

YouGov Survey Results

GB Sample : 9th - 10th July 2014

Total	Gender		Age					Social Grade		Region						
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland

The following set of questions are about your immediate neighbours. By "immediate neighbours", we mean those that live on the same street as you.

If you do not have any immediate neighbours, please tick the "Not applicable" option.

BFK\_q1. Thinking about all of your immediate neighbours, which ONE of the following BEST describes you?

Unweighted base	2340	1083	1257	198	299	389	522	932	1335	1005	539	351	197	299	495	166	293
Base: All GB Adults	2340	1123	1217	281	378	416	446	819	1287	1053	576	384	225	300	536	117	204
I know the names of all of my immediate neighbours	21%	17%	25%	11%	18%	18%	26%	26%	21%	22%	23%	19%	26%	10%	20%	28%	29%
I know the names of most of my immediate neighbours	25%	26%	24%	19%	20%	24%	24%	29%	24%	25%	26%	22%	26%	22%	26%	25%	25%
I know the names of a few of my immediate neighbours	43%	43%	42%	46%	42%	50%	40%	40%	43%	42%	42%	47%	41%	48%	43%	36%	36%
I don't know the names of any of my immediate neighbours	10%	12%	7%	20%	18%	8%	9%	3%	10%	9%	8%	10%	6%	18%	9%	10%	7%
Not applicable – I do not have any immediate neighbours	2%	2%	1%	4%	1%	0%	2%	1%	1%	2%	1%	2%	1%	2%	1%	1%	2%

BFK\_q2. For the following question, we would like you to think about the times when you may see your immediate neighbours, such as when you are leaving or arriving at your home...

Which ONE, if any, of the following BEST describes the most typical interaction you have with your immediate neighbours?

Unweighted base	2302	1063	1239	190	295	385	513	919	1318	984	532	343	195	295	490	164	283
Base: All GB Adults who have immediate neighbours	2303	1100	1203	269	372	414	440	807	1272	1031	568	375	223	293	529	116	199
I stop for a chat	46%	40%	52%	18%	29%	39%	52%	65%	46%	47%	45%	48%	57%	30%	48%	51%	53%
I say hello/ wave but then move on	42%	46%	37%	51%	52%	49%	41%	30%	43%	40%	44%	41%	34%	50%	39%	38%	39%
I smile but avoid interaction	4%	5%	4%	12%	10%	3%	1%	1%	4%	4%	3%	5%	3%	7%	4%	4%	3%
I have no interaction with them, but don't actively try to avoid them	5%	6%	4%	12%	7%	5%	4%	3%	5%	6%	6%	3%	4%	8%	5%	6%	4%
I actively try to avoid them	2%	2%	2%	5%	2%	2%	1%	1%	2%	2%	1%	2%	0%	4%	2%	1%	2%
None of these	1%	1%	0%	2%	0%	1%	1%	0%	1%	1%	1%	1%	1%	0%	0%	0%	-

BFK\_q3. For the following question, we would like you to think about when you are leaving or arriving at your home, and an immediate neighbour is present...

In general, how often, if at all, would you say you intentionally delay entering or leaving your home or vehicle in order to avoid having to speak with a neighbour?

Unweighted base	2302	1063	1239	190	295	385	513	919	1318	984	532	343	195	295	490	164	283
Base: All GB Adults who have immediate neighbours	2303	1100	1203	269	372	414	440	807	1272	1031	568	375	223	293	529	116	199
Always	2%	3%	2%	3%	3%	3%	2%	1%	2%	2%	1%	2%	1%	3%	3%	1%	4%
Often	6%	6%	6%	6%	13%	6%	5%	3%	6%	6%	7%	7%	2%	8%	6%	1%	6%
Sometimes	18%	18%	17%	21%	24%	19%	17%	13%	17%	19%	16%	16%	19%	20%	21%	23%	12%
Rarely	27%	27%	28%	27%	25%	30%	30%	26%	28%	27%	28%	28%	28%	24%	28%	32%	24%
Never	47%	46%	47%	42%	35%	42%	47%	56%	47%	47%	48%	47%	50%	45%	43%	43%	53%

**BFK\_q4. To what extent do you agree or disagree with the following statement?**

**"My neighbourhood would be a stronger community if people were encouraged to get to know each other better"**

<b>Unweighted base</b>	2340	1083	1257	198	299	389	522	932	1335	1005	539	351	197	299	495	166	293
<b>Base: All GB Adults</b>	2340	1123	1217	281	378	416	446	819	1287	1053	576	384	225	300	536	117	204
Strongly agree	22%	21%	22%	17%	20%	17%	23%	26%	22%	21%	20%	24%	30%	15%	20%	22%	23%
Tend to agree	43%	43%	42%	38%	42%	46%	43%	43%	44%	41%	45%	44%	38%	44%	42%	40%	41%
Neither agree nor disagree	28%	27%	28%	32%	27%	31%	27%	25%	26%	31%	27%	25%	27%	25%	31%	28%	29%
Tend to disagree	6%	7%	5%	11%	7%	4%	5%	5%	6%	6%	6%	7%	6%	7%	5%	8%	4%
Strongly disagree	2%	2%	2%	2%	3%	1%	3%	1%	2%	2%	3%	0%	1%	2%	2%	3%	3%

**BFK\_q5. Thinking about social media such as Facebook, Twitter, LinkedIn etc...**

**Which, if any, of the following apply to you? (Please tick all that apply)**

<b>Unweighted base</b>	2302	1063	1239	190	295	385	513	919	1318	984	532	343	195	295	490	164	283
<b>Base: All GB Adults ONLINE who have immediate neighbours</b>	2303	1100	1203	269	372	414	440	807	1272	1031	568	375	223	293	529	116	199
I am friends with/ follow my immediate neighbours on social media	9%	6%	12%	12%	11%	15%	7%	6%	10%	9%	10%	11%	8%	6%	9%	11%	12%
I have used social media in the past to find out information about my immediate neighbours	5%	5%	5%	7%	11%	5%	4%	2%	5%	5%	5%	6%	7%	7%	3%	4%	4%
I would be prepared to use social media in the future to find out information about my immediate neighbours	14%	14%	14%	24%	20%	18%	11%	8%	14%	14%	12%	12%	15%	12%	18%	15%	14%
I would never use social media to find out information about my immediate neighbours	41%	43%	39%	28%	34%	34%	47%	48%	40%	41%	45%	43%	37%	38%	37%	38%	44%
None of these	29%	29%	30%	29%	22%	26%	29%	35%	30%	29%	27%	27%	32%	33%	32%	31%	25%
Don't know	4%	5%	4%	4%	8%	6%	4%	2%	4%	5%	4%	5%	4%	5%	5%	2%	5%

**BFK\_q6. Which, if any, of the following types of interaction have you ever had with any of your current immediate neighbours? (Please tick all that apply)**

<b>Unweighted base</b>	2302	1063	1239	190	295	385	513	919	1318	984	532	343	195	295	490	164	283
<b>Base: All GB Adults ONLINE who have immediate neighbours</b>	2303	1100	1203	269	372	414	440	807	1272	1031	568	375	223	293	529	116	199
I have asked for directions	8%	7%	8%	8%	8%	6%	9%	8%	8%	7%	6%	11%	13%	3%	5%	9%	11%
I have asked to use their Wi-Fi	3%	2%	3%	4%	4%	3%	2%	2%	3%	3%	2%	3%	3%	4%	3%	2%	3%
I have borrowed a cup of sugar or flour	9%	7%	11%	6%	7%	13%	12%	8%	8%	10%	9%	8%	12%	7%	10%	10%	9%
I have asked them for help finding a lost pet	7%	5%	10%	2%	6%	7%	10%	9%	8%	7%	6%	7%	6%	9%	9%	10%	7%
I have asked a neighbour to receive a parcel on my behalf	53%	51%	55%	38%	40%	50%	55%	64%	54%	51%	50%	55%	59%	42%	55%	59%	55%
I have kept an eye on a neighbour's property while they have been away	54%	51%	56%	31%	32%	48%	61%	71%	55%	53%	58%	59%	60%	41%	51%	51%	53%
I have received post/ pushed post through the letter box for a neighbor while they have been away	57%	55%	58%	48%	44%	56%	67%	61%	61%	52%	57%	58%	56%	53%	55%	61%	61%
I have had a neighbour in my home for a cup of tea/ drink	38%	36%	40%	22%	25%	29%	41%	53%	40%	35%	33%	38%	50%	32%	40%	42%	40%
I have watered a neighbours garden during summer	21%	20%	21%	12%	8%	14%	24%	31%	22%	19%	22%	20%	27%	14%	21%	21%	19%
I have taken a bin in for a neighbour	45%	44%	47%	23%	27%	45%	49%	59%	46%	44%	54%	51%	46%	22%	41%	38%	59%
I have asked for information about local services such as window cleaners	20%	16%	22%	12%	14%	20%	21%	23%	24%	14%	17%	21%	24%	16%	20%	22%	19%
I have discussed something suspicious with a neighbour	33%	30%	35%	17%	20%	38%	35%	40%	34%	31%	32%	37%	39%	29%	28%	36%	36%
I have looked after a neighbours pet(s)	17%	13%	20%	13%	11%	14%	18%	21%	17%	16%	12%	17%	20%	11%	23%	22%	14%
I have discussed a garden issue such as trees overhanging	35%	35%	34%	20%	26%	34%	34%	44%	39%	30%	35%	32%	46%	26%	38%	30%	34%
I have returned their children's play items that have accidentally gone onto my property	30%	29%	30%	16%	22%	28%	33%	37%	31%	29%	25%	37%	35%	28%	27%	29%	32%
None of these	13%	15%	11%	27%	20%	14%	10%	5%	11%	15%	12%	9%	9%	25%	13%	12%	9%

BFK\_q7. For the following question, we would like you to think about the neighbourhood you currently live in...

Which, if any, of the following statements do you agree with? (Please tick all that apply)

Unweighted base	2340	1083	1257	198	299	389	522	932	1335	1005	539	351	197	299	495	166	293
Base: All GB Adults	2340	1123	1217	281	378	416	446	819	1287	1053	576	384	225	300	536	117	204
I would welcome initiatives to make my neighbourhood stronger	32%	32%	31%	27%	32%	32%	33%	31%	36%	26%	34%	33%	30%	26%	31%	32%	32%
I would be willing to socialise with my neighbours more often if I knew them better	26%	25%	26%	37%	29%	24%	24%	22%	26%	24%	22%	30%	32%	22%	26%	24%	23%
I am very happy in my street and am very fond of my neighbours	34%	29%	38%	16%	23%	35%	38%	42%	36%	31%	34%	36%	40%	21%	34%	37%	38%
I made a conscious effort to introduce myself to nearby neighbours when I first moved into the property	26%	26%	26%	12%	17%	26%	29%	33%	28%	23%	24%	29%	26%	18%	31%	32%	24%
I feel a sense of belonging within my local community	23%	20%	25%	8%	11%	21%	23%	33%	25%	20%	24%	23%	22%	17%	23%	33%	23%
I feel a sense of community pride	17%	18%	17%	7%	14%	14%	20%	23%	19%	16%	15%	15%	20%	13%	22%	20%	21%
I would class some of my neighbours as my friends	34%	31%	36%	19%	18%	30%	33%	48%	33%	35%	38%	33%	37%	24%	34%	39%	30%
None of these	18%	20%	16%	28%	22%	22%	17%	11%	16%	20%	18%	17%	13%	29%	18%	10%	13%
Don't know	4%	4%	3%	8%	7%	3%	3%	2%	3%	5%	3%	2%	5%	6%	4%	5%	2%

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