

YouGov / Sunday Times Survey Results

Sample Size: 2271 GB Adults
Fieldwork: 24th - 25th April 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region						Decided How to Vote?		Lost Lib Dems	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Lon-don	Rest of South	Midlands / Wales	North	Scot-land	Eng/Wales	Definitely decided	Shall wait		
Weighted Sample	2271	616	651	166	258	673	530	462	1101	1170	270	575	777	650	1294	977	291	738	486	559	198	2073	1707	214	355	
Unweighted Sample	2271	626	660	162	265	701	553	466	1101	1170	198	469	852	752	1420	851	285	733	474	542	237	2034	1760	204	362	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excludes Don't knows and Would not votes and taking into account likelihood to vote]

Con	32	100	0	0	0	72	6	15	31	34	24	34	28	39	34	30	35	37	36	29	15	34	33	26	20
Lab	34	0	100	0	0	6	78	33	33	36	33	35	36	32	31	39	40	25	36	44	31	35	35	27	45
Lib Dem	9	0	0	100	0	3	2	27	9	8	10	8	8	9	11	5	8	13	4	7	8	9	8	12	0
UKIP	14	0	0	0	100	17	6	9	15	13	5	8	17	17	11	17	13	16	15	14	3	15	13	17	13
Other	11	0	0	0	0	2	8	16	12	10	27	14	10	4	12	10	5	9	10	6	42	8	10	18	23

Other Parties Voting Intention

Green	6	0	0	0	0	1	2	12	6	5	19	8	4	1	7	4	4	7	5	5	3	6	5	11	17
SNP/ PCY	5	0	0	0	0	0	5	3	5	4	7	5	5	2	4	5	0	0	4	0	40	1	5	4	4
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	1	1	1	0	1	1	1	1	1	1	1	1	0	1	1	3	2

The general election will be held on May 7. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election?

0 - Certain NOT to vote	4	0	0	1	0	2	1	0	4	4	6	8	2	1	3	5	5	4	6	3	2	4	2	2	1
1	0	0	1	0	0	0	0	0	1	0	2	0	0	0	0	1	1	0	0	0	0	1	0	0	0
2	1	0	0	1	0	0	0	1	1	1	1	1	0	0	1	1	2	0	1	0	0	1	0	1	1
3	1	0	0	2	0	0	0	1	1	1	0	1	1	0	1	1	1	1	0	1	1	1	0	2	1
4	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	1	0	0	0	0
5	3	1	1	1	2	1	1	2	2	3	3	4	2	1	2	3	1	3	3	3	2	3	1	4	2
6	1	1	0	2	1	0	1	1	1	1	2	2	2	0	1	1	2	1	0	2	0	1	1	2	1
7	3	3	2	3	1	3	3	3	4	3	5	5	3	1	3	3	4	3	3	3	2	3	2	6	3
8	5	6	3	3	5	5	3	5	4	6	7	5	5	3	5	5	5	4	6	6	1	5	3	10	6
9	9	9	11	12	9	9	11	8	11	8	10	9	11	8	10	8	9	11	9	9	7	10	9	14	8
10 - Absolutely certain to vote	73	80	81	76	81	79	80	79	72	73	63	64	73	83	73	71	71	72	71	72	84	71	81	57	78

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Would not votes]

Con	32	100	0	0	0	72	6	15	31	33	25	34	29	38	34	30	34	37	36	29	16	34	33	25	21
Lab	34	0	100	0	0	6	78	32	33	36	32	35	36	32	31	39	40	25	36	44	30	35	35	28	44
Lib Dem	9	0	0	100	0	3	2	27	9	8	10	9	8	9	11	5	8	14	4	7	9	9	8	13	0
UKIP	14	0	0	0	100	17	6	9	15	13	6	8	17	17	11	16	13	16	15	14	4	15	13	16	12
Other	11	0	0	0	0	2	7	16	12	10	27	14	10	4	12	10	5	9	10	6	42	8	10	18	22

Other Parties Voting Intention

Green	6	0	0	0	0	1	2	12	6	5	19	8	4	1	7	4	4	7	5	5	3	6	5	11	17
SNP/ PCY	4	0	0	0	0	0	5	3	5	4	7	5	5	2	4	5	0	0	4	0	39	1	5	3	4
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	0	1	1	3	2

Non Voters

Would Not Vote	4	0	0	0	0	1	0	1	4	4	7	8	2	2	4	5	6	4	6	3	2	5	3	4	1
Don't know	12	0	0	0	0	7	9	15	8	15	15	13	13	8	11	13	14	11	12	12	11	12	0	0	20

Do you approve or disapprove of the Government's record to date?

		April 23-24					April 24-25																			
Approve	37	38	89	7	45	29	75	11	27	41	35	31	34	35	46	41	33	41	43	35	35	25	39	40	37	22
Disapprove	48	50	5	86	37	60	17	81	59	50	49	47	49	53	47	47	53	48	44	52	52	62	48	52	50	65
Don't know	15	13	6	8	18	11	8	8	14	9	16	22	17	12	7	12	14	12	13	13	13	13	8	14	13	

Do you think that David Cameron is doing well or badly as Prime Minister?

		April 17-18					April 24-25																			
Very well	11	9	30	1	4	4	23	1	4	9	9	8	9	8	12	11	7	9	9	9	10	7	10	12	4	4
Fairly well	36	37	67	13	49	41	60	17	33	39	36	36	36	40	40	34	36	43	38	35	25	38	37	45	29	
TOTAL WELL	47	46	97	14	53	45	83	18	37	48	45	44	45	44	52	51	41	45	52	47	45	32	48	49	49	33
Fairly badly	25	26	1	41	29	33	10	39	33	26	27	26	24	29	25	26	28	25	25	26	28	32	26	26	32	35
Very badly	22	21	0	42	11	20	4	41	23	22	20	17	21	23	20	18	25	22	16	22	22	32	20	24	13	27
TOTAL BADLY	47	47	1	83	40	53	14	80	56	48	47	43	45	52	45	44	53	47	41	48	50	64	46	50	45	62
Don't know	6	6	1	3	6	2	3	3	6	4	8	13	10	4	2	6	6	7	7	6	5	5	6	2	7	5

Do you think Ed Miliband is doing well or badly as leader of the Labour party?

Very well	7	7	1	22	4	2	1	19	6	8	6	9	6	7	8	6	9	9	5	9	8	5	7	9	5	7
Fairly well	29	30	14	57	31	13	14	51	34	30	29	31	29	31	28	29	31	29	28	27	35	30	30	32	32	34
TOTAL WELL	36	37	15	79	35	15	15	70	40	38	35	40	35	38	36	35	40	38	33	36	43	35	37	41	37	41
Fairly badly	30	31	38	13	41	38	39	19	36	30	31	28	32	33	29	33	28	30	31	33	30	31	31	29	33	34
Very badly	24	23	42	2	18	42	40	5	17	26	20	14	19	21	31	24	22	20	26	22	19	27	22	25	21	17
TOTAL BADLY	54	54	80	15	59	80	79	24	53	56	51	42	51	54	60	57	50	50	57	55	49	58	53	54	54	51
Don't know	9	10	6	6	5	6	6	6	7	6	13	18	15	7	4	8	12	11	10	10	9	7	10	5	9	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	April 17-18	April 24-25																								
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																										
Very well	2	3	3	2	17	1	2	2	7	3	3	3	2	2	4	4	2	2	3	2	4	1	3	3	2	3
Fairly well	25	26	35	19	53	17	34	16	34	27	25	21	29	24	27	28	23	21	31	24	24	26	26	26	30	28
TOTAL WELL	27	29	38	21	70	18	36	18	41	30	28	24	31	26	31	32	25	23	34	26	28	27	29	29	32	31
Fairly badly	32	31	35	32	22	22	29	36	30	31	31	31	29	33	30	31	30	30	30	33	30	30	31	32	27	33
Very badly	31	30	19	40	4	53	26	39	22	34	26	26	24	32	33	27	33	31	25	30	33	33	29	32	30	28
TOTAL BADLY	63	61	54	72	26	75	55	75	52	65	57	57	53	65	63	58	63	61	55	63	63	63	60	64	57	61
Don't know	10	11	7	6	4	7	7	7	7	6	15	20	16	8	6	10	13	15	11	11	9	10	11	6	12	8
Do you think that Nigel Farage is doing well or badly as leader of UKIP?																										
Very well	14	11	12	4	8	38	17	5	9	13	8	5	9	12	13	10	12	9	11	12	12	6	11	11	11	9
Fairly well	33	37	47	28	34	57	47	29	37	41	33	31	32	38	41	37	36	38	39	38	35	25	38	38	40	38
TOTAL WELL	47	48	59	32	42	95	64	34	46	54	41	36	41	50	54	47	48	47	50	50	47	31	49	49	51	47
Fairly badly	18	17	19	21	21	1	15	21	19	17	18	19	17	18	17	19	14	15	16	17	21	17	17	18	17	17
Very badly	23	24	14	37	27	1	12	37	24	22	25	28	26	22	22	25	22	23	21	21	23	40	22	24	23	23
TOTAL BADLY	41	41	33	58	48	2	27	58	43	39	43	47	43	40	39	44	36	38	37	38	44	57	39	42	40	40
Don't know	11	12	8	9	10	3	9	8	11	8	16	18	17	10	7	9	15	16	12	12	10	11	12	8	9	12
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?																										
Very well	4	4	8	1	14	2	7	1	5	5	4	6	6	3	3	5	4	5	5	3	5	2	4	5	5	4
Fairly well	33	35	66	15	54	28	56	17	38	39	31	30	34	34	39	39	30	34	40	34	32	30	36	37	38	30
TOTAL WELL	37	39	74	16	68	30	63	18	43	44	35	36	40	37	42	44	34	39	45	37	37	32	40	42	43	34
Fairly badly	31	31	17	41	23	38	23	41	35	29	34	25	30	33	34	32	31	30	34	31	30	31	31	32	31	39
Very badly	22	20	4	37	5	26	8	35	17	21	19	18	17	24	20	17	24	19	14	22	24	30	19	22	19	21
TOTAL BADLY	53	51	21	78	28	64	31	76	52	50	53	43	47	57	54	49	55	49	48	53	54	61	50	54	50	60
Don't know	10	9	5	6	3	6	7	5	6	6	12	21	13	6	4	8	12	13	8	10	9	7	9	5	6	6
Do you think this coalition government is good or bad for people like you?																										
Very good	4	4	8	1	9	4	5	2	6	5	3	5	5	3	5	5	3	4	4	3	4	6	4	5	5	4
Fairly good	22	23	45	9	42	16	36	11	26	26	20	18	23	23	25	27	17	20	27	21	22	20	23	25	24	21
TOTAL GOOD	26	27	53	10	51	20	41	13	32	31	23	23	28	26	30	32	20	24	31	24	26	26	27	30	29	25
Fairly bad	24	23	15	33	16	25	19	31	23	20	26	24	20	22	26	23	24	23	22	24	25	18	23	25	18	26
Very bad	22	19	6	36	4	23	10	34	17	22	17	17	16	22	20	17	23	17	15	21	23	25	19	22	18	22
TOTAL BAD	46	42	21	69	20	48	29	65	40	42	43	41	36	44	46	40	47	40	37	45	48	43	42	47	36	48
Doesn't make much difference either way	21	24	22	16	24	28	26	18	24	22	25	17	25	27	22	22	25	27	26	23	20	24	24	21	28	23
Don't know	6	7	3	4	4	4	5	4	3	4	9	18	11	4	2	6	8	10	6	7	7	7	7	3	7	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	April 17-18	April 24-25																									
Do you think the coalition government is managing the economy well or badly?																											
Very well	10	12	33	2	14	7	26	3	7	14	10	14	10	15	14	9	12	14	11	12	8	12	14	8	5		
Fairly well	38	37	58	17	59	41	55	19	39	38	36	30	35	37	41	40	33	37	41	37	35	27	38	37	42	34	
TOTAL WELL	48	49	91	19	73	48	81	22	46	52	46	44	45	47	56	54	42	49	55	48	47	35	50	51	50	39	
Fairly badly	27	26	4	44	14	30	9	43	31	25	27	25	22	28	26	24	28	25	24	25	27	31	25	26	24	36	
Very badly	16	14	1	27	5	14	4	26	14	16	13	9	16	16	13	13	16	15	11	15	16	20	14	16	14	17	
TOTAL BADLY	43	40	5	71	19	44	13	69	45	41	40	34	38	44	39	37	44	40	35	40	43	51	39	42	38	53	
Don't know	9	11	3	10	8	8	6	10	8	7	14	21	16	8	6	8	14	12	10	11	11	14	11	6	11	8	

	April 17-18	April 24-25																									
In your opinion how good or bad is the state of Britain's economy at the moment?																											
Very good	5	3	9	0	3	2	7	1	1	4	3	4	4	2	4	4	3	3	4	3	4	2	3	4	0	0	
Quite good	28	28	60	8	39	21	49	13	24	29	26	28	24	24	35	31	24	31	30	28	25	23	28	30	25	19	
TOTAL GOOD	33	31	69	8	42	23	56	14	25	33	29	32	28	26	39	35	27	34	34	31	29	25	31	34	25	19	
Neither good nor bad	30	31	22	38	37	30	27	34	38	30	32	27	34	32	28	31	31	30	32	32	30	30	31	30	39	38	
Quite bad	24	24	6	39	15	30	11	38	25	23	24	16	21	29	23	22	26	15	23	24	28	25	24	24	24	30	
Very bad	9	9	1	11	3	13	3	11	9	10	7	7	9	10	7	8	10	12	6	9	9	12	8	9	8	11	
TOTAL BAD	33	33	7	50	18	43	14	49	34	33	31	23	30	39	30	30	36	27	29	33	37	37	32	33	32	41	
Don't know	5	6	2	3	3	3	2	4	3	4	8	19	8	3	2	5	6	9	5	5	5	8	6	3	4	3	

	April 17-18	April 24-25																									
How do you think the financial situation of your household will change over the next 12 months?																											
Get a lot better	3	2	4	2	1	2	2	1	2	2	1	4	3	2	1	3	1	3	2	1	3	1	2	2	1	2	
Get a little better	17	17	31	10	18	9	24	11	14	18	16	24	23	15	11	19	14	19	17	17	16	14	17	18	17	14	
TOTAL BETTER	20	19	35	12	19	11	26	12	16	20	17	28	26	17	12	22	15	22	19	18	19	15	19	20	18	16	
Stay about the same	44	45	47	46	58	43	47	44	50	45	45	36	41	44	54	46	43	43	45	46	44	47	45	47	46	46	
Get a little worse	20	19	9	21	14	29	14	24	20	18	21	12	16	21	23	17	22	13	20	21	19	23	19	18	16	21	
Get a lot worse	7	6	1	9	2	12	4	9	6	7	5	2	5	8	6	6	7	7	6	6	6	7	6	6	9	7	
TOTAL WORSE	27	25	10	30	16	41	18	33	26	25	26	14	21	29	29	23	29	20	26	27	25	30	25	24	25	28	
Don't know	9	11	8	12	6	6	9	11	9	9	12	21	12	10	6	9	13	14	10	10	12	7	11	9	11	10	

	April 17-18	April 24-25																									
Is the party you intend to vote for your first choice of party, or are you voting for a party that isn't your first choice in order to stop a party you like even less?																											
The party I intend to vote for is my first choice	74	89	84	73	78	83	83	71	77	71	66	67	76	81	74	74	73	74	77	74	69	75	87	54	68		
The party I intend to vote for is not my first choice, but stands a better chance of beating a party I like even less	12	9	12	20	14	9	10	17	12	12	10	11	13	12	14	9	11	13	8	13	17	11	9	29	17		
Not sure	14	2	4	7	8	8	7	12	11	17	24	22	11	7	12	17	16	13	16	13	14	14	4	17	14		

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In the previous question you said you were voting for a party that is not your first choice in order to stop a party you like even less. Which party are you voting to try and stop?

[Asked to those who don't intend to vote for their vote choice; n=292]

Labour	31	64	5	22	61	57	18	13	36	25	27	20	28	44	29	33	37	31	20	38	19	32	37	21	16
Conservative	44	4	67	53	24	17	56	67	40	48	39	50	48	36	46	40	40	50	54	45	18	48	38	52	64
Liberal Democrat	2	2	1	0	9	1	5	0	2	2	0	0	3	3	1	5	0	1	3	4	1	2	3	0	0
UKIP	7	9	14	0	0	2	9	6	4	10	12	11	5	4	5	10	13	7	4	8	0	8	5	11	8
Green	0	0	2	0	0	0	2	0	1	0	0	2	0	0	0	1	0	0	0	2	0	1	0	2	0
Scottish National Party	10	14	12	22	0	14	8	9	12	9	14	8	12	9	11	9	3	5	6	0	59	3	12	7	8
Plaid Cymru	0	1	0	0	0	0	0	1	1	0	0	0	0	1	0	0	0	0	2	0	0	0	0	0	1
Other	2	4	0	0	2	4	0	0	2	2	3	2	2	3	3	0	2	1	4	2	3	2	2	1	0
Don't know	3	2	0	3	4	5	1	2	4	3	5	6	3	1	5	1	6	4	7	1	0	4	2	5	3

Regardless of who you personally support, which party do you think has run the most impressive election campaign so far?

Conservative	15	44	1	6	7	33	4	8	15	15	10	15	14	18	16	13	15	15	17	13	11	15	17	8	9
Labour	16	2	47	8	4	3	40	12	17	15	17	15	18	15	14	20	16	13	19	19	12	17	19	16	14
Liberal Democrat	2	1	2	13	2	2	1	4	2	2	3	3	1	3	3	2	3	3	1	3	2	2	2	4	1
UK Independence Party (UKIP)	10	8	3	2	46	14	4	7	11	9	3	8	10	14	8	11	7	10	11	11	4	10	10	17	8
Scottish National Party (SNP)	25	18	26	41	19	19	26	34	29	21	27	23	27	24	29	20	29	23	21	20	51	23	27	28	33
Plaid Cymru	1	0	1	0	0	0	1	1	1	1	1	1	1	1	1	1	0	0	2	1	1	1	1	1	1
Green	2	0	3	0	0	1	3	4	2	3	5	3	2	1	3	2	2	3	3	3	0	3	2	2	5
Some other party	1	0	1	0	1	0	1	0	1	1	0	1	0	1	1	0	0	1	1	1	1	1	0	0	0
Don't know	28	26	18	30	22	27	20	29	22	33	34	31	26	25	25	31	27	31	26	29	18	29	22	24	28

Which of the party leaders do you think is the most capable leader?

David Cameron	33	86	5	21	18	68	11	20	35	31	30	33	30	38	35	30	35	36	36	30	19	34	35	32	21
Ed Miliband	15	0	49	4	0	2	40	11	17	13	13	13	16	16	12	19	17	11	16	19	12	15	18	9	13
Nick Clegg	4	1	2	27	1	2	2	10	4	4	5	3	4	3	5	2	4	4	2	4	3	4	4	3	3
Nigel Farage	7	2	1	2	45	9	4	4	8	6	1	5	8	10	6	8	4	8	7	7	3	7	7	9	5
Nicola Sturgeon	17	3	20	24	10	6	20	27	18	17	23	15	19	16	20	14	16	16	15	13	44	15	18	18	28
Natalie Bennett	1	0	1	0	1	1	1	2	1	1	2	1	1	0	1	1	1	1	1	2	1	1	1	1	2
None of them	13	4	12	15	18	8	13	16	11	14	6	13	14	13	12	14	11	13	13	15	7	13	11	14	16
Don't know	11	2	9	7	8	4	9	11	7	14	21	16	9	5	10	12	13	11	11	10	11	11	5	13	12

Sample Size: 2271 GB Adults
Fieldwork: 24th - 25th April 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region						Decided How to Vote?		Lost Lib Dems
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Lon-don	Rest of South	Midlands / Wales	North	Scotland	Eng/Wales	Definitely decided	Shall wait		
Weighted Sample	2271	616	651	166	258	673	530	462	1101	1170	270	575	777	650	1294	977	291	738	486	559	198	2073	1707	214	355
Unweighted Sample	2271	626	660	162	265	701	553	466	1101	1170	198	469	852	752	1420	851	285	733	474	542	237	2034	1760	204	362
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the party leaders do you think has been the most honest about what they will do if they get into power?

David Cameron	15	45	2	4	5	33	3	8	15	15	17	15	12	16	17	12	15	15	15	11	15	17	11	9	
Ed Miliband	15	1	45	3	3	2	39	12	16	13	13	12	17	15	13	17	18	11	16	18	13	15	18	9	15
Nick Clegg	4	2	3	30	2	3	3	11	5	4	2	4	5	5	6	2	4	5	3	5	5	4	5	6	4
Nigel Farage	15	15	5	7	63	23	8	9	18	13	9	12	18	17	13	18	17	16	17	15	5	16	16	18	11
Nicola Sturgeon	11	6	11	18	4	5	12	14	13	10	13	11	12	9	13	9	8	9	10	9	32	9	12	12	13
Natalie Bennett	4	1	4	2	2	2	4	7	5	3	7	6	4	1	4	4	4	4	4	5	5	4	4	5	9
None of them	23	21	20	23	14	22	23	25	21	25	20	19	24	28	22	24	21	27	23	21	18	24	20	26	26
Don't know	12	9	10	12	7	8	9	13	8	17	19	20	9	7	11	14	13	13	12	10	13	8	13	12	

Imagine that at election the party leaders were Boris Johnson for the Conservatives, Ed Miliband for Labour, Nick Clegg for the Liberal Democrats and Nigel Farage for UKIP. How would you vote?

Conservative	29	84	3	15	13	66	5	18	31	27	23	29	26	35	32	25	30	34	29	27	13	31	33	25	20
Labour	27	1	87	5	2	4	69	25	28	27	24	23	31	28	25	30	32	22	27	32	28	27	32	22	32
Liberal Democrat	8	5	2	72	0	4	3	25	8	9	8	9	8	8	11	5	8	12	6	7	7	9	8	14	8
UK Independence Party (UKIP)	11	3	1	2	81	15	6	8	12	10	3	6	14	15	9	14	10	13	12	11	3	12	12	14	10
Scottish National Party (SNP)/ Plaid Cymru	4	0	0	1	0	0	4	3	5	3	3	4	5	2	4	4	1	0	3	1	32	1	4	2	3
Some other party	5	1	1	1	1	1	3	9	6	4	12	7	3	1	6	3	3	6	5	4	4	5	5	8	11
Would not vote	4	2	1	1	0	2	2	0	3	4	4	6	3	3	3	5	4	3	4	4	2	4	3	5	1
Don't know	12	5	6	3	4	7	8	12	8	16	22	16	10	7	11	14	12	10	14	14	12	12	3	11	15

Imagine that at election the party leaders were Boris Johnson for the Conservatives, Ed Miliband for Labour, Nick Clegg for the Liberal Democrats and Nigel Farage for UKIP. How would you vote?

[Excluding Don't knows and Wouldn't votes]

Conservative	35	90	3	16	14	73	6	20	35	34	31	37	30	39	37	31	36	40	36	33	15	36	35	29	23
Labour	32	1	93	6	2	4	76	29	31	34	33	30	35	31	29	37	38	25	33	39	32	32	34	26	38
Liberal Democrat	10	5	2	75	0	5	4	29	9	11	11	12	9	9	13	6	10	13	7	8	8	10	9	16	9
UK Independence Party (UKIP)	13	4	1	2	84	17	6	9	13	13	4	8	16	17	10	17	12	15	15	13	3	14	13	16	12
Scottish National Party (SNP)/ Plaid Cymru	4	0	0	1	0	0	5	3	5	3	4	6	5	2	4	5	1	0	3	1	37	1	4	3	4
Some other party	6	1	1	1	1	1	3	10	6	5	17	9	4	2	7	4	4	7	6	5	5	6	5	9	13

Sample Size: 2271 GB Adults
Fieldwork: 24th - 25th April 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					Decided How to Vote?		Lost Lib Dems	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Lon-don	Rest of South	Midlands / Wales	North	Scot-land	Eng/Wales	Definitely decided		Shall wait
Weighted Sample	2271	616	651	166	258	673	530	462	1101	1170	270	575	777	650	1294	977	291	738	486	559	198	2073	1707	214	355
Unweighted Sample	2271	626	660	162	265	701	553	466	1101	1170	198	469	852	752	1420	851	285	733	474	542	237	2034	1760	204	362
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there is a hung Parliament after the next election, which of the following would you most like to see?

A coalition or deal between the Conservatives and the Liberal Democrats	22	55	2	44	5	43	6	22	25	20	19	23	21	25	27	17	22	27	20	20	18	23	24	23	16
A coalition or deal between the Conservatives and UKIP	19	33	1	4	66	37	4	9	20	18	11	13	20	25	17	21	18	22	21	18	5	20	21	20	11
A coalition or deal between Labour and the Liberal Democrats	19	0	42	44	3	4	33	34	20	19	20	21	20	18	22	17	23	21	16	20	16	20	20	20	29
A coalition or deal between Labour and the SNP	15	0	30	3	3	2	29	16	16	14	21	15	17	10	15	15	11	9	15	17	41	13	17	15	20
None of these	13	7	16	3	19	9	19	10	12	14	7	13	14	16	11	16	13	11	17	15	8	14	13	11	12
Don't know	11	4	9	3	5	5	8	9	7	15	22	15	9	5	9	14	12	11	12	9	12	11	5	11	11

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If there is a hung Parliament after the next election with no one party having a majority of the seats, which of the following would you rather see?

A coalition government, where more than one party do a formal deal to work together and both have ministers in the government	44	44	57	34	73	36	49	35	56	49	40	44	42	46	48	38	40	49	42	42	45	44	46	49	49
A minority government, where one party governs alone without a majority, and does deals with other parties on a case by case basis to get their laws through	33	30	25	41	15	36	29	40	25	33	27	25	25	32	30	30	26	26	33	32	34	29	33	27	29
Not sure	27	26	18	24	12	28	22	24	19	19	34	31	33	24	22	32	34	25	26	26	20	27	21	24	22

Thinking about the possibility of the Conservatives doing a deal with UKIP in a hung Parliament, which of these best reflects your view?

I think the Conservatives would do a deal with UKIP, and it puts me off them	27	7	49	42	4	9	40	41	30	24	38	28	26	21	30	22	25	25	24	28	37	26	29	32	41
I think the Conservatives would do a deal with UKIP, but it doesn't bother me	12	29	4	11	10	24	5	6	14	11	7	13	12	15	12	12	12	12	13	13	11	12	14	12	6
I think the Conservatives would do a deal with UKIP, but I think that is a good thing	12	18	2	1	48	24	4	7	13	12	7	7	13	18	12	13	11	15	13	12	7	13	13	12	8
I don't think the Conservatives would do a deal with UKIP anyway	30	38	26	38	25	33	31	31	28	32	22	28	31	34	30	30	29	32	31	27	30	30	31	27	28
None of these	7	4	8	2	7	4	9	5	8	6	7	9	7	5	6	9	8	6	8	9	7	7	7	6	5
Don't know	11	4	11	5	6	5	11	10	7	15	19	15	10	7	10	14	15	10	11	12	9	12	6	11	11

Sample Size: 2271 GB Adults
Fieldwork: 24th - 25th April 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region						Decided How to Vote?		Lost Lib Dems
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Lon-don	Rest of South	Midlands / Wales	North	Scot-land	Eng/Wales	Definitely decided	Shall wait		
Weighted Sample 2271	616	651	166	258	673	530	462	1101	1170	270	575	777	650	1294	977	291	738	486	559	198	2073	1707	214	355	
Unweighted Sample 2271	626	660	162	265	701	553	466	1101	1170	198	469	852	752	1420	851	285	733	474	542	237	2034	1760	204	362	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

Thinking about the possibility of the Conservatives doing another deal with the Liberal Democrats in a hung Parliament, which of these best reflects your view?

I think the Conservatives would do another deal with the Liberal Democrats, and it puts me off them	20	7	34	6	36	13	32	17	24	16	15	13	23	23	19	21	17	16	22	22	25	19	23	17	21
I think the Conservatives would do another deal with the Liberal Democrats, but it doesn't bother me	26	42	18	23	16	36	19	26	28	24	30	29	26	22	29	23	28	27	25	25	27	26	27	29	26
I think the Conservatives would do another deal with the Liberal Democrats, but I think that is a good thing	18	29	9	59	8	24	9	28	21	16	19	18	17	20	22	13	19	23	14	17	15	19	19	21	19
I don't think the Conservatives would do another deal with the Liberal Democrats anyway	13	13	16	7	18	13	18	13	11	16	7	10	13	20	12	15	14	13	14	15	10	14	14	13	14
None of these	8	3	9	1	12	5	10	6	8	9	7	11	9	6	7	11	8	8	8	8	12	8	8	5	8
Don't know	14	6	14	4	10	8	13	10	8	19	22	19	11	9	11	17	14	13	16	13	11	14	9	14	12

Thinking about the possibility of Labour doing a deal with the Liberal Democrats in a hung Parliament, which of these best reflects your view?

I think Labour would do a deal with the Liberal Democrats, and it puts me off them	18	30	6	8	36	33	9	10	22	14	10	13	18	24	19	17	18	19	18	17	17	18	20	14	11
I think Labour would do a deal with the Liberal Democrats, but it doesn't bother me	22	14	32	26	15	14	30	25	24	20	28	27	20	17	24	19	24	22	20	19	30	21	23	25	26
I think Labour would do a deal with the Liberal Democrats, but I think that is a good thing	16	8	22	46	5	8	18	31	18	15	19	17	15	14	20	11	15	18	14	16	15	16	16	24	25
I don't think Labour would do a deal with the Liberal Democrats anyway	18	21	21	12	18	20	23	13	17	19	12	13	21	21	15	22	14	17	19	22	15	18	19	16	12
None of these	10	15	5	3	14	14	7	9	10	11	7	10	10	13	9	12	12	10	12	10	11	10	11	7	11
Don't know	16	11	13	6	11	11	12	13	9	22	23	21	15	9	13	19	18	14	17	17	12	16	11	15	16

Sample Size: 2271 GB Adults
Fieldwork: 24th - 25th April 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					Decided How to Vote?		Lost Lib Dems
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Lon-don	Rest of South	Midlands / Wales	North	Scot-land	Eng/Wales	Definitely decided	Shall wait	
Weighted Sample 2271	616	651	166	258	673	530	462	1101	1170	270	575	777	650	1294	977	291	738	486	559	198	2073	1707	214	355
Unweighted Sample 2271	626	660	162	265	701	553	466	1101	1170	198	469	852	752	1420	851	285	733	474	542	237	2034	1760	204	362
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the possibility of Labour doing a deal with the Scottish National Party (SNP) in a hung Parliament, which of these best reflects your view?

I think Labour would do a deal with the SNP, and it puts me off them	40	74	13	50	58	72	17	30	43	36	27	33	40	51	44	34	40	47	37	37	25	41	42	42	26
I think Labour would do a deal with the SNP, but it doesn't bother me	13	3	28	16	5	4	21	21	14	12	18	17	13	8	13	13	14	12	15	16	7	14	14	16	21
I think Labour would do a deal with the SNP, but I think that is a good thing	12	1	18	9	4	1	20	15	14	10	20	11	13	8	13	11	9	8	11	12	36	10	13	14	17
I don't think Labour would do a deal with the SNP anyway	15	9	24	17	16	10	24	17	14	16	6	13	15	20	14	17	14	15	15	14	19	15	17	9	16
None of these	6	6	4	2	8	6	5	5	5	7	5	7	6	5	5	7	7	5	7	6	5	6	5	4	6
Don't know	14	7	14	7	8	7	13	11	9	19	24	19	12	8	12	17	16	14	14	16	8	15	9	15	13

If the SNP do manage to win a large number of seats at the general election - thirty, forty or more - do you think it will be a good or bad thing for British politics?

A good thing	16	3	20	20	7	4	20	22	18	13	23	16	18	10	16	15	12	12	14	15	41	13	17	17	24
A bad thing	52	81	38	52	69	79	42	44	56	49	38	43	53	67	54	51	50	60	50	53	35	54	56	48	42
Neither good nor bad	18	10	26	17	15	11	25	20	17	18	13	21	19	15	17	18	22	16	19	19	13	18	18	15	21
Don't know	14	6	15	11	9	7	13	13	9	19	26	20	9	9	12	16	17	12	16	14	11	14	9	19	14

Whether or not you think they will win, do you think the following politicians are or are not standing to become MPs at the general election?

Nigel Farage																									
Is standing to become an MP	75	81	77	78	84	83	75	80	83	67	71	65	75	85	79	70	71	79	75	72	73	75	80	73	79
Is not standing to become an MP	5	6	4	7	3	4	5	5	4	5	5	6	5	3	4	5	4	4	3	5	9	4	5	5	4
Not sure	20	13	20	15	13	13	21	15	13	28	24	30	20	12	17	25	25	16	22	23	19	21	15	22	16
Nicola Sturgeon																									
Is standing to become an MP	40	44	43	37	43	45	42	39	37	44	32	34	47	42	39	43	38	43	42	44	22	42	42	42	39
Is not standing to become an MP	34	39	33	45	34	37	33	38	46	23	40	30	30	41	40	27	30	33	33	28	63	31	38	29	36
Not sure	25	17	25	18	23	18	25	22	18	33	28	36	23	17	22	30	32	24	25	28	14	26	20	29	25
Alex Salmond																									
Is standing to become an MP	49	56	46	64	51	57	46	55	60	39	48	41	48	58	53	44	46	48	46	45	79	46	54	43	51
Is not standing to become an MP	19	21	22	16	18	19	20	19	18	20	20	19	20	17	20	19	19	22	18	22	7	20	20	22	20
Not sure	32	24	33	19	31	24	34	26	21	41	32	40	31	25	27	38	35	30	36	34	14	33	26	34	29
Boris Johnson																									
Is standing to become an MP	44	55	41	54	40	53	41	47	49	39	41	41	41	50	49	37	55	47	42	36	37	44	47	42	44
Is not standing to become an MP	29	26	31	28	33	27	31	30	33	24	29	25	32	28	27	31	20	27	29	33	35	28	31	28	31
Not sure	28	19	27	18	27	20	28	23	18	37	29	34	27	22	24	32	25	26	29	31	28	28	22	30	25

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Fieldwork: 24th - 25th April 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region						Decided How to Vote?		Lost Lib Dems
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Lon-don	Rest of South	Midlands / Wales	North	Scot-land	Eng/Wales	Definitely decided	Shall wait		
Weighted Sample	2271	616	651	166	258	673	530	462	1101	1170	270	575	777	650	1294	977	291	738	486	559	198	2073	1707	214	355
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about Ed Miliband's leadership of the Labour party, which of the following best reflects your view?

He has moved the Labour party to the left	27	41	24	33	27	40	20	24	35	19	30	24	22	34	31	22	32	29	25	26	21	28	31	23	22
He has moved the Labour party towards the centre	14	7	21	11	17	9	20	14	13	14	12	14	15	12	13	15	13	12	14	14	17	13	15	15	15
He hasn't really changed the Labour party's political stance	35	34	36	42	38	35	40	38	36	34	22	27	42	40	36	35	28	37	34	37	38	35	37	38	38
Not sure	24	18	19	15	18	16	20	24	15	33	36	35	21	13	21	29	26	22	27	23	23	24	18	24	25

In the previous question you said you thought Ed Miliband had moved the party to left, has that made you more likely to vote for them, less likely to vote for them, or made no difference?

[Asked to respondents who thought Miliband had moved party to left; n=643]

More likely to vote Labour	21	0	59	19	3	2	46	43	20	23	39	23	20	15	21	21	20	19	22	23	25	21	20	36	51
Less likely to vote Labour	25	31	4	35	31	28	12	17	30	16	35	27	24	20	24	25	27	27	24	23	17	25	23	27	12
No difference - I would have voted Labour anyway	10	1	35	0	2	3	36	9	8	14	4	10	14	8	9	11	13	6	8	14	12	10	10	11	12
No difference - I would not have voted Labour anyway	43	67	1	40	64	66	3	29	42	44	22	37	41	55	44	41	38	46	44	39	44	43	46	23	23
Not sure	2	0	0	6	0	1	3	2	1	3	0	3	1	2	2	1	3	2	1	1	2	2	1	2	1

Which of the following words do you most closely associate with the campaigns so far by the parties and their leaders?

David Cameron and the Conservatives?

Uninspiring	23	10	32	28	37	19	30	25	24	22	17	16	26	29	23	23	19	22	27	26	21	24	23	29	25
Negative	20	3	35	27	12	5	34	27	24	16	22	20	23	14	21	18	20	20	17	16	32	18	22	17	26
Positive	19	51	2	12	14	42	7	13	19	20	15	18	16	26	21	17	22	21	21	17	10	20	21	21	13
Dull	12	4	16	11	17	7	13	13	11	12	13	10	12	12	10	14	12	11	11	13	10	12	12	9	14
Passionate	7	17	3	6	5	12	4	4	7	7	6	8	8	6	7	7	8	7	7	7	6	7	8	6	4
Inspirational	1	4	0	0	2	3	0	1	2	1	3	1	2	1	1	2	1	1	1	2	2	1	2	0	1
None of these	8	6	5	9	8	7	6	9	8	8	6	10	7	6	7	8	8	7	8	9	6	8	7	6	9
Don't know	10	6	7	7	5	6	7	8	6	14	18	16	7	4	9	11	10	10	9	9	12	10	6	13	8

Ed Miliband and Labour?

Uninspiring	25	38	10	31	31	37	13	26	25	25	18	24	25	29	27	22	22	27	23	25	25	25	26	25	24
Dull	18	22	8	23	29	21	11	18	19	17	20	19	19	16	17	19	24	18	18	14	20	18	18	23	17
Positive	15	2	40	12	4	4	35	16	15	15	12	14	16	18	15	16	14	13	16	19	14	16	18	11	17
Negative	12	23	1	12	19	22	2	10	14	10	9	9	12	16	13	11	9	14	13	10	11	12	13	11	9
Passionate	11	4	23	10	6	5	22	11	11	11	11	10	12	10	11	11	11	10	10	12	12	11	12	11	11
Inspirational	3	0	6	3	2	1	5	2	3	3	5	2	3	2	2	4	3	3	3	3	1	3	3	2	2
None of these	6	4	6	4	5	4	5	8	6	6	8	7	6	5	6	6	6	6	7	6	6	6	5	7	10
Don't know	10	5	6	6	5	5	7	8	6	13	17	15	8	4	8	12	10	9	9	10	11	10	5	10	9

Sample Size: 2271 GB Adults
Fieldwork: 24th - 25th April 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region						Decided How to Vote?		Lost Lib Dems		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Lon-don	Rest of South	Midlands / Wales	North	Scot-land	Eng/Wales	Definitely decided	Shall wait			
Weighted Sample	2271	616	651	166	258	673	530	462	1101	1170	270	575	777	650	1294	977	291	738	486	559	198	2073	1707	214	355		
Unweighted Sample	2271	626	660	162	265	701	553	466	1101	1170	198	469	852	752	1420	851	285	733	474	542	237	2034	1760	204	362		
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
Nick Clegg and the Liberal Democrats?																											
Uninspiring	26	27	29	14	29	26	33	23	28	24	26	23	26	29	28	24	32	26	25	24	28	26	27	24	26		
Dull	25	26	29	9	31	30	26	19	26	24	25	20	29	25	25	19	24	30	24	26	25	26	27	22	22		
Positive	11	12	9	40	6	11	9	20	12	10	9	11	10	14	13	8	9	13	9	11	11	12	11	12	12		
Negative	9	8	10	2	18	10	10	7	10	8	7	6	10	12	7	11	10	7	10	11	8	9	10	7	9		
Passionate	6	9	5	13	4	7	5	9	6	6	3	7	7	7	6	6	6	7	4	7	7	6	6	9	9		
Inspirational	1	1	1	4	0	1	1	2	1	1	1	1	1	2	1	1	0	2	1	1	0	1	1	2	1		
None of these	9	8	8	7	7	7	6	11	9	9	12	13	7	6	8	10	11	9	7	10	9	9	7	13	13		
Don't know	12	9	9	11	5	9	10	9	8	16	17	20	10	6	11	15	13	12	13	11	12	8	13	9	9		
Nigel Farage and UKIP?																											
Negative	29	19	44	44	1	16	39	43	29	29	41	38	25	21	34	22	31	32	26	26	34	29	30	31	41		
Passionate	22	33	13	13	39	33	14	18	23	21	20	17	23	25	22	22	22	23	23	20	17	22	23	23	20		
Positive	11	14	6	6	27	17	9	6	12	10	4	6	13	16	9	13	11	12	11	11	6	11	11	9	6		
Uninspiring	8	8	11	9	2	7	11	6	9	8	8	5	9	10	7	9	9	7	7	8	14	8	9	8	6		
Inspirational	6	6	3	4	23	9	3	4	6	5	2	3	6	9	5	6	3	6	8	6	2	6	6	6	4		
Dull	5	5	6	5	1	5	6	3	5	4	4	4	4	6	4	5	4	4	5	7	4	5	5	0	3		
None of these	10	9	10	12	2	8	10	12	8	11	6	12	10	8	10	9	11	8	9	11	10	10	9	11	11		
Don't know	10	7	7	8	5	7	9	8	7	13	15	14	9	5	8	12	9	9	11	11	13	10	6	12	8		
Nicola Sturgeon and the SNP?																											
Passionate	32	32	37	37	34	34	36	34	33	31	25	27	33	37	34	28	32	30	32	34	30	32	34	32	33		
Negative	15	25	9	11	24	24	10	11	18	12	11	12	17	16	15	14	11	17	12	15	16	15	16	11	11		
Positive	10	5	15	11	8	7	13	12	11	9	8	8	11	12	10	10	6	10	10	10	15	10	11	10	12		
Inspirational	9	5	9	11	5	4	9	11	10	8	12	9	8	7	10	6	11	8	8	6	17	8	9	8	11		
Uninspiring	6	8	5	5	6	8	6	5	6	6	5	5	6	8	5	8	6	6	9	5	6	6	6	9	4		
Dull	5	5	5	5	6	4	7	3	5	6	6	6	6	4	5	6	4	6	6	7	2	6	5	3	3		
None of these	8	8	6	5	8	8	5	9	6	9	8	9	7	7	7	8	11	8	7	8	3	8	7	9	10		
Don't know	16	11	14	15	9	10	13	14	11	20	25	24	13	8	14	19	18	16	16	15	9	16	11	17	15		
During recent weeks the Conservative party have claimed that a Labour government relying on SNP support would be bad for the country, and said this was a reason not to vote Labour. Regardless of whether or not you agree with their claims, do you think this message...																											
Will help the Conservatives and damage Labour at the election	26	46	15	28	27	40	17	21	31	21	26	28	23	26	29	22	29	29	25	23	16	27	28	26	21		
Will backfire on the Conservatives and help Labour at the election	21	6	39	16	16	8	40	20	24	18	21	15	24	22	20	22	19	17	21	22	32	20	22	22	21		
Will not actually make any difference either way at the election	35	36	29	44	43	37	28	44	32	37	27	32	35	39	36	33	31	36	33	36	35	35	37	34	42		
Don't know	19	13	17	11	14	15	15	15	13	25	26	25	17	12	16	23	21	18	21	19	17	19	13	18	17		

Sample Size: 2271 GB Adults
Fieldwork: 24th - 25th April 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region						Decided How to Vote?		Lost Lib Dems
	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Lon-don	Rest of South	Midlands / Wales	North	Scotland	Eng/Wales	Definitely decided	Shall wait	
Weighted Sample	2271	616	651	166	258	673	530	462	1101	1170	270	575	777	650	1294	977	291	738	486	559	198	2073	1707	214	355
Unweighted Sample	2271	626	660	162	265	701	553	466	1101	1170	198	469	852	752	1420	851	285	733	474	542	237	2034	1760	204	362
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If the Conservatives lose the election and David Cameron stands down as Conservative leader, which of the following do you think would make the best leader for the Conservative party?

Boris Johnson	31	48	22	29	35	43	21	32	33	29	28	30	33	31	33	29	33	35	28	31	19	32	33	33	32
Theresa May	13	14	15	16	15	15	13	13	13	13	12	11	12	17	14	12	15	13	14	12	13	13	15	10	12
George Osborne	5	9	3	4	5	8	4	3	6	4	8	3	5	6	6	4	5	5	5	4	8	5	6	4	2
David Davis	4	2	4	7	8	5	2	4	5	3	3	2	4	6	4	3	1	5	3	5	2	4	4	3	4
Philip Hammond	1	2	1	0	2	2	1	0	1	1	1	2	1	1	1	1	2	1	1	1	0	1	1	1	1
Liam Fox	1	2	1	1	2	1	1	1	1	1	1	1	1	1	1	1	1	1	0	1	1	1	1	0	1
Sajid Javid	1	1	1	3	0	1	1	2	2	1	2	2	1	1	2	1	3	1	1	1	2	1	1	0	1
Owen Paterson	0	0	0	2	0	0	0	0	1	0	1	1	0	0	0	1	0	0	0	1	0	0	0	1	0
Liz Truss	0	0	0	1	1	1	0	0	1	0	0	1	0	0	0	0	1	1	0	0	0	0	0	1	0
Graham Brady	0	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
None of these	15	4	22	16	11	5	23	16	17	13	13	13	15	17	12	19	11	13	17	15	19	14	15	14	16
Don't know	29	19	31	22	20	20	32	29	21	36	31	35	30	20	27	31	29	24	31	29	36	28	24	32	30

If Labour lose the election and Ed Miliband stands down as Labour leader, which of the following do you think would make the best leader for the Labour party?

Andy Burnham	10	7	17	12	6	8	18	10	12	8	5	6	14	11	10	9	7	8	10	14	10	10	12	7	9
Ed Balls	9	7	13	7	6	6	13	8	8	9	8	9	9	7	8	9	12	8	8	9	5	9	9	6	9
Yvette Cooper	7	5	12	7	5	5	12	8	8	6	4	6	6	10	8	6	7	7	7	7	8	7	8	7	8
Chuka Umunna	7	6	10	10	3	5	8	10	9	5	9	6	6	6	8	5	10	7	4	6	5	7	7	8	10
Jim Murphy	3	3	4	1	2	2	4	3	3	2	4	2	2	3	3	2	2	2	2	1	9	2	3	2	3
Liz Kendall	1	0	1	0	1	1	0	1	1	0	1	1	0	1	0	1	0	0	1	1	1	1	1	0	1
Dan Jarvis	1	1	1	2	1	1	1	1	1	0	2	2	0	0	1	1	1	1	1	1	0	1	1	1	1
Rachel Reeves	1	0	2	1	2	1	2	2	2	1	1	2	1	1	1	1	1	2	1	0	1	1	2	1	2
None of these	21	27	8	22	38	31	12	17	26	17	17	19	21	26	21	22	18	23	23	19	23	21	22	21	15
Don't know	41	43	33	37	36	41	31	41	30	52	49	49	39	35	39	44	41	41	43	41	38	42	36	47	42

Thinking about the future monarch, which of the following would you prefer?

	Jan 29-30	April 24-25																								
Prince Charles should succeed as King after Queen Elizabeth II	39	41	55	37	48	39	54	37	44	43	40	27	36	42	51	44	38	43	41	39	43	39	41	43	40	41
Prince William should succeed as King after Queen Elizabeth II instead of Prince Charles	39	35	38	33	34	40	35	33	32	29	41	35	33	37	35	33	38	31	37	36	36	31	36	34	34	33
Neither - there should be no monarch after Queen Elizabeth II	15	15	3	23	12	15	5	23	18	20	10	20	15	16	11	15	15	15	14	15	13	23	14	17	15	18
Don't know	7	9	4	7	7	6	5	7	7	8	9	17	16	5	3	8	9	11	7	10	8	8	9	5	11	8

Sample Size: 2271 GB Adults
Fieldwork: 24th - 25th April 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region						Decided How to Vote?		Lost Lib Dems
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Lon-don	Rest of South	Midlands / Wales	North	Scotland	Eng/Wales	Definitely decided	Shall wait		
Weighted Sample	2271	616	651	166	258	673	530	462	1101	1170	270	575	777	650	1294	977	291	738	486	559	198	2073	1707	214	355
Unweighted Sample	2271	626	660	162	265	701	553	466	1101	1170	198	469	852	752	1420	851	285	733	474	542	237	2034	1760	204	362
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Last year Prince William began training for a new job as an air ambulance pilot. Do you think he should continue working as a pilot, or should he concentrate full time upon his Royal duties?

He should concentrate full time upon his Royal duties	10	12	10	7	15	13	10	6	13	8	10	10	10	9	11	9	10	11	10	9	10	11	5	6
He should combine his Royal duties with his job as a pilot	76	81	75	84	78	81	76	81	72	81	64	71	78	77	75	73	77	74	77	79	76	77	83	79
Don't know	14	6	15	9	7	6	14	14	16	12	27	19	12	14	14	18	13	15	12	12	14	11	12	15

Which of the following names would you most like to see William and Kate choose for the baby if it is a girl?

Diana	12	9	13	8	17	10	13	11	10	14	13	11	10	9	15	12	11	14	11	10	12	12	8	11	
Alice	9	10	9	10	11	10	8	7	6	12	5	9	9	9	9	7	9	10	9	6	9	9	12	7	
Charlotte	9	11	9	6	8	11	10	7	7	11	13	12	7	7	9	9	7	9	9	12	6	9	9	10	8
Victoria	8	14	5	6	9	12	7	5	7	9	6	7	8	11	8	9	6	10	9	8	5	9	10	4	6
Alexandra	7	7	7	8	8	8	7	7	5	8	7	5	7	8	8	6	8	5	8	8	8	7	7	8	6
Elizabeth	5	9	5	2	5	8	5	3	5	6	4	5	5	6	6	5	5	6	4	5	4	5	5	8	4
Catherine	4	3	4	3	5	4	4	4	4	3	2	4	3	4	3	4	4	3	5	3	3	4	3	5	4
Frances	2	3	2	1	2	2	2	1	2	2	3	1	2	1	2	1	2	1	2	2	1	2	2	1	1
Mary	1	2	1	2	2	1	1	3	2	1	1	2	2	1	1	1	2	2	1	1	1	1	2	3	
Margaret	1	1	1	4	0	1	1	1	2	1	2	1	1	1	1	2	1	1	0	2	3	1	0	1	
None of these	3	1	2	3	2	2	3	3	3	4	3	5	4	1	4	3	2	3	3	4	3	3	3	3	
Don't know or have no opinion	39	31	42	49	30	31	38	48	48	30	43	36	41	37	41	36	44	39	35	35	48	38	39	39	46

Which of the following names would you most like to see William and Kate choose for the baby if it is a boy?

James	13	15	13	10	13	17	13	10	7	18	9	13	13	14	12	14	13	13	11	14	11	13	13	10	11
Alexander	8	9	9	13	7	9	9	8	7	10	9	7	8	9	8	8	9	8	7	9	8	8	8	10	8
Richard	7	8	6	9	9	10	6	6	8	6	5	6	7	10	6	8	4	7	7	8	8	7	8	7	5
Louis	7	7	8	6	6	5	8	6	5	9	8	7	7	6	7	6	7	7	8	6	4	7	6	10	6
Arthur	5	4	4	1	7	5	5	4	4	5	5	6	4	3	5	4	5	5	6	5	1	5	4	5	5
Philip	4	7	3	2	6	6	4	3	4	4	3	2	3	8	4	4	3	5	3	4	5	4	3	4	
Henry	4	6	3	4	7	5	3	3	3	5	5	6	3	3	4	5	3	5	5	3	3	4	4	5	3
Albert	3	5	2	1	2	4	2	3	3	3	3	2	5	2	3	3	3	3	3	3	3	3	3	1	3
Edward	3	3	4	2	2	2	3	3	3	2	4	4	3	2	3	3	4	2	4	3	2	3	3	5	3
Andrew	2	3	2	1	2	2	2	2	3	2	2	3	1	2	1	3	1	2	2	3	2	2	2	2	3
None of these	5	3	5	1	7	3	5	4	5	5	5	6	6	3	5	5	4	4	6	5	5	5	5	3	5
Don't know or have no opinion	39	31	42	48	32	32	40	47	48	31	42	38	40	39	41	37	45	39	36	36	48	39	39	40	44

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	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region						Decided How to Vote?		Lost Lib Dems
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Lon-don	Rest of South	Midlands / Wales	North	Scot-land	Eng/Wales	Definitely decided	Shall wait		
Weighted Sample	2271	616	651	166	258	673	530	462	1101	1170	270	575	777	650	1294	977	291	738	486	559	198	2073	1707	214	355
Unweighted Sample	2271	626	660	162	265	701	553	466	1101	1170	198	469	852	752	1420	851	285	733	474	542	237	2034	1760	204	362
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which do you believe would be better for the Royal family, a girl or a boy?

A girl	25	26	28	25	27	27	27	24	21	29	31	27	24	23	25	26	25	26	26	25	23	26	26	26	23
A boy	3	4	3	5	6	5	4	2	5	2	7	2	3	4	3	4	2	4	5	4	1	4	4	5	2
No difference	46	53	41	44	44	50	42	46	40	52	32	46	45	53	44	49	45	47	45	47	44	46	46	42	47
Don't know or have no opinion	25	17	28	27	23	19	28	28	34	17	30	25	28	20	28	22	28	24	24	24	32	24	25	27	28

Prince George was born in July 2013, do you think William and Kate are having a second child...

Too soon	3	3	3	5	4	2	3	2	4	3	8	3	2	3	3	4	5	3	4	3	3	3	3	4	2
At about the right time	49	62	44	39	57	60	50	43	40	58	34	42	50	60	46	53	43	50	52	52	37	50	50	45	44
Don't know or have no opinion	48	35	52	56	39	37	47	54	56	39	59	55	47	37	51	43	52	47	44	45	59	47	46	51	54

Prince William is taking six weeks paternity leave before returning to his job as a pilot. Do you think he is right or wrong to take this amount of paternity leave?

Right	68	69	71	73	60	66	72	73	63	73	66	72	68	65	70	65	68	67	66	70	69	68	68	72	74
Wrong	12	16	10	5	23	19	10	8	13	11	6	7	12	20	11	13	9	13	13	12	9	12	13	9	8
Don't know	20	15	19	21	17	15	18	19	24	16	28	21	20	15	19	21	23	19	21	18	21	20	18	19	18

The Duchess of Cambridge is reportedly going to take a longer period of maternity leave than she did after the birth of Prince George, when she resumed royal duties after a month. Do you she is right or wrong to take a longer break?

Right	74	82	71	79	73	77	75	79	67	81	63	75	74	78	76	72	71	75	73	77	72	74	75	77	79
Wrong	6	6	6	2	10	7	5	2	6	5	5	4	7	6	5	6	7	6	5	5	6	5	6	5	2
Don't know	20	13	23	19	16	15	19	19	26	15	32	21	19	16	19	22	23	19	22	19	22	20	19	18	18

Thinking more generally about the amount of Royal duties and public appearances that William and Kate carry out, do you think it is too much, too little, or about the right amount?

Too much	4	2	5	0	4	2	3	3	5	3	9	4	3	3	4	4	4	3	3	3	5	4	4	4	3
Too little	9	7	10	5	14	10	9	6	9	9	11	7	8	10	8	10	8	9	10	7	9	9	10	3	7
About the right amount	62	78	56	69	64	77	60	60	57	68	43	58	63	73	62	63	58	64	61	67	54	63	64	67	60
Not sure	25	12	30	26	18	12	27	31	30	21	37	31	26	14	26	24	29	23	26	23	32	25	23	25	30

Sample Size: 2271 GB Adults
Fieldwork: 24th - 25th April 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region						Decided How to Vote?		Lost Lib Dems
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Lon-don	Rest of South	Midlands / Wales	North	Scot-land	Eng/Wales	Definitely decided	Shall wait		
Weighted Sample 2271	616	651	166	258	673	530	462	1101	1170	270	575	777	650	1294	977	291	738	486	559	198	2073	1707	214	355	
Unweighted Sample 2271	626	660	162	265	701	553	466	1101	1170	198	469	852	752	1420	851	285	733	474	542	237	2034	1760	204	362	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

Thinking about Prince George, his only official public appearances since birth have been when Kate left hospital after his birth and two appearances on their official visit to Australia and New Zealand. Which of the following best reflects your view?

- William and Kate are right to keep Prince George away from public appearances and let him grow up in private as much as possible
- Prince George will eventually be King, and it would be good for the royal family and country if he appeared in public more often
- Neither
- Don't know

68	74	65	77	67	73	65	72	62	73	67	63	67	73	71	64	65	69	64	71	69	68	68	72	72
9	10	8	4	14	10	10	6	8	9	5	8	9	10	7	11	8	8	12	8	6	9	9	5	6
9	6	11	8	9	7	10	9	12	6	5	9	9	9	8	9	10	10	8	8	6	9	9	8	9
15	10	16	11	10	9	16	13	19	12	23	19	15	8	15	16	17	14	17	13	19	15	13	14	13

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Voting Intention in Jan/Feb 2015.

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	82	136
Male 25 to 39	225	286
Male 40 to 59	432	384
Male 60 +	362	295
Female 18 to 24	116	134
Female 25 to 39	244	288
Female 40 to 59	420	393
Female 60 +	390	354
Region		
North England	542	559
Midlands	363	372
East	201	218
London	285	291
South England	532	520
Wales	111	114
Scotland	237	198
Social Grade		
AB	758	636
C1	662	659
C2	407	477
DE	444	500
Newspaper Type		
Express / Mail	322	322
Sun / Star	292	456
Mirror / Record	159	200
Guardian / Independent	166	100
FT / Times / Telegraph	193	182
Other Paper	311	261
No Paper	828	749
Voting Intention in Jan/Feb 2015		
Conservative	622	595
Labour	617	609
Liberal Democrat	112	129
UKIP	283	268
SNP/Plaid Cymru	100	79
Other	163	148
None/ DK	374	443

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk