

YouGov / Prospect Survey Results

Sample Size: 3245 GB Adults
Fieldwork: 26th - 29th January 2014

	Voting intention					Gender		Age				Social Grade		Region					Class		Social grade by class			
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Lon-don	Rest of South	Mid-lands / Wales	North	Scot-land	Working Class	Middle Class	ABC1 working class	ABC1 middle class	C2DE working class	C2DE middle class
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Unweighted Sample	3245	878	887	195	326	1567	1678	178	757	1207	1103	2182	1063	476	1059	650	740	320	1342	1590	699	1282	643	308
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

Con	35	100	0	0	0	34	36	28	34	35	37	37	32	35	43	33	29	25	26	44	29	42	24	51
Lab	38	0	100	0	0	37	38	43	42	37	33	38	38	38	27	41	49	35	47	28	49	31	45	20
Lib Dem	10	0	0	100	0	9	10	10	9	11	9	11	8	14	11	8	7	11	6	12	6	13	7	9
Other	18	0	0	0	100	20	16	18	16	18	21	15	22	12	19	18	16	29	20	15	16	14	24	20

Other Parties Voting Intention

SNP / PCY	2	0	0	0	0	3	2	2	4	2	2	2	3	1	0	1	0	24	3	2	3	2	3	2
Green	2	0	0	0	0	3	2	5	4	2	1	3	2	3	3	4	1	2	2	3	2	3	2	2
UKIP	12	0	0	0	100	12	11	8	6	12	17	9	16	6	15	12	13	3	14	10	10	8	16	16
BNP	1	0	0	0	0	1	0	0	1	1	0	0	1	0	0	1	1	0	1	0	0	0	1	1
Respect	0	0	0	0	0	1	0	3	0	0	0	1	0	3	0	0	0	0	0	1	0	1	0	0
Other	1	0	0	0	0	1	0	0	1	1	0	0	1	0	1	0	0	1	1	0	1	0	1	0

Non Voters

Would Not Vote	8	0	0	0	0	8	9	15	12	7	4	6	11	7	10	9	8	4	9	6	7	5	11	8
Don't know	16	0	0	0	0	11	21	26	17	15	14	17	15	19	16	16	13	21	14	14	15	14	14	16

Which two or three of these, if any, do you regard as the most important in determining someone's social class?

Their occupation (whether they have a 'middle class' or 'working class' job)	35	36	36	41	30	36	34	38	38	34	33	38	31	34	35	37	32	44	35	40	37	43	34	30
How well off they are financially	30	28	31	30	28	32	28	45	37	27	22	31	29	31	27	33	30	33	34	29	36	31	33	24
The sort of local area in which they live	24	26	23	17	28	23	24	20	22	24	25	23	25	17	25	24	26	21	24	26	22	25	26	30
Whether they went to a state school or private school	22	16	26	23	23	22	21	21	24	23	19	22	22	21	20	21	23	25	28	18	30	19	26	15
The social class of their parents	22	23	24	23	18	23	22	23	18	26	22	23	21	25	24	23	19	21	24	24	26	24	23	24
Their views on politics and social issues	15	19	15	20	12	16	14	18	15	15	14	16	14	17	15	14	16	12	12	19	13	19	12	18
Their accent	9	9	9	14	15	8	10	3	8	10	11	8	10	13	11	7	6	8	9	9	7	8	10	12
How they look / the kind of clothes they wear	9	10	7	11	10	8	9	9	9	7	11	9	9	10	11	7	8	6	7	12	8	11	6	15
Whether they rent or own their home	8	8	8	10	8	6	10	10	7	8	9	8	9	9	9	8	8	7	7	10	5	10	9	12
The kind of music, books and TV programmes they enjoy most	8	10	7	16	8	8	8	3	9	7	10	10	6	7	10	8	6	7	4	13	4	14	4	11
Whether or not they went to university	6	6	6	12	8	6	6	7	7	5	6	6	6	7	6	7	5	5	4	9	3	8	5	11
None of these	18	20	17	11	17	16	20	11	12	20	23	17	20	12	19	16	21	19	19	14	18	13	20	16
Don't know	10	7	7	5	12	11	8	16	11	7	9	8	11	15	8	10	8	10	8	6	7	5	9	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How would you describe your own social class?

Working class	47	36	60	32	56	45	49	36	48	52	45	34	64	35	40	51	59	51	100	0	100	0	100	0
Middle Class	43	58	34	56	38	44	42	48	40	39	48	56	26	51	52	37	33	38	0	100	0	100	0	100
Upper class	1	1	1	2	1	1	1	0	1	0	1	1	0	2	1	1	0	1	0	0	0	0	0	0
Don't know	9	5	5	11	5	10	8	15	11	8	6	9	9	12	7	11	8	10	0	0	0	0	0	0

How would you describe your family's social class when you were a child?

Working class	63	57	71	49	74	62	64	43	57	67	70	56	72	49	58	66	73	65	92	37	94	37	91	37
Middle Class	30	40	25	41	22	30	31	40	33	28	26	36	22	35	36	27	23	28	7	60	5	60	8	61
Upper class	2	2	1	4	1	2	1	3	2	1	1	2	1	5	1	1	1	1	0	2	0	2	0	1
Don't know	6	2	4	5	3	7	4	14	8	4	2	5	6	11	5	6	4	6	1	1	0	1	1	0

Which of the following best reflects your view of Britain today?

Anyone with talent who is willing to work hard and put the effort in can have a successful career and rise to the top, regardless of their background	48	77	32	41	49	43	52	33	43	49	56	50	45	46	52	48	44	44	43	57	43	57	44	57
Success in Britain today is mostly reserved for those from privileged backgrounds who know the right people; talented people from poor backgrounds don't have a chance	35	13	55	38	37	40	32	44	38	35	31	35	36	32	32	35	40	42	43	28	45	29	42	24
Neither	11	8	10	17	11	11	11	10	10	11	12	11	11	11	11	10	11	10	8	13	7	13	9	13
Don't know	6	2	4	4	3	6	6	13	9	5	2	5	8	10	5	7	4	4	5	2	5	1	5	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of these best describes your situation these days?

I find it easy to make ends meet, as my income comfortably exceeds what I spend	11	18	7	17	9	13	9	5	9	10	17	15	6	13	13	9	7	13	5	18	6	20	4	11
I have enough money to make ends meet without worrying about it, but not with much money left over	38	46	35	44	35	39	37	31	35	34	47	43	30	35	41	36	37	35	34	45	41	47	28	40
I struggle to make ends meet without cutting back but just about manage	21	18	25	15	22	22	20	24	23	22	16	20	23	16	19	22	23	24	26	18	26	17	26	21
I am making ends meet, but have had to cut back in order to do so	17	12	19	15	20	14	20	17	15	20	15	13	23	16	16	17	19	16	22	11	17	9	25	16
I have to borrow money from time to time to make ends meet	5	3	6	4	7	4	7	6	6	7	2	3	7	6	3	6	6	6	7	3	5	2	8	5
I can't make ends meet at all and fear for the future	4	1	6	1	6	4	5	5	5	5	2	2	7	2	5	4	5	3	5	2	4	1	6	3
None of these	4	2	3	3	1	5	3	11	7	2	1	4	4	11	3	5	2	3	2	3	1	3	2	3

Which of these statements comes closest to your view?

Social class divisions are a big problem in Britain today; reducing these divisions should be a top government priority	21	8	37	21	19	23	19	19	24	23	17	21	22	21	18	24	23	22	25	19	24	20	25	17
Social class divisions are a problem, but not as great as other problems facing Britain, so tackling them should not be	51	59	48	58	50	48	54	44	49	49	59	53	48	47	53	47	52	59	52	55	56	56	49	55
Social class divisions are not a major problem in Britain today	17	29	7	16	22	20	15	18	14	19	19	19	16	22	20	17	14	13	13	21	12	21	14	19
Don't know	10	5	8	4	9	9	12	19	13	9	6	7	14	11	9	12	11	6	10	5	8	3	12	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you agree or disagree with the following statements?

Despite the European Union's faults, Britain is better off remaining a member of the EU rather than leaving

Agree strongly	17	9	29	37	1	22	12	17	19	16	15	21	11	20	15	18	15	20	12	23	15	26	9	14
Tend to agree	25	24	32	38	4	24	25	30	25	26	20	28	19	30	21	18	28	33	23	28	29	31	19	22
TOTAL AGREE	42	33	61	75	5	46	37	47	44	42	35	49	30	50	36	36	43	53	35	51	44	57	28	36
Tend to disagree	20	32	15	8	23	18	21	12	19	20	24	19	21	15	20	22	21	16	21	19	22	18	20	23
Disagree strongly	20	22	10	8	64	23	17	13	12	22	27	16	25	15	22	21	11	22	16	15	15	27	20	20
TOTAL DISAGREE	40	54	25	16	87	41	38	25	31	42	51	35	46	30	42	43	42	27	43	35	37	33	47	43
Don't know	19	14	15	10	7	13	25	28	25	17	13	16	23	19	21	21	15	20	23	14	20	11	24	21

Immigration into Britain should be stopped completely for the next few years

Agree strongly	30	31	24	11	72	29	32	19	24	33	38	24	39	21	34	31	34	20	39	23	32	20	44	33
Tend to agree	22	27	21	15	17	20	24	17	20	23	25	22	23	21	21	23	22	28	23	21	23	21	23	22
TOTAL AGREE	52	58	45	26	89	49	56	36	44	56	63	46	62	42	55	54	56	48	62	44	55	41	67	55
Tend to disagree	22	26	26	37	6	23	22	15	24	24	22	26	17	21	22	20	24	25	19	27	25	29	15	22
Disagree strongly	16	10	23	32	1	19	13	30	20	13	11	20	11	23	15	15	13	22	11	22	12	25	9	11
TOTAL DISAGREE	38	36	49	69	7	42	35	45	44	37	33	46	28	44	37	35	37	47	30	49	37	54	24	33
Don't know	9	7	6	6	3	9	10	20	12	7	5	9	10	14	9	11	8	6	8	7	8	5	8	13

Stories about benefits fraud are often overblown; most people receiving welfare benefits genuinely need the money

Agree strongly	16	3	31	20	10	19	14	23	16	17	12	17	15	17	12	17	20	15	17	15	17	17	17	10
Tend to agree	30	26	33	48	25	30	30	23	30	29	34	31	29	36	30	29	26	36	29	31	28	33	31	26
TOTAL AGREE	46	29	64	68	35	49	44	46	46	46	46	48	44	53	42	46	46	51	46	46	45	50	48	36
Tend to disagree	26	34	18	21	32	24	28	19	25	26	30	26	26	21	28	24	30	20	26	28	27	27	25	29
Disagree strongly	16	25	12	4	26	17	15	17	15	17	15	16	16	11	18	16	14	22	17	17	21	15	15	22
TOTAL DISAGREE	42	59	30	25	58	41	43	36	40	43	45	42	42	32	46	40	44	42	43	45	48	42	40	51
Don't know	12	11	6	7	7	10	13	19	14	11	8	10	14	16	12	14	10	5	10	10	8	8	12	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The possession of small amounts of cannabis should no longer be a criminal offence

Agree strongly	14	11	16	16	13	18	10	19	18	14	9	15	13	19	14	12	13	16	14	15	15	16	14	12
Tend to agree	29	29	31	42	24	28	30	19	30	31	28	30	27	25	28	29	31	27	29	29	29	31	29	24
TOTAL AGREE	43	40	47	58	37	46	40	38	48	45	37	45	40	44	42	41	44	43	43	44	47	43	43	36
Tend to disagree	23	27	24	20	25	22	24	17	22	24	26	23	24	24	23	22	26	18	23	23	23	23	23	24
Disagree strongly	21	23	20	15	29	21	20	21	16	18	27	20	21	14	21	25	19	22	20	22	20	21	21	24
TOTAL DISAGREE	44	50	44	35	54	43	44	38	38	42	53	43	45	38	44	47	45	40	43	45	43	44	44	48
Don't know	14	10	9	7	9	11	16	24	13	13	11	13	15	18	14	12	11	16	13	10	13	9	13	15

Parliament should scrap the law allowing 'gay marriage': marriage should be between a man and a woman, not two people of the same sex

Agree strongly	17	19	14	9	38	22	13	11	8	15	31	16	20	16	18	16	18	20	18	18	16	17	20	21
Tend to agree	14	18	10	14	21	16	12	11	10	14	18	15	12	13	14	14	13	12	12	14	13	15	10	11
TOTAL AGREE	31	37	24	23	59	38	25	22	18	29	49	31	32	29	32	30	31	32	30	32	29	32	30	32
Tend to disagree	18	21	18	17	14	18	18	17	14	21	18	17	19	19	17	18	18	20	20	17	20	16	19	22
Disagree strongly	39	33	48	54	21	35	43	49	54	39	23	43	35	40	38	41	39	41	39	42	41	46	37	31
TOTAL DISAGREE	57	54	66	71	35	53	61	66	68	60	41	60	54	59	55	59	57	61	59	59	61	62	56	53
Don't know	12	9	10	6	6	9	14	11	14	11	10	10	14	12	13	11	12	7	12	9	10	7	13	14

The death penalty should be restored for people found guilty of murdering a police officer

Agree strongly	20	25	17	6	41	25	16	10	16	21	27	17	24	17	22	21	21	14	25	17	24	15	26	23
Tend to agree	22	28	18	23	25	22	22	22	20	22	24	20	25	17	19	25	27	21	24	19	22	18	26	23
TOTAL AGREE	42	53	35	29	66	47	38	32	36	43	51	37	49	34	41	46	48	35	49	36	46	33	52	46
Tend to disagree	18	19	19	19	18	16	20	17	18	19	18	18	19	23	20	14	19	18	18	18	18	19	19	17
Disagree strongly	26	18	36	43	7	27	26	34	29	25	22	34	16	30	26	25	22	37	19	34	27	40	14	18
TOTAL DISAGREE	44	37	55	62	25	43	46	51	47	44	40	52	35	53	46	39	41	55	37	52	45	59	33	35
Don't know	13	10	9	10	9	9	17	18	16	13	9	11	16	13	14	15	11	10	13	11	10	8	15	18

Private companies should be allowed to play a bigger role in running state schools and NHS hospitals

Agree strongly	5	7	2	4	8	7	2	6	5	5	3	6	3	8	5	4	3	5	4	6	5	6	3	5
Tend to agree	20	34	12	15	21	22	18	20	19	19	21	19	20	26	19	19	17	20	17	22	17	21	18	25
TOTAL AGREE	25	41	14	19	29	29	20	26	24	24	24	25	23	34	24	23	20	25	21	28	22	27	21	30
Tend to disagree	27	31	22	36	27	25	29	22	25	28	28	30	23	22	30	25	26	30	26	29	30	30	23	26
Disagree strongly	33	13	56	36	33	36	30	28	31	33	36	33	32	28	29	34	40	36	37	30	38	32	36	22
TOTAL DISAGREE	60	44	78	72	60	61	59	50	56	61	64	63	55	50	59	59	66	66	63	59	68	62	59	48
Don't know	16	15	8	9	11	10	21	24	20	14	11	12	21	17	18	18	14	8	17	13	10	10	21	21

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Britain's railways should be nationalised and run by a state-owned company, not be private companies

Agree strongly	30	15	46	29	38	35	25	24	27	30	35	29	31	27	28	30	32	35	34	27	34	28	34	26
Tend to agree	33	31	31	35	33	31	34	33	28	36	32	34	30	32	34	32	32	31	32	32	34	34	31	28
TOTAL AGREE	63	46	77	64	71	66	59	57	55	66	67	63	61	59	62	62	64	66	66	59	68	62	65	54
Tend to disagree	14	22	9	19	11	15	13	11	15	14	14	14	13	12	13	13	14	21	12	17	12	17	12	17
Disagree strongly	7	18	3	6	5	10	5	8	6	6	10	8	6	9	8	6	8	4	5	10	6	10	5	10
TOTAL DISAGREE	21	40	12	25	16	25	18	19	21	20	24	22	19	21	21	19	22	25	17	27	18	27	17	27
Don't know	16	14	10	11	13	9	23	24	24	14	9	14	19	21	17	18	14	10	16	14	14	12	18	19

By law, nobody should be allowed to earn more than £1 million a year, including bonuses

Agree strongly	17	7	26	16	21	15	18	8	13	17	24	14	21	12	15	19	20	18	22	12	19	11	25	12
Tend to agree	18	17	21	21	17	17	19	17	18	17	21	18	19	16	17	18	21	17	18	19	18	18	18	21
TOTAL AGREE	35	24	47	37	38	32	37	25	31	34	45	32	40	28	32	37	41	35	40	31	37	29	43	33
Tend to disagree	26	25	26	27	28	25	27	28	25	28	24	28	23	27	25	25	24	35	25	29	30	29	21	29
Disagree strongly	27	41	19	27	25	33	21	34	30	26	21	30	22	34	27	26	24	24	22	32	23	35	21	23
TOTAL DISAGREE	53	66	45	54	53	58	48	62	55	54	45	58	45	61	52	51	48	59	47	61	53	64	42	52
Don't know	12	10	9	9	9	10	15	13	14	12	10	10	15	12	15	12	11	7	13	9	10	7	14	15

Most people who are unemployed could get themselves a job if they tried hard enough

Agree strongly	15	22	10	11	18	16	14	19	17	14	12	14	16	14	15	17	14	12	15	16	15	15	16	20
Tend to agree	38	55	25	44	40	37	38	29	36	39	42	40	36	39	42	36	35	33	35	43	35	45	35	37
TOTAL AGREE	53	77	35	55	58	53	52	48	53	53	54	54	52	53	57	53	49	45	50	59	50	60	51	57
Tend to disagree	26	13	39	26	20	28	24	28	26	25	26	27	24	26	24	25	26	35	27	24	29	25	26	22
Disagree strongly	12	3	20	11	15	11	12	13	9	13	12	11	13	10	9	13	14	14	15	8	14	10	15	5
TOTAL DISAGREE	38	16	59	37	35	39	36	41	35	38	38	38	37	36	33	38	40	49	42	32	43	35	41	27
Don't know	10	8	7	8	6	8	11	12	12	9	8	8	12	11	10	9	10	5	8	9	7	6	9	16

Britain has changed for the worse over the past 20-30 years

Agree strongly	23	15	25	10	53	23	23	8	20	26	27	18	29	15	24	25	25	20	29	17	24	15	32	23
Tend to agree	36	36	36	38	32	34	38	31	30	37	41	37	35	31	34	37	36	44	39	35	40	37	38	32
TOTAL AGREE	59	51	61	48	85	57	61	39	50	63	68	55	64	46	58	62	61	64	68	52	64	52	70	55
Tend to disagree	23	31	23	34	10	26	21	24	25	24	21	27	19	26	24	21	22	24	18	30	21	32	16	24
Disagree strongly	5	9	4	7	2	6	4	4	6	5	5	6	4	7	6	4	4	5	4	6	5	7	3	6
TOTAL DISAGREE	28	40	27	41	12	32	25	28	31	29	26	33	23	33	30	25	26	29	22	36	26	39	19	30
Don't know	13	10	12	10	4	11	14	34	18	8	5	13	13	20	12	13	12	8	9	11	9	10	10	16

Sample Size: 3245 GB Adults
Fieldwork: 26th - 29th January 2014

	Voting intention					Gender		Age				Social Grade		Region					Class		Social grade by class			
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Lon-don	Rest of South	Mid-lands / Wales	North	Scot-land	Working Class	Middle Class	ABC1 working class	ABC1 middle class	C2DE working class	C2DE middle class
Weighted Sample	3245	849	918	235	285	1574	1671	386	821	1110	928	1850	1395	415	1055	694	798	282	1531	1392	636	1029	895	363
Unweighted Sample	3245	878	887	195	326	1567	1678	178	757	1207	1103	2182	1063	476	1059	650	740	320	1342	1590	699	1282	643	308
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Worries about the future are overdone: most children growing up in Britain today will end up better off than their parents

Agree strongly	3	4	4	3	2	5	2	3	3	3	4	4	3	5	3	3	3	4	3	4	4	4	3	3
Tend to agree	22	33	16	32	24	25	19	22	19	20	28	24	20	20	22	22	24	23	19	26	22	27	18	23
TOTAL AGREE	25	37	20	35	26	30	21	25	22	23	32	28	23	25	25	25	27	27	22	30	26	31	21	26
Tend to disagree	41	42	43	42	36	38	44	40	41	43	40	42	40	36	42	45	39	43	42	43	44	43	40	42
Disagree strongly	18	8	25	11	26	18	17	17	19	19	16	17	18	19	16	17	19	19	20	14	19	15	21	12
TOTAL DISAGREE	59	50	68	53	62	56	61	57	60	62	56	59	58	55	58	62	58	62	62	57	63	58	61	54
Don't know	16	13	13	12	12	13	18	18	19	15	12	13	19	20	17	14	15	10	15	13	12	11	18	19

Members of Parliament may have their faults, but most genuinely try to do what they think is best for their constituents

Agree strongly	3	5	4	4	0	4	3	0	4	4	3	4	2	3	3	3	4	3	3	4	3	4	2	2
Tend to agree	35	47	36	53	22	37	33	29	31	34	42	38	31	37	38	35	32	29	29	45	30	46	27	42
TOTAL AGREE	38	52	40	57	22	41	36	29	35	38	45	42	33	40	41	38	36	32	32	49	33	50	29	44
Tend to disagree	31	30	31	33	31	30	32	45	30	31	26	32	30	33	28	28	34	36	34	27	38	28	32	26
Disagree strongly	19	9	22	3	40	21	17	11	20	20	21	16	23	12	17	22	21	22	23	15	19	14	26	19
TOTAL DISAGREE	50	39	53	36	71	51	49	56	50	51	47	48	53	45	45	50	55	58	57	42	57	42	58	45
Don't know	12	9	7	7	7	8	15	15	15	11	7	10	13	14	13	11	9	9	11	9	9	8	13	12

Trade unions have done more harm than good over the years

Agree strongly	15	33	4	7	21	20	11	13	13	14	18	16	14	19	17	11	13	17	11	20	12	20	10	21
Tend to agree	25	38	14	31	26	26	23	22	22	26	27	27	22	26	27	24	21	25	23	26	26	27	21	24
TOTAL AGREE	40	71	18	38	47	46	34	35	35	40	45	43	36	45	44	35	34	42	34	46	38	47	31	45
Tend to disagree	27	15	34	39	30	25	29	19	26	28	29	28	25	22	25	30	29	29	27	28	29	28	25	27
Disagree strongly	15	2	34	11	10	17	13	8	10	17	19	13	17	11	11	17	20	15	19	12	17	12	21	11
TOTAL DISAGREE	42	17	68	50	40	42	42	27	36	45	48	41	42	33	36	47	49	44	46	40	46	40	46	38
Don't know	19	11	14	12	13	13	25	39	28	15	7	17	22	22	20	18	17	14	20	14	16	13	23	17

The people who run big companies tend to be more concerned with their own pay and bonuses than with treating their staff well and providing a good service to their customers

Agree strongly	38	21	52	35	50	40	35	29	35	40	40	34	42	32	35	40	40	46	45	31	42	32	48	31
Tend to agree	37	42	33	42	34	34	40	35	35	37	39	39	34	35	37	35	39	35	37	38	40	39	35	33
TOTAL AGREE	75	63	85	77	84	74	75	64	70	77	79	73	76	67	72	75	79	81	82	69	82	71	83	64
Tend to disagree	13	22	9	14	7	14	12	11	12	14	12	15	10	12	13	12	12	15	8	19	10	18	6	20
Disagree strongly	3	6	2	4	3	4	2	8	4	2	3	4	2	9	4	2	2	1	2	4	2	4	2	4
TOTAL DISAGREE	16	28	11	18	10	18	14	19	16	16	15	19	12	21	17	14	14	16	10	23	12	22	8	24
Don't know	10	9	5	6	6	8	11	17	14	8	5	8	11	11	11	12	7	4	8	8	7	7	9	13

Sample Size: 3245 GB Adults
Fieldwork: 26th - 29th January 2014

	Voting intention					Gender		Age				Social Grade		Region					Class		Social grade by class			
Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Mid-lands / Wales	North	Scotland	Working Class	Middle Class	ABC1 working class	ABC1 middle class	C2DE working class	C2DE middle class	
Weighted Sample	3245	849	918	235	285	1574	1671	386	821	1110	928	1850	1395	415	1055	694	798	282	1531	1392	636	1029	895	363
Unweighted Sample	3245	878	887	195	326	1567	1678	178	757	1207	1103	2182	1063	476	1059	650	740	320	1342	1590	699	1282	643	308
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If the Government is able to spend extra money in the next year or two, it should use the money to cut taxes rather than increase spending on public services

Agree strongly	12	16	10	7	22	16	9	11	12	13	12	12	13	14	13	12	13	7	13	13	11	14	15	11
Tend to agree	26	37	17	30	27	27	24	20	27	24	28	23	28	29	24	22	27	30	26	25	25	24	27	30
TOTAL AGREE	38	53	27	37	49	43	33	31	39	37	40	35	41	43	37	34	40	37	39	38	36	38	42	41
Tend to disagree	31	28	34	36	29	30	31	36	26	31	33	34	26	27	31	34	27	37	29	32	35	34	25	29
Disagree strongly	16	7	29	19	13	17	16	11	16	17	18	18	14	13	15	18	15	16	16	18	16	19	15	12
TOTAL DISAGREE	47	35	63	55	42	47	47	47	42	48	51	52	40	40	46	52	45	52	45	50	51	53	40	41
Don't know	15	12	11	8	10	10	20	22	20	15	9	13	18	16	18	14	15	10	16	12	13	10	17	19

I would be happy to pay a little more in transport or energy costs to help tackle climate change

Agree strongly	5	2	7	9	1	7	3	9	6	4	4	6	3	6	4	6	4	6	3	7	4	8	2	4
Tend to agree	19	16	24	38	10	20	19	18	21	18	19	21	17	18	19	21	18	21	16	22	19	23	14	19
TOTAL AGREE	24	18	31	47	11	27	22	27	27	22	23	27	20	24	23	27	22	27	19	29	23	31	16	23
Tend to disagree	35	42	35	30	26	33	37	38	33	34	37	36	33	41	33	31	38	36	37	35	38	36	35	33
Disagree strongly	30	34	26	15	55	33	28	20	27	34	33	27	34	24	32	31	32	28	34	27	30	26	37	29
TOTAL DISAGREE	65	76	61	45	81	66	65	58	60	68	70	63	67	65	65	62	70	64	71	62	68	62	72	62
Don't know	11	7	8	7	8	8	14	15	13	11	8	10	13	10	13	12	9	10	10	9	9	7	11	15