

Fieldwork: 19th - 20th July 2012

| | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | | |
|--|------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|---------------|------------------|------------|------------|-----------|
| | Total | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1617 | 413 | 525 | 133 | 493 | 395 | 374 | 786 | 831 | 196 | 412 | 553 | 456 | 922 | 695 | 207 | 526 | 346 | 398 | 141 | |
| Unweighted Sample | 1617 | 401 | 503 | 128 | 507 | 384 | 398 | 786 | 831 | 67 | 406 | 695 | 449 | 1058 | 559 | 235 | 516 | 323 | 410 | 133 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | |
| | July 12-13 | July 19-20 | | | | | | | | | | | | | | | | | | | |
| Do you think that David Cameron is doing well or badly as Prime Minister? | | | | | | | | | | | | | | | | | | | | | |
| Very well | 3 | 4 | 14 | 0 | 2 | 9 | 0 | 1 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 3 | 3 | 4 | 5 | 4 | 1 |
| Fairly well | 32 | 32 | 75 | 6 | 42 | 58 | 9 | 24 | 30 | 33 | 33 | 32 | 31 | 32 | 35 | 28 | 32 | 38 | 33 | 28 | 16 |
| TOTAL WELL | 35 | 36 | 89 | 6 | 44 | 67 | 9 | 25 | 34 | 37 | 37 | 35 | 35 | 36 | 40 | 31 | 35 | 42 | 38 | 32 | 17 |
| Fairly badly | 32 | 32 | 9 | 41 | 38 | 22 | 40 | 39 | 30 | 34 | 30 | 30 | 33 | 32 | 33 | 30 | 32 | 27 | 29 | 38 | 38 |
| Very badly | 28 | 27 | 2 | 51 | 16 | 8 | 46 | 32 | 32 | 22 | 24 | 26 | 27 | 30 | 23 | 33 | 24 | 26 | 27 | 27 | 37 |
| TOTAL BADLY | 60 | 59 | 11 | 92 | 54 | 30 | 86 | 71 | 62 | 56 | 54 | 56 | 60 | 62 | 56 | 63 | 56 | 53 | 56 | 65 | 75 |
| Don't know | 6 | 6 | 1 | 3 | 3 | 3 | 5 | 4 | 4 | 7 | 9 | 9 | 5 | 2 | 5 | 6 | 9 | 6 | 5 | 4 | 8 |
| Do you think Ed Miliband is doing well or badly as leader of the Labour party? | | | | | | | | | | | | | | | | | | | | | |
| Very well | 4 | 3 | 0 | 8 | 2 | 1 | 9 | 1 | 4 | 2 | 4 | 3 | 2 | 3 | 2 | 4 | 6 | 2 | 1 | 3 | 3 |
| Fairly well | 30 | 31 | 16 | 58 | 29 | 17 | 49 | 35 | 31 | 30 | 31 | 28 | 31 | 32 | 30 | 32 | 32 | 24 | 36 | 33 | 35 |
| TOTAL WELL | 34 | 34 | 16 | 66 | 31 | 18 | 58 | 36 | 35 | 32 | 35 | 31 | 33 | 35 | 32 | 36 | 38 | 26 | 37 | 36 | 38 |
| Fairly badly | 35 | 35 | 44 | 23 | 42 | 40 | 28 | 39 | 34 | 35 | 28 | 34 | 35 | 37 | 37 | 31 | 35 | 37 | 32 | 35 | 32 |
| Very badly | 20 | 19 | 31 | 4 | 19 | 30 | 5 | 13 | 23 | 15 | 17 | 17 | 20 | 20 | 20 | 17 | 17 | 23 | 17 | 18 | 13 |
| TOTAL BADLY | 55 | 54 | 75 | 27 | 61 | 70 | 33 | 52 | 57 | 50 | 45 | 51 | 55 | 57 | 57 | 48 | 52 | 60 | 49 | 53 | 45 |
| Don't know | 11 | 13 | 8 | 7 | 8 | 12 | 9 | 11 | 7 | 19 | 20 | 18 | 11 | 8 | 10 | 17 | 10 | 13 | 14 | 11 | 17 |
| Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats? | | | | | | | | | | | | | | | | | | | | | |
| Very well | 1 | 2 | 2 | 0 | 9 | 1 | 1 | 5 | 2 | 1 | 2 | 2 | 1 | 2 | 2 | 0 | 1 | 2 | 1 | 2 | 1 |
| Fairly well | 15 | 17 | 34 | 5 | 46 | 28 | 6 | 18 | 16 | 18 | 10 | 16 | 20 | 17 | 19 | 14 | 15 | 21 | 15 | 17 | 10 |
| TOTAL WELL | 16 | 19 | 36 | 5 | 55 | 29 | 7 | 23 | 18 | 19 | 12 | 18 | 21 | 19 | 21 | 14 | 16 | 23 | 16 | 19 | 11 |
| Fairly badly | 34 | 32 | 40 | 28 | 35 | 33 | 28 | 34 | 28 | 36 | 42 | 32 | 30 | 31 | 33 | 31 | 34 | 31 | 37 | 31 | 24 |
| Very badly | 41 | 40 | 17 | 63 | 6 | 31 | 61 | 36 | 48 | 34 | 33 | 38 | 42 | 44 | 38 | 43 | 42 | 38 | 38 | 42 | 48 |
| TOTAL BADLY | 75 | 72 | 57 | 91 | 41 | 64 | 89 | 70 | 76 | 70 | 75 | 70 | 72 | 75 | 71 | 74 | 76 | 69 | 75 | 73 | 72 |
| Don't know | 8 | 9 | 7 | 4 | 4 | 7 | 4 | 6 | 6 | 11 | 13 | 12 | 7 | 6 | 7 | 11 | 9 | 8 | 9 | 8 | 17 |
| Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly? | | | | | | | | | | | | | | | | | | | | | |
| Very well | 1 | 1 | 3 | 1 | 3 | 2 | 1 | 2 | 2 | 1 | 0 | 1 | 1 | 2 | 1 | 1 | 1 | 2 | 0 | 2 | 1 |
| Fairly well | 25 | 26 | 60 | 6 | 47 | 47 | 8 | 25 | 26 | 27 | 16 | 25 | 30 | 28 | 30 | 21 | 23 | 29 | 27 | 28 | 12 |
| TOTAL WELL | 26 | 27 | 63 | 7 | 50 | 49 | 9 | 27 | 28 | 28 | 16 | 26 | 31 | 30 | 31 | 22 | 24 | 31 | 27 | 30 | 13 |
| Fairly badly | 40 | 37 | 30 | 41 | 32 | 32 | 44 | 40 | 37 | 38 | 43 | 37 | 37 | 37 | 38 | 37 | 40 | 34 | 37 | 41 | 37 |
| Very badly | 28 | 27 | 5 | 50 | 11 | 15 | 45 | 25 | 32 | 23 | 23 | 26 | 28 | 29 | 24 | 32 | 28 | 27 | 25 | 25 | 42 |
| TOTAL BADLY | 68 | 64 | 35 | 91 | 43 | 47 | 89 | 65 | 69 | 61 | 66 | 63 | 65 | 66 | 62 | 69 | 68 | 61 | 62 | 66 | 79 |
| Don't know | 6 | 7 | 1 | 2 | 8 | 3 | 3 | 8 | 3 | 12 | 18 | 11 | 4 | 4 | 7 | 8 | 7 | 8 | 10 | 5 | 8 |

Fieldwork: 19th - 20th July 2012

| | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | | |
|------------------------|------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|---------------|------------------|------------|------------|---|
| | Total | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1617 | 413 | 525 | 133 | 493 | 395 | 374 | 786 | 831 | 196 | 412 | 553 | 456 | 922 | 695 | 207 | 526 | 346 | 398 | 141 | |
| Unweighted Sample | 1617 | 401 | 503 | 128 | 507 | 384 | 398 | 786 | 831 | 67 | 406 | 695 | 449 | 1058 | 559 | 235 | 516 | 323 | 410 | 133 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Do you think this coalition government is good or bad for people like you?

| | | | | | | | | | | | | | | | | | | | | | |
|--|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very good | 2 | 2 | 6 | 0 | 5 | 4 | 1 | 3 | 3 | 2 | 2 | 2 | 1 | 4 | 3 | 2 | 2 | 3 | 3 | 1 | |
| Fairly good | 14 | 16 | 42 | 3 | 31 | 33 | 4 | 13 | 15 | 17 | 9 | 16 | 17 | 18 | 19 | 12 | 20 | 18 | 14 | 16 | 8 |
| TOTAL GOOD | 16 | 18 | 48 | 3 | 36 | 37 | 5 | 16 | 18 | 19 | 11 | 18 | 18 | 22 | 22 | 14 | 22 | 20 | 17 | 19 | 9 |
| Fairly bad | 27 | 28 | 24 | 31 | 31 | 25 | 31 | 32 | 29 | 28 | 27 | 31 | 28 | 28 | 30 | 27 | 27 | 30 | 27 | 28 | 32 |
| Very bad | 31 | 28 | 6 | 53 | 8 | 16 | 48 | 26 | 32 | 24 | 18 | 25 | 30 | 33 | 23 | 35 | 29 | 26 | 30 | 26 | 37 |
| TOTAL BAD | 58 | 56 | 30 | 84 | 39 | 41 | 79 | 58 | 61 | 52 | 45 | 56 | 58 | 61 | 53 | 62 | 56 | 56 | 57 | 54 | 69 |
| Does't make much difference either way | 21 | 19 | 20 | 10 | 18 | 19 | 14 | 21 | 18 | 20 | 27 | 19 | 21 | 15 | 20 | 19 | 17 | 18 | 20 | 23 | 17 |
| Don't know | 5 | 6 | 2 | 2 | 7 | 3 | 3 | 5 | 2 | 8 | 16 | 7 | 3 | 3 | 5 | 7 | 6 | 6 | 6 | 4 | 6 |

Do you think the coalition government is managing the economy well or badly?

| | | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very well | 3 | 3 | 9 | 0 | 3 | 6 | 0 | 1 | 3 | 2 | 2 | 3 | 2 | 3 | 3 | 2 | 2 | 3 | 3 | 3 | 1 |
| Fairly well | 26 | 27 | 68 | 3 | 34 | 48 | 7 | 18 | 29 | 25 | 27 | 24 | 29 | 28 | 28 | 25 | 21 | 32 | 27 | 29 | 11 |
| TOTAL WELL | 29 | 30 | 77 | 3 | 37 | 54 | 7 | 19 | 32 | 27 | 29 | 27 | 31 | 31 | 31 | 27 | 23 | 35 | 30 | 32 | 12 |
| Fairly badly | 32 | 32 | 18 | 38 | 43 | 28 | 38 | 43 | 29 | 35 | 24 | 33 | 34 | 34 | 33 | 31 | 42 | 30 | 29 | 32 | 36 |
| Very badly | 31 | 29 | 2 | 55 | 15 | 11 | 49 | 30 | 33 | 26 | 30 | 27 | 30 | 31 | 26 | 34 | 25 | 27 | 32 | 28 | 41 |
| TOTAL BADLY | 63 | 61 | 20 | 93 | 58 | 39 | 87 | 73 | 62 | 61 | 54 | 60 | 64 | 65 | 59 | 65 | 67 | 57 | 61 | 60 | 77 |
| Don't know | 8 | 9 | 4 | 4 | 5 | 7 | 6 | 7 | 6 | 12 | 16 | 13 | 6 | 5 | 9 | 8 | 10 | 8 | 10 | 8 | 11 |

In your opinion how good or bad is the state of Britain's economy at the moment?

| | | | | | | | | | | | | | | | | | | | | | |
|----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very good | 0 | 1 | 0 | 0 | 5 | 1 | 0 | 1 | 1 | 0 | 3 | 1 | 0 | 0 | 1 | 0 | 3 | 0 | 0 | 0 | 1 |
| Quite good | 3 | 3 | 9 | 2 | 2 | 6 | 3 | 2 | 3 | 4 | 7 | 3 | 3 | 3 | 4 | 3 | 4 | 3 | 4 | 3 | 5 |
| TOTAL GOOD | 3 | 4 | 9 | 2 | 7 | 7 | 3 | 3 | 4 | 4 | 10 | 4 | 3 | 3 | 5 | 3 | 7 | 3 | 4 | 3 | 6 |
| Neither good nor bad | 17 | 16 | 30 | 8 | 16 | 24 | 10 | 12 | 18 | 14 | 17 | 19 | 14 | 16 | 18 | 14 | 14 | 20 | 14 | 18 | 5 |
| Quite bad | 45 | 51 | 50 | 52 | 60 | 49 | 51 | 57 | 52 | 50 | 45 | 49 | 54 | 51 | 50 | 51 | 48 | 50 | 49 | 54 | 52 |
| Very bad | 31 | 26 | 11 | 37 | 15 | 19 | 36 | 27 | 25 | 28 | 20 | 25 | 27 | 30 | 25 | 29 | 27 | 25 | 29 | 24 | 32 |
| TOTAL BAD | 76 | 77 | 61 | 89 | 75 | 68 | 87 | 84 | 77 | 78 | 65 | 74 | 81 | 81 | 75 | 80 | 75 | 75 | 78 | 78 | 84 |
| Don't know | 3 | 3 | 0 | 0 | 2 | 1 | 1 | 1 | 1 | 4 | 9 | 4 | 1 | 1 | 2 | 3 | 4 | 2 | 3 | 1 | 6 |

Fieldwork: 19th - 20th July 2012

| | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | |
|------------------------|------------------|-----|-----|-----------|-----|-----|---------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|
| | Total | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 1617 | 413 | 525 | 133 | 493 | 395 | 374 | 786 | 831 | 196 | 412 | 553 | 456 | 922 | 695 | 207 | 526 | 346 | 398 | 141 |
| Unweighted Sample | 1617 | 401 | 503 | 128 | 507 | 384 | 398 | 786 | 831 | 67 | 406 | 695 | 449 | 1058 | 559 | 235 | 516 | 323 | 410 | 133 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

How do you think the financial situation of your household will change over the next 12 months?

| | | | | | | | | | | | | | | | | | | | | | |
|---------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Get a lot better | 1 | 1 | 1 | 0 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 0 | 1 | 1 | |
| Get a little better | 9 | 10 | 18 | 7 | 9 | 11 | 8 | 8 | 11 | 9 | 20 | 16 | 8 | 2 | 10 | 9 | 12 | 10 | 9 | 8 | 9 |
| TOTAL BETTER | 10 | 11 | 19 | 7 | 11 | 12 | 9 | 9 | 12 | 10 | 21 | 17 | 9 | 3 | 11 | 10 | 14 | 11 | 9 | 9 | 10 |
| Stay about the same | 37 | 35 | 50 | 25 | 45 | 45 | 30 | 34 | 39 | 32 | 37 | 36 | 34 | 36 | 37 | 33 | 39 | 36 | 31 | 40 | 24 |
| Get a little worse | 34 | 34 | 25 | 41 | 27 | 31 | 37 | 38 | 30 | 39 | 21 | 32 | 35 | 42 | 37 | 31 | 29 | 30 | 40 | 36 | 41 |
| Get a lot worse | 16 | 15 | 5 | 23 | 13 | 10 | 22 | 15 | 16 | 14 | 9 | 10 | 19 | 18 | 12 | 20 | 14 | 17 | 15 | 14 | 15 |
| TOTAL WORSE | 50 | 49 | 30 | 64 | 40 | 41 | 59 | 53 | 46 | 53 | 30 | 42 | 54 | 60 | 49 | 51 | 43 | 47 | 55 | 50 | 56 |
| Don't know | 4 | 5 | 2 | 4 | 4 | 2 | 2 | 5 | 3 | 6 | 13 | 6 | 3 | 2 | 3 | 7 | 5 | 5 | 5 | 1 | 10 |

June 28-29 July 19-20

Do you think George Osborne is doing a good job or a bad job as Chancellor of the Exchequer?

| | | | | | | | | | | | | | | | | | | | | | |
|------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| He is doing a good job | 15 | 15 | 43 | 3 | 16 | 34 | 4 | 8 | 19 | 12 | 8 | 18 | 14 | 17 | 19 | 11 | 18 | 18 | 14 | 15 | 6 |
| He is doing a bad job | 56 | 55 | 20 | 84 | 53 | 33 | 80 | 67 | 60 | 51 | 40 | 51 | 59 | 60 | 54 | 56 | 61 | 51 | 52 | 56 | 67 |
| Don't know | 29 | 30 | 37 | 13 | 31 | 33 | 16 | 25 | 21 | 37 | 52 | 31 | 27 | 22 | 27 | 33 | 22 | 31 | 34 | 29 | 27 |

Thinking about the government's economic policies, which of the following best reflects your view?

| | | | | | | | | | | | | | | | | | | | | | |
|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| The government should stick to its current strategy of reducing the deficit, even if this means growth remains slow | 30 | 31 | 73 | 8 | 38 | 56 | 10 | 22 | 34 | 28 | 36 | 32 | 29 | 30 | 35 | 26 | 31 | 36 | 25 | 34 | 20 |
| The government should change its strategy to concentrate on growth, even if this means the deficit stays longer or gets worse | 38 | 43 | 13 | 70 | 46 | 23 | 65 | 55 | 47 | 39 | 34 | 40 | 47 | 44 | 41 | 45 | 43 | 40 | 47 | 41 | 51 |
| Neither | 10 | 8 | 4 | 7 | 6 | 5 | 8 | 8 | 6 | 10 | 5 | 7 | 9 | 9 | 8 | 8 | 8 | 6 | 8 | 10 | 6 |
| Not sure | 22 | 18 | 10 | 15 | 10 | 15 | 16 | 15 | 13 | 23 | 25 | 21 | 16 | 17 | 16 | 21 | 19 | 18 | 21 | 15 | 22 |

Fieldwork: 19th - 20th July 2012

| | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | | |
|------------------------|------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|---------------|------------------|------------|------------|------------|---|
| Total | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | | |
| Weighted Sample | 1617 | 413 | 525 | 133 | 493 | 395 | 374 | 786 | 831 | 196 | 412 | 553 | 456 | 922 | 695 | 207 | 526 | 346 | 398 | 141 | |
| Unweighted Sample | 1617 | 401 | 503 | 128 | 507 | 384 | 398 | 786 | 831 | 67 | 406 | 695 | 449 | 1058 | 559 | 235 | 516 | 323 | 410 | 133 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

| | Jan 26-27 | July 19-20 | | | | | | | | | | | | | | | | | | | | |
|--|-----------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--|
| How much confidence, in any, do you have in David Cameron and the coalition government to steer the country out of the current economic crisis? | | | | | | | | | | | | | | | | | | | | | | |
| A lot of confidence | 10 | 5 | 18 | 0 | 5 | 13 | 0 | 3 | 7 | 4 | 2 | 6 | 5 | 6 | 6 | 4 | 4 | 7 | 5 | 5 | 1 | |
| Some confidence | 28 | 28 | 65 | 6 | 35 | 50 | 10 | 18 | 28 | 27 | 33 | 26 | 28 | 26 | 30 | 25 | 28 | 31 | 27 | 29 | 12 | |
| TOTAL CONFIDENCE | 38 | 33 | 83 | 6 | 40 | 63 | 10 | 21 | 35 | 31 | 35 | 32 | 33 | 32 | 36 | 29 | 32 | 38 | 32 | 34 | 13 | |
| Not a lot of confidence | 31 | 34 | 13 | 41 | 39 | 25 | 41 | 43 | 32 | 37 | 33 | 33 | 33 | 38 | 38 | 30 | 34 | 30 | 36 | 34 | 46 | |
| No confidence at all | 27 | 28 | 2 | 51 | 17 | 10 | 47 | 32 | 31 | 26 | 20 | 28 | 32 | 28 | 22 | 36 | 27 | 27 | 27 | 29 | 35 | |
| TOTAL NO CONFIDENCE | 58 | 62 | 15 | 92 | 56 | 35 | 88 | 75 | 63 | 63 | 53 | 61 | 65 | 66 | 60 | 66 | 61 | 57 | 63 | 63 | 81 | |
| Don't know | 5 | 5 | 2 | 2 | 4 | 3 | 2 | 4 | 2 | 7 | 12 | 6 | 2 | 3 | 4 | 6 | 7 | 4 | 5 | 3 | 6 | |

| | June 28-29 | July 19-20 | | | | | | | | | | | | | | | | | | | |
|--|------------|------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Do you think George Osborne should remain as Chancellor of the Exchequer, or do you think David Cameron should replace him with a new Chancellor? | | | | | | | | | | | | | | | | | | | | | |
| George Osborne should remain Chancellor | 24 | 20 | 48 | 6 | 27 | 38 | 7 | 15 | 23 | 16 | 13 | 22 | 18 | 22 | 24 | 14 | 24 | 22 | 19 | 18 | 7 |
| George Osborne should be replaced | 45 | 48 | 26 | 70 | 50 | 31 | 69 | 54 | 56 | 41 | 52 | 43 | 47 | 52 | 46 | 51 | 51 | 43 | 47 | 50 | 60 |
| Don't know | 31 | 32 | 26 | 24 | 23 | 30 | 24 | 31 | 20 | 43 | 34 | 35 | 35 | 26 | 30 | 35 | 25 | 34 | 34 | 31 | 33 |

| If David Cameron were to remove George Osborne as Chancellor, which of the following do you think would make the best replacement Chancellor of the Exchequer? | | | | | | | | | | | | | | | | | | | | |
|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Vince Cable | 22 | 13 | 32 | 39 | 10 | 27 | 38 | 28 | 16 | 18 | 23 | 23 | 21 | 24 | 19 | 24 | 22 | 21 | 21 | 23 |
| William Hague | 16 | 34 | 7 | 8 | 30 | 9 | 9 | 18 | 14 | 8 | 14 | 14 | 22 | 16 | 15 | 14 | 17 | 17 | 16 | 8 |
| Ken Clarke | 9 | 10 | 9 | 11 | 10 | 11 | 9 | 11 | 6 | 3 | 7 | 10 | 12 | 10 | 7 | 11 | 8 | 9 | 9 | 7 |
| Philip Hammond | 3 | 3 | 1 | 5 | 5 | 2 | 2 | 4 | 1 | 4 | 2 | 1 | 4 | 3 | 2 | 3 | 3 | 4 | 2 | 2 |
| Theresa May | 2 | 4 | 2 | 3 | 3 | 0 | 2 | 1 | 4 | 6 | 2 | 2 | 1 | 2 | 3 | 2 | 4 | 2 | 2 | 1 |
| Nick Clegg | 2 | 1 | 2 | 7 | 1 | 2 | 4 | 1 | 3 | 4 | 3 | 2 | 1 | 2 | 3 | 1 | 2 | 3 | 2 | 1 |
| Don't know | 47 | 35 | 47 | 26 | 41 | 50 | 37 | 38 | 55 | 57 | 49 | 48 | 38 | 43 | 52 | 45 | 45 | 45 | 48 | 57 |

Fieldwork: 19th - 20th July 2012

| | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | | |
|------------------------|------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|---------------|------------------|------------|------------|---|
| | Total | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1617 | 413 | 525 | 133 | 493 | 395 | 374 | 786 | 831 | 196 | 412 | 553 | 456 | 922 | 695 | 207 | 526 | 346 | 398 | 141 | |
| Unweighted Sample | 1617 | 401 | 503 | 128 | 507 | 384 | 398 | 786 | 831 | 67 | 406 | 695 | 449 | 1058 | 559 | 235 | 516 | 323 | 410 | 133 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

| | April 12-13 | July 19-20 | | | | | | | | | | | | | | | | | | | |
|--|-------------|------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| All things considered and with the benefit of hindsight, do you think London should or should not have bid to host the 2012 Olympic and Paralympic games? | | | | | | | | | | | | | | | | | | | | | |
| Should | 49 | 44 | 55 | 46 | 57 | 44 | 49 | 47 | 45 | 43 | 47 | 51 | 46 | 35 | 46 | 42 | 44 | 51 | 40 | 41 | 39 |
| Should not | 40 | 44 | 37 | 43 | 36 | 48 | 40 | 42 | 43 | 44 | 30 | 33 | 46 | 56 | 44 | 42 | 48 | 38 | 46 | 48 | 39 |
| Don't know | 11 | 12 | 8 | 11 | 7 | 8 | 11 | 11 | 11 | 13 | 23 | 15 | 9 | 9 | 10 | 15 | 9 | 11 | 14 | 11 | 22 |

| | May 10-11 | July 19-20 | | | | | | | | | | | | | | | | | | | |
|--|-----------|------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Do you think the 2012 Olympics in London this year will or will not be a success? | | | | | | | | | | | | | | | | | | | | | |
| Will be a success | 55 | 53 | 68 | 54 | 63 | 56 | 57 | 52 | 53 | 52 | 52 | 59 | 54 | 47 | 55 | 50 | 53 | 58 | 53 | 48 | 46 |
| Will not be a success | 22 | 26 | 18 | 25 | 20 | 25 | 24 | 26 | 29 | 23 | 26 | 23 | 26 | 28 | 24 | 28 | 28 | 22 | 24 | 30 | 29 |
| Don't know | 23 | 21 | 15 | 20 | 17 | 19 | 19 | 22 | 18 | 25 | 22 | 19 | 20 | 25 | 20 | 23 | 19 | 20 | 23 | 22 | 26 |

| | April 12-13 | July 19-20 | | | | | | | | | | | | | | | | | | | |
|--|-------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| How interested, if at all, are you in the London Olympics taking place in 2012? | | | | | | | | | | | | | | | | | | | | | |
| Very interested | 16 | 17 | 20 | 19 | 29 | 18 | 20 | 19 | 19 | 16 | 17 | 22 | 16 | 15 | 19 | 15 | 22 | 20 | 17 | 14 | 13 |
| Fairly interested | 29 | 27 | 32 | 26 | 25 | 29 | 26 | 27 | 25 | 28 | 23 | 30 | 26 | 25 | 28 | 25 | 26 | 29 | 31 | 22 | 20 |
| TOTAL INTERESTED | 45 | 44 | 52 | 45 | 54 | 47 | 46 | 46 | 44 | 44 | 40 | 52 | 42 | 40 | 47 | 40 | 48 | 49 | 48 | 36 | 33 |
| Not very interested | 24 | 27 | 29 | 26 | 22 | 28 | 24 | 29 | 25 | 28 | 28 | 23 | 25 | 31 | 25 | 28 | 25 | 27 | 24 | 29 | 24 |
| Not at all interested | 29 | 28 | 19 | 28 | 23 | 24 | 28 | 24 | 29 | 26 | 24 | 23 | 32 | 28 | 26 | 30 | 25 | 24 | 25 | 33 | 40 |
| TOTAL NOT INTERESTED | 53 | 55 | 48 | 54 | 45 | 52 | 52 | 53 | 54 | 54 | 52 | 46 | 57 | 59 | 51 | 58 | 50 | 51 | 49 | 62 | 64 |
| Don't know | 2 | 2 | 0 | 1 | 1 | 0 | 1 | 1 | 1 | 2 | 7 | 2 | 0 | 0 | 2 | 1 | 2 | 1 | 3 | 1 | 2 |

| | April 12-13 | July 19-20 | | | | | | | | | | | | | | | | | | | |
|---|-------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| How interested, if at all, are you in the London Paralympics taking place in 2012? | | | | | | | | | | | | | | | | | | | | | |
| Very interested | 10 | 10 | 10 | 13 | 13 | 10 | 13 | 11 | 9 | 11 | 11 | 10 | 8 | 13 | 10 | 10 | 11 | 11 | 11 | 8 | 8 |
| Fairly interested | 25 | 27 | 33 | 27 | 30 | 28 | 29 | 30 | 25 | 29 | 27 | 28 | 27 | 26 | 28 | 27 | 25 | 29 | 30 | 25 | 23 |
| TOTAL INTERESTED | 35 | 37 | 43 | 40 | 43 | 38 | 42 | 41 | 34 | 40 | 38 | 38 | 35 | 39 | 38 | 37 | 36 | 40 | 41 | 33 | 31 |
| Not very interested | 31 | 28 | 26 | 29 | 28 | 33 | 25 | 29 | 27 | 30 | 24 | 29 | 27 | 32 | 29 | 27 | 29 | 29 | 31 | 26 | 24 |
| Not at all interested | 33 | 32 | 30 | 30 | 28 | 29 | 31 | 28 | 37 | 27 | 32 | 30 | 37 | 29 | 30 | 34 | 33 | 29 | 26 | 38 | 41 |
| TOTAL NOT INTERESTED | 64 | 60 | 56 | 59 | 56 | 62 | 56 | 57 | 64 | 57 | 56 | 59 | 64 | 61 | 59 | 61 | 62 | 58 | 57 | 64 | 65 |
| Don't know | 1 | 2 | 0 | 1 | 1 | 1 | 1 | 2 | 2 | 2 | 6 | 3 | 2 | 1 | 2 | 2 | 2 | 2 | 3 | 2 | 4 |

Fieldwork: 19th - 20th July 2012

| | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | |
|--------------------------|------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|-------------|------------|---------------|------------------|------------|------------|------------|
| Total | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1617 | 413 | 525 | 133 | 493 | 395 | 374 | 786 | 831 | 196 | 412 | 553 | 456 | 922 | 695 | 207 | 526 | 346 | 398 | 141 |
| Unweighted Sample | 1617 | 401 | 503 | 128 | 507 | 384 | 398 | 786 | 831 | 67 | 406 | 695 | 449 | 1058 | 559 | 235 | 516 | 323 | 410 | 133 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Taking everything into account, how well or badly do you think the preparations for the Games have been handled?

| | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very well | 6 | 11 | 5 | 10 | 9 | 5 | 6 | 7 | 5 | 0 | 8 | 7 | 6 | 7 | 4 | 12 | 7 | 6 | 3 | 2 |
| Fairly well | 39 | 56 | 36 | 47 | 44 | 38 | 37 | 40 | 38 | 38 | 40 | 40 | 37 | 42 | 35 | 34 | 43 | 39 | 39 | 32 |
| TOTAL WELL | 45 | 67 | 41 | 57 | 53 | 43 | 43 | 47 | 43 | 38 | 48 | 47 | 43 | 49 | 39 | 46 | 50 | 45 | 42 | 34 |
| Fairly badly | 29 | 22 | 33 | 26 | 26 | 33 | 33 | 29 | 30 | 38 | 26 | 27 | 32 | 30 | 28 | 33 | 26 | 32 | 30 | 27 |
| Very badly | 18 | 9 | 20 | 12 | 17 | 16 | 16 | 18 | 18 | 13 | 15 | 19 | 22 | 14 | 23 | 15 | 17 | 16 | 20 | 25 |
| TOTAL BADLY | 47 | 31 | 53 | 38 | 43 | 49 | 49 | 47 | 48 | 51 | 41 | 46 | 54 | 44 | 51 | 48 | 43 | 48 | 50 | 52 |
| Don't know | 8 | 1 | 6 | 5 | 3 | 8 | 7 | 6 | 9 | 12 | 10 | 7 | 3 | 6 | 9 | 6 | 6 | 8 | 7 | 14 |

How much confidence do you have that the London transport system will be able to cope with visitors to the Olympic Games?

| | | | | | | | | | | | | | | | | | | | | |
|-----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| A lot of confidence | 2 | 3 | 2 | 5 | 4 | 2 | 2 | 2 | 2 | 0 | 3 | 2 | 3 | 2 | 2 | 4 | 2 | 2 | 2 | 2 |
| A fair amount of confidence | 23 | 32 | 22 | 34 | 26 | 24 | 20 | 22 | 23 | 18 | 25 | 24 | 21 | 25 | 19 | 22 | 25 | 23 | 21 | 18 |
| TOTAL CONFIDENCE | 25 | 35 | 24 | 39 | 30 | 26 | 22 | 24 | 25 | 18 | 28 | 26 | 24 | 27 | 21 | 26 | 27 | 25 | 23 | 20 |
| Not a lot of confidence | 41 | 42 | 43 | 38 | 41 | 40 | 47 | 42 | 40 | 41 | 40 | 40 | 45 | 44 | 38 | 39 | 44 | 42 | 42 | 31 |
| No confidence at all | 23 | 16 | 24 | 19 | 24 | 21 | 24 | 23 | 24 | 22 | 22 | 25 | 23 | 21 | 27 | 31 | 23 | 20 | 25 | 16 |
| TOTAL NO CONFIDENCE | 64 | 58 | 67 | 57 | 65 | 61 | 71 | 65 | 64 | 63 | 62 | 65 | 68 | 65 | 65 | 70 | 67 | 62 | 67 | 47 |
| Don't know | 10 | 7 | 9 | 4 | 6 | 12 | 8 | 11 | 10 | 20 | 10 | 9 | 8 | 8 | 13 | 4 | 6 | 12 | 10 | 33 |

How much confidence do you have that the organisers will be able to provide the security to keep competitors, spectators and visitors safe during the Olympic Games?

| | | | | | | | | | | | | | | | | | | | | |
|-----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| A lot of confidence | 7 | 9 | 4 | 17 | 10 | 8 | 6 | 9 | 5 | 9 | 6 | 6 | 7 | 8 | 5 | 11 | 7 | 5 | 8 | 4 |
| A fair amount of confidence | 38 | 54 | 38 | 38 | 41 | 36 | 37 | 39 | 36 | 42 | 39 | 35 | 37 | 39 | 35 | 37 | 41 | 38 | 36 | 29 |
| TOTAL CONFIDENCE | 45 | 63 | 42 | 55 | 51 | 44 | 43 | 48 | 41 | 51 | 45 | 41 | 44 | 47 | 40 | 48 | 48 | 43 | 44 | 33 |
| Not a lot of confidence | 29 | 22 | 29 | 33 | 28 | 25 | 33 | 29 | 30 | 26 | 29 | 29 | 31 | 30 | 28 | 29 | 29 | 30 | 29 | 32 |
| No confidence at all | 19 | 11 | 23 | 9 | 17 | 22 | 18 | 17 | 21 | 11 | 15 | 24 | 20 | 16 | 23 | 16 | 20 | 18 | 20 | 18 |
| TOTAL NO CONFIDENCE | 48 | 33 | 52 | 42 | 45 | 47 | 51 | 46 | 51 | 37 | 44 | 53 | 51 | 46 | 51 | 45 | 49 | 48 | 49 | 50 |
| Don't know | 7 | 3 | 6 | 3 | 4 | 9 | 6 | 6 | 8 | 12 | 11 | 5 | 5 | 6 | 9 | 6 | 4 | 9 | 7 | 18 |

Fieldwork: 19th - 20th July 2012

| | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | |
|--------------------------|------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|-------------|------------|---------------|------------------|------------|------------|------------|
| Total | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1617 | 413 | 525 | 133 | 493 | 395 | 374 | 786 | 831 | 196 | 412 | 553 | 456 | 922 | 695 | 207 | 526 | 346 | 398 | 141 |
| Unweighted Sample | 1617 | 401 | 503 | 128 | 507 | 384 | 398 | 786 | 831 | 67 | 406 | 695 | 449 | 1058 | 559 | 235 | 516 | 323 | 410 | 133 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Do you think the way that the Olympic Games have been organised so far will have increased confidence in Britain's ability to organise major events, decreased confidence in Britain's ability to organise major events, or made no difference?

| | | | | | | | | | | | | | | | | | | | | |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Increased confidence in Britain's ability to organise major events | 23 | 34 | 22 | 34 | 26 | 21 | 24 | 26 | 20 | 26 | 26 | 21 | 20 | 26 | 19 | 28 | 27 | 21 | 18 | 17 |
| Decreased confidence in Britain's ability to organise major events | 33 | 28 | 35 | 30 | 32 | 30 | 37 | 32 | 33 | 30 | 27 | 33 | 39 | 32 | 34 | 29 | 33 | 36 | 32 | 32 |
| Made no difference | 37 | 34 | 36 | 32 | 36 | 42 | 32 | 37 | 36 | 38 | 36 | 40 | 33 | 36 | 37 | 34 | 33 | 34 | 43 | 41 |
| Don't know | 8 | 4 | 6 | 3 | 6 | 6 | 8 | 5 | 11 | 6 | 10 | 7 | 8 | 7 | 10 | 9 | 7 | 9 | 7 | 10 |

As you may have heard, the security contractors for the Games, G4S, have been unable to provide enough security guards and the government will instead use 3,500 troops from the armed services to help provide security. From what you have seen or heard about this story, who do you think is MOST to blame for the lack of security?

| | | | | | | | | | | | | | | | | | | | | |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| G4S, the security contractor | 61 | 73 | 59 | 70 | 67 | 60 | 61 | 63 | 59 | 57 | 63 | 63 | 58 | 61 | 60 | 63 | 64 | 57 | 61 | 58 |
| LOCOG, the Olympic organising committee | 16 | 19 | 11 | 15 | 20 | 11 | 16 | 14 | 17 | 6 | 11 | 18 | 21 | 18 | 12 | 13 | 16 | 19 | 16 | 9 |
| The government | 15 | 4 | 24 | 9 | 9 | 23 | 16 | 18 | 13 | 18 | 14 | 14 | 17 | 14 | 17 | 18 | 14 | 13 | 16 | 22 |
| Someone else | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 1 | 0 | 1 |
| Don't know | 8 | 3 | 5 | 4 | 5 | 5 | 6 | 5 | 10 | 18 | 12 | 5 | 3 | 6 | 10 | 6 | 7 | 9 | 8 | 11 |

The total budget for the Olympic Games is around £9 billion, including the building of the new sporting venues, policing and security and the regeneration of the lower Lea valley area. Do you think this represents good or bad value for money?

| | | | | | | | | | | | | | | | | | | | | |
|-------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very good value | 4 | 7 | 4 | 6 | 6 | 4 | 4 | 3 | 5 | 0 | 5 | 4 | 5 | 4 | 4 | 5 | 7 | 3 | 1 | 3 |
| Fairly good value | 28 | 38 | 30 | 36 | 31 | 34 | 26 | 32 | 25 | 33 | 29 | 25 | 31 | 31 | 26 | 30 | 31 | 25 | 29 | 23 |
| TOTAL GOOD VALUE | 32 | 45 | 34 | 42 | 37 | 38 | 30 | 35 | 30 | 33 | 34 | 29 | 36 | 35 | 30 | 35 | 38 | 28 | 30 | 26 |
| Fairly bad value | 28 | 29 | 29 | 31 | 27 | 24 | 32 | 29 | 28 | 37 | 26 | 28 | 28 | 30 | 27 | 33 | 27 | 29 | 28 | 30 |
| Very bad value | 22 | 16 | 23 | 14 | 22 | 20 | 22 | 24 | 20 | 6 | 20 | 28 | 22 | 20 | 24 | 18 | 21 | 18 | 27 | 24 |
| TOTAL BAD VALUE | 50 | 45 | 52 | 45 | 49 | 44 | 54 | 53 | 48 | 43 | 46 | 56 | 50 | 50 | 51 | 51 | 48 | 47 | 55 | 54 |
| Don't know | 17 | 11 | 15 | 14 | 13 | 18 | 16 | 11 | 23 | 23 | 20 | 16 | 14 | 16 | 19 | 15 | 15 | 24 | 16 | 19 |

Fieldwork: 19th - 20th July 2012

| | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | | |
|------------------------|------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|---------------|------------------|------------|------------|---|
| | Total | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1617 | 413 | 525 | 133 | 493 | 395 | 374 | 786 | 831 | 196 | 412 | 553 | 456 | 922 | 695 | 207 | 526 | 346 | 398 | 141 | |
| Unweighted Sample | 1617 | 401 | 503 | 128 | 507 | 384 | 398 | 786 | 831 | 67 | 406 | 695 | 449 | 1058 | 559 | 235 | 516 | 323 | 410 | 133 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

The cost of the opening ceremony for the London Olympics will be around £27 million. Do you think this is too much to spend, too little, or about right?

| | | | | | | | | | | | | | | | | | | | | |
|-------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Too much | 67 | 64 | 64 | 60 | 68 | 66 | 69 | 63 | 71 | 53 | 59 | 72 | 75 | 65 | 70 | 55 | 66 | 70 | 72 | 70 |
| Too little | 3 | 2 | 3 | 8 | 3 | 3 | 1 | 4 | 2 | 14 | 3 | 1 | 1 | 3 | 3 | 8 | 3 | 3 | 3 | 0 |
| About right | 16 | 23 | 20 | 18 | 18 | 18 | 15 | 20 | 12 | 17 | 17 | 16 | 16 | 18 | 14 | 24 | 18 | 13 | 14 | 11 |
| Don't know | 14 | 11 | 13 | 14 | 11 | 13 | 14 | 13 | 14 | 16 | 21 | 12 | 8 | 14 | 14 | 13 | 13 | 15 | 12 | 19 |

Thinking forward to the London Olympics, where do you think the Great Britain team will come in the overall medal table of competing nations?*

July's question went to all respondents. In April's survey, only respondents who were interested in the Olympics answered this question (N=719).

April 12-13 July 19-20

| | | | | | | | | | | | | | | | | | | | | |
|--|----|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| First | 4 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 0 | 2 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Second | 3 | 3 | 4 | 4 | 1 | 3 | 4 | 3 | 4 | 4 | 4 | 3 | 3 | 3 | 4 | 2 | 3 | 5 | 4 | 0 |
| Third | 13 | 10 | 12 | 11 | 15 | 8 | 11 | 10 | 11 | 19 | 12 | 7 | 9 | 10 | 10 | 8 | 12 | 11 | 7 | 12 |
| Fourth | 15 | 12 | 15 | 12 | 15 | 12 | 12 | 13 | 14 | 6 | 9 | 14 | 14 | 11 | 12 | 13 | 10 | 16 | 11 | 5 |
| Fifth | 12 | 9 | 9 | 10 | 10 | 10 | 9 | 9 | 11 | 7 | 10 | 8 | 10 | 11 | 6 | 9 | 10 | 8 | 8 | 5 |
| In the top ten but not in the top five | 41 | 39 | 46 | 37 | 45 | 44 | 38 | 39 | 40 | 37 | 38 | 42 | 39 | 39 | 40 | 37 | 43 | 35 | 42 | 35 |
| In the top twenty but not in the top ten | 5 | 9 | 5 | 10 | 8 | 9 | 11 | 10 | 7 | 11 | 6 | 9 | 10 | 9 | 9 | 11 | 7 | 7 | 12 | 13 |
| Outside the top twenty | 1 | 3 | 1 | 3 | 1 | 3 | 2 | 1 | 2 | 4 | 2 | 2 | 4 | 2 | 3 | 3 | 3 | 3 | 3 | 2 |
| Don't know | 7 | 14 | 6 | 13 | 4 | 10 | 13 | 12 | 12 | 17 | 20 | 15 | 13 | 14 | 15 | 14 | 15 | 12 | 15 | 27 |

Thinking about what you yourself are going to do during the Olympics, which of the following applies to you?

| | | | | | | | | | | | | | | | | | | | | |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| I will be watching as much of the games as I can | 15 | 16 | 19 | 19 | 15 | 18 | 16 | 17 | 13 | 9 | 22 | 15 | 12 | 15 | 15 | 17 | 18 | 17 | 9 | 11 |
| I will be watching some sports that I am interested in | 29 | 35 | 29 | 27 | 29 | 33 | 26 | 29 | 28 | 35 | 25 | 29 | 30 | 30 | 28 | 30 | 30 | 30 | 27 | 23 |
| I may watch some of the Games, but will not be making a special effort | 34 | 34 | 33 | 33 | 35 | 31 | 38 | 34 | 34 | 34 | 33 | 33 | 35 | 36 | 31 | 31 | 32 | 30 | 39 | 40 |
| I will be trying to avoid watching the Games as much as possible | 20 | 15 | 16 | 18 | 20 | 15 | 18 | 19 | 21 | 14 | 16 | 22 | 23 | 18 | 23 | 20 | 18 | 19 | 23 | 21 |
| Don't know | 3 | 0 | 2 | 2 | 1 | 2 | 1 | 1 | 4 | 8 | 4 | 2 | 0 | 2 | 3 | 2 | 2 | 4 | 2 | 5 |

Fieldwork: 19th - 20th July 2012

| | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | |
|------------------------|------------------|-----|-----|-----------|-----|-----|---------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|
| | Total | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 1617 | 413 | 525 | 133 | 493 | 395 | 374 | 786 | 831 | 196 | 412 | 553 | 456 | 922 | 695 | 207 | 526 | 346 | 398 | 141 |
| Unweighted Sample | 1617 | 401 | 503 | 128 | 507 | 384 | 398 | 786 | 831 | 67 | 406 | 695 | 449 | 1058 | 559 | 235 | 516 | 323 | 410 | 133 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Do you have tickets to see any of the Olympic events?

| | | | | | | | | | | | | | | | | | | | | |
|-------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Yes I do | 9 | 13 | 9 | 16 | 11 | 10 | 11 | 11 | 9 | 8 | 13 | 10 | 7 | 13 | 5 | 23 | 11 | 8 | 5 | 2 |
| No I do not | 91 | 87 | 91 | 84 | 89 | 90 | 89 | 89 | 91 | 92 | 87 | 90 | 93 | 87 | 95 | 77 | 89 | 92 | 95 | 98 |

Thinking about the forthcoming Olympic games in London, will you be...

| | | | | | | | | | | | | | | | | | | | | |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Going on holiday during the Games on purpose to avoid them | 4 | 4 | 6 | 3 | 4 | 5 | 3 | 5 | 3 | 5 | 4 | 4 | 4 | 4 | 4 | 11 | 5 | 2 | 3 | 1 |
| Going on holiday during the Games, but not because of the Games | 14 | 16 | 13 | 17 | 12 | 12 | 16 | 13 | 14 | 20 | 13 | 15 | 10 | 15 | 12 | 14 | 12 | 15 | 16 | 10 |
| Going on holiday earlier or later in the year on purpose so that I don't miss the Games | 3 | 5 | 3 | 6 | 6 | 2 | 2 | 4 | 3 | 6 | 3 | 3 | 2 | 4 | 2 | 7 | 4 | 1 | 3 | 0 |
| Going on holiday earlier or later in the year, but not because of the Games | 30 | 37 | 25 | 36 | 34 | 28 | 32 | 31 | 29 | 14 | 28 | 30 | 38 | 32 | 26 | 26 | 33 | 25 | 33 | 24 |
| Going on holiday to London so I can attend an Olympic event | 1 | 2 | 1 | 3 | 1 | 1 | 1 | 1 | 2 | 2 | 2 | 1 | 0 | 2 | 0 | 1 | 2 | 1 | 1 | 2 |
| Not applicable - I am not going on holiday this year | 48 | 36 | 53 | 35 | 43 | 52 | 45 | 46 | 49 | 53 | 50 | 45 | 46 | 42 | 55 | 41 | 44 | 55 | 44 | 63 |

Do you believe it is appropriate or inappropriate for "fast food" companies to sponsor the Olympics?

| | | | | | | | | | | | | | | | | | | | | |
|---------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Appropriate | 19 | 26 | 15 | 24 | 22 | 16 | 13 | 20 | 17 | 18 | 19 | 18 | 19 | 19 | 19 | 18 | 19 | 20 | 19 | 14 |
| Inappropriate | 63 | 55 | 67 | 70 | 62 | 66 | 73 | 63 | 64 | 55 | 61 | 67 | 64 | 65 | 61 | 69 | 64 | 60 | 61 | 63 |
| Don't know | 18 | 19 | 18 | 5 | 16 | 18 | 13 | 17 | 19 | 27 | 20 | 15 | 17 | 16 | 20 | 13 | 16 | 20 | 20 | 23 |

Who would you most like to see light the Olympic flame?

| | | | | | | | | | | | | | | | | | | | | |
|------------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Steve Redgrave | 15 | 20 | 17 | 13 | 19 | 15 | 16 | 17 | 13 | 5 | 17 | 17 | 15 | 16 | 13 | 20 | 15 | 16 | 14 | 7 |
| David Beckham | 13 | 20 | 12 | 8 | 16 | 12 | 10 | 11 | 16 | 23 | 12 | 11 | 14 | 11 | 17 | 14 | 16 | 12 | 13 | 8 |
| Roger Bannister | 12 | 18 | 10 | 16 | 15 | 8 | 15 | 15 | 10 | 5 | 7 | 17 | 15 | 13 | 11 | 7 | 14 | 12 | 12 | 14 |
| A young person from the local area | 12 | 7 | 16 | 11 | 10 | 14 | 13 | 12 | 12 | 15 | 12 | 11 | 13 | 12 | 12 | 16 | 10 | 11 | 13 | 17 |
| Daley Thompson | 7 | 7 | 8 | 9 | 7 | 9 | 8 | 7 | 8 | 0 | 7 | 9 | 9 | 8 | 7 | 7 | 8 | 9 | 6 | 6 |
| Kelly Holmes | 5 | 3 | 5 | 5 | 3 | 9 | 5 | 5 | 5 | 7 | 7 | 3 | 6 | 4 | 6 | 7 | 3 | 6 | 7 | 3 |
| Someone else | 5 | 4 | 5 | 4 | 3 | 6 | 5 | 7 | 4 | 7 | 6 | 5 | 4 | 5 | 5 | 4 | 3 | 4 | 6 | 17 |
| Seb Coe | 4 | 6 | 3 | 9 | 6 | 4 | 3 | 3 | 4 | 5 | 3 | 4 | 3 | 5 | 2 | 5 | 3 | 4 | 3 | 2 |
| Tanni Grey Thompson | 3 | 2 | 4 | 4 | 2 | 4 | 5 | 4 | 3 | 1 | 3 | 3 | 6 | 4 | 3 | 1 | 5 | 4 | 3 | 1 |
| Linford Christie | 1 | 1 | 1 | 5 | 1 | 1 | 2 | 1 | 2 | 4 | 3 | 1 | 0 | 2 | 1 | 3 | 2 | 1 | 0 | 1 |
| Sally Gunnell | 1 | 1 | 0 | 3 | 1 | 0 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 0 | 1 | 0 | 1 | 0 | 1 | 1 |
| Steve Ovett | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 2 | 0 | 0 | 1 | 1 | 0 | 1 | 0 | 1 | 1 |
| Don't know | 19 | 12 | 18 | 13 | 15 | 16 | 16 | 18 | 21 | 27 | 21 | 19 | 15 | 19 | 20 | 15 | 19 | 20 | 20 | 21 |

Fieldwork: 19th - 20th July 2012

| | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | | |
|------------------------|------------------|-----|-----|-----------|-----|-----|---------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
| | Total | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1617 | 413 | 525 | 133 | 493 | 395 | 374 | 786 | 831 | 196 | 412 | 553 | 456 | 922 | 695 | 207 | 526 | 346 | 398 | 141 | |
| Unweighted Sample | 1617 | 401 | 503 | 128 | 507 | 384 | 398 | 786 | 831 | 67 | 406 | 695 | 449 | 1058 | 559 | 235 | 516 | 323 | 410 | 133 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

June 14-15
July 19-20

How fair, if at all, do you think the distribution of Olympic tickets has been?

| | | | | | | | | | | | | | | | | | | | | | |
|-----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very fair | 3 | 3 | 7 | 2 | 7 | 3 | 1 | 4 | 4 | 2 | 6 | 6 | 2 | 2 | 4 | 3 | 2 | 5 | 4 | 1 | 3 |
| Somewhat fair | 16 | 15 | 22 | 13 | 19 | 17 | 15 | 15 | 16 | 15 | 25 | 19 | 11 | 12 | 15 | 16 | 16 | 14 | 16 | 16 | 11 |
| TOTAL FAIR | 19 | 18 | 29 | 15 | 26 | 20 | 16 | 19 | 20 | 17 | 31 | 25 | 13 | 14 | 19 | 19 | 18 | 19 | 20 | 17 | 14 |
| Not very fair | 25 | 28 | 28 | 28 | 32 | 31 | 27 | 30 | 27 | 29 | 28 | 27 | 29 | 28 | 30 | 25 | 33 | 30 | 29 | 23 | 25 |
| Not at all fair | 27 | 29 | 23 | 34 | 25 | 28 | 29 | 31 | 31 | 27 | 17 | 22 | 32 | 36 | 28 | 30 | 38 | 30 | 23 | 25 | 35 |
| TOTAL NOT FAIR | 52 | 57 | 51 | 62 | 57 | 59 | 56 | 61 | 58 | 56 | 45 | 49 | 61 | 64 | 58 | 55 | 71 | 60 | 52 | 48 | 60 |
| Don't know | 29 | 25 | 20 | 24 | 17 | 21 | 27 | 19 | 22 | 27 | 24 | 26 | 26 | 23 | 24 | 26 | 12 | 21 | 28 | 34 | 26 |

Thinking about how tickets to the Olympics were distributed, which of the following best reflects your view?

| | | | | | | | | | | | | | | | | | | | | | |
|--|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| More tickets should have been allocated for ordinary members of the public to buy, rather than Olympic officials, VIPs, sponsors and businesses | 63 | 60 | 57 | 67 | 59 | 58 | 65 | 68 | 63 | 58 | 47 | 55 | 66 | 65 | 61 | 59 | 71 | 61 | 57 | 56 | 65 |
| It is right that some tickets were set aside for sponsors and businesses, as their money helped fund the Olympics and subsidise cheaper tickets for the public | 17 | 19 | 29 | 13 | 30 | 25 | 14 | 18 | 18 | 20 | 26 | 22 | 15 | 19 | 20 | 18 | 15 | 22 | 18 | 22 | 11 |
| Neither | 7 | 8 | 5 | 7 | 7 | 7 | 9 | 4 | 8 | 8 | 12 | 8 | 7 | 7 | 6 | 9 | 4 | 6 | 11 | 11 | 4 |
| Don't know | 14 | 13 | 9 | 12 | 4 | 10 | 12 | 11 | 11 | 14 | 14 | 16 | 12 | 10 | 12 | 13 | 10 | 12 | 15 | 11 | 20 |

Olympic traffic lanes have been set out on many major roads to the Olympic games venues that will be reserved for competitors, Olympic officials and VIPs. Do you think it is right or wrong for roads to have lanes reserved in this way?

| | | | | | | | | | | | | | | | | | | | | |
|------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Right | 38 | 42 | 42 | 47 | 35 | 46 | 37 | 36 | 40 | 28 | 41 | 38 | 39 | 38 | 37 | 30 | 38 | 42 | 38 | 39 |
| Wrong | 46 | 46 | 42 | 44 | 52 | 38 | 48 | 52 | 40 | 50 | 41 | 46 | 47 | 46 | 45 | 58 | 44 | 39 | 47 | 43 |
| Don't know | 16 | 12 | 16 | 8 | 14 | 16 | 15 | 12 | 20 | 22 | 18 | 15 | 14 | 15 | 18 | 12 | 18 | 20 | 14 | 17 |

Fieldwork: 19th - 20th July 2012

| | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | |
|--------------------------------|------------------|-----|---------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
| Total | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample 1617 | 413 | 525 | 133 | 493 | 395 | 374 | 786 | 831 | 196 | 412 | 553 | 456 | 922 | 695 | 207 | 526 | 346 | 398 | 141 |
| Unweighted Sample | 401 | 503 | 128 | 507 | 384 | 398 | 786 | 831 | 67 | 406 | 695 | 449 | 1058 | 559 | 235 | 516 | 323 | 410 | 133 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

On Sunday Bradley Wiggins is expected to become the first Briton in 109 years to win the Tour de France. Do you think any win by a British Olympian in the forthcoming games would match winning the Tour de France?

If Bradley Wiggins wins the Tour de France it will be more impressive than any likely British Olympic victories
 British sportsmen and women are likely to secure victories at the Olympic Games than are even more impressive than winning the Tour de France
 Don't know

| | | | | | | | | | | | | | | | | | | | |
|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 43 | 46 | 43 | 58 | 45 | 44 | 48 | 51 | 36 | 39 | 33 | 43 | 54 | 44 | 42 | 42 | 43 | 45 | 48 | 31 |
| 20 | 26 | 21 | 13 | 22 | 19 | 16 | 20 | 20 | 25 | 24 | 17 | 16 | 21 | 18 | 27 | 19 | 22 | 15 | 20 |
| 37 | 28 | 37 | 28 | 33 | 37 | 37 | 29 | 45 | 36 | 43 | 39 | 29 | 35 | 39 | 31 | 38 | 33 | 37 | 49 |