

14 September 2017

**YouGov plc
("YouGov" or "the Company")**

Notice of Results

YouGov plc, the international market research and data analytics group, will announce Preliminary Results for the year ended 31 July 2017 on Monday 9 October 2017. Stephan Shakespeare, CEO and Alan Newman CFO, will host an analyst briefing at 9.15am (for a 9.30am start) at FTI Consulting, 200 Aldersgate, Aldersgate Street, London EC1A 4HD.

Should you wish to attend, please contact:

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