



Public Polling Methodology Statement: SA Poll

Publication date: 5 June 2021

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	The Advertiser, News Corp Australia
End client	The Advertiser, News Corp Australia
Fieldwork dates	21-27 May 2021
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians in South Australia who are eligible to vote
Sample size	821
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc/
Is voting intention published?	No

Long Methodology Statement	
Effective sample size after weighting applied	678
Margin of error associated with effective sample size	±3.8
Variables used in weighting	Age x gender x location, Age x education
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame
Positioning of voting intention questions in questionnaire?	N/A
How were undecided voter handled?	N/A
2PP calculation method	N/A



Full Question Text of Published Questions

A1 Thinking about the state election due next year, which of the following issues is most important to your vote? Which is the second most important? And which is the third most important?

RANDOMISE 1-8

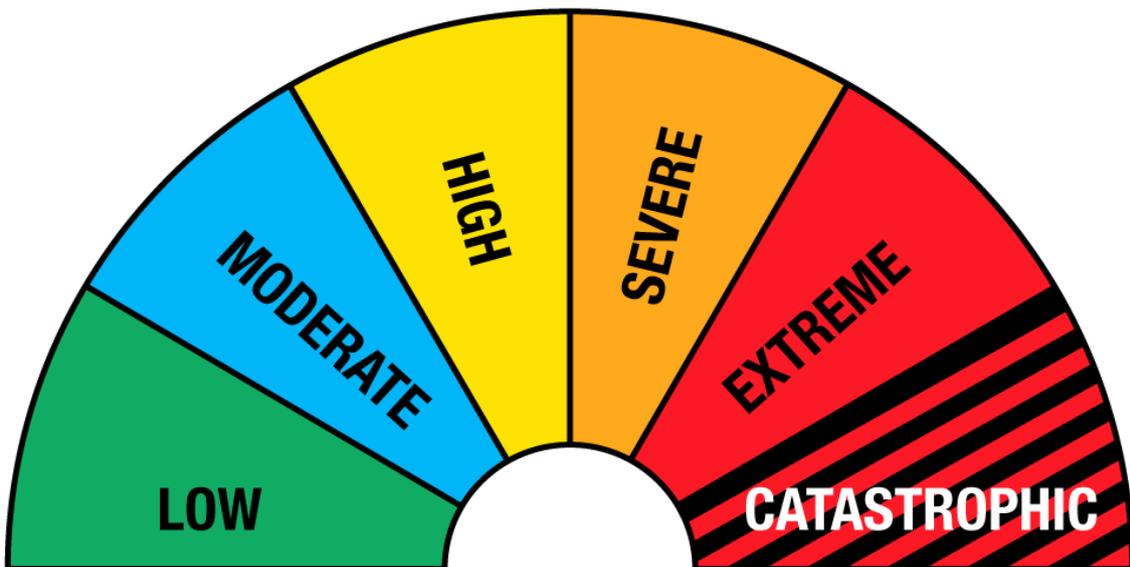
1. Economy
2. Jobs
3. Climate change
4. Health
5. Infrastructure
6. Crime
7. Roads and Transport
8. Cost of living

A2 How important or unimportant is it, in your opinion, that South Australia takes action to reduce the impact of climate change on the environment?

RANDOM REVERSE 1-4

1. Extremely important
2. Important
3. Not that important
4. Not at all important

A3 If climate change in South Australia were on a “fire danger rating” scale like the one below, how would you rate it?



1. Low
2. Moderate
3. High
4. Severe
5. Extreme
6. Catastrophic



A4 Which of the following has the most influence on reducing the impact of climate change on the South Australian environment?

RANDOMISE

1. Federal Government
2. State Government
3. Local Councils
4. Corporations and industry
5. Community groups
6. Individuals
7. Don't know

A5 How much of a difference can an ordinary South Australian like you make in terms of reducing the impact of climate change?

RANDOM REVERSE 1-4

1. A great deal of difference
2. A fair amount of difference
3. Not much difference
4. No difference at all

A6 Which is closer to your own view?

RANDOM REVERSE 1-4

1. I want action on climate change even if it increases my cost of living significantly
2. I want action on climate change even if it increases my cost of living a bit
3. I want action on climate change but not if it increases my cost of living
4. I don't want action on climate change

A7 Which of the following should be the highest priority for action in your view? Which is the second highest priority? Which is the third highest priority

RANDOMISE 1-8

1. Loss of connection to nature and sense of place
2. Increasing numbers of pest plants and animals (e.g. feral cats and blackberry bushes)
3. Loss of urban trees and shade
4. Loss of native animals and habitat
5. Sea level rise and coastal erosion
6. Healthy waterways for parks, gardens and wildlife
7. A hotter, drier Greater Adelaide more prone to bushfires and droughts
8. Urban development encroaching on open public spaces



A8 In South Australia last year, renewables provided 60% of the state's electricity supply, more than any other mainland state. Which is closer to your own view?

ROTATE 1&2

1. South Australia should increase the proportion of its power that is generated using renewables like wind and solar
2. South Australia needs to keep non-renewable sources of power like gas turbines to prevent future blackouts
3. Don't know

A9 Unlike fossil fuel-fired power plants, nuclear reactors do not produce air pollution or carbon dioxide while operating. Some people believe that nuclear power should be a part of South Australia's future energy generation, while others say it poses unacceptable risks to the environment in the case of accidents.

Would you support or oppose allowing the construction of a nuclear reactor in South Australia to generate electricity?

RANDOM REVERSE 1-3

1. I'd support it
2. I'd consider supporting it depending on the details
3. I'd oppose it
4. Don't know

A12 Regardless of your attitude toward the present State and Federal Governments and the Oppositions and their leaders and regardless of which way you have voted in recent elections, when it comes to politics, generally speaking do you think of yourself as...?

ROTATE 1-4

1. Labor
2. Liberal
3. Greens
4. SA Best
5. Some other party (Specify)
6. Don't know

A13 Well, if you had to choose, which of the parties would you say you're closest to? Ask if don't know i.e. code 6 in A12.

ROTATE 1-4

1. Labor
2. Liberal
3. Greens
4. SA Best
5. Some other party (Specify)
6. Don't know

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