

YouGov / Sky News Survey Results

Sample Size: 1892 GB Adults

Fieldwork: 13th - 14th February 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1892	X	X	X	584	431	407	920	972	229	482	647	534	1078	814	242	615	405	465	165
Unweighted Sample	1892	455	598	104	614	436	374	887	1005	174	452	742	524	1256	636	249	697	354	428	164
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the recent news of horse meat
being found in some processed meat products...

How confident, if at all, are you that you know
what is in the food you eat?

Very confident	8	10	7	5	9	9	7	8	9	8	9	8	8	9	7	6	10	9	6	14
Fairly confident	35	42	34	45	36	33	43	36	35	40	36	37	31	38	32	34	39	34	34	32
TOTAL CONFIDENT	43	52	41	50	45	42	50	44	44	48	45	45	39	47	39	40	49	43	40	46
Not very confident	32	27	36	38	31	35	33	32	32	29	30	33	35	29	36	30	29	35	37	27
Not confident at all	21	20	20	10	23	20	16	20	21	13	20	19	26	20	22	25	18	19	22	24
TOTAL NOT CONFIDENT	53	47	56	48	54	55	49	52	53	42	50	52	61	49	58	55	47	54	59	51
Don't know	3	1	2	2	2	4	2	4	2	10	5	3	0	3	3	5	4	4	2	3