gender		Age				Social Grade	
	Total	Yes	No	I voted to Remain	I voted to Leave	I did not vote	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1513	608	743	761	499	235	171	278	86	572	726	787	174	625	396	318	787	726
Unweighted Sample	1513	623	728	818	486	191	191	309	99	471	686	827	173	585	434	321	888	625
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Health and the healthcare system	42	37	48	41	49	32	49	50	50	40	37	46	37	36	45	53	41	42
The general state of the Scottish economy	29	22	37	30	35	15	57	34	50	23	31	27	14	23	34	42	33	24
Impact of Brexit on the Scottish economy	30	39	23	43	13	23	13	22	29	40	30	30	32	33	28	25	32	27
The current level of unemployment	7	6	7	5	9	10	10	6	5	6	8	7	11	7	7	6	6	9
The current level of poverty.	15	18	12	16	13	14	5	14	15	18	13	16	22	16	17	6	12	17
Human rights in Scotland	1	2	1	2	0	4	1	0	0	1	2	1	4	1	1	1	1	2
The gap between rich and poor	17	24	11	17	17	17	6	17	9	21	20	14	18	19	16	14	15	19
Housing	11	11	9	10	8	19	5	8	13	10	10	11	9	13	9	7	9	12
The future of Scotland's relationship with the European Union	26	36	18	34	14	23	11	19	21	34	25	26	34	26	23	22	29	22
Scottish infrastructure – roads, railways, bridges, public buildings, flood defences etc.	14	10	18	11	19	10	31	13	20	11	16	12	7	12	17	19	15	13
The future of Scotland's energy supplies	5	6	3	5	3	7	3	3	3	6	5	4	5	5	5	4	5	4
Immigration	21	19	23	10	42	13	24	25	9	22	21	21	8	21	25	24	16	27
Pollution, the environment and climate change	7	10	4	9	4	9	4	7	5	9	6	8	17	7	4	5	8	6
The level of crime	4	4	3	3	5	6	5	4	1	4	4	4	3	4	3	6	2	5
The threat of international terrorism or aggression	16	12	20	15	19	14	19	17	19	15	12	20	11	16	16	21	15	18
Education, schools and universities	21	15	29	22	24	14	41	31	27	14	22	21	24	18	21	27	24	18
Something else	3	3	3	2	3	5	1	2	0	3	4	2	3	4	2	2	2	3
Don't know	4	3	5	3	2	13	0	4	2	2	5	4	8	6	3	1	4	4

YouGov/ Scottish Human Rights Commiss

Sample Size: 1513 Scottish adults (aged 16+)

Fieldwork: 6th - 17th April 2017

		Scottish Region								Segment			
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	“Supportive”	“Conflicted”	“Opposed”	“Disengaged”
Weighted Sample	1513	237	137	214	161	176	169	241	179	634	460	203	216
Unweighted Sample	1513	227	149	224	142	172	172	259	168	672	440	205	196
	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Health and the healthcare system	42	43	54	47	36	37	43	42	33	39	43	57	33
The general state of the Scottish economy	29	23	33	27	30	31	30	35	21	25	31	45	19
Impact of Brexit on the Scottish economy	30	32	29	22	27	29	32	33	33	43	25	9	21
The current level of unemployment	7	6	6	8	7	8	9	4	13	7	7	9	6
The current level of poverty.	15	12	14	21	14	16	14	11	15	19	13	9	13
Human rights in Scotland	1	3	0	1	3	1	0	1	4	2	1	0	1
The gap between rich and poor	17	20	13	17	13	13	16	17	24	23	15	11	10
Housing	11	11	10	11	13	7	9	11	13	11	10	7	14
The future of Scotland's relationship with the European Union	26	26	19	17	26	23	29	29	33	40	17	9	16
Scottish infrastructure – roads, railways, bridges, public buildings, flood defences etc.	14	14	18	13	11	15	16	16	8	11	14	25	11
The future of Scotland's energy supplies	5	7	6	5	1	2	3	6	4	7	4	2	2
Immigration	21	20	18	26	24	21	20	17	23	8	29	43	24
Pollution, the environment and climate change	7	5	9	6	8	4	9	7	13	12	4	3	4
The level of crime	4	1	4	9	4	7	3	1	2	2	5	4	6
The threat of international terrorism or aggression	16	15	10	21	11	20	20	18	13	11	21	19	20
Education, schools and universities	21	21	23	17	21	24	25	24	18	21	23	23	16
Something else	3	5	2	2	5	4	2	2	1	3	2	3	3
Don't know	4	4	5	4	6	6	2	4	6	1	3	2	19

Sample Size: 1513 Scottish adults (aged 16+)
Fieldwork: 6th - 17th April 2017

	2014 Indep. Ref. Vote		2016 EU referendum vote			2015 Westminster vote				Gender		Age				Social Grade		
	Total	Yes	No	I voted to Remain	I voted to Leave	I did not vote	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1513	608	743	761	499	235	171	278	86	572	726	787	174	625	396	318	787	726
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In the box below, please write in the words which you associate
with human rights.

[See Tab 1 for full verbatim]

Freedom, of speech etc.	17	17	17	19	14	15	16	16	26	17	16	17	17	15	16	21	18	15
Equality	15	18	13	19	11	14	13	15	14	17	12	18	20	17	12	14	18	12
Rights or right to something	11	12	11	12	11	11	11	11	18	12	11	11	12	11	9	15	13	10
Fairness	10	12	10	13	7	7	11	10	8	14	8	12	5	12	10	10	13	8
Protection / safety	6	9	4	7	5	5	6	4	6	8	6	6	8	8	4	5	7	6
Justice	4	6	3	5	2	5	4	3	4	5	3	5	5	4	4	5	4	4
Respect	4	6	3	5	3	3	4	3	2	5	3	5	3	4	5	5	5	3
Dignity	3	4	3	4	2	3	3	5	2	3	3	4	2	4	3	3	5	2
Gone too far / abused, e.g. prisoners	3	2	3	2	4	3	4	3	0	3	3	3	1	3	4	3	3	3
Basic	2	2	1	2	1	2	3	1	2	2	3	1	4	3	1	0	2	2
Fundamental / essential / necessary	2	2	1	2	1	2	2	2	5	1	2	2	7	1	1	1	2	1
Compassion	1	1	1	2	0	0	2	2	0	1	0	2	0	0	2	2	1	1
Universal	1	1	0	1	0	0	1	2	1	1	1	0	2	1	0	0	1	1
Mention of organisations and conventions such as Amnesty, UN, ECHR	1	2	1	2	0	0	0	2	1	1	1	1	0	1	2	0	1	1
Democracy	1	2	1	1	1	0	0	1	1	2	1	1	3	1	1	1	1	0
Other	9	7	10	5	15	6	16	7	9	8	11	7	5	7	11	10	9	8
Don't know	45	43	45	42	45	53	39	46	32	43	46	44	49	46	46	38	38	53

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	%	%	%	%	%	%	%	%	%	%	%	%	%

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Freedom, of speech etc.	17	20	15	14	8	15	19	19	21	24	17	3	7
Equality	15	15	11	13	11	13	18	21	18	24	13	2	5
Rights or right to something	11	9	14	9	13	12	13	14	8	14	12	9	6
Fairness	10	9	9	6	12	9	14	13	9	14	10	2	7
Protection / safety	6	8	7	3	3	7	6	6	8	9	5	2	3
Justice	4	2	5	4	3	3	8	4	4	7	3	1	1
Respect	4	5	7	3	3	3	3	5	3	6	4	1	2
Dignity	3	2	1	4	1	3	5	5	4	7	2	0	0
Gone too far / abused, e.g. prisoners	3	2	4	3	3	3	3	3	3	1	3	11	1
Basic	2	1	1	2	1	3	1	2	3	2	2	1	1
Fundamental / essential / necessary	2	1	3	0	2	1	1	3	2	3	1	0	0
Compassion	1	0	1	1	1	1	3	1	1	2	1	0	0
Universal	1	0	1	0	1	1	1	0	2	1	0	0	0
Mention of organisations and conventions such as Amnesty, UN, ECHR	1	1	0	1	2	2	0	2	1	2	0	0	1
Democracy	1	0	1	0	0	2	0	2	3	2	1	0	0
Other	9	6	8	9	11	8	6	11	8	5	8	24	4
Don't know	45	48	44	53	48	53	39	35	40	33	45	48	76

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

We're now going to show you a pair of statements and would like to know which comes closer to your view.

****STATEMENT A**** – “Human rights are relevant to people in everyday life.”

****STATEMENT B**** – “Human rights are not important and don't make much of an impact in everyday life.”
Which of these statements are most relevant to you? Please answer on the following scale where 0 means "Statement A is most relevant to me and statement B is not at all relevant to me" and 10 means "Statement B is most relevant to me and statement A is not at all relevant to me"

0 – Statement A is most relevant to me and statement B is not at all relevant to me	28	37	22	38	16	25	10	36	27	31	28	29	36	31	27	20	30	27
1	5	6	4	5	4	7	5	4	5	6	5	6	3	4	7	6	5	5
2	9	8	9	10	6	8	6	8	14	9	9	9	10	10	7	8	9	8
3	9	9	9	10	7	10	8	6	19	10	9	9	9	11	7	7	11	7
4	5	4	6	5	5	4	7	6	4	5	5	5	3	4	5	7	6	4
5 – Both statements are equally relevant to me	20	18	22	15	30	17	26	20	15	21	19	21	16	17	22	26	18	23
6	2	1	3	2	2	2	2	4	2	1	2	2	2	2	2	2	2	2
7	2	1	3	2	4	2	5	2	0	2	2	3	3	2	2	4	3	2
8	5	3	6	3	7	4	10	3	1	4	7	3	3	6	5	2	5	4
9	2	1	2	1	2	3	2	0	3	2	2	2	1	1	1	3	2	2
10 – Statement B is most relevant to me and statement A is not at all relevant to me	4	4	5	2	8	1	12	4	3	4	5	3	2	3	8	4	3	5
Don't know	9	7	10	7	8	16	6	7	8	7	7	11	12	9	7	9	6	12
MEAN	3.2	2.6	3.7	2.5	4.4	3.0	5.0	2.8	2.8	3.0	3.4	3.1	2.6	3.0	3.5	3.6	3.1	3.4

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0 – Statement A is most relevant to me and statement B is not at all relevant to me	28	34	25	23	26	30	20	31	36	48	21	2	11
1	5	1	3	4	4	7	9	8	6	10	2	1	3
2	9	10	10	9	9	8	8	8	7	11	10	2	6
3	9	10	9	7	9	7	11	11	8	10	10	6	7
4	5	4	9	3	7	5	6	3	5	4	7	3	4
5 – Both statements are equally relevant to me	20	18	15	23	27	22	23	19	15	10	27	30	26
6	2	1	2	2	3	3	1	2	1	1	4	2	1
7	2	2	1	4	3	2	1	3	3	0	3	5	4
8	5	7	6	6	1	3	4	4	4	1	7	15	0
9	2	1	1	2	0	3	3	0	2	1	2	5	1
10 – Statement B is most relevant to me and statement A is not at all relevant to me	4	3	4	7	0	3	5	5	4	1	2	20	2
Don't know	9	7	14	9	10	8	9	7	9	3	5	10	34
MEAN	3.2	3.0	3.3	3.8	2.9	3.1	3.5	3.0	2.8	1.7	3.7	6.6	3.8

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	2014 Indep. Ref. Vote		2016 EU referendum vote			2015 Westminster vote				Gender		Age				Social Grade		
	Total	Yes	No	I voted to Remain	I voted to Leave	I did not vote	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1513	608	743	761	499	235	171	278	86	572	726	787	174	625	396	318	787	726
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And where would you say you generally get all your information about human rights from? (Please tick all that apply.)

Television news	41	40	45	43	47	27	50	47	64	40	43	40	26	36	44	56	41	41
News websites	32	32	32	40	25	21	34	35	37	31	36	28	37	36	29	26	36	27
Television documentaries	30	29	32	33	32	18	34	40	43	28	28	32	26	28	33	35	31	30
Newspapers	28	25	32	28	34	18	46	37	39	22	31	25	24	23	27	43	31	25
Social media like Facebook and Twitter	19	22	14	23	14	16	13	16	19	19	17	20	36	20	14	11	17	20
In-person conversations with friends and family	19	21	16	22	16	17	18	18	19	16	17	21	29	22	13	14	20	18
National radio (e.g. Radio 4, Radio Scotland, BBC 6 Music, etc.)	16	16	18	20	15	6	25	23	26	14	20	12	10	14	19	22	19	13
Voluntary organisations and charities	14	19	10	19	9	14	7	15	11	18	14	15	17	15	14	12	15	14
The UK Government	12	10	13	12	12	11	17	12	15	9	13	11	12	12	11	13	12	11
The Scottish Government	11	18	4	14	6	9	2	7	3	16	12	10	17	11	11	6	11	10
Current affairs magazines	8	8	7	10	7	3	12	9	5	7	8	7	9	6	8	10	8	7
Local radio	6	7	5	6	8	6	6	4	9	6	8	5	7	7	6	4	6	7
Other	9	11	7	9	7	15	7	7	4	8	11	8	20	11	7	4	11	7
None of the above	9	7	9	5	10	16	6	7	2	9	8	9	6	10	10	5	7	11
Don't know	14	13	14	13	10	24	10	11	12	13	13	15	17	15	15	9	11	17

How well, if at all, do you think human rights work for...?

People like you and/or your family

Very well	13	14	12	17	9	8	12	15	17	11	14	11	27	10	8	16	15	10
Fairly well	43	43	43	48	37	38	41	42	52	46	42	43	38	41	47	43	48	37
TOTAL WELL	56	57	55	65	46	46	53	57	69	57	56	54	65	51	55	59	63	47
Not very well	17	17	16	13	21	18	17	14	8	19	16	18	13	18	18	16	15	19
Not well at all	9	9	10	4	16	9	10	10	5	7	11	7	5	10	10	7	6	12
TOTAL NOT WELL	26	26	26	17	37	27	27	24	13	26	27	25	18	28	28	23	21	31
Don't know	19	17	20	17	18	27	20	18	18	17	17	21	17	22	18	17	17	22

People who were born in Scotland

Very well	13	14	11	16	11	12	13	15	15	11	15	12	28	11	8	15	16	10
Fairly well	45	46	47	53	38	37	44	48	58	49	45	46	41	44	49	47	48	43
TOTAL WELL	58	60	58	69	49	49	57	63	73	60	60	58	69	55	57	62	64	53
Not very well	13	15	13	11	17	12	15	10	4	16	14	13	9	13	14	15	12	15
Not well at all	6	7	6	2	13	6	6	6	3	6	8	5	2	6	8	5	4	8
TOTAL NOT WELL	19	22	19	13	30	18	21	16	7	22	22	18	11	19	22	20	16	23
Don't know	22	18	24	19	21	33	22	20	20	19	19	25	19	26	21	18	20	24

Disabled people

Very well	9	8	9	8	10	11	12	7	8	7	12	7	16	10	5	8	10	8
Fairly well	37	34	38	41	32	34	40	40	42	36	40	34	40	36	37	37	41	32
TOTAL WELL	46	42	47	49	42	45	52	47	50	43	52	41	56	46	42	45	51	40
Not very well	26	29	24	26	26	22	19	27	27	28	20	31	24	23	28	29	26	26
Not well at all	10	12	9	8	14	5	9	10	8	12	10	9	3	8	14	12	7	13
TOTAL NOT WELL	36	41	33	34	40	27	28	37	35	40	30	40	27	31	42	41	33	39
Don't know	19	17	20	16	18	28	19	17	15	16	18	19	18	23	16	15	16	21

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	%	%	%	%	%	%	%	%	%	%	%	%	%

And where would you say you generally get all your information about human rights from? (Please tick all that apply.)

Television news	41	40	47	40	44	38	38	42	42	43	47	42	24
News websites	32	28	33	28	31	29	34	37	36	41	30	30	12
Television documentaries	30	25	32	28	29	29	32	34	34	35	33	27	15
Newspapers	28	24	28	30	27	27	31	32	27	29	30	34	15
Social media like Facebook and Twitter	19	12	23	17	23	19	18	17	23	27	14	12	9
In-person conversations with friends and family	19	13	25	20	12	17	17	23	25	25	16	13	12
National radio (e.g. Radio 4, Radio Scotland, BBC 6 Music, etc.)	16	13	20	18	19	16	14	15	18	21	13	17	7
Voluntary organisations and charities	14	14	18	14	12	13	14	17	13	24	9	7	4
The UK Government	12	11	11	9	10	11	17	16	7	12	15	13	3
The Scottish Government	11	11	12	8	9	13	10	10	13	18	7	4	1
Current affairs magazines	8	6	6	9	3	7	9	11	9	9	8	8	2
Local radio	6	5	5	8	7	4	12	6	5	7	7	7	3
Other	9	12	6	8	6	10	7	11	13	13	8	8	3
None of the above	9	10	7	11	7	12	7	7	7	4	8	14	17
Don't know	14	14	15	16	18	13	14	11	11	11	7	10	40

How well, if at all, do you think human rights work for...?

People like you and/or your family

Very well	13	14	14	10	11	13	13	12	15	20	12	3	3
Fairly well	43	44	42	36	39	36	48	50	42	54	44	27	20
TOTAL WELL	56	58	56	46	50	49	61	62	57	74	56	30	23
Not very well	17	19	11	22	14	19	17	12	18	10	25	25	13
Not well at all	9	8	5	11	13	9	6	8	10	5	9	25	7
TOTAL NOT WELL	26	27	16	33	27	28	23	20	28	15	34	50	20
Don't know	19	15	27	21	23	22	16	17	15	12	10	20	58

People who were born in Scotland

Very well	13	15	12	8	13	13	14	16	14	21	11	7	2
Fairly well	45	48	45	41	39	38	54	51	45	55	53	24	21
TOTAL WELL	58	63	57	49	52	51	68	67	59	76	64	31	23
Not very well	13	19	9	16	10	16	13	8	13	8	18	23	7
Not well at all	6	2	4	10	8	6	2	6	11	1	7	20	6
TOTAL NOT WELL	19	21	13	26	18	22	15	14	24	9	25	43	13
Don't know	22	16	31	24	30	26	18	19	16	14	11	26	64

Disabled people

Very well	9	10	8	9	6	8	7	12	9	9	11	13	4
Fairly well	37	44	36	36	34	32	39	37	33	44	42	24	18
TOTAL WELL	46	54	44	45	40	40	46	49	42	53	53	37	22
Not very well	26	24	23	29	21	27	27	24	30	27	28	26	15
Not well at all	10	9	11	8	10	12	12	7	11	8	9	19	8
TOTAL NOT WELL	36	33	34	37	31	39	39	31	41	35	37	45	23
Don't know	19	13	22	18	30	20	14	20	16	12	10	18	55

Sample Size: 1513 Scottish adults (aged 16+)
Fieldwork: 6th - 17th April 2017

		2014 Indep. Ref. Vote		2016 EU referendum vote			2015 Westminster vote				Gender		Age				Social Grade	
	Total	Yes	No	I voted to Remain	I voted to Leave	I did not vote	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1513	608	743	761	499	235	171	278	86	572	726	787	174	625	396	318	787	726
Unweighted Sample	1513	623	728	818	486	191	191	309	99	471	686	827	173	585	434	321	888	625
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Children and young people

Very well	13	13	12	15	11	11	11	14	14	11	14	12	24	13	7	13	15	10
Fairly well	47	47	48	52	43	40	53	48	53	49	48	47	46	44	48	52	51	43
TOTAL WELL	60	60	60	67	54	51	64	62	67	60	62	59	70	57	55	65	66	53
Not very well	16	17	15	13	18	18	14	14	9	17	16	16	13	15	19	15	14	18
Not well at all	5	4	6	3	10	1	6	6	7	4	6	4	1	6	5	4	4	6
TOTAL NOT WELL	21	21	21	16	28	19	20	20	16	21	22	20	14	21	24	19	18	24
Don't know	20	19	20	17	19	29	15	19	18	19	17	22	16	22	20	16	16	23

People who were born outside of and are now living Scotland

Very well	18	20	18	13	29	13	27	21	8	18	21	16	19	17	19	20	17	20
Fairly well	42	42	43	47	35	40	41	39	52	43	44	40	41	42	41	44	45	39
TOTAL WELL	60	62	61	60	64	53	68	60	60	61	65	56	60	59	60	64	62	59
Not very well	13	14	11	15	11	12	8	14	14	14	13	13	13	13	14	13	14	13
Not well at all	3	2	3	3	3	2	1	3	2	2	2	4	4	3	2	3	4	2
TOTAL NOT WELL	16	16	14	18	14	14	9	17	16	16	15	17	17	16	16	16	18	15
Don't know	24	23	25	22	22	32	22	23	25	23	20	28	22	26	24	20	22	27

LGBTQI people

Very well	17	17	18	14	23	16	31	15	18	14	21	13	25	15	17	18	17	17
Fairly well	31	32	32	37	26	22	31	34	36	32	34	28	31	32	33	26	35	26
TOTAL WELL	48	49	50	51	49	38	62	49	54	46	55	41	56	47	50	44	52	43
Not very well	17	19	14	19	15	15	8	17	14	19	14	20	22	17	15	17	19	16
Not well at all	4	5	4	4	4	5	2	5	3	4	4	4	2	5	4	4	3	5
TOTAL NOT WELL	21	24	18	23	19	20	10	22	17	23	18	24	24	22	19	21	22	21
Don't know	30	28	32	26	31	42	28	29	30	30	27	34	19	30	32	35	26	35

Ethnic minorities

Very well	22	22	23	15	36	17	35	21	13	22	25	19	20	20	24	25	18	26
Fairly well	36	37	39	43	32	26	38	39	47	36	37	35	35	36	36	39	41	31
TOTAL WELL	58	59	62	58	68	43	73	60	60	58	62	54	55	56	60	64	59	57
Not very well	16	16	15	19	11	16	10	15	19	19	14	19	17	15	16	19	18	15
Not well at all	5	5	4	5	3	8	1	6	3	4	6	4	10	5	4	3	4	6
TOTAL NOT WELL	21	21	19	24	14	24	11	21	22	23	20	23	27	20	20	22	22	21
Don't know	20	19	20	18	17	32	16	18	17	19	18	22	18	24	20	14	18	22

People aged 65+

Very well	9	10	7	11	6	10	9	9	9	7	11	8	21	9	5	8	11	8
Fairly well	39	38	40	46	33	31	38	42	54	40	41	38	36	36	40	46	44	34
TOTAL WELL	48	48	47	57	39	41	47	51	63	47	52	46	57	45	45	54	55	42
Not very well	21	24	20	18	28	19	25	20	15	23	20	23	18	22	23	19	20	22
Not well at all	9	8	10	6	15	6	9	9	8	10	10	8	0	8	13	12	7	12
TOTAL NOT WELL	30	32	30	24	43	25	34	29	23	33	30	31	18	30	36	31	27	34
Don't know	22	20	22	19	18	34	20	19	15	20	19	24	25	25	19	15	18	25

Sample Size: 1513 Scottish adults (aged 16+)
Fieldwork: 6th - 17th April 2017

Fieldwork: 6th - 17th April 2017

		Scottish Region								Segment				
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	"Supportive"	"Conflicted"	"Opposed"	"Disengaged"	
Weighted Sample	1513	237	137	214	161	176	169	241	179	634	460	203	216	
Unweighted Sample	1513	227	149	224	142	172	172	259	168	672	440	205	196	
	%	%	%	%	%	%	%	%	%	%	%	%	%	
Children and young people														
	Very well	13	12	15	12	12	14	14	11	17	13	9	4	
	Fairly well	47	52	43	41	43	44	50	49	54	54	35	23	
	TOTAL WELL	60	64	58	53	55	56	64	60	71	67	44	27	
	Not very well	16	17	11	20	10	18	14	16	14	17	24	11	
	Not well at all	5	6	5	7	6	3	4	6	2	6	11	4	
	TOTAL NOT WELL	21	23	16	27	16	21	18	22	16	23	35	15	
	Don't know	20	12	26	20	29	22	17	18	13	10	21	58	
People who were born outside of and are now living Scotland														
	Very well	18	17	17	21	16	21	15	21	12	26	31	9	
	Fairly well	42	49	46	29	40	37	51	41	51	47	32	13	
	TOTAL WELL	60	66	63	50	56	58	66	62	63	73	63	22	
	Not very well	13	14	9	17	9	13	13	14	16	12	13	9	
	Not well at all	3	5	1	4	3	1	2	2	3	3	3	2	
	TOTAL NOT WELL	16	19	10	21	12	14	15	16	19	15	16	11	
	Don't know	24	15	26	29	32	28	19	20	19	13	21	66	
LGBTQI people														
	Very well	17	20	21	14	15	18	16	17	13	21	32	9	
	Fairly well	31	31	28	28	36	31	33	34	41	31	17	13	
	TOTAL WELL	48	51	49	42	51	49	44	51	54	52	49	22	
	Not very well	17	21	13	20	12	11	14	21	20	20	11	10	
	Not well at all	4	4	3	4	4	5	4	5	4	5	6	3	
	TOTAL NOT WELL	21	25	16	24	16	16	18	25	24	25	17	13	
	Don't know	30	24	35	34	34	35	32	30	23	23	34	65	
Ethnic minorities														
	Very well	22	20	26	27	16	24	23	24	13	29	47	10	
	Fairly well	36	39	31	31	38	36	44	38	44	39	26	19	
	TOTAL WELL	58	59	57	58	54	60	67	56	57	68	73	29	
	Not very well	16	21	13	16	7	16	15	17	20	17	10	11	
	Not well at all	5	5	6	4	8	3	3	5	7	4	3	2	
	TOTAL NOT WELL	21	26	19	20	15	19	18	22	27	21	13	13	
	Don't know	20	14	25	22	31	22	16	21	16	11	14	58	
People aged 65+														
	Very well	9	11	9	6	10	10	7	11	13	9	5	2	
	Fairly well	39	42	42	35	32	33	50	39	51	41	20	19	
	TOTAL WELL	48	53	51	41	42	43	57	50	64	50	25	21	
	Not very well	21	24	13	25	19	20	19	24	16	29	31	9	
	Not well at all	9	11	7	12	9	10	7	7	4	10	24	9	
	TOTAL NOT WELL	30	35	20	37	28	30	26	31	20	39	55	18	
	Don't know	22	12	29	21	30	27	17	19	16	12	20	61	

Sample Size: 1513 Scottish adults (aged 16+)
Fieldwork: 6th - 17th April 2017

		2014 Indep. Ref. Vote			2016 EU referendum vote			2015 Westminster vote				Gender		Age				Social Grade	
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Weighted Sample		1513	608	743	761	499	235	171	278	86	572	726	787	174	625	396	318	787	726
Unweighted Sample		1513	623	728	818	486	191	191	309	99	471	686	827	173	585	434	321	888	625
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Prisoners																			
	Very well	31	33	32	25	45	24	42	29	33	34	33	30	23	30	33	35	30	33
	Fairly well	31	31	33	37	26	27	33	36	30	31	31	32	32	29	33	33	34	29
	TOTAL WELL	62	64	65	62	71	51	75	65	63	65	64	62	55	59	66	68	64	62
	Not very well	11	11	9	13	7	12	3	11	12	10	11	10	17	11	8	10	12	10
	Not well at all	4	5	3	5	4	3	1	3	2	5	5	3	6	6	2	3	4	4
	TOTAL NOT WELL	15	16	12	18	11	15	4	14	14	15	16	13	23	17	10	13	16	14
	Don't know	22	20	23	21	19	34	21	21	23	20	20	25	22	24	23	19	21	24
Workers																			
	Very well	9	10	8	11	8	8	11	10	9	7	11	7	20	9	6	9	11	7
	Fairly well	46	46	47	51	41	41	50	45	53	47	47	45	45	44	49	47	51	40
	TOTAL WELL	55	56	55	62	49	49	61	55	62	54	58	52	65	53	55	56	62	47
	Not very well	20	22	18	19	22	18	14	20	15	23	18	21	17	18	23	21	16	24
	Not well at all	6	5	7	3	13	5	7	7	5	5	7	6	2	9	5	7	6	7
	TOTAL NOT WELL	26	27	25	22	35	23	21	27	20	28	25	27	19	27	28	28	22	31
	Don't know	18	17	19	17	16	28	17	17	18	17	16	21	17	21	17	16	16	21
Unemployed people																			
	Very well	9	7	10	6	11	14	18	6	5	7	11	8	17	9	7	9	10	9
	Fairly well	35	32	37	41	29	28	42	37	50	32	35	34	38	32	35	38	41	27
	TOTAL WELL	44	39	47	47	40	42	60	43	55	39	46	42	55	41	42	47	51	36
	Not very well	23	26	21	24	23	23	15	22	18	28	23	23	22	21	24	26	23	24
	Not well at all	11	14	10	9	16	8	6	12	9	12	13	10	5	13	13	9	7	15
	TOTAL NOT WELL	34	40	31	33	39	31	21	34	27	40	36	33	27	34	37	35	30	39
	Don't know	21	21	23	20	21	26	19	23	18	21	18	24	17	25	21	17	19	24
How worried, if at all, would you be if there were fewer laws protecting human rights in Scotland?																			
	Very worried	21	29	15	30	8	23	5	22	19	26	20	22	25	23	21	16	22	20
	Fairly worried	31	31	29	36	23	29	22	33	39	29	27	33	41	31	26	30	31	30
	TOTAL WORRIED	52	60	44	66	31	52	27	55	58	55	47	55	66	54	47	46	53	50
	Not very worried	24	20	28	18	34	21	44	21	20	23	27	21	17	22	23	33	26	22
	Not worried at all	11	8	14	5	22	6	22	11	8	10	16	7	5	9	16	12	11	11
	TOTAL NOT WORRIED	35	28	42	23	56	27	66	32	28	33	43	28	22	31	39	45	37	33
	Don't know	13	12	14	11	13	21	8	12	14	13	10	17	12	15	14	9	11	16
Would you know who to contact or where to go if you had a query about a human rights issue?																			
<i>[Asked to 50% split sample of 736 respondents]</i>																			
	Yes, I would	27	31	26	29	28	17	27	32	36	29	31	23	19	22	29	38	29	25
	No, I wouldn't	73	69	74	71	72	83	73	68	64	71	69	77	81	78	71	62	71	75

Sample Size: 1513 Scottish adults (aged 16+)
Fieldwork: 6th - 17th April 2017

		Scottish Region								Segment					
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Weighted Sample		1513	237	137	214	161	176	169	241	179	634	460	203	216	
Unweighted Sample		1513	227	149	224	142	172	172	259	168	672	440	205	196	
		%	%	%	%	%	%	%	%	%	%	%	%	%	
Prisoners															
	Very well	31	33	38	30	26	34	38	30	25	22	37	57	22	
	Fairly well	31	34	23	31	30	29	34	31	35	41	33	17	14	
	TOTAL WELL	62	67	61	61	56	63	72	61	60	63	70	74	36	
	Not very well	11	13	9	12	7	10	9	11	13	12	11	8	8	
	Not well at all	4	4	2	6	6	2	2	6	4	5	4	3	2	
	TOTAL NOT WELL	15	17	11	18	13	12	11	17	17	17	15	11	10	
	Don't know	22	15	29	22	31	25	17	22	22	20	14	16	54	
Workers															
	Very well	9	11	9	6	11	12	7	9	10	12	10	6	2	
	Fairly well	46	54	41	42	41	36	56	49	45	55	50	33	22	
	TOTAL WELL	55	65	50	48	52	48	63	58	55	67	60	39	24	
	Not very well	20	19	20	25	18	19	19	18	20	17	25	23	13	
	Not well at all	6	6	5	7	5	7	5	8	8	3	6	20	5	
	TOTAL NOT WELL	26	25	25	32	23	26	24	26	28	20	31	43	18	
	Don't know	18	10	25	20	26	26	13	15	18	12	9	18	57	
Unemployed people															
	Very well	9	11	10	11	4	15	7	8	9	7	12	15	6	
	Fairly well	35	37	37	26	32	33	38	41	31	40	41	27	12	
	TOTAL WELL	44	48	47	37	36	48	45	49	40	47	53	42	18	
	Not very well	23	30	21	26	19	19	24	19	27	26	26	20	13	
	Not well at all	11	9	8	13	15	9	12	9	16	10	11	20	8	
	TOTAL NOT WELL	34	39	29	39	34	28	36	28	43	36	37	40	21	
	Don't know	21	13	25	23	29	25	19	23	18	17	10	18	61	
How worried, if at all, would you be if there were fewer laws protecting human rights in Scotland?															
	Very worried	21	23	19	22	18	24	18	20	27	41	11	2	4	
	Fairly worried	31	26	23	28	35	27	33	35	36	41	29	6	26	
	TOTAL WORRIED	52	49	42	50	53	51	51	55	63	82	40	8	30	
	Not very worried	24	30	26	24	22	26	24	21	17	10	41	36	17	
	Not worried at all	11	11	16	13	6	8	10	12	11	2	10	45	8	
	TOTAL NOT WORRIED	35	41	42	37	28	34	34	33	28	12	51	81	25	
	Don't know	13	11	16	12	18	15	15	12	10	7	8	11	45	
Would you know who to contact or where to go if you had a query about a human rights issue?															
[Asked to 50% split sample of 736 respondents]															
	Yes, I would	27	25	25	22	30	28	26	34	25	32	27	30	10	
	No, I wouldn't	73	75	75	78	70	72	74	66	75	68	73	70	90	

Sample Size: 1513 Scottish adults (aged 16+)
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	2014 Indep. Ref. Vote			2016 EU referendum vote			2015 Westminster vote				Gender		Age				Social Grade	
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Unweighted Sample	1513	623	728	818	486	191	191	309	99	471	686	827	173	585	434	321	888	625
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which, if any, of the following would you approach if you wanted to find out more about human rights? (Please tick all that apply)

[Asked to 50% split sample of 777 respondents]

My own research online	53	56	49	57	48	50	62	42	54	55	52	53	55	55	49	51	56	49
An independent organisation related to human rights (e.g. Scottish Human Rights Commission, Equality and Human Rights Commission)	38	45	33	49	28	28	38	33	53	45	36	40	38	35	41	41	42	34
Local advice centre (e.g. Citizens Advice Bureau)	29	34	25	31	27	28	30	27	27	31	30	29	28	24	31	39	27	32
Charity (e.g. Amnesty International)	21	28	15	29	12	16	9	20	30	27	20	22	30	19	18	23	23	18
Your local MSP and/or MP	15	20	11	20	12	6	8	16	17	20	16	14	19	9	15	24	15	15
Scottish Government	14	24	6	18	11	8	3	8	8	23	15	14	26	12	14	11	13	15
Friends/ family	13	16	10	16	10	11	10	9	18	14	11	14	20	14	9	10	14	11
Lawyer	12	13	10	12	10	12	6	14	15	11	13	10	15	11	11	10	12	11
Scottish Parliament	9	15	6	14	6	3	4	8	7	14	8	10	10	6	12	14	10	9
Local council	9	11	7	8	9	13	7	10	4	9	8	9	8	10	8	7	7	11
A group on a social networking site (e.g. Facebook)	7	10	5	9	6	4	3	9	6	7	6	8	18	9	4	3	5	9
None of these	6	4	7	2	7	12	6	1	3	5	7	5	0	6	7	6	4	8
Don't know	12	7	16	10	14	12	10	21	13	6	12	12	15	13	11	9	10	14

Do you think that each of the following does or does not have a responsibility to address human rights?

Scottish Government

Does have a responsibility	84	89	81	88	81	79	80	82	86	87	84	84	87	86	82	81	85	83
Does not have a responsibility	4	2	5	2	6	3	9	4	1	3	4	3	3	2	4	6	4	3
Don't know	12	10	14	10	13	18	12	15	13	10	11	13	9	12	14	13	11	14

Scottish Parliament

Does have a responsibility	83	87	80	87	80	75	82	81	86	87	83	83	83	84	82	82	84	81
Does not have a responsibility	4	2	6	3	6	6	8	5	1	2	5	3	5	3	4	6	4	4
Don't know	13	11	14	10	14	19	11	14	13	11	12	14	12	13	14	12	11	14

The police

Does have a responsibility	80	83	78	85	75	72	76	81	82	82	80	79	85	82	77	75	81	78
Does not have a responsibility	7	5	7	4	10	6	13	6	2	6	7	6	2	4	9	11	7	6
Don't know	14	11	15	10	15	22	11	13	15	12	12	15	12	14	15	14	12	16

Local councils

Does have a responsibility	77	84	73	83	72	69	69	77	80	84	76	78	78	79	76	77	79	76
Does not have a responsibility	7	4	10	5	12	6	18	7	7	4	10	6	8	5	9	10	8	7
Don't know	15	12	17	12	15	24	12	16	13	12	14	16	13	16	15	13	13	17

Educational establishments (e.g. schools, colleges and universities)

Does have a responsibility	74	78	71	80	67	73	60	77	78	77	73	76	82	77	71	70	74	75
Does not have a responsibility	10	8	12	7	16	7	23	6	7	10	13	7	6	7	13	14	12	8
Don't know	15	14	17	13	17	20	17	17	15	13	14	17	12	16	16	15	14	17

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	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	"Supportive"	"Conflicted"	"Opposed"	"Disengaged"
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Unweighted Sample	1513	227	149	224	142	172	172	259	168	672	440	205	196
	%	%	%	%	%	%	%	%	%	%	%	%	%

Which, if any, of the following would you approach if you wanted to find out more about human rights? (Please tick all that apply)

[Asked to 50% split sample of 777 respondents]

My own research online	53	52	45	50	49	45	61	62	52	64	48	49	34
An independent organisation related to human rights (e.g. Scottish Human Rights Commission, Equality and Human Rights Commission)	38	34	36	38	38	35	43	41	40	53	33	21	20
Local advice centre (e.g. Citizens Advice Bureau)	29	23	33	35	32	27	36	23	28	39	21	27	21
Charity (e.g. Amnesty International)	21	20	17	25	18	13	28	19	28	34	16	6	8
Your local MSP and/or MP	15	11	16	14	17	14	19	13	15	23	13	7	2
Scottish Government	14	9	9	14	18	17	17	14	15	22	12	3	4
Friends/ family	13	11	9	15	14	7	11	15	18	19	8	5	13
Lawyer	12	11	9	9	14	11	9	12	18	14	12	10	5
Scottish Parliament	9	4	5	16	8	10	15	10	8	16	7	2	2
Local council	9	9	9	9	11	10	15	6	4	11	10	5	4
A group on a social networking site (e.g. Facebook)	7	7	3	10	10	4	7	7	11	11	7	3	3
None of these	6	14	7	4	1	8	1	3	5	3	4	13	11
Don't know	12	9	19	13	16	16	7	8	12	5	11	14	34

Do you think that each of the following does or does not have a responsibility to address human rights?

Scottish Government

Does have a responsibility	84	89	83	85	74	79	82	88	88	96	90	71	48
Does not have a responsibility	4	4	5	5	2	3	4	3	3	0	4	14	2
Don't know	12	7	12	11	24	19	13	9	9	3	6	15	50

Scottish Parliament

Does have a responsibility	83	88	84	81	73	77	84	87	84	95	88	70	47
Does not have a responsibility	4	3	4	7	4	4	3	4	7	1	5	15	2
Don't know	13	9	12	12	23	19	13	9	9	4	7	15	50

The police

Does have a responsibility	80	84	83	78	69	73	81	86	82	93	85	62	46
Does not have a responsibility	7	6	5	10	4	7	7	6	7	2	8	20	4
Don't know	14	10	12	12	26	21	12	9	11	5	7	18	50

Local councils

Does have a responsibility	77	85	80	77	65	73	78	79	78	92	85	56	40
Does not have a responsibility	7	7	6	9	6	5	9	9	9	2	8	25	7
Don't know	15	8	14	14	29	22	13	12	12	6	8	20	53

Educational establishments (e.g. schools, colleges and universities)

Does have a responsibility	74	82	74	71	65	65	75	81	77	90	79	50	42
Does not have a responsibility	10	9	10	14	9	11	10	8	9	3	13	29	7
Don't know	15	9	15	14	27	24	15	11	14	7	8	21	52

Sample Size: 1513 Scottish adults (aged 16+)
Fieldwork: 6th - 17th April 2017

	2014 Indep. Ref. Vote			2016 EU referendum vote			2015 Westminster vote				Gender		Age				Social Grade	
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Weighted Sample	1513	608	743	761	499	235	171	278	86	572	726	787	174	625	396	318	787	726
Unweighted Sample	1513	623	728	818	486	191	191	309	99	471	686	827	173	585	434	321	888	625
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Health and social care providers (for example GP surgeries, hospitals and carers)

Does have a responsibility	72	76	68	76	66	73	63	75	73	73	69	75	77	74	70	68	72	73
Does not have a responsibility	11	9	13	8	17	4	19	9	12	11	15	7	9	8	13	16	12	9
Don't know	17	15	19	15	17	23	17	17	14	16	16	18	14	18	18	16	16	18

Thinking about the Scottish Government's responsibility for human rights, which one of the following comes closest to your view?

The Scottish Government should do more to improve human rights	30	29	29	33	23	35	18	34	30	26	29	31	36	35	26	21	28	31
The Scottish Government is doing everything that can reasonably be expected to be done for human rights	36	47	28	42	31	23	24	32	33	49	39	32	38	34	36	38	38	33
The Scottish Government should give less consideration to human rights	10	5	15	4	23	4	34	11	7	6	14	7	4	6	14	17	12	9
Don't know	24	18	28	21	22	39	25	23	30	19	19	30	23	25	24	24	22	26

Which, if any of the following people would you trust when they talk about human rights?

A charitable organisation

Trust a great deal	10	12	7	12	6	9	4	14	4	9	9	10	15	11	9	6	10	9
Trust a fair amount	34	34	34	43	22	33	25	37	58	34	33	36	46	35	31	30	36	33
TOTAL TRUST GREAT DEAL/ FAIR AMOUNT	44	46	41	55	28	42	29	51	62	43	42	46	61	46	40	36	46	42
Trust a little	29	28	30	26	35	26	39	26	18	30	31	27	19	28	30	36	30	28
Would not trust at all	9	10	9	4	17	10	13	7	6	10	12	6	8	8	9	13	8	10
TOTAL TRUST A LITTLE/ NOT AT ALL	38	38	39	30	52	36	52	33	24	40	43	33	27	36	39	49	38	38
Don't know	18	16	20	15	19	23	19	16	14	17	15	20	12	19	20	16	15	20

A local politician who is well known for their strong views

Trust a great deal	3	4	2	4	2	1	0	5	2	3	3	3	5	2	4	2	3	3
Trust a fair amount	20	22	18	23	16	18	14	19	32	19	20	20	22	22	15	21	18	22
TOTAL TRUST GREAT DEAL/ FAIR AMOUNT	23	26	20	27	18	19	14	24	34	22	23	23	27	24	19	23	21	25
Trust a little	27	26	29	29	26	22	29	33	25	28	26	28	28	26	26	30	29	25
Would not trust at all	29	29	30	23	38	30	37	26	22	29	33	26	27	27	32	32	31	27
TOTAL TRUST A LITTLE/ NOT AT ALL	56	55	59	52	64	52	66	59	47	57	59	54	55	53	58	62	60	52
Don't know	21	20	21	20	17	29	20	17	18	21	18	23	19	22	23	16	19	23

Someone who has volunteered their time to protect human rights

Trust a great deal	14	20	10	19	9	14	4	17	14	15	13	16	17	18	11	11	13	16
Trust a fair amount	37	39	34	44	28	32	31	39	44	37	36	37	45	35	34	38	38	35
TOTAL TRUST GREAT DEAL/ FAIR AMOUNT	51	59	44	63	37	46	35	56	58	52	49	53	62	53	45	49	51	51
Trust a little	26	22	30	21	33	27	33	24	24	26	27	25	20	25	29	26	27	25
Would not trust at all	8	7	9	3	16	5	14	6	3	8	10	6	6	5	9	11	8	8
TOTAL TRUST A LITTLE/ NOT AT ALL	34	29	39	24	49	32	47	30	27	34	37	31	26	30	38	37	35	33
Don't know	16	12	18	13	15	23	18	14	14	13	15	16	12	17	17	14	15	17

Sample Size: 1513 Scottish adults (aged 16+)
Fieldwork: 6th - 17th April 2017

		Scottish Region							Segment				
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	"Supportive"	"Conflicted"	"Opposed"	"Disengaged"
Weighted Sample	1513	237	137	214	161	176	169	241	179	634	460	203	216
Unweighted Sample	1513	227	149	224	142	172	172	259	168	672	440	205	196
	%	%	%	%	%	%	%	%	%	%	%	%	%

Health and social care providers (for example GP surgeries, hospitals and carers)

Does have a responsibility	72	78	73	71	63	66	74	76	75	86	77	55	37
Does not have a responsibility	11	12	10	15	10	9	9	11	8	5	13	26	7
Don't know	17	10	17	15	28	25	17	13	17	9	10	19	55

Thinking about the Scottish Government's responsibility for human rights, which one of the following comes closest to your view?

The Scottish Government should do more to improve human rights	30	28	20	31	31	29	32	29	37	39	30	13	18
The Scottish Government is doing everything that can reasonably be expected to be done for human rights	36	41	32	32	27	37	35	40	36	43	41	19	17
The Scottish Government should give less consideration to human rights	10	9	16	14	8	8	10	11	8	0	12	46	4
Don't know	24	22	32	24	33	26	23	21	19	18	17	22	61

Which, if any of the following people would you trust when they talk about human rights?

A charitable organisation

Trust a great deal	10	7	8	9	8	8	12	11	15	16	8	1	4
Trust a fair amount	34	37	33	31	30	32	37	37	36	44	38	14	16
TOTAL TRUST GREAT DEAL/ FAIR AMOUNT	44	44	41	40	38	40	49	48	51	60	46	15	20
Trust a little	29	31	31	28	31	28	28	29	26	25	36	34	19
Would not trust at all	9	9	9	11	7	9	10	9	9	4	8	33	6
TOTAL TRUST A LITTLE/ NOT AT ALL	38	40	40	39	38	37	38	38	35	29	44	67	25
Don't know	18	16	19	20	24	22	14	13	14	10	10	17	56

A local politician who is well known for their strong views

Trust a great deal	3	2	2	1	2	7	3	3	3	4	3	2	1
Trust a fair amount	20	19	16	24	18	16	25	22	19	25	25	7	6
TOTAL TRUST GREAT DEAL/ FAIR AMOUNT	23	21	18	25	20	23	28	25	22	29	28	9	7
Trust a little	27	26	31	25	25	29	27	27	28	31	30	22	14
Would not trust at all	29	32	28	28	26	26	27	32	32	22	31	57	20
TOTAL TRUST A LITTLE/ NOT AT ALL	56	58	59	53	51	55	54	59	60	53	61	79	34
Don't know	21	20	24	22	29	22	18	16	18	18	11	13	59

Someone who has volunteered their time to protect human rights

Trust a great deal	14	15	16	11	15	12	14	13	20	22	14	2	5
Trust a fair amount	37	36	34	36	28	37	45	36	40	49	37	13	20
TOTAL TRUST GREAT DEAL/ FAIR AMOUNT	51	51	50	47	43	49	59	49	60	71	51	15	25
Trust a little	26	29	27	27	26	20	23	31	21	20	33	38	17
Would not trust at all	8	6	6	11	4	9	8	10	7	1	8	30	4
TOTAL TRUST A LITTLE/ NOT AT ALL	34	35	33	38	30	29	31	41	28	21	41	68	21
Don't know	16	14	17	16	27	22	11	11	11	7	9	17	54

Sample Size: 1513 Scottish adults (aged 16+)
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	2014 Indep. Ref. Vote			2016 EU referendum vote			2015 Westminster vote				Gender		Age				Social Grade	
	Total	Yes	No	I voted to Remain	I voted to Leave	I did not vote	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1513	608	743	761	499	235	171	278	86	572	726	787	174	625	396	318	787	726
Unweighted Sample	1513	623	728	818	486	191	191	309	99	471	686	827	173	585	434	321	888	625
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

A human rights lawyer who has worked on high profile human rights cases

Trust a great deal	25	28	21	32	15	26	11	29	33	24	22	27	43	26	19	20	27	23
Trust a fair amount	30	31	29	33	28	29	24	31	27	32	27	33	35	30	30	28	29	31
TOTAL TRUST GREAT DEAL/ FAIR AMOUNT	55	59	50	65	43	55	35	60	60	56	49	60	78	56	49	48	56	54
Trust a little	19	18	20	16	22	17	23	15	19	21	21	16	6	20	21	20	19	18
Would not trust at all	12	10	14	6	23	6	26	13	8	11	17	7	3	9	14	20	13	11
TOTAL TRUST A LITTLE/ NOT AT ALL	31	28	34	22	45	23	49	28	27	32	38	23	9	29	35	40	32	29
Don't know	14	12	16	13	13	22	16	12	13	13	13	16	13	16	16	11	13	16

A famous singer, actor or sportsperson who is well-known for caring about human rights.

Trust a great deal	3	4	2	4	3	3	0	3	4	4	3	3	4	3	2	4	2	4
Trust a fair amount	14	14	13	17	10	15	3	18	17	13	11	17	18	15	13	12	16	12
TOTAL TRUST GREAT DEAL/ FAIR AMOUNT	17	18	15	21	13	18	3	21	21	17	14	20	22	18	15	16	18	16
Trust a little	35	39	32	41	29	28	29	37	36	38	34	35	44	36	31	32	37	32
Would not trust at all	28	26	30	20	41	25	46	24	26	26	35	21	17	26	32	33	26	30
TOTAL TRUST A LITTLE/ NOT AT ALL	63	65	62	61	70	53	75	61	62	64	69	56	61	62	63	65	63	62
Don't know	20	17	22	18	18	29	22	18	18	19	16	23	17	20	21	19	18	22

Ex-soldier returning from Afghanistan who thinks human rights should be protected in Scotland as well as abroad.

Trust a great deal	13	15	11	13	14	10	8	14	14	13	14	12	17	11	14	14	12	13
Trust a fair amount	35	37	36	39	31	33	34	39	37	36	32	39	42	37	32	35	38	33
TOTAL TRUST GREAT DEAL/ FAIR AMOUNT	48	52	47	52	45	43	42	53	51	49	46	51	59	48	46	49	50	46
Trust a little	25	24	25	24	26	27	30	23	24	25	28	22	23	27	22	27	27	23
Would not trust at all	7	8	7	6	9	6	6	6	3	9	9	5	6	4	10	9	6	8
TOTAL TRUST A LITTLE/ NOT AT ALL	32	32	32	30	35	33	36	29	27	34	37	27	29	31	32	36	33	31
Don't know	20	18	21	18	19	24	22	17	22	18	17	22	13	22	22	16	17	23

A public body responsible for protecting human rights

Trust a great deal	16	20	12	21	9	16	6	20	19	15	15	17	26	18	15	10	17	16
Trust a fair amount	38	38	38	43	32	31	31	41	44	41	35	40	43	36	36	41	40	35
TOTAL TRUST GREAT DEAL/ FAIR AMOUNT	54	58	50	64	41	47	37	61	63	56	50	57	69	54	51	51	57	51
Trust a little	22	20	23	19	25	22	33	18	20	22	24	20	12	23	22	25	21	23
Would not trust at all	8	8	9	3	17	5	12	8	4	9	11	5	5	6	11	11	8	8
TOTAL TRUST A LITTLE/ NOT AT ALL	30	28	32	22	42	27	45	26	24	31	35	25	17	29	33	36	29	31
Don't know	16	13	18	13	15	26	17	13	14	14	14	18	14	17	16	13	14	18

An ordinary person from Scotland who has had their human rights breached

Trust a great deal	7	9	6	9	6	6	2	8	8	8	7	8	8	8	8	6	6	9
Trust a fair amount	35	40	30	40	30	28	24	38	43	37	33	36	35	37	33	32	35	34
TOTAL TRUST GREAT DEAL/ FAIR AMOUNT	42	49	36	49	36	34	26	46	51	45	40	44	43	45	41	38	41	43
Trust a little	29	26	32	28	30	32	37	29	26	28	32	27	31	28	27	35	32	26
Would not trust at all	7	6	9	5	11	5	14	7	1	7	8	6	6	5	9	9	8	7
TOTAL TRUST A LITTLE/ NOT AT ALL	36	32	41	33	41	37	51	36	27	35	40	33	37	33	36	44	40	33
Don't know	21	19	23	18	22	30	23	18	22	20	20	23	20	22	23	18	18	24

Sample Size: 1513 Scottish adults (aged 16+)
Fieldwork: 6th - 17th April 2017

	Scottish Region									Segment			
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	%	%	%	%	%	%	%	%	%	%	%	%	%

A human rights lawyer who has worked on high profile human rights cases

Trust a great deal	25	21	24	25	17	23	30	27	31	39	21	4	10
Trust a fair amount	30	32	27	25	34	24	28	34	36	35	36	16	19
TOTAL TRUST GREAT DEAL/ FAIR AMOUNT	55	53	51	50	51	47	58	61	67	74	57	20	29
Trust a little	19	26	19	19	17	18	22	17	10	17	21	22	13
Would not trust at all	12	8	13	16	8	16	11	12	12	2	13	45	7
TOTAL TRUST A LITTLE/ NOT AT ALL	31	34	32	35	25	34	33	29	22	19	34	67	20
Don't know	14	12	17	15	24	20	9	10	11	7	8	12	52

A famous singer, actor or sportsperson who is well-known for caring about human rights.

Trust a great deal	3	3	3	2	2	5	5	2	3	5	3	0	1
Trust a fair amount	14	14	15	15	15	13	17	14	11	18	17	3	7
TOTAL TRUST GREAT DEAL/ FAIR AMOUNT	17	17	18	17	17	18	22	16	14	23	20	3	8
Trust a little	35	36	30	37	33	32	32	40	36	45	37	17	18
Would not trust at all	28	28	32	26	22	25	32	26	35	19	31	64	15
TOTAL TRUST A LITTLE/ NOT AT ALL	63	64	62	63	55	57	64	66	71	64	68	81	33
Don't know	20	18	19	20	29	26	14	18	15	14	11	16	59

Ex-soldier returning from Afghanistan who thinks human rights should be protected in Scotland as well as abroad.

Trust a great deal	13	11	11	14	14	18	17	9	12	14	15	10	5
Trust a fair amount	35	38	31	29	28	34	39	42	39	42	38	27	18
TOTAL TRUST GREAT DEAL/ FAIR AMOUNT	48	49	42	43	42	52	56	51	51	56	53	37	23
Trust a little	25	29	28	31	25	19	22	22	25	27	26	28	15
Would not trust at all	7	7	7	6	5	7	7	8	10	5	7	15	5
TOTAL TRUST A LITTLE/ NOT AT ALL	32	36	35	37	30	26	29	30	35	32	33	43	20
Don't know	20	16	22	20	28	23	15	19	15	12	13	19	56

A public body responsible for protecting human rights

Trust a great deal	16	10	14	17	11	15	21	20	23	27	12	4	6
Trust a fair amount	38	43	38	31	37	38	37	38	39	47	44	16	17
TOTAL TRUST GREAT DEAL/ FAIR AMOUNT	54	53	52	48	48	53	58	58	62	74	56	20	23
Trust a little	22	25	24	27	20	17	23	22	16	17	27	33	14
Would not trust at all	8	8	5	10	6	10	7	9	11	2	8	33	5
TOTAL TRUST A LITTLE/ NOT AT ALL	30	33	29	37	26	27	30	31	27	19	35	66	19
Don't know	16	14	19	16	26	21	12	11	12	7	9	14	58

An ordinary person from Scotland who has had their human rights breached

Trust a great deal	7	6	4	7	5	13	9	6	11	10	7	5	2
Trust a fair amount	35	41	27	32	29	30	41	36	35	45	36	22	13
TOTAL TRUST GREAT DEAL/ FAIR AMOUNT	42	47	31	39	34	43	50	42	46	55	43	27	15
Trust a little	29	27	35	30	29	22	26	34	33	31	33	33	16
Would not trust at all	7	7	6	6	5	10	8	7	7	2	8	20	8
TOTAL TRUST A LITTLE/ NOT AT ALL	36	34	41	36	34	32	34	41	40	33	41	53	24
Don't know	21	19	28	25	32	25	16	17	14	12	16	20	61

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Fieldwork: 6th - 17th April 2017

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Unweighted Sample	1513	623	728	818	486	191	309	99	471	686	827	173	585	434	321	888	625	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

An ordinary person from another country who has had their human rights breached

Trust a great deal	7	8	5	9	5	5	3	7	6	7	7	7	12	9	5	2	7	7
Trust a fair amount	30	34	26	37	21	27	18	33	38	32	30	30	36	30	28	28	33	27
TOTAL TRUST GREAT DEAL/ FAIR AMOUNT	37	42	31	46	26	32	21	40	44	39	37	37	48	39	33	30	40	34
Trust a little	27	23	30	27	27	29	32	31	30	24	28	26	26	26	24	33	29	25
Would not trust at all	14	15	15	7	25	10	24	11	6	15	17	12	8	12	17	17	12	16
TOTAL TRUST A LITTLE/ NOT AT ALL	41	38	45	34	52	39	56	42	36	39	45	38	34	38	41	50	41	41
Don't know	22	20	24	20	22	30	22	19	21	22	19	26	18	23	25	19	19	25

An organisation that is involved in human rights

Trust a great deal	20	26	15	26	11	18	7	22	20	21	18	21	28	22	17	14	21	18
Trust a fair amount	38	38	38	43	31	36	26	40	51	40	36	40	45	37	37	37	38	38
TOTAL TRUST GREAT DEAL/ FAIR AMOUNT	58	64	53	69	42	54	33	62	71	61	54	61	73	59	54	51	59	56
Trust a little	20	19	21	15	26	23	31	18	14	19	22	18	15	20	19	24	20	20
Would not trust at all	8	6	10	3	18	3	18	8	4	7	11	5	1	6	10	13	8	8
TOTAL TRUST A LITTLE/ NOT AT ALL	28	25	31	18	44	26	49	26	18	26	33	23	16	26	29	37	28	28
Don't know	14	12	16	12	14	20	17	12	12	13	13	16	11	15	17	12	13	16

A religious leader

Trust a great deal	3	3	3	3	3	3	1	4	5	3	3	3	2	2	5	3	3	3
Trust a fair amount	18	15	19	19	16	19	17	24	21	14	16	19	24	15	16	23	19	17
TOTAL TRUST GREAT DEAL/ FAIR AMOUNT	21	18	22	22	19	22	18	28	26	17	19	22	26	17	21	26	22	20
Trust a little	26	23	29	30	25	17	28	30	31	26	26	26	26	25	23	31	29	23
Would not trust at all	32	38	27	28	37	32	34	24	22	37	37	27	29	35	33	26	30	34
TOTAL TRUST A LITTLE/ NOT AT ALL	58	61	56	58	62	49	62	54	53	63	63	53	55	60	56	57	59	57
Don't know	21	20	22	20	19	29	20	19	20	20	18	24	19	24	23	16	19	24

An ordinary person who has been affected by their lack of human rights

Trust a great deal	9	11	6	11	5	8	3	11	12	7	7	10	19	9	8	3	7	10
Trust a fair amount	35	36	33	39	29	35	31	38	39	35	34	35	36	35	31	36	37	32
TOTAL TRUST GREAT DEAL/ FAIR AMOUNT	44	47	39	50	34	43	34	49	51	42	41	45	55	44	39	39	44	42
Trust a little	30	29	32	28	34	26	36	29	24	29	31	29	26	30	30	34	34	26
Would not trust at all	7	6	9	5	12	4	12	7	4	8	10	5	4	5	11	10	6	9
TOTAL TRUST A LITTLE/ NOT AT ALL	37	35	41	33	46	30	48	36	28	37	41	34	30	35	41	44	40	35
Don't know	19	18	20	16	19	27	18	15	22	20	18	20	15	21	20	16	16	22

Someone who came to Scotland as a child refugee and has been able to use opportunities here to achieve something for Scottish society.

Trust a great deal	11	12	9	14	7	9	6	11	13	10	10	11	17	12	9	8	10	11
Trust a fair amount	34	37	32	42	24	34	28	38	44	35	33	36	48	33	31	33	38	30
TOTAL TRUST GREAT DEAL/ FAIR AMOUNT	45	49	41	56	31	43	34	49	57	45	43	47	65	45	40	41	48	41
Trust a little	23	21	25	22	26	23	30	21	21	24	25	22	17	23	24	27	25	22
Would not trust at all	12	11	12	5	23	9	14	13	3	12	15	9	6	10	15	13	9	14
TOTAL TRUST A LITTLE/ NOT AT ALL	35	32	37	27	49	32	44	34	24	36	40	31	23	33	39	40	34	36
Don't know	20	18	22	18	21	26	22	16	20	20	17	23	13	22	22	19	17	23

Sample Size: 1513 Scottish adults (aged 16+)
Fieldwork: 6th - 17th April 2017

	Scottish Region									Segment			
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	"Supportive"	"Conflicted"	"Opposed"	"Disengaged"
Weighted Sample	1513	237	137	214	161	176	169	241	179	634	460	203	216
Unweighted Sample	1513	227	149	224	142	172	172	259	168	672	440	205	196
	%	%	%	%	%	%	%	%	%	%	%	%	%

An ordinary person from another country who has had their human rights breached

Trust a great deal	7	7	4	6	9	6	5	7	9	11	4	3	4
Trust a fair amount	30	31	27	26	19	26	41	34	33	44	30	6	11
TOTAL TRUST GREAT DEAL/ FAIR AMOUNT	37	38	31	32	28	32	46	41	42	55	34	9	15
Trust a little	27	28	25	29	30	21	25	27	30	26	35	28	12
Would not trust at all	14	14	14	19	9	18	12	14	11	6	15	44	8
TOTAL TRUST A LITTLE/ NOT AT ALL	41	42	39	48	39	39	37	41	41	32	50	72	20
Don't know	22	20	30	20	32	28	17	17	18	13	16	18	66

An organisation that is involved in human rights

Trust a great deal	20	21	20	17	16	12	21	24	26	32	15	3	8
Trust a fair amount	38	39	37	34	31	38	46	39	39	48	42	22	16
TOTAL TRUST GREAT DEAL/ FAIR AMOUNT	58	60	57	51	47	50	67	63	65	80	57	25	24
Trust a little	20	21	18	22	24	23	17	17	18	14	28	23	21
Would not trust at all	8	6	7	12	7	9	6	8	7	1	7	37	4
TOTAL TRUST A LITTLE/ NOT AT ALL	28	27	25	34	31	32	23	25	25	15	35	60	25
Don't know	14	13	17	15	24	18	9	12	10	6	8	14	52

A religious leader

Trust a great deal	3	3	2	2	2	5	5	1	4	3	4	2	2
Trust a fair amount	18	13	19	16	14	19	25	20	18	22	23	8	6
TOTAL TRUST GREAT DEAL/ FAIR AMOUNT	21	16	21	18	16	24	30	21	22	25	27	10	8
Trust a little	26	28	27	26	28	23	20	30	26	30	28	20	18
Would not trust at all	32	35	25	36	25	27	31	34	37	30	33	52	16
TOTAL TRUST A LITTLE/ NOT AT ALL	58	63	52	62	53	50	51	64	63	60	61	72	34
Don't know	21	22	27	20	30	25	19	14	16	16	13	19	58

An ordinary person who has been affected by their lack of human rights

Trust a great deal	9	7	4	9	8	11	6	9	14	12	7	5	4
Trust a fair amount	35	36	29	37	28	33	42	37	33	45	36	22	13
TOTAL TRUST GREAT DEAL/ FAIR AMOUNT	44	43	33	46	36	44	48	46	47	57	43	27	17
Trust a little	30	34	30	29	34	24	28	30	31	30	36	28	20
Would not trust at all	7	7	12	7	4	10	7	7	7	2	8	25	6
TOTAL TRUST A LITTLE/ NOT AT ALL	37	41	42	36	38	34	35	37	38	32	44	53	26
Don't know	19	17	26	18	26	22	16	17	15	11	13	20	57

Someone who came to Scotland as a child refugee and has been able to use opportunities here to achieve something for Scottish society.

Trust a great deal	11	10	8	9	7	14	10	10	15	17	7	7	4
Trust a fair amount	34	31	31	31	30	28	42	39	43	47	35	15	14
TOTAL TRUST GREAT DEAL/ FAIR AMOUNT	45	41	39	40	37	42	52	49	58	64	42	22	18
Trust a little	23	29	28	24	20	19	20	26	18	21	28	30	15
Would not trust at all	12	8	11	18	10	13	12	9	13	4	16	31	7
TOTAL TRUST A LITTLE/ NOT AT ALL	35	37	39	42	30	32	32	35	31	25	44	61	22
Don't know	20	21	22	19	32	26	16	17	11	12	14	17	60

Sample Size: 1513 Scottish adults (aged 16+)
Fieldwork: 6th - 17th April 2017

	2014 Indep. Ref. Vote			2016 EU referendum vote			2015 Westminster vote				Gender		Age				Social Grade	
	Total	Yes	No	I voted to Remain	I voted to Leave	I did not vote	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1513	608	743	761	499	235	171	278	86	572	726	787	174	625	396	318	787	726
Unweighted Sample	1513	623	728	818	486	191	191	309	99	471	686	827	173	585	434	321	888	625
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Doctor

Trust a great deal	10	11	10	12	11	4	7	14	13	10	10	10	9	10	11	10	9	11
Trust a fair amount	35	36	34	38	29	35	34	34	43	35	35	34	38	34	32	37	35	34
TOTAL TRUST GREAT DEAL/ FAIR AMOUNT	45	47	44	50	40	39	41	48	56	45	45	44	47	44	43	47	44	45
Trust a little	31	31	30	29	33	31	33	28	19	32	32	30	32	31	26	34	34	27
Would not trust at all	6	6	5	3	10	4	5	5	6	6	6	5	6	4	8	4	5	6
TOTAL TRUST A LITTLE/ NOT AT ALL	37	37	35	32	43	35	38	33	25	38	38	35	38	35	34	38	39	33
Don't know	19	16	22	18	17	27	21	19	19	17	17	21	14	21	22	15	18	21

A friend or family member who is particularly passionate about human rights.

Trust a great deal	13	16	10	16	8	13	3	13	18	14	11	14	19	14	10	9	13	13
Trust a fair amount	36	39	34	40	30	39	29	38	34	37	37	36	43	36	37	33	35	38
TOTAL TRUST GREAT DEAL/ FAIR AMOUNT	49	55	44	56	38	52	32	51	52	51	48	50	62	50	47	42	48	51
Trust a little	27	26	29	24	34	22	36	27	28	28	30	24	20	29	23	33	31	23
Would not trust at all	6	5	7	5	9	3	11	6	3	6	7	5	4	3	9	8	6	6
TOTAL TRUST A LITTLE/ NOT AT ALL	33	31	36	29	43	25	47	33	31	34	37	29	24	32	32	41	37	29
Don't know	18	14	21	16	18	23	21	15	18	16	15	20	14	18	21	17	16	20

Would the following statement make you feel human rights are more or less relevant to everyday life, or would it make no difference? Human rights can help people tackle poor housing conditions by giving them the power to hold local authorities to account.

[Asked to 50% split sample of 774 respondents]

Much more relevant	15	22	11	20	12	8	4	17	21	19	14	17	16	14	18	15	16	15
A little more relevant	31	33	27	35	22	36	34	30	20	30	32	30	41	33	24	27	31	30
TOTAL MORE RELEVANT	46	55	38	55	34	44	38	47	41	49	46	47	57	47	42	42	47	45
No difference	31	24	39	28	40	23	43	30	37	32	31	31	19	28	34	42	33	30
A little less relevant	2	1	2	2	2	1	4	3	0	1	3	1	3	2	2	2	2	2
Much less relevant	4	4	4	1	10	2	8	3	0	4	6	2	0	4	7	4	4	4
TOTAL LESS RELEVANT	6	5	6	3	12	3	12	6	0	5	9	3	3	6	9	6	6	6
Don't know	16	15	16	14	14	30	7	17	21	15	14	19	21	19	16	9	14	19

Sample Size: 1513 Scottish adults (aged 16+)
Fieldwork: 6th - 17th April 2017

Fieldwork: 6th - 17th April 2017

		Scottish Region								Segment				
		Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	"Supportive"	"Conflicted"	"Opposed"	"Disengaged"
Weighted Sample		1513	237	137	214	161	176	169	241	179	634	460	203	216
Unweighted Sample		1513	227	149	224	142	172	172	259	168	672	440	205	196
		%	%	%	%	%	%	%	%	%	%	%	%	%
Doctor														
	Trust a great deal	10	10	8	14	9	12	10	9	9	11	12	5	7
	Trust a fair amount	35	34	35	31	31	29	36	38	42	40	42	23	16
TOTAL TRUST GREAT DEAL/ FAIR AMOUNT		45	44	43	45	40	41	46	47	51	51	54	28	23
	Trust a little	31	37	28	32	27	29	34	31	24	31	30	39	21
	Would not trust at all	6	5	7	3	6	4	5	8	6	4	4	16	4
TOTAL TRUST A LITTLE/ NOT AT ALL		37	42	35	35	33	33	39	39	30	35	34	55	25
	Don't know	19	15	21	20	28	26	15	14	18	14	12	16	52
A friend or family member who is particularly passionate about human rights.														
	Trust a great deal	13	12	9	14	12	11	15	10	18	19	11	4	7
	Trust a fair amount	36	36	33	36	33	35	38	40	38	46	39	23	15
TOTAL TRUST GREAT DEAL/ FAIR AMOUNT		49	48	42	50	45	46	53	50	56	65	50	27	22
	Trust a little	27	32	32	24	25	25	27	28	25	24	33	36	17
	Would not trust at all	6	5	5	8	4	4	6	7	6	2	6	20	4
TOTAL TRUST A LITTLE/ NOT AT ALL		33	37	37	32	29	29	33	35	31	26	39	56	21
	Don't know	18	16	21	18	26	24	14	14	13	9	11	18	57
Would the following statement make you feel human rights are more or less relevant to everyday life, or would it make no difference? Human rights can help people tackle poor housing conditions by giving them the power to hold local authorities to account.														
[Asked to 50% split sample of 774 respondents]														
	Much more relevant	15	15	9	20	5	18	13	13	24	25	12	5	5
	A little more relevant	31	24	37	26	35	36	29	34	27	39	32	16	16
TOTAL MORE RELEVANT		46	39	46	46	40	54	42	47	51	64	44	21	21
	No difference	31	39	31	34	34	29	28	30	25	21	39	45	31
	A little less relevant	2	0	3	2	0	0	4	1	8	1	4	4	0
	Much less relevant	4	3	0	6	1	5	5	6	6	1	3	18	2
TOTAL LESS RELEVANT		6	3	3	8	1	5	9	7	14	2	7	22	2
	Don't know	16	18	20	12	25	13	21	17	10	13	10	12	47

Sample Size: 1513 Scottish adults (aged 16+)
Fieldwork: 6th - 17th April 2017

	2014 Indep. Ref. Vote			2016 EU referendum vote			2015 Westminster vote				Gender		Age				Social Grade	
	Total	Yes	No	I voted to Remain	I voted to Leave	I did not vote	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1513	608	743	761	499	235	171	278	86	572	726	787	174	625	396	318	787	726
Unweighted Sample	1513	623	728	818	486	191	191	309	99	471	686	827	173	585	434	321	888	625
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would the following statement make you feel human rights are more or less relevant to everyday life, or would it make no difference? Human rights can help people tackle poor housing conditions by giving them the power to hold local authorities to account. For example, a group of people living in Aberdeen had experienced long-standing problems with damp, disrepair and vermin infestations. By using human rights to monitor and report on the problems, they were able to work with their local council to finally get improvements made.

[Asked to 50% split sample of 739 respondents]

Much more relevant	28	35	22	31	22	31	17	25	33	32	24	31	39	29	28	19	26	29
A little more relevant	30	32	30	33	27	24	30	30	43	29	32	28	33	31	25	33	32	28
TOTAL MORE RELEVANT	58	67	52	64	49	55	47	55	76	61	56	59	72	60	53	52	58	57
No difference	25	23	29	23	32	19	41	26	10	28	28	23	7	24	30	32	28	22
A little less relevant	1	0	1	0	2	4	1	2	0	0	1	1	3	1	2	0	0	2
Much less relevant	2	0	2	1	2	1	1	1	4	1	2	1	3	1	2	2	2	1
TOTAL LESS RELEVANT	3	0	3	1	4	5	2	3	4	1	3	2	6	2	4	2	2	3
Don't know	14	9	17	12	15	20	10	17	10	10	13	15	15	14	15	14	11	18

Would the following statement make you feel more positive or negative towards human rights, or would it make no difference? Violence against women and girls is a violation of human rights. The Scottish Government, police and courts should all be doing more to prevent and combat this.

[Asked to 50% split sample of 784 respondents]

Much more positive	32	37	28	36	28	29	24	35	40	34	26	38	43	27	34	36	30	35
A little more positive	28	29	29	31	27	21	32	28	26	31	30	26	27	29	29	27	29	28
TOTAL POSITIVE	60	66	57	67	55	50	56	63	66	65	56	64	70	56	63	63	59	63
No difference	23	19	25	19	26	28	30	20	22	22	25	21	18	24	22	24	27	19
A little more negative	1	0	0	1	0	0	0	0	0	1	1	0	0	1	0	0	1	1
Much more negative	1	1	2	0	4	0	4	1	2	1	2	1	0	2	2	1	1	2
TOTAL NEGATIVE	2	1	2	1	4	0	4	1	2	2	3	1	0	3	2	1	2	3
Don't know	15	13	15	12	14	22	11	15	10	12	16	13	12	17	13	13	13	16

Sample Size: 1513 Scottish adults (aged 16+)
Fieldwork: 6th - 17th April 2017

	Scottish Region								Segment				
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	“Supportive”	“Conflicted”	“Opposed”	“Disengaged”
Weighted Sample	1513	237	137	214	161	176	169	241	179	634	460	203	216
Unweighted Sample	1513	227	149	224	142	172	172	259	168	672	440	205	196
	%	%	%	%	%	%	%	%	%	%	%	%	%

Would the following statement make you feel human rights are more or less relevant to everyday life, or would it make no difference? Human rights can help people tackle poor housing conditions by giving them the power to hold local authorities to account. For example, a group of people living in Aberdeen had experienced long-standing problems with damp, disrepair and vermin infestations. By using human rights to monitor and report on the problems, they were able to work with their local council to finally get improvements made.

[Asked to 50% split sample of 739 respondents]

Much more relevant	28	36	22	21	21	28	37	25	31	39	24	15	13
A little more relevant	30	31	34	28	31	22	27	42	21	33	34	24	18
TOTAL MORE RELEVANT	58	67	56	49	52	50	64	67	52	72	58	39	31
No difference	25	19	29	33	27	20	27	21	26	20	30	41	19
A little less relevant	1	0	0	0	1	5	0	1	3	0	2	2	0
Much less relevant	2	2	3	2	0	0	1	2	2	1	2	4	1
TOTAL LESS RELEVANT	3	2	3	2	1	5	1	3	5	1	4	6	1
Don't know	14	11	11	16	20	24	8	9	17	7	7	14	49

Would the following statement make you feel more positive or negative towards human rights, or would it make no difference? Violence against women and girls is a violation of human rights. The Scottish Government, police and courts should all be doing more to prevent and combat this.

[Asked to 50% split sample of 784 respondents]

Much more positive	32	31	26	30	24	38	37	35	35	41	35	13	19
A little more positive	28	29	30	31	24	30	31	29	22	30	32	34	13
TOTAL POSITIVE	60	60	56	61	48	68	68	64	57	71	67	47	32
No difference	23	24	21	27	25	17	20	25	23	20	23	36	21
A little more negative	1	1	1	0	0	2	0	1	0	1	1	1	0
Much more negative	1	1	3	0	0	0	0	3	3	0	3	4	1
TOTAL NEGATIVE	2	2	4	0	0	2	0	4	3	1	4	5	1
Don't know	15	14	19	12	27	14	13	6	17	9	7	13	46

Sample Size: 1513 Scottish adults (aged 16+)
Fieldwork: 6th - 17th April 2017

	2014 Indep. Ref. Vote			2016 EU referendum vote			2015 Westminster vote				Gender		Age				Social Grade	
	Total	Yes	No	I voted to Remain	I voted to Leave	I did not vote	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1513	608	743	761	499	235	171	278	86	572	726	787	174	625	396	318	787	726
Unweighted Sample	1513	623	728	818	486	191	191	309	99	471	686	827	173	585	434	321	888	625
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would the following statement make you feel more positive or negative towards human rights, or would it make no difference?
Violence against women and girls is a violation of human rights.
In Scotland, one in ten women have been raped and one in five women will experience domestic violence in their lifetime. The Scottish Government, police and courts should all be doing more to prevent and combat this.

Much more positive	32	32	29	35	28	34	26	31	42	34	30	33	35	30	32	34	30	34
A little more positive	32	35	31	32	34	30	32	32	32	35	34	30	27	30	31	39	30	35
TOTAL POSITIVE	64	67	60	67	62	64	58	63	74	69	64	63	62	60	63	73	60	69
No difference	21	21	22	21	24	17	31	20	10	21	25	18	12	25	23	19	24	19
A little more negative	3	1	4	3	3	4	5	3	3	1	3	2	6	3	2	2	4	2
Much more negative	2	2	1	0	3	1	1	0	0	1	2	1	2	2	0	1	1	2
TOTAL NEGATIVE	5	3	5	3	6	5	6	3	3	2	5	3	8	5	2	3	5	4
Don't know	10	9	12	10	9	14	5	13	13	8	6	15	18	10	13	5	11	9

Would the following statement make you feel more positive or negative towards human rights, or would it make no difference?
“Our report to the United Nations highlights the gaps that still need to be filled when it comes to making human rights a reality for all disabled people in Scotland.” Judith Robertson, Chair of the Scottish Human Rights Commission

[Asked to 50% split sample of 749 respondents]

Much more positive	15	20	13	17	16	8	13	15	20	18	15	16	10	11	19	21	15	15
A little more positive	28	32	27	35	21	19	25	28	41	30	28	28	25	28	29	29	28	27
TOTAL POSITIVE	43	52	40	52	37	27	38	43	61	48	43	44	35	39	48	50	43	42
No difference	32	28	34	27	38	34	41	28	22	32	35	29	27	34	32	32	35	29
A little more negative	4	5	4	4	4	5	3	7	3	3	5	4	9	6	2	1	6	3
Much more negative	1	0	2	1	2	1	2	3	0	1	2	1	0	2	1	1	1	2
TOTAL NEGATIVE	5	5	6	5	6	6	5	10	3	4	7	5	9	8	3	2	7	5
Don't know	19	14	21	15	18	32	16	19	14	16	16	22	30	19	17	16	15	24

Sample Size: 1513 Scottish adults (aged 16+)
Fieldwork: 6th - 17th April 2017

	Scottish Region								Segment				
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	"Supportive"	"Conflicted"	"Opposed"	"Disengaged"
Weighted Sample	1513	237	137	214	161	176	169	241	179	634	460	203	216
Unweighted Sample	1513	227	149	224	142	172	172	259	168	672	440	205	196
	%	%	%	%	%	%	%	%	%	%	%	%	%

Would the following statement make you feel more positive or negative towards human rights, or would it make no difference?
Violence against women and girls is a violation of human rights.
In Scotland, one in ten women have been raped and one in five women will experience domestic violence in their lifetime. The Scottish Government, police and courts should all be doing more to prevent and combat this.

Much more positive	32	30	26	35	30	39	30	30	35	36	35	22	20
A little more positive	32	34	36	31	27	21	45	25	35	35	33	27	24
TOTAL POSITIVE	64	64	62	66	57	60	75	55	70	71	68	49	44
No difference	21	24	23	17	24	21	20	23	21	19	23	29	17
A little more negative	3	3	1	1	4	2	1	5	4	2	4	5	2
Much more negative	2	0	0	4	0	3	0	4	0	1	1	5	0
TOTAL NEGATIVE	5	3	1	5	4	5	1	9	4	3	5	10	2
Don't know	10	9	15	11	15	13	5	14	4	7	4	11	37

Would the following statement make you feel more positive or negative towards human rights, or would it make no difference?
"Our report to the United Nations highlights the gaps that still need to be filled when it comes to making human rights a reality for all disabled people in Scotland." Judith Robertson, Chair of the Scottish Human Rights Commission

[Asked to 50% split sample of 749 respondents]

Much more positive	15	14	17	17	14	15	15	15	18	19	17	7	7
A little more positive	28	31	20	23	22	28	44	28	24	33	33	18	11
TOTAL POSITIVE	43	45	37	40	36	43	59	43	42	52	50	25	18
No difference	32	34	24	35	33	35	23	36	30	26	36	47	26
A little more negative	4	6	4	3	4	3	5	5	4	5	4	5	1
Much more negative	1	1	0	5	1	1	0	1	0	0	2	5	0
TOTAL NEGATIVE	5	7	4	8	5	4	5	6	4	5	6	10	1
Don't know	19	14	35	17	26	19	14	14	23	15	8	19	55

Sample Size: 1513 Scottish adults (aged 16+)
Fieldwork: 6th - 17th April 2017

	2014 Indep. Ref. Vote		2016 EU referendum vote			2015 Westminster vote				Gender		Age				Social Grade		
Total	Yes	No	I voted to Remain	I voted to Leave	I did not vote	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE	
Weighted Sample	1513	608	743	761	499	235	171	278	86	572	726	787	174	625	396	318	787	726
Unweighted Sample	1513	623	728	818	486	191	191	309	99	471	686	827	173	585	434	321	888	625
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would the following statement make you feel more positive or negative towards human rights, or would it make no difference?
"This report to the United Nations highlights the gaps that still need to be filled when it comes to making human rights a reality for all disabled people in Scotland." Loretta Johnson, disability rights campaigner

[Asked to 50% split sample of 764 respondents]

Much more positive	19	22	16	21	15	19	10	17	27	24	14	23	19	17	20	20	15	23
A little more positive	33	33	31	35	31	27	27	43	36	32	35	31	34	29	32	38	33	32
TOTAL POSITIVE	52	55	47	56	46	46	37	60	63	56	49	54	53	46	52	58	48	55
No difference	27	28	29	23	35	26	50	21	12	27	34	21	21	27	29	28	30	24
A little more negative	4	3	5	5	4	2	2	5	5	4	5	4	2	6	4	3	6	2
Much more negative	1	1	1	0	2	0	1	0	1	1	1	0	0	0	1	2	1	1
TOTAL NEGATIVE	5	4	6	5	6	2	3	5	6	5	6	4	2	6	5	5	7	3
Don't know	16	14	18	16	13	26	10	15	18	13	11	21	23	20	14	8	15	18

To what extent do you agree or disagree with the following statement? Human rights belong to all of us. Everyone needs human rights to be able to live with dignity and freedom.

Strongly agree	38	47	30	49	23	39	19	37	45	44	35	42	53	37	39	31	38	38
Agree	36	33	40	32	45	31	44	37	41	36	38	35	24	36	34	46	36	37
TOTAL AGREE	74	80	70	81	68	70	63	74	86	80	73	77	77	73	73	77	74	75
Neither agree nor disagree	20	16	24	16	23	25	27	21	11	16	20	20	17	21	21	18	20	20
Disagree	4	2	5	2	6	4	8	4	3	2	5	3	4	4	3	4	5	3
Strongly disagree	2	2	1	1	3	1	2	1	1	2	3	0	2	1	2	1	2	2
TOTAL DISAGREE	6	4	6	3	9	5	10	5	4	4	8	3	6	5	5	5	7	5

To what extent do you agree or disagree with the following statement? Respecting values and principles like equality, freedom and fairness is good. But having rights to protect and preserve these values is better – rights are entitlements that can never be taken away.

Strongly agree	24	32	18	29	17	27	9	27	20	27	24	25	34	23	26	19	24	24
Agree	36	36	35	40	34	27	35	36	42	39	35	36	36	35	32	42	38	34
TOTAL AGREE	60	68	53	69	51	54	44	63	62	66	59	61	70	58	58	61	62	58
Neither agree nor disagree	33	27	37	26	38	41	42	30	33	28	31	34	26	34	35	31	30	36
Disagree	5	3	6	3	8	4	10	5	4	3	6	4	3	5	4	5	5	5
Strongly disagree	2	2	3	1	4	2	4	2	1	2	4	1	1	3	3	2	3	2
TOTAL DISAGREE	7	5	9	4	12	6	14	7	5	5	10	5	4	8	7	7	8	7

Sample Size: 1513 Scottish adults (aged 16+)
Fieldwork: 6th - 17th April 2017

	Scottish Region								Segment				
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	"Supportive"	"Conflicted"	"Opposed"	"Disengaged"
Weighted Sample	1513	237	137	214	161	176	169	241	179	634	460	203	216
Unweighted Sample	1513	227	149	224	142	172	172	259	168	672	440	205	196
	%	%	%	%	%	%	%	%	%	%	%	%	%

Would the following statement make you feel more positive or negative towards human rights, or would it make no difference?
"This report to the United Nations highlights the gaps that still need to be filled when it comes to making human rights a reality for all disabled people in Scotland." Loretta Johnson, disability rights campaigner

[Asked to 50% split sample of 764 respondents]

Much more positive	19	17	13	21	17	22	26	18	17	26	16	11	10
A little more positive	33	21	38	32	31	26	31	35	46	37	40	21	14
TOTAL POSITIVE	52	38	51	53	48	48	57	53	63	63	56	32	24
No difference	27	34	29	27	22	30	30	23	23	23	30	45	18
A little more negative	4	5	8	3	5	6	1	4	3	4	4	6	4
Much more negative	1	1	3	0	0	0	0	3	0	0	1	5	1
TOTAL NEGATIVE	5	6	11	3	5	6	1	7	3	4	5	11	5
Don't know	16	22	10	17	25	16	12	17	11	10	10	11	54

To what extent do you agree or disagree with the following statement? Human rights belong to all of us. Everyone needs human rights to be able to live with dignity and freedom.

Strongly agree	38	35	34	37	35	38	42	35	52	63	29	9	14
Agree	36	41	40	40	32	33	33	41	28	32	47	36	29
TOTAL AGREE	74	76	74	77	67	71	75	76	80	95	76	45	43
Neither agree nor disagree	20	20	21	19	29	24	17	18	13	5	18	37	51
Disagree	4	3	3	4	3	5	6	4	4	1	4	12	4
Strongly disagree	2	1	2	1	1	1	2	1	4	0	2	5	2
TOTAL DISAGREE	6	4	5	5	4	6	8	5	8	1	6	17	6

To what extent do you agree or disagree with the following statement? Respecting values and principles like equality, freedom and fairness is good. But having rights to protect and preserve these values is better – rights are entitlements that can never be taken away.

Strongly agree	24	22	18	30	25	26	23	19	31	40	20	6	5
Agree	36	38	37	31	31	31	39	43	33	42	40	23	19
TOTAL AGREE	60	60	55	61	56	57	62	62	64	82	60	29	24
Neither agree nor disagree	33	30	38	31	39	37	29	30	31	16	33	45	67
Disagree	5	6	4	6	2	5	6	5	2	1	4	17	6
Strongly disagree	2	3	3	1	3	1	3	3	3	0	2	9	3
TOTAL DISAGREE	7	9	7	7	5	6	9	8	5	1	6	26	9

Sample Size: 1513 Scottish adults (aged 16+)
Fieldwork: 6th - 17th April 2017

	2014 Indep. Ref. Vote			2016 EU referendum vote			2015 Westminster vote				Gender		Age				Social Grade	
	Total	Yes	No	I voted to Remain	I voted to Leave	I did not vote	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1513	608	743	761	499	235	171	278	86	572	726	787	174	625	396	318	787	726
Unweighted Sample	1513	623	728	818	486	191	191	309	99	471	686	827	173	585	434	321	888	625
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent do you agree or disagree with the following statement? A human rights approach means going beyond the law and the courtroom and giving people the power to claim their rights in day-to-day life. It's about making rights meaningful in places like schools, colleges and workplaces, in hospitals, communities and in people's homes.

Strongly agree	22	28	17	27	14	23	12	28	14	23	19	25	35	21	24	14	21	23
Agree	37	40	34	40	34	37	28	30	50	42	36	38	38	40	32	37	36	38
TOTAL AGREE	59	68	51	67	48	60	40	58	64	65	55	63	73	61	56	51	57	61
Neither agree nor disagree	33	27	38	28	38	36	40	33	28	30	34	31	24	33	34	35	32	33
Disagree	6	3	7	4	9	3	11	7	6	4	7	4	2	4	6	9	7	4
Strongly disagree	3	2	4	1	6	0	8	2	2	2	4	2	0	2	4	4	3	2
TOTAL DISAGREE	9	5	11	5	15	3	19	9	8	6	11	6	2	6	10	13	10	6

To what extent do you agree or disagree with the following statement? Any changes to our human rights laws must build on the rights we have already. We must not go backwards by reducing legal protection for anyone's rights.

Strongly agree	35	43	28	44	23	35	14	40	37	41	32	38	38	35	36	32	34	36
Agree	31	29	34	33	32	25	32	29	43	33	29	33	31	31	30	35	31	31
TOTAL AGREE	66	72	62	77	55	60	46	69	80	74	61	71	69	66	66	67	65	67
Neither agree nor disagree	27	22	31	20	33	37	40	25	18	20	29	25	28	28	27	26	28	27
Disagree	5	4	6	3	9	2	13	5	2	4	6	3	3	5	5	4	5	5
Strongly disagree	2	1	2	0	4	0	2	2	0	2	3	0	0	2	2	2	2	1
TOTAL DISAGREE	7	5	8	3	13	2	15	7	2	6	9	3	3	7	7	6	7	6

To what extent do you agree or disagree with the following statement? We all have the right to be as healthy as we can be. Scotland's public services have an important role to play in making sure we can all enjoy this right.

Strongly agree	32	39	27	36	28	29	20	37	26	37	32	32	35	29	35	31	30	34
Agree	39	37	41	41	40	32	45	36	49	39	37	42	33	39	37	48	40	39
TOTAL AGREE	71	76	68	77	68	61	65	73	75	76	69	74	68	68	72	79	70	73
Neither agree nor disagree	24	22	24	20	24	34	26	20	20	21	25	23	25	27	23	17	24	23
Disagree	4	1	5	3	5	4	7	5	4	2	4	3	3	4	3	4	4	3
Strongly disagree	2	1	2	0	3	1	2	2	1	1	2	1	3	1	2	1	2	1
TOTAL DISAGREE	6	2	7	3	8	5	9	7	5	3	6	4	6	5	5	5	6	4

Sample Size: 1513 Scottish adults (aged 16+)
Fieldwork: 6th - 17th April 2017

Weighted Sample Unweighted Sample		Scottish Region								Segment			
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	"Supportive"	"Conflicted"	"Opposed"	"Disengaged"
	1513	237	137	214	161	176	169	241	179	634	460	203	216
	1513	227	149	224	142	172	172	259	168	672	440	205	196
	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent do you agree or disagree with the following statement? A human rights approach means going beyond the law and the courtroom and giving people the power to claim their rights in day-to-day life. It's about making rights meaningful in places like schools, colleges and workplaces, in hospitals, communities and in people's homes.

Strongly agree	22	21	16	24	17	23	25	20	29	36	18	5	5
Agree	37	36	40	36	35	31	36	44	39	42	43	23	24
TOTAL AGREE	59	57	56	60	52	54	61	64	68	78	61	28	29
Neither agree nor disagree	33	35	34	33	45	39	29	26	24	19	32	44	62
Disagree	6	6	5	6	3	6	8	7	4	2	5	17	7
Strongly disagree	3	3	5	1	1	2	2	4	4	1	2	11	2
TOTAL DISAGREE	9	9	10	7	4	8	10	11	8	3	7	28	9

To what extent do you agree or disagree with the following statement? Any changes to our human rights laws must build on the rights we have already. We must not go backwards by reducing legal protection for anyone's rights.

Strongly agree	35	35	31	37	25	37	40	32	44	58	27	8	10
Agree	31	31	33	31	33	31	31	34	27	30	40	20	27
TOTAL AGREE	66	66	64	68	58	68	71	66	71	88	67	28	37
Neither agree nor disagree	27	28	30	25	38	29	21	27	21	11	27	46	59
Disagree	5	5	4	6	3	2	6	5	6	0	6	18	3
Strongly disagree	2	1	3	2	2	0	1	2	2	0	1	8	1
TOTAL DISAGREE	7	6	7	8	5	2	7	7	8	0	7	26	4

To what extent do you agree or disagree with the following statement? We all have the right to be as healthy as we can be. Scotland's public services have an important role to play in making sure we can all enjoy this right.

Strongly agree	32	34	30	33	23	37	32	28	39	46	27	18	14
Agree	39	37	40	45	40	33	42	43	35	39	44	43	26
TOTAL AGREE	71	71	70	78	63	70	74	71	74	85	71	61	40
Neither agree nor disagree	24	23	25	19	32	26	19	26	19	14	22	25	55
Disagree	4	4	2	4	3	3	4	3	4	1	5	9	4
Strongly disagree	2	2	3	0	1	1	3	1	3	0	2	4	2
TOTAL DISAGREE	6	6	5	4	4	4	7	4	7	1	7	13	6

Sample Size: 1513 Scottish adults (aged 16+)
Fieldwork: 6th - 17th April 2017

	2014 Indep. Ref. Vote			2016 EU referendum vote			2015 Westminster vote				Gender		Age				Social Grade	
	Total	Yes	No	I voted to Remain	I voted to Leave	I did not vote	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1513	608	743	761	499	235	171	278	86	572	726	787	174	625	396	318	787	726
Unweighted Sample	1513	623	728	818	486	191	191	309	99	471	686	827	173	585	434	321	888	625
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent do you agree or disagree with the following statement? Too many people in Scotland today don't have their rights to adequate health and social care, support and treatment met. The Scottish Government should put people's rights at the heart of its policies and budgets.

Strongly agree	23	25	22	23	24	20	12	28	27	24	19	26	21	23	22	24	20	26
Agree	34	34	33	38	29	33	31	35	36	36	33	35	35	35	32	34	34	34
TOTAL AGREE	57	59	55	61	53	53	43	63	63	60	52	61	56	58	54	58	54	60
Neither agree nor disagree	32	29	33	28	31	43	33	27	28	29	32	31	35	32	33	27	33	30
Disagree	9	10	10	9	12	4	18	8	7	9	12	7	5	8	10	13	11	8
Strongly disagree	2	2	3	2	4	1	5	2	1	2	4	1	3	2	3	2	3	2
TOTAL DISAGREE	11	12	13	11	16	5	23	10	8	11	16	8	8	10	13	15	14	10

To what extent do you agree or disagree with the following statement? We all have the right to an adequate standard of living – that means things like decent housing, healthy food and enough money to live on. It's the Government's responsibility to make sure these rights are realised for everyone.

Strongly agree	31	39	25	34	26	31	13	34	28	35	30	31	38	32	32	23	25	37
Agree	34	33	33	36	30	32	34	34	33	33	34	34	35	33	31	37	34	33
TOTAL AGREE	65	72	58	70	56	63	47	68	61	68	64	65	73	65	63	60	59	70
Neither agree nor disagree	25	21	28	23	25	29	28	21	28	24	23	26	20	27	26	20	27	22
Disagree	8	6	10	6	13	5	17	9	8	6	9	8	4	6	7	17	11	5
Strongly disagree	3	1	4	1	6	3	8	2	2	2	5	2	3	3	4	3	3	3
TOTAL DISAGREE	11	7	14	7	19	8	25	11	10	8	14	10	7	9	11	20	14	8

To what extent do you agree or disagree with the following statement? Economic and social rights – like the rights to housing, food and social security – should be put into Scottish law. As a country we've signed up to these international human rights, so now we should put them into practice.

Strongly agree	26	37	18	32	18	26	9	30	21	31	27	26	37	27	28	16	22	30
Agree	34	34	33	37	31	34	30	29	39	38	32	37	35	36	31	36	35	34
TOTAL AGREE	60	71	51	69	49	60	39	59	60	69	59	63	72	63	59	52	57	64
Neither agree nor disagree	29	22	36	25	33	35	35	31	31	25	28	30	23	28	32	31	31	28
Disagree	7	5	9	5	11	4	18	7	6	4	8	6	5	6	6	11	8	6
Strongly disagree	3	2	4	1	7	1	8	3	3	2	5	1	0	3	3	5	4	3
TOTAL DISAGREE	10	7	13	6	18	5	26	10	9	6	13	7	5	9	9	16	12	9

Sample Size: 1513 Scottish adults (aged 16+)
Fieldwork: 6th - 17th April 2017

	Scottish Region								Segment				
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	"Supportive"	"Conflicted"	"Opposed"	"Disengaged"
Weighted Sample	1513	237	137	214	161	176	169	241	179	634	460	203	216
Unweighted Sample	1513	227	149	224	142	172	172	259	168	672	440	205	196
	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent do you agree or disagree with the following statement? Too many people in Scotland today don't have their rights to adequate health and social care, support and treatment met. The Scottish Government should put people's rights at the heart of its policies and budgets.

Strongly agree	23	26	18	23	16	28	23	22	22	29	22	17	10
Agree	34	36	32	33	29	28	44	36	33	40	34	30	19
TOTAL AGREE	57	62	50	56	45	56	67	58	55	69	56	47	29
Neither agree nor disagree	32	26	37	32	45	32	23	29	35	23	31	28	61
Disagree	9	8	9	10	9	12	8	11	7	7	11	15	7
Strongly disagree	2	4	4	2	2	1	3	1	3	1	2	9	2
TOTAL DISAGREE	11	12	13	12	11	13	11	12	10	8	13	24	9

To what extent do you agree or disagree with the following statement? We all have the right to an adequate standard of living – that means things like decent housing, healthy food and enough money to live on. It's the Government's responsibility to make sure these rights are realised for everyone.

Strongly agree	31	29	27	35	26	32	32	26	37	42	28	18	15
Agree	34	38	35	34	33	26	35	36	29	38	35	27	24
TOTAL AGREE	65	67	62	69	59	58	67	62	66	80	63	45	39
Neither agree nor disagree	25	23	24	20	28	32	20	28	22	16	22	26	52
Disagree	8	7	10	9	10	7	10	7	7	4	12	15	7
Strongly disagree	3	3	4	2	2	3	4	3	5	0	3	14	3
TOTAL DISAGREE	11	10	14	11	12	10	14	10	12	4	15	29	10

To what extent do you agree or disagree with the following statement? Economic and social rights – like the rights to housing, food and social security – should be put into Scottish law. As a country we've signed up to these international human rights, so now we should put them into practice.

Strongly agree	26	22	21	28	24	34	26	22	33	42	22	8	6
Agree	34	40	33	33	33	25	38	40	31	41	37	23	23
TOTAL AGREE	60	62	54	61	57	59	64	62	64	83	59	31	29
Neither agree nor disagree	29	28	31	24	37	35	26	30	26	15	30	36	63
Disagree	7	6	10	12	4	4	9	5	5	2	8	21	4
Strongly disagree	3	4	5	3	3	1	2	3	4	0	3	13	3
TOTAL DISAGREE	10	10	15	15	7	5	11	8	9	2	11	34	7

Sample Size: 1513 Scottish adults (aged 16+)
Fieldwork: 6th - 17th April 2017

	2014 Indep. Ref. Vote			2016 EU referendum vote			2015 Westminster vote				Gender		Age				Social Grade	
	Total	Yes	No	I voted to Remain	I voted to Leave	I did not vote	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1513	608	743	761	499	235	171	278	86	572	726	787	174	625	396	318	787	726
Unweighted Sample	1513	623	728	818	486	191	191	309	99	471	686	827	173	585	434	321	888	625
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent do you agree or disagree with the following statement? The right to food is established in international human rights law. Putting this right directly into Scottish law would demonstrate real, progressive leadership by the Scottish Parliament and Government.

Strongly agree	25	35	18	31	16	26	7	27	18	30	25	24	37	25	26	17	23	27
Agree	32	32	32	35	31	29	30	30	32	34	31	33	32	35	27	34	32	32
TOTAL AGREE	57	67	50	66	47	55	37	57	50	64	56	57	69	60	53	51	55	59
Neither agree nor disagree	33	28	37	28	37	39	36	33	41	30	31	35	27	32	36	34	32	34
Disagree	7	3	9	5	11	6	18	7	6	4	9	5	3	6	6	11	8	5
Strongly disagree	3	1	5	2	6	1	8	2	3	2	4	2	1	2	5	4	4	2
TOTAL DISAGREE	10	4	14	7	17	7	26	9	9	6	13	7	4	8	11	15	12	7

To what extent do you agree or disagree with the following statement? Scotland has an opportunity to be progressive and bold when it comes to protecting and realising human rights.

Strongly agree	26	38	18	34	14	30	6	28	17	33	26	27	44	27	26	17	27	26
Agree	32	34	32	35	31	27	24	31	45	36	31	34	24	35	28	37	31	34
TOTAL AGREE	58	72	50	69	45	57	30	59	62	69	57	61	68	62	54	54	58	60
Neither agree nor disagree	34	25	40	26	43	40	51	31	31	27	33	35	29	32	38	35	34	34
Disagree	5	2	7	4	8	2	13	7	6	3	7	3	3	4	5	9	6	4
Strongly disagree	2	1	3	1	4	1	7	3	1	1	3	1	0	2	3	2	2	2
TOTAL DISAGREE	7	3	10	5	12	3	20	10	7	4	10	4	3	6	8	11	8	6

To what extent do you agree or disagree with the following statement? No matter what happens after Brexit, Scotland can still be progressive and bold when it comes to protecting and realising human rights.

Strongly agree	27	36	21	32	20	25	12	25	28	32	24	29	34	27	29	20	25	29
Agree	38	34	41	38	40	31	42	41	41	39	37	39	33	37	35	45	38	37
TOTAL AGREE	65	70	62	70	60	56	54	66	69	71	61	68	67	64	64	65	63	66
Neither agree nor disagree	28	23	32	24	31	37	36	27	29	23	30	27	24	31	28	28	29	28
Disagree	5	5	4	4	6	5	7	5	0	4	6	4	8	4	5	5	5	4
Strongly disagree	2	2	2	1	3	2	3	1	2	2	3	2	1	2	3	2	2	2
TOTAL DISAGREE	7	7	6	5	9	7	10	6	2	6	9	6	9	6	8	7	7	6

Sample Size: 1513 Scottish adults (aged 16+)
Fieldwork: 6th - 17th April 2017

	Scottish Region								Segment				
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	"Supportive"	"Conflicted"	"Opposed"	"Disengaged"
Weighted Sample	1513	237	137	214	161	176	169	241	179	634	460	203	216
Unweighted Sample	1513	227	149	224	142	172	172	259	168	672	440	205	196
	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent do you agree or disagree with the following statement? The right to food is established in international human rights law. Putting this right directly into Scottish law would demonstrate real, progressive leadership by the Scottish Parliament and Government.

Strongly agree	25	26	19	25	21	28	26	24	28	40	19	8	8
Agree	32	28	31	34	29	31	39	31	39	36	39	22	17
TOTAL AGREE	57	54	50	59	50	59	65	55	67	76	58	30	25
Neither agree nor disagree	33	36	36	30	45	35	26	32	24	22	30	38	68
Disagree	7	8	7	8	4	5	7	9	6	2	9	20	4
Strongly disagree	3	2	7	3	1	2	3	5	2	0	3	13	2
TOTAL DISAGREE	10	10	14	11	5	7	10	14	8	2	12	33	6

To what extent do you agree or disagree with the following statement? Scotland has an opportunity to be progressive and bold when it comes to protecting and realising human rights.

Strongly agree	26	26	19	26	21	31	24	27	34	46	16	6	10
Agree	32	31	29	34	31	26	39	34	34	36	40	15	20
TOTAL AGREE	58	57	48	60	52	57	63	61	68	82	56	21	30
Neither agree nor disagree	34	34	44	32	42	37	30	30	28	16	37	51	64
Disagree	5	6	6	5	4	5	4	7	2	1	5	19	4
Strongly disagree	2	2	2	3	2	1	2	2	2	0	2	9	2
TOTAL DISAGREE	7	8	8	8	6	6	6	9	4	1	7	28	6

To what extent do you agree or disagree with the following statement? No matter what happens after Brexit, Scotland can still be progressive and bold when it comes to protecting and realising human rights.

Strongly agree	27	27	26	26	16	29	32	25	33	41	22	10	12
Agree	38	38	39	38	40	35	36	40	33	39	48	29	22
TOTAL AGREE	65	65	65	64	56	64	68	65	66	80	70	39	34
Neither agree nor disagree	28	26	26	29	39	31	26	26	27	15	25	44	60
Disagree	5	6	5	5	2	4	4	6	5	4	5	9	4
Strongly disagree	2	3	3	1	3	1	2	2	2	2	1	7	2
TOTAL DISAGREE	7	9	8	6	5	5	6	8	7	6	6	16	6

Sample Size: 1513 Scottish adults (aged 16+)
Fieldwork: 6th - 17th April 2017

	2014 Indep. Ref. Vote		2016 EU referendum vote			2015 Westminster vote				Gender		Age				Social Grade		
	Total	Yes	No	I voted to Remain	I voted to Leave	I did not vote	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1513	608	743	761	499	235	171	278	86	572	726	787	174	625	396	318	787	726
Unweighted Sample	1513	623	728	818	486	191	191	309	99	471	686	827	173	585	434	321	888	625
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

We're now going to show you a pair of statements and would like to know which comes closer to your view.

****STATEMENT A**** – “Human rights are relevant to people in everyday life.”

****STATEMENT B**** – “Human rights are not important and don't make much of an impact in everyday life.”
Which of these statements are most relevant to you? Please answer on the following scale where 0 means "Statement A is most relevant to me and statement B is not at all relevant to me" and 10 means "Statement B is most relevant to me and statement A is not at all relevant to me"

0 – Statement A is most relevant to me and statement B is not at all relevant to me	34	43	27	45	21	31	15	41	34	39	31	38	41	36	32	32	34	36
1	6	8	4	6	5	4	5	3	10	7	6	6	4	5	8	5	7	5
2	9	9	9	10	6	12	5	9	11	9	10	9	14	11	6	7	9	9
3	9	8	10	9	7	11	8	7	12	9	8	10	8	10	9	9	11	7
4	5	3	8	4	6	7	10	5	8	4	5	6	4	4	4	9	6	4
5 – Both statements are equally relevant to me	17	16	19	12	27	13	25	17	10	18	18	16	11	16	20	19	14	21
6	2	1	3	2	3	2	3	4	0	1	3	1	3	2	3	2	3	2
7	2	1	2	0	4	3	2	1	2	2	2	1	2	1	2	2	2	2
8	3	2	4	2	5	3	7	3	2	3	4	2	4	4	3	3	4	2
9	1	1	1	1	1	1	4	0	0	0	1	1	1	1	1	1	1	1
10 – Statement B is most relevant to me and statement A is not at all relevant to me	3	2	4	1	7	0	10	3	1	2	5	1	0	2	4	3	3	3
Don't know	8	6	9	6	8	14	5	7	10	6	6	10	11	8	7	8	7	9

Before today, had you heard of the Scottish Human Rights Commission (SHRC)?

[Asked to 50% split sample of 743 respondents]

Yes, I have heard of the SHRC	20	23	19	24	15	15	14	21	23	23	17	22	18	18	18	26	20	19
No, I haven't heard of the SHRC	80	77	81	76	85	85	86	79	77	77	83	78	82	82	82	74	80	81

Sample Size: 1513 Scottish adults (aged 16+)
Fieldwork: 6th - 17th April 2017

	Scottish Region									Segment			
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	"Supportive"	"Conflicted"	"Opposed"	"Disengaged"
Weighted Sample	1513	237	137	214	161	176	169	241	179	634	460	203	216
Unweighted Sample	1513	227	149	224	142	172	172	259	168	672	440	205	196
	%	%	%	%	%	%	%	%	%	%	%	%	%

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Which of these statements are most relevant to you? Please answer on the following scale where 0 means "Statement A is most relevant to me and statement B is not at all relevant to me" and 10 means "Statement B is most relevant to me and statement A is not at all relevant to me"

0 – Statement A is most relevant to me and statement B is not at all relevant to me	34	37	27	30	29	37	34	37	42	56	28	4	15
1	6	5	3	5	5	5	10	5	8	9	4	2	2
2	9	8	7	10	8	6	10	14	9	12	8	3	8
3	9	12	12	6	10	15	9	8	3	9	10	10	6
4	5	5	9	5	4	4	7	4	5	4	9	2	3
5 – Both statements are equally relevant to me	17	17	17	22	22	14	17	13	17	6	24	32	23
6	2	1	3	2	1	1	2	5	3	1	3	3	3
7	2	2	2	3	1	1	0	4	0	0	2	5	2
8	3	3	4	3	3	4	4	3	3	2	4	9	1
9	1	0	2	1	1	0	1	2	1	0	0	4	2
10 – Statement B is most relevant to me and statement A is not at all relevant to me	3	3	3	6	0	1	3	3	2	0	2	15	2
Don't know	8	7	11	7	15	10	4	4	8	2	5	9	32

Before today, had you heard of the Scottish Human Rights Commission (SHRC)?

[Asked to 50% split sample of 743 respondents]

Yes, I have heard of the SHRC	20	18	13	17	16	15	27	20	31	22	26	12	8
No, I haven't heard of the SHRC	80	82	87	83	84	85	73	80	69	78	74	88	92

Sample Size: 1513 Scottish adults (aged 16+)
Fieldwork: 6th - 17th April 2017

	2014 Indep. Ref. Vote			2016 EU referendum vote			2015 Westminster vote				Gender		Age				Social Grade	
	Total	Yes	No	I voted to Remain	I voted to Leave	I did not vote	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1513	608	743	761	499	235	171	278	86	572	726	787	174	625	396	318	787	726
Unweighted Sample	1513	623	728	818	486	191	191	309	99	471	686	827	173	585	434	321	888	625
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Scottish Human Rights Commission promotes and protects human rights in Scotland. It is independent of government and parliament and works as part of the United Nations human rights system, checking and reporting on human rights in Scotland. Before today, had you heard of the Scottish Human Rights Commission (SHRC)?

[Asked to 50% split sample of 750 respondents]

Yes, I have heard of the SHRC	19	26	15	26	15	9	11	23	23	25	23	16	26	17	20	18	21	18
No, I haven't heard of the SHRC	81	74	85	74	85	91	89	77	77	75	77	84	74	83	80	82	79	82

Segment

"Supportive"	42	54	32	54	23	43	17	43	46	49	43	41	60	45	40	29	46	38
"Conflicted"	30	27	34	27	38	25	38	31	32	30	31	30	25	29	27	40	28	33
"Opposed"	13	9	18	6	28	9	33	11	6	12	16	11	1	11	19	19	13	14
"Disengaged"	14	10	16	13	12	23	12	15	16	10	11	17	13	16	14	12	13	15

2014 Scottish Independence Referendum

Yes	45	100	0	45	46	45	5	13	9	78	50	41	58	50	47	29	40	51
No	55	0	100	55	54	55	95	87	91	22	50	59	42	50	53	71	60	49

2016 EU referendum

I voted to Remain	50	53	54	100	0	0	39	67	69	55	48	52	50	52	52	44	57	43
I voted to Leave	33	36	35	0	100	0	59	31	26	38	37	29	11	26	39	52	29	38
I did not vote	16	10	10	0	0	100	3	1	3	6	14	17	36	20	8	4	13	18
Can't remember	1	1	1	0	0	0	0	0	1	1	1	1	3	1	1	0	1	1

2015 Westminster vote

Con	11	1	21	9	20	2	100	0	0	0	12	10	5	6	14	22	14	9
Lab	18	6	31	25	17	2	0	100	0	0	17	20	10	17	20	24	19	18
Lib Dem	6	1	10	8	5	1	0	0	100	0	4	7	4	4	5	10	6	5
SNP	38	72	16	41	44	14	0	0	0	100	41	35	19	37	47	38	34	42
Other	3	4	1	3	2	1	0	0	0	0	3	2	8	2	2	2	3	2
Dont know / Didnt vote	24	16	20	14	13	81	0	0	0	0	23	25	54	34	12	5	24	25

Gender

Male	48	54	45	46	54	42	53	44	35	51	100	0	49	48	50	44	48	48
Female	52	46	55	54	46	58	47	56	65	49	0	100	51	52	50	56	52	52

Age

16-24	12	11	7	11	4	27	5	7	8	6	12	11	100	0	0	0	15	8
25-49	41	46	37	43	33	54	22	39	32	40	42	41	0	100	0	0	40	43
50-64	26	29	27	27	31	14	32	28	25	33	28	25	0	0	100	0	22	31
65+	21	14	29	18	33	5	40	27	35	21	19	23	0	0	0	100	24	18

Sample Size: 1513 Scottish adults (aged 16+)
Fieldwork: 6th - 17th April 2017

	Scottish Region								Segment				
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	"Supportive"	"Conflicted"	"Opposed"	"Disengaged"
Weighted Sample	1513	237	137	214	161	176	169	241	179	634	460	203	216
Unweighted Sample	1513	227	149	224	142	172	172	259	168	672	440	205	196
	%	%	%	%	%	%	%	%	%	%	%	%	%

The Scottish Human Rights Commission promotes and protects human rights in Scotland. It is independent of government and parliament and works as part of the United Nations human rights system, checking and reporting on human rights in Scotland. Before today, had you heard of the Scottish Human Rights Commission (SHRC)?

[Asked to 50% split sample of 750 respondents]

Yes, I have heard of the SHRC		19	22	10	16	20	24	17	21	22	23	17	23	10
No, I haven't heard of the SHRC		81	78	90	84	80	76	83	79	78	77	83	77	90
Segment														
"Supportive"		42	43	35	35	42	36	44	49	49	100	0	0	0
"Conflicted"		30	31	36	35	29	27	35	24	30	0	100	0	0
"Opposed"		13	13	16	16	5	19	13	15	10	0	0	100	0
"Disengaged"		14	13	13	14	24	19	8	12	12	0	0	0	100
2014 Scottish Independence Referendum														
Yes		45	46	42	45	48	40	51	36	55	58	39	30	35
No		55	54	58	55	52	60	49	64	45	42	61	70	65
2016 EU referendum														
I voted to Remain		50	49	45	45	52	49	51	55	55	65	45	21	45
I voted to Leave		33	32	37	38	33	30	38	31	25	18	41	68	27
I did not vote		16	19	18	13	14	19	10	13	19	16	13	10	25
Can't remember		1	1	0	3	1	2	0	1	1	1	1	1	2
2015 Westminster vote														
Con		11	11	9	17	10	12	10	12	7	5	14	28	10
Lab		18	11	10	21	23	23	19	20	20	19	19	15	20
Lib Dem		6	4	18	3	5	1	6	8	3	6	6	2	6
SNP		38	42	35	36	33	39	46	34	38	44	37	34	26
Other		3	2	2	2	1	3	2	4	3	4	1	2	1
Dont know / Didnt vote		24	30	26	21	28	22	17	22	29	23	23	19	37
Gender														
Male		48	51	42	42	58	40	44	50	55	49	49	55	37
Female		52	49	58	58	42	60	56	50	45	51	51	45	63
Age														
16-24		12	14	7	8	11	7	8	15	20	17	9	1	11
25-49		41	45	37	37	44	42	33	42	48	44	40	32	45
50-64		26	26	26	32	22	35	27	22	21	25	23	37	26
65+		21	15	30	23	23	16	32	21	11	15	28	29	18

Sample Size: 1513 Scottish adults (aged 16+)
Fieldwork: 6th - 17th April 2017

	2014 Indep. Ref. Vote			2016 EU referendum vote			2015 Westminster vote				Gender		Age				Social Grade	
	Total	Yes	No	I voted to Remain	I voted to Leave	I did not vote	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1513	608	743	761	499	235	171	278	86	572	726	787	174	625	396	318	787	726
Unweighted Sample	1513	623	728	818	486	191	191	309	99	471	686	827	173	585	434	321	888	625
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Social Grade

ABC1	52	45	57	59	45	45	63	54	57	47	52	52	68	50	43	59	100	0
C2DE	48	55	43	41	55	55	37	46	43	53	48	48	32	50	57	41	0	100

Sexuality

[N=1452]

Heterosexual	89	88	91	88	91	88	93	87	93	91	89	90	78	88	95	92	89	89
Gay or lesbian	2	4	1	3	1	1	2	2	0	3	3	1	6	3	1	1	2	2
Bisexual	3	4	1	4	2	3	1	2	2	3	3	3	7	4	1	2	3	3
Other	1	1	1	1	1	3	0	2	1	1	1	2	6	1	1	1	2	1
Prefer not to say	4	3	5	3	4	4	3	6	4	3	4	4	4	4	3	5	4	4

Sexuality - recoded

[N=1452]

Heterosexual	89	88	91	88	91	88	93	87	93	91	89	90	78	88	95	92	89	89
LGB/ Other	7	9	4	8	4	8	4	7	3	6	7	6	18	8	3	4	7	7
Prefer not to say	4	3	5	3	4	4	3	6	4	3	4	4	4	4	3	5	4	4

Highest education level

[N=1444]

No formal qualifications	9	8	9	5	14	10	7	10	1	10	10	8	4	5	11	15	6	12
GCSE	12	12	12	7	18	16	10	13	6	12	9	15	5	12	14	14	8	17
LOW	21	20	21	12	32	26	17	23	7	22	19	23	9	17	25	29	14	29
A level	23	24	21	24	21	26	19	20	20	22	22	24	58	23	18	11	22	24
Degree	25	27	23	33	14	24	22	26	42	25	23	27	17	36	18	16	35	14
Other	31	29	35	31	34	24	43	30	31	31	36	26	16	25	38	43	30	33

Daily activities limited by health or disability problems?

[N=1256]

Yes, limited a lot	13	16	11	10	17	10	9	14	10	17	10	14	4	9	17	18	8	17
Yes, limited a little	20	19	20	18	22	22	18	22	19	19	19	21	10	17	21	29	19	21
	33	35	31	28	39	32	27	36	29	36	29	35	14	26	38	47	27	38
No	68	65	69	72	61	68	73	64	71	64	70	65	86	75	62	53	73	62

Gross personal income (£)

[N=1012]

Under 20,000	56	58	52	50	59	68	44	58	57	53	44	69	85	50	55	59	42	72
20,000 - 39,999	34	33	36	37	33	26	44	30	34	37	40	27	13	39	31	35	43	23
40,000+	10	9	12	13	8	6	12	12	9	10	16	4	2	11	14	6	15	5

Newspaper type (overall UK categories)

[N=581]

Blue top	29	13	43	24	39	18	59	35	31	19	24	34	16	21	28	50	33	25
Red top	39	54	32	31	46	45	13	32	23	62	43	35	17	50	48	28	24	57
Broadsheet	32	34	25	44	15	37	28	33	46	18	33	31	67	29	24	22	43	18

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Unweighted Sample		1513	227	149	224	142	172	172	259	168	672	440	205	196
		%	%	%	%	%	%	%	%	%	%	%	%	%
Social Grade														
	ABC1	52	51	47	44	55	50	43	66	55	57	48	50	48
	C2DE	48	49	53	56	45	50	57	34	45	43	52	50	52
Sexuality														
[N=1452]														
	Heterosexual	89	88	94	90	91	91	89	89	84	85	91	93	94
	Gay or lesbian	2	2	0	2	2	3	3	2	4	4	2	0	0
	Bisexual	3	3	2	1	1	2	4	3	6	4	2	1	1
	Other	1	1	2	1	1	1	1	2	2	2	1	0	1
	Prefer not to say	4	5	2	5	5	3	2	3	4	4	3	6	3
Sexuality - recoded														
[N=1452]														
	Heterosexual	89	88	94	90	91	91	89	89	84	85	91	93	94
	LGB/ Other	7	7	4	5	3	6	8	8	12	11	6	1	3
	Prefer not to say	4	5	2	5	5	3	2	3	4	4	3	6	3
Highest education level														
[N=1444]														
	No formal qualifications	9	7	2	10	10	14	11	7	8	6	10	12	11
	GCSE	12	12	18	16	13	13	8	10	9	8	14	18	16
	LOW	21	19	20	26	23	27	19	17	17	14	24	30	27
	A level	23	23	22	24	21	21	23	22	29	24	23	20	23
	Degree	25	22	27	17	22	17	27	36	30	36	17	14	19
	Other	31	35	31	33	34	35	31	26	25	26	37	36	31
Daily activities limited by health or disability problems?														
[N=1256]														
	Yes, limited a lot	13	10	10	10	13	25	17	10	8	11	14	18	8
	Yes, limited a little	20	21	24	19	21	8	21	21	23	17	19	25	23
		33	31	34	29	34	33	38	31	31	28	33	43	31
	No	68	69	66	70	66	66	62	69	69	72	67	57	69
Gross personal income (£)														
[N=1012]														
	Under 20,000	56	52	60	58	51	64	62	49	59	56	58	55	54
	20,000 - 39,999	34	38	33	34	29	27	30	42	29	35	30	34	39
	40,000+	10	10	8	8	19	10	8	9	12	10	12	10	7
Newspaper type (overall UK categories)														
[N=581]														
	Blue top	29	36	29	32	39	33	24	25	15	16	38	40	34
	Red top	39	34	40	44	36	48	49	30	33	27	45	50	45
	Broadsheet	32	30	32	24	24	18	26	45	51	57	16	10	21

Sample Size: 1513 Scottish adults (aged 16+)
Fieldwork: 6th - 17th April 2017

	2014 Indep. Ref. Vote		2016 EU referendum vote			2015 Westminster vote				Gender		Age				Social Grade		
	Total	Yes	No	I voted to Remain	I voted to Leave	I did not vote	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1513	608	743	761	499	235	171	278	86	572	726	787	174	625	396	318	787	726
Unweighted Sample	1513	623	728	818	486	191	191	309	99	471	686	827	173	585	434	321	888	625
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Ethnicity

[N=1506]

White	96	97	97	97	97	90	98	96	97	98	96	97	90	95	98	99	95	97
Non-white/ BME	4	3	3	2	3	10	2	4	3	2	4	3	9	5	2	1	4	3
Prefer not to say	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0

Work status

[N=1513]

Full Time	37	40	36	41	32	35	35	32	31	40	46	29	20	58	38	5	43	31
Part Time	15	15	15	15	14	19	13	15	15	15	9	21	13	18	18	7	13	17
Not Working	48	44	49	45	53	46	52	53	54	45	44	50	67	24	44	88	43	52

Marital status

[N=1513]

Married or living as	57	57	61	58	62	45	72	55	59	63	59	56	13	58	65	69	61	53
No longer married	12	10	15	10	16	10	12	17	12	12	9	15	0	6	19	23	9	17
Never married	30	33	25	31	22	44	16	28	29	25	32	29	87	35	16	7	30	30

Religion

[N=1283]

None	55	62	50	58	46	64	40	48	52	58	56	53	69	67	52	30	53	56
Christian	44	37	49	41	52	36	59	50	47	41	42	46	31	32	47	69	46	42
Other	1	1	1	1	1	0	1	2	0	1	1	0	0	1	1	1	1	1
Prefer Not to say	0	1	0	1	1	0	0	0	1	1	0	0	0	0	0	1	0	0

**Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*

Sample Size: 1513 Scottish adults (aged 16+)
Fieldwork: 6th - 17th April 2017

	Scottish Region									Segment			
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	"Supportive"	"Conflicted"	"Opposed"	"Disengaged"
Weighted Sample	1513	237	137	214	161	176	169	241	179	634	460	203	216
Unweighted Sample	1513	227	149	224	142	172	172	259	168	672	440	205	196
	%	%	%	%	%	%	%	%	%	%	%	%	%

Ethnicity

[N=1506]

White	96	96	97	100	96	96	95	93	97	95	97	97	95
Non-white/ BME	4	4	3	0	3	4	4	7	3	4	3	3	4
Prefer not to say	0	0	0	0	1	0	1	0	0	0	0	0	1

Work status

[N=1513]

Full Time	37	41	35	30	44	36	30	41	38	38	34	36	44
Part Time	15	13	15	20	12	16	15	16	14	16	13	15	18
Not Working	48	46	50	50	44	48	54	43	48	46	53	49	38

Marital status

[N=1513]

Married or living as	57	56	59	66	59	63	60	54	42	53	59	65	59
No longer married	12	14	14	11	10	14	17	11	11	11	12	17	13
Never married	30	30	27	24	30	23	24	35	47	37	28	18	27

Religion

[N=1283]

None	55	59	60	55	46	48	43	63	58	62	47	50	53
Christian	44	40	39	44	53	50	53	36	42	36	52	49	46
Other	1	1	1	0	1	2	2	1	0	1	1	0	1
Prefer Not to say	0	0	0	1	0	0	2	1	0	1	0	0	0

**Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*