

# YouGov / The Sun Survey Results

Sample Size: 1847 GB Adults  
Fieldwork: 18th - 19th June 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	UKIP		Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1847</b>	<b>463</b>	<b>558</b>	<b>150</b>	<b>182</b>	<b>547</b>	<b>440</b>	<b>399</b>	<b>898</b>	<b>949</b>	<b>223</b>	<b>471</b>	<b>632</b>	<b>521</b>	<b>1053</b>	<b>794</b>	<b>236</b>	<b>600</b>	<b>395</b>	<b>454</b>	<b>161</b>	
Unweighted Sample	1847	413	585	128	215	536	471	414	886	961	141	466	743	497	1250	597	251	648	379	423	146	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>32</b>	100	0	0	0	74	5	12	32	31	32	31	29	36	35	28	34	40	28	27	23
Lab	<b>38</b>	0	100	0	0	5	85	34	36	41	38	40	43	31	38	39	37	26	47	52	29
Lib Dem	<b>10</b>	0	0	100	0	1	2	39	11	10	13	13	9	8	11	9	17	15	8	5	5
Other	<b>19</b>	0	0	0	100	20	8	15	21	18	17	16	19	24	16	24	12	19	17	17	43

## Other Parties Voting Intention

UKIP	<b>13</b>	0	0	0	100	18	5	9	15	10	8	7	12	19	9	17	9	15	13	13	5
SNP / PCY	<b>3</b>	0	0	0	0	1	1	1	3	3	2	4	2	3	2	3	0	0	0	0	30
Green	<b>2</b>	0	0	0	0	1	1	5	2	2	4	3	3	1	3	2	2	3	3	1	4
BNP	<b>1</b>	0	0	0	0	0	1	0	1	0	0	1	1	1	0	1	0	0	0	2	0
Respect	<b>1</b>	0	0	0	0	0	0	0	0	1	3	0	0	0	0	1	0	1	0	0	3
Other	<b>1</b>	0	0	0	0	0	1	0	0	1	0	1	0	1	1	0	1	1	0	0	1

## Non Voters

Would Not Vote	<b>7</b>	0	0	0	0	2	3	4	5	8	12	9	5	4	7	7	12	4	7	7	7
Don't know	<b>15</b>	0	0	0	0	12	7	22	11	18	11	19	13	14	13	16	16	16	16	11	13

## Do you approve or disapprove of the Government's record to date?

	June 17-18	June 18-19																				
Approve	25	<b>25</b>	68	6	39	14	49	9	22	28	23	26	28	25	24	29	21	31	32	24	20	14
Disapprove	59	<b>58</b>	15	89	44	76	33	85	64	58	58	49	54	62	61	56	62	52	50	60	66	68
Don't know	16	<b>16</b>	16	5	18	10	18	7	14	13	19	26	18	13	15	15	18	18	18	16	14	18

## Which of these would make the best Prime Minister?

	May 28-29	June 18-19																				
David Cameron	30	<b>35</b>	92	6	19	37	74	10	20	41	30	37	36	31	38	39	31	40	41	31	30	30
Ed Miliband	23	<b>20</b>	1	58	1	6	2	48	19	19	20	25	19	21	17	19	21	17	14	23	27	18
Nick Clegg	6	<b>5</b>	1	1	45	1	1	3	16	6	5	7	5	6	4	5	5	4	7	5	4	4
Don't know	41	<b>40</b>	6	35	35	55	23	39	46	34	45	31	40	42	41	37	43	40	38	40	39	48

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	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1847</b>	<b>463</b>	<b>558</b>	<b>150</b>	<b>182</b>	<b>547</b>	<b>440</b>	<b>399</b>	<b>898</b>	<b>949</b>	<b>223</b>	<b>471</b>	<b>632</b>	<b>521</b>	<b>1053</b>	<b>794</b>	<b>236</b>	<b>600</b>	<b>395</b>	<b>454</b>	<b>161</b>
Unweighted Sample	1847	413	585	128	215	536	471	414	886	961	141	466	743	497	1250	597	251	648	379	423	146
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**If you had to choose, which of the following options would be best for Britain?**

	June 11-12	June 18-19																				
A majority Conservative government	28	31	88	2	2	48	76	7	9	35	28	26	26	30	40	34	27	34	38	28	25	25
A coalition between the Conservatives and Liberal Democrats	9	8	9	2	39	2	6	3	18	10	7	11	8	7	9	8	9	7	10	6	7	12
A coalition between Labour and the Liberal Democrats	12	12	0	14	45	7	2	14	26	12	12	15	13	13	9	13	11	12	11	13	12	13
A majority Labour government	28	29	0	79	1	17	4	67	25	29	29	31	26	33	26	27	31	25	19	35	39	27
Don't know	24	19	3	3	13	27	11	9	22	15	24	17	27	17	16	17	22	23	21	17	16	23

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	62	115
Male 25 to 39	205	236
Male 40 to 59	350	312
Male 60 +	269	235
Female 18 to 24	79	109
Female 25 to 39	261	235
Female 40 to 59	393	320
Female 60 +	228	286
<b>Region</b>		
North England	423	454
Midlands	282	303
East England	181	177
London	251	236
South England	467	423
Wales	97	92
Scotland	146	161
<b>Social Grade</b>		
AB	675	517
C1	575	536
C2	283	388
DE	314	406
<b>Newspaper Type</b>		
Express / Mail	354	296
Sun / Star	182	434
Mirror / Record	90	185
Guardian / Independent	134	83
FT / Times / Telegraph	107	175
Other Paper	226	212
No Paper	754	462
<b>Political Party Identification</b>		
Labour	654	600
Conservative	485	526
Liberal Democrat	169	222
SNP/Plaid Cymru	47	31
Others	117	24
None/ DK	375	443

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