

YouGov / The Sun Survey Results

Sample Size: 1926 GB Adults
Fieldwork: 23rd - 24th July 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1926	514	583	121	171	584	474	433	936	990	233	491	659	543	1098	828	247	626	412	474	168	
Unweighted Sample	1926	470	599	104	215	586	492	436	900	1026	164	469	754	539	1261	665	290	634	390	455	157	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Including Don't knows and Wouldn't votes]

Con	35	100	0	0	0	77	4	12	33	37	44	27	34	39	38	29	31	45	36	28	21
Lab	39	0	100	0	0	5	85	39	40	39	36	50	39	33	37	43	43	30	39	47	42
Lib Dem	8	0	0	100	0	1	1	33	9	7	4	8	7	11	9	6	8	11	7	5	8
Other	18	0	0	0	100	16	10	16	18	18	16	16	20	18	16	22	18	15	17	20	29

Other Parties Voting Intention

UKIP	11	0	0	0	100	15	6	7	12	11	6	8	14	14	9	15	11	10	13	14	6
SNP / PCY	3	0	0	0	0	1	2	2	3	3	5	2	3	2	3	3	1	0	2	1	23
Green	3	0	0	0	0	1	1	6	2	3	4	5	2	1	3	2	5	3	2	3	0
BNP	1	0	0	0	0	0	0	0	0	1	1	1	0	0	0	1	1	0	0	1	0
Respect	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	1	0	1	0	0	0

Non Voters

Would Not Vote	7	0	0	0	0	2	3	4	8	6	15	9	7	3	5	9	8	7	7	7	5
Don't know	16	0	0	0	0	13	8	25	11	20	17	18	15	14	14	18	16	18	17	13	11

Do you approve or disapprove of the Government's record to date?

	July 22-23	July 23-24																				
Approve	29	28	73	6	37	11	54	10	24	31	26	23	26	30	31	33	22	34	33	26	23	20
Disapprove	57	56	11	87	42	76	29	81	62	57	54	52	53	58	56	52	61	49	48	58	61	74
Don't know	14	16	15	7	22	13	17	9	15	12	20	25	21	12	13	16	17	18	18	16	16	6

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	July 15-16	July 23-24																				
Strongly support	3	3	7	1	10	1	5	2	2	4	2	3	2	4	3	4	2	3	3	2	4	2
Tend to support	25	27	48	10	63	13	39	10	37	29	25	20	26	27	30	30	23	32	32	24	23	19
TOTAL SUPPORT	28	30	55	11	73	14	44	12	39	33	27	23	28	31	33	34	25	35	35	26	27	21
Tend to oppose	33	30	31	32	11	40	35	32	31	27	34	32	31	29	31	32	28	31	30	27	32	38
Strongly oppose	28	28	10	52	8	39	15	49	23	33	23	20	23	30	32	25	31	21	23	30	33	35
TOTAL OPPOSE	61	58	41	84	19	79	50	81	54	60	57	52	54	59	63	57	59	52	53	57	65	73
Don't know	11	12	4	5	7	7	7	7	7	7	16	25	17	10	5	10	15	13	13	17	8	6

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Unweighted Sample	470	599	104	215	586	492	436	900	1026	164	469	754	539	1261	665	290	634	390	455	157	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?

Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live

My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services

Neither - I am not aware of significant cuts to services in my area

Don't know

July 9-10
July 23-24

37	39	16	63	43	36	20	63	47	42	36	21	38	45	40	40	38	32	38	38	44	42
31	29	51	14	27	41	49	14	25	31	28	25	26	28	36	30	27	29	27	31	30	27
21	21	28	14	24	17	26	14	18	18	23	31	21	18	20	20	23	24	24	21	14	22
11	11	6	9	6	5	6	9	9	9	13	24	15	9	5	10	12	15	10	10	11	9

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	75	119
Male 25 to 39	203	247
Male 40 to 59	364	325
Male 60 +	258	245
Female 18 to 24	89	114
Female 25 to 39	266	245
Female 40 to 59	390	333
Female 60 +	281	299
Region		
North England	455	474
Midlands	287	316
East England	175	185
London	290	247
South England	459	441
Wales	103	96
Scotland	157	168
Social Grade		
AB	718	539
C1	543	559
C2	290	404
DE	375	424
Newspaper Type		
Express / Mail	376	308
Sun / Star	182	453
Mirror / Record	101	193
Guardian / Independent	129	87
FT / Times / Telegraph	140	183
Other Paper	275	221
No Paper	723	482
Political Party Identification		
Labour	663	626
Conservative	518	549
Liberal Democrat	179	231
SNP/Plaid Cymru	41	33
Others	111	25
None/ DK	414	462

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