

## YouGov / The Sun Survey Results

Sample Size: 1740 GB Adults  
Fieldwork: 18th - 19th May 2014

	Likelihood to vote	Westminster Voting intention					2010 Vote			Gender		Age			
Total	10/10	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	
<b>Weighted Sample</b>	<b>1740</b>	906	448	505	128	148	515	407	388	844	896	207	440	595	498
<b>Unweighted Sample</b>	<b>1740</b>	993	471	475	93	199	562	412	357	788	952	80	414	744	502
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	May 15-16	May 18-19														
The European elections are held under a proportional voting system which gives smaller parties a better chance of winning seats than in general elections.																
If there were an election to the European Parliament held tomorrow, which party would you vote for?																
Conservative	23	21	19	67	1	5	1	47	3	13	21	22	23	24	19	22
Labour	27	28	25	2	77	0	0	4	60	22	23	33	25	33	26	27
Liberal Democrat	9	10	10	2	4	82	0	3	3	28	12	7	13	9	10	9
UK Independence Party (UKIP)	26	24	29	25	6	6	98	39	17	15	27	21	11	13	29	32
Scottish National Party (SNP)/ Plaid Cymru	3	3	3	0	1	0	0	0	1	1	3	2	4	3	3	1
Green	9	12	12	2	11	7	1	5	14	21	11	14	21	15	11	8
British National Party (BNP)	1	1	1	0	0	0	0	1	0	1	1	1	2	0	1	0
Some other party	1	1	1	2	1	0	0	2	1	1	2	1	1	3	1	1
<b>European Parliament Non Voters</b>																
Would not vote	8	8	0	3	3	1	0	5	3	5	8	9	16	11	6	5
Don't know	12	12	6	5	4	4	1	9	8	14	8	16	16	16	12	6

And, on a scale of 0 to 10 with 10 meaning definitely would vote and 0 meaning would not vote, how likely are you to vote at the European election on Thursday?

0 – definitely will not vote	8	0	3	6	1	1	3	7	5	7	9	12	10	7	6
1	3	0	1	1	2	0	3	1	3	4	3	12	4	2	1
2	2	0	2	1	2	0	1	1	2	2	1	1	3	2	1
3	2	0	1	1	3	0	1	1	2	2	2	3	2	2	1
4	2	0	1	2	1	0	1	3	1	2	2	2	3	1	1
5	8	0	7	8	5	4	7	5	8	6	10	17	10	8	3
6	4	0	5	3	8	2	4	4	2	4	4	6	5	4	2
7	5	0	9	6	2	2	7	4	3	6	4	8	7	4	4
8	6	0	8	6	3	2	7	6	8	6	7	6	8	5	5
9	8	0	7	10	11	9	5	10	13	9	7	4	9	9	7
10 – definitely will vote, or have already voted	52	100	57	55	63	79	62	59	54	53	51	30	38	57	67

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	Social Grade		Region					
	Total	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1740</b>	992	748	223	565	372	428	151
Unweighted Sample	1740	1161	579	318	484	390	361	187
	%	%	%	%	%	%	%	%

	May 15-16	May 18-19							
<b>The European elections are held under a proportional voting system which gives smaller parties a better chance of winning seats than in general elections.</b>									
<b>If there were an election to the European Parliament held tomorrow, which party would you vote for?</b>									
Conservative	23	21	24	18	24	24	25	15	14
Labour	27	28	25	32	30	21	27	32	36
Liberal Democrat	9	10	11	7	11	10	9	11	7
UK Independence Party (UKIP)	26	24	23	26	18	27	28	27	11
Scottish National Party (SNP)/ Plaid Cymru	3	3	2	3	1	0	2	0	21
Green	9	12	12	12	14	14	6	14	11
British National Party (BNP)	1	1	0	2	1	1	2	0	0
Some other party	1	1	2	1	1	2	1	1	0
<b>European Parliament Non Voters</b>									
Would not vote	8	8	6	12	6	11	7	9	3
Don't know	12	12	13	10	15	12	11	11	10

**And, on a scale of 0 to 10 with 10 meaning definitely would vote and 0 meaning would not vote, how likely are you to vote at the European election on Thursday?**

0 – definitely will not vote	8	6	11	5	9	7	11	5
1	3	3	3	3	5	2	3	2
2	2	2	1	2	1	2	2	0
3	2	2	2	1	2	1	2	5
4	2	2	2	1	1	1	4	0
5	8	9	7	8	9	7	10	3
6	4	4	5	3	4	4	3	6
7	5	5	6	8	3	12	2	3
8	6	7	5	5	7	9	5	4
9	8	8	7	6	7	10	8	9
10 – definitely will vote, or have already voted	52	54	50	58	51	47	51	62

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	30	104
Male 25 to 39	167	219
Male 40 to 59	360	294
Male 60 +	231	226
Female 18 to 24	50	103
Female 25 to 39	247	221
Female 40 to 59	384	301
Female 60 +	271	271
<b>Region</b>		
North England	361	428
Midlands	257	285
East	150	167
London	318	223
South England	334	398
Wales	133	87
Scotland	187	151
<b>Social Grade</b>		
AB	662	487
C1	499	505
C2	263	365
DE	316	383
<b>Newspaper Type</b>		
Express / Mail	405	278
Sun / Star	185	409
Mirror / Record	122	174
Guardian / Independent	120	78
FT / Times / Telegraph	149	165
Other Paper	284	200
No Paper	475	435
<b>Political Party Identification</b>		
Labour	486	557
Conservative	523	487
Liberal Democrat	114	191
SNP/Plaid Cymru	53	30
Others	129	40
None/ DK	435	435

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)