

YouGov Survey Results

Sample Size: 1956 GB Adults
Fieldwork: 28th - 29th October 2013

	GB
	Total
Weighted Sample	1956
Unweighted Sample	1956
	%

In general, how interested, if at all, would you say you are in Halloween?

Very interested	4
Quite interested	16
TOTAL DECREASE	20
Not very interested	28
Not at all interested	50
TOTAL DECREASE	78
Don't know	2

For each of the following please can you say whether you think they are a good idea or a bad idea?

Children playing trick-or-treat		
Good idea	35	
Bad idea	54	
Don't know	10	
Adults dressing up for Halloween		
Good idea	32	
Bad idea	52	
Don't know	16	
Children dressing up for Halloween		
Good idea	66	
Bad idea	23	
Don't know	11	
Making pumpkin lanterns		
Good idea	68	
Bad idea	18	
Don't know	14	
Playing Halloween pranks		
Good idea	14	
Bad idea	78	
Don't know	9	
Watching a horror movie on Halloween		
Good idea	39	
Bad idea	43	
Don't know	18	