

YouGov / The Sun / The Times Survey Results

Sample Size: 1351 Scottish Adults
Fieldwork: 4th - 6th May 2015

	General Election Voting Intention				Vote 2010				Holyrood Voting Intention				Holyrood Past Vote 2011				Gender		Age				Social Grade			
	Total	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Con	Lab	Lib	SNP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	
Weighted Sample	1351	167	337	88	591	194	440	173	240	195	302	65	589	150	344	85	491	645	706	160	321	482	388	631	711	
Unweighted Sample	1351	155	357	100	564	182	378	212	254	178	318	78	554	126	350	99	425	688	663	162	261	582	346	834	508	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Westminster Constituency Voting Intention:

FINAL HEADLINE VOTING INTENTION

[Excludes Don't knows and Would not votes and taking into account likelihood to vote]

SNP	48	0	0	0	100	13	44	40	86	1	2	3	95	6	29	22	80	52	44	48	52	53	39	43	53
Lab	28	0	100	0	0	18	49	23	6	12	91	8	3	12	63	24	8	24	31	26	28	27	28	30	25
Con	14	100	0	0	0	57	4	11	4	79	2	3	0	72	3	8	6	13	15	13	6	11	23	14	13
Lib Dem	7	0	0	100	0	8	3	24	1	5	6	86	1	6	5	44	3	6	8	7	9	6	7	9	5
UKIP	1	0	0	0	0	2	0	0	2	1	0	1	0	2	0	0	1	2	1	1	1	2	1	1	2
Green	1	0	0	0	0	0	0	1	2	0	0	0	0	0	1	1	1	2	1	3	3	0	0	1	1
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	1	0	0	0	0	2	0	0	0	2	0	0	0	2	0	0	0	1	1	3	1	0	1	1	1

The general election is this Thursday, 7th May, which party will you vote for?

Main Parties Voting Intention

[Excluding Don't knows and Would not votes]

Con	15	99	2	3	0	63	4	11	3	84	1	5	0	75	4	8	6	15	15	14	9	11	24	16	14
Lab	26	1	96	0	0	14	49	22	6	8	91	5	2	12	61	22	9	22	30	22	24	27	28	28	24
Lib Dem	7	0	1	96	0	8	3	26	1	4	6	86	1	5	5	47	3	6	8	6	10	6	6	9	6
UKIP	2	0	0	0	0	2	0	0	2	1	0	0	0	2	0	0	1	2	1	2	1	2	1	1	2
SNP	48	0	2	0	100	13	43	40	87	1	2	3	95	6	28	22	80	52	44	48	52	53	39	44	52
Other	2	0	0	1	0	0	1	1	2	1	0	1	0	0	1	1	1	3	2	7	5	0	1	3	1

Other Parties Voting Intention

Green	1	0	0	1	0	0	1	1	2	0	0	1	0	0	1	1	1	2	1	5	3	0	0	2	1
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	1	2	1	0	1	1	0

Non Voters

Would Not Vote	3	0	0	0	0	0	1	4	0	0	0	0	0	0	0	7	1	2	3	4	4	2	2	3	2
Don't know	7	0	2	2	2	7	6	4	4	1	3	5	2	5	7	6	4	5	9	5	11	6	5	6	8

Fieldwork: 4th - 6th May 2015

	General Election Voting Intention				Vote 2010				Holyrood Voting Intention				Holyrood Past Vote 2011				Gender		Age				Social Grade		
	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Con	Lab	Lib	SNP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	
Weighted Sample	1351	167	337	88	591	194	440	173	240	195	302	65	589	150	344	85	491	645	706	160	321	482	388	631	711
Unweighted Sample	1351	155	357	100	564	182	378	212	254	178	318	78	554	126	350	99	425	688	663	162	261	582	346	834	508
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency this Thursday?

Main Parties Voting Intention

[Excluding Don't knows and Would not votes]

Con	14	100	0	0	0	57	4	11	4	79	1	4	0	72	3	8	6	13	14	12	6	11	23	14	13
Lab	27	0	100	0	0	19	49	23	6	12	91	8	3	12	63	25	8	24	30	25	29	27	27	30	25
Lib Dem	7	0	0	100	0	8	3	24	1	5	5	84	1	6	5	45	3	6	8	7	9	6	7	9	5
UKIP	2	0	0	0	0	2	0	0	2	1	0	2	0	2	0	0	2	2	1	2	1	2	1	1	2
SNP	48	0	0	0	100	12	44	40	86	1	2	3	95	6	28	21	79	52	44	48	51	53	39	43	52
Other	2	0	0	0	0	2	0	1	2	2	0	0	0	2	1	1	1	3	2	6	5	0	1	2	2

Other Parties Voting Intention

Green	1	0	0	0	0	0	0	1	2	0	0	0	0	0	1	1	1	2	1	3	3	0	0	1	1
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	2	0	0	0	2	0	0	0	2	0	0	0	1	1	3	1	0	1	1	1

Non Voters

Would Not Vote	3	0	0	0	0	0	1	4	0	0	0	0	0	0	0	7	1	2	4	5	5	2	2	3	3
Don't know	6	0	0	0	0	5	5	4	3	1	1	5	1	5	6	4	3	4	7	3	8	6	5	4	7

The general election will be held this week. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election?

0 - Certain NOT to vote	3	0	0	0	1	1	1	1	0	0	0	0	1	0	1	0	1	3	4	7	5	3	2	4	3
1	1	0	0	0	0	0	0	3	0	0	0	0	0	0	7	0	0	0	1	0	2	0	0	0	1
2	0	0	1	0	0	1	0	1	0	0	1	0	0	0	0	0	0	0	1	0	2	0	0	1	0
3	0	0	0	1	0	0	0	0	0	0	0	2	0	0	0	0	0	0	1	1	0	0	0	0	0
4	1	0	1	1	0	0	0	0	0	0	1	1	0	0	1	0	0	1	0	1	1	0	0	0	1
5	1	1	0	0	0	0	0	2	0	1	0	5	0	1	0	0	1	2	0	2	1	1	1	1	1
6	1	1	1	0	1	0	0	1	1	1	1	0	1	2	0	1	0	1	1	0	2	1	0	1	1
7	1	0	1	4	1	0	0	2	1	0	1	6	1	0	0	5	0	0	2	2	3	0	0	1	1
8	2	3	1	2	3	0	1	2	3	2	1	3	3	1	1	2	2	3	2	4	2	3	1	2	3
9	6	4	6	14	6	2	6	5	7	5	7	9	6	3	7	6	6	7	6	4	7	5	8	7	6
10 - Absolutely certain to vote	83	91	89	80	89	94	90	83	88	91	88	75	88	93	90	79	89	85	81	82	73	86	88	84	82

YouGov Scottish Weighting Data

In addition to weighting by age, gender, and social class (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership, Holyrood Vote 2011, Place of birth and Recalled 2014 referendum vote:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18-24	72	79
Male 25-39	124	157
Male 40-59	311	235
Male 60+	181	175
Female 18-24	90	81
Female 25-39	137	164
Female 40-59	271	247
Female 60+	165	213
Social Grade		
AB	432	262
C1	402	369
C2	225	268
DE	283	443
Newspaper Type		
Express / Mail	148	162
Sun / Star	208	217
Mirror / Record	187	270
Guardian / Independent / Herald	117	81
FT / Times / Telegraph / Scotsman	61	81
Other Paper	273	268
No Paper	357	272
Political Party Identification		
Conservatives	126	150
Labour	350	344
Liberal Democrats	99	85
SNP	366	356
SNP (Holyrood) & Lab (Westminster)	59	136
Other	52	12
Don't know / No vote	299	269
Place of Birth		
Scotland	1022	1095
Elsewhere in UK	271	135
Outside UK	58	121
Recalled Referendum Vote		
Yes	564	582
No	730	711
Can't remember/ Didn't vote	57	57